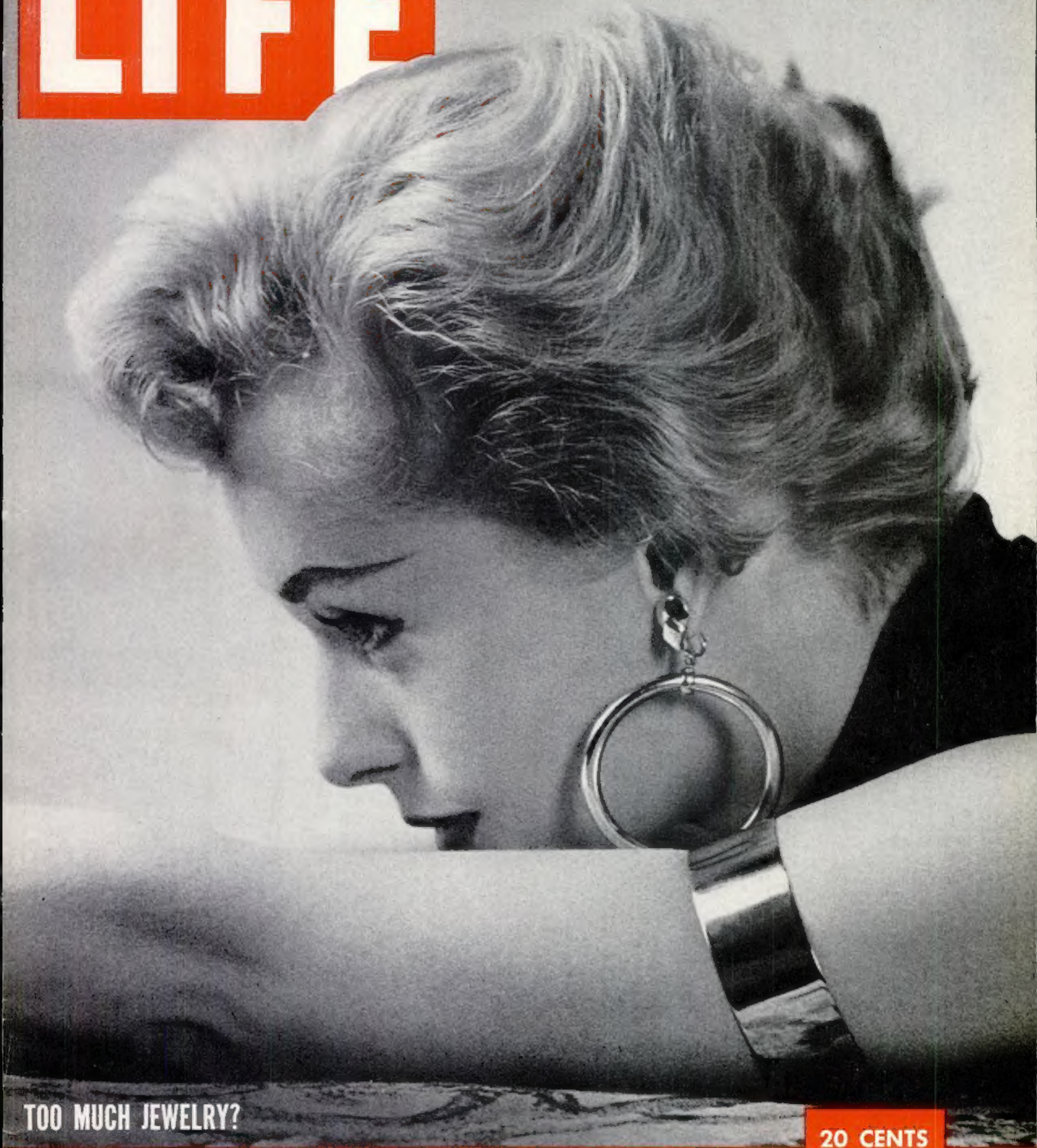


# LIFE

THE FABULOUS TREASURE FAROUK LEFT  
HOW PRISON RIOTS CAN BE PREVENTED



TOO MUCH JEWELRY?

20 CENTS

NOVEMBER 24, 1952

REG. U. S. PAT. OFF.





*Look for this label...it identifies  
the finest wools in the world*

FORSTMANN WOOLEN COMPANY  
PASSAIC, N.J.



# LISTERINE STOPS BAD BREATH

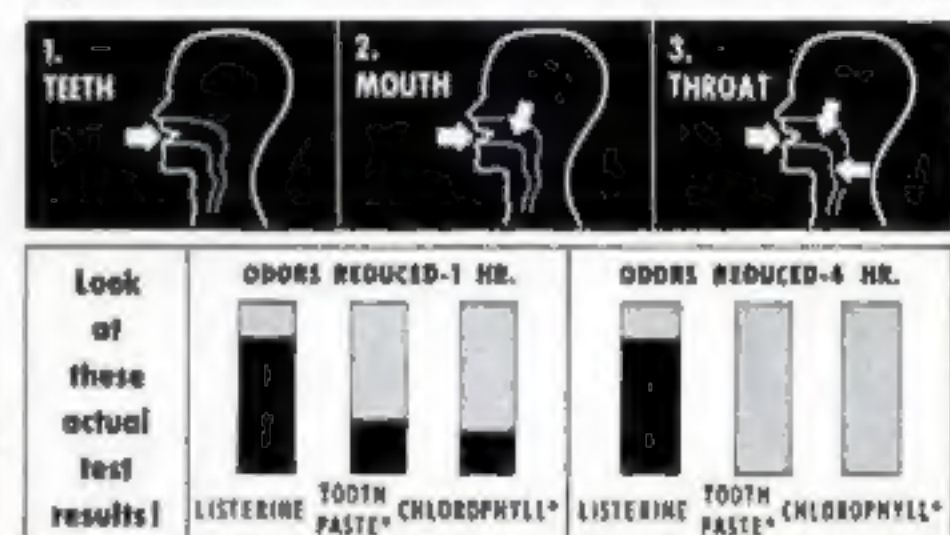
... Four times better than Chlorophyll  
... Four times better than Tooth Paste



## STOPS BAD BREATH UP TO THREE—FOUR TIMES LONGER

Listerine Antiseptic was recently tested by a famous independent research laboratory against three leading chlorophyll products and two leading tooth pastes. Listerine averaged at least four times more effective in stopping breath odors than any of the products tested. By actual test, Listerine Antiseptic stopped bad breath up to three to four times longer than any of the chlorophyll products or tooth pastes!

### ACTS ON 3 AREAS WHERE BREATH ODORS CAN START



\*Average of two leading tooth pastes; three leading chlorophyll products.

## NO CHLOROPHYLL KILLS ODOR BACTERIA LIKE THIS... INSTANTLY

The reason why Listerine gets these better results is perfectly simple. While bad breath is sometimes systemic, by far the most common cause is oral fermentation of food particles caused by bacteria.



Listerine Antiseptic stops bad breath instantly... because it kills odor bacteria instantly. It kills millions of bacteria way back on throat surfaces as well as on tooth and mouth surfaces... protects you on these three areas where so much bad breath originates.

No chlorophyll, no tooth paste offers clinical proof like this of killing bacteria that cause bad breath.

So why experiment with lesser products? Get Listerine Antiseptic! It offers clinical proof... four times better than chlorophyll, four times better than tooth paste.

Lambert Pharmacal Company Division of The Lambert Company, St. Louis, Mo.

Every week on Radio and Television Enjoy—  
"THE ADVENTURES OF OZZIE & HARRIET"  
See your paper for time and station



Use the extra-careful Precaution  
against Halitosis (Bad Breath)  
**LISTERINE ANTISEPTIC**



Stop punishing your hair *with conventional "all-purpose" shampoos!*

Now! Pamper your hair *with a shampoo "custom-formulated" just for you!*



## Revlon's new 'Aquamarine Shampoo'

*first luxury shampoo in 4 custom formulas*

Never again need you say "I just washed my hair and I can't do a thing with it!" Because Aquamarine Shampoo contains an almost-magic new ingredient "Magnetol" that leaves your hair manageable instantly . . . shining with the gloss of a hundred brushstrokes!

You know your hair is as individual as your skin. Your hair is either dry, oily, normal, or tinted-and-bleached. So how could any one shampoo be right for *all* types of hair! It *can't*!

That's why Revlon created Aquamarine Shampoo in 4 formulas—and one is just right for you! Now you'll see all the shimmering, caressable beauty your hair should have—but which your present "all-purpose" shampoo couldn't possibly bring out.

Discover Aquamarine Shampoo this very night . . . in the formula *custom-made* just for you! **So economical to use!**

**Large, unbreakable plastic bottle, just 1.25**

*Leaves your hair manageable instantly . . . instead of 2 or 3 days later!*



# GE Ultra- VISION



Regular TV with non-aluminized tube gives you grayed down blacks, murky whites. Weak contrast results in hard-on-the-eyes viewing.

◀ G-E Ultra-Vision with Aluminized Picture Tube gives eye-easy contrast not found in any other TV. Proved by comparisons with leading makes.



*anywhere. anyplace anytime*

**GREATER POWER**

**CLEARER PICTURE**

**LESS GLARE**

**...THAN ANY TV TESTED NATIONWIDE!**

**E**VEN before the public got a glimpse of it, G-E Ultra-Vision was rated years ahead by hard-to-convince engineers and technicians, coast to coast. They performance-proved it in over 250 of the toughest reception areas in the country. Now G-E Ultra-Vision is the talk of everyone who's seen it—the pride of everyone who owns it! Why has this

radically new TV created such a stir? Because there's never been a picture like it in all TV history—and you can prove this with your own eyes!

Just look at G-E Ultra-Vision—side by side with any other TV at any price. The difference is startling! Here's eye-opening realism never possible in any TV until now...blacker blacks, whiter whites...the

greatest range of picture tones ever achieved. Result: new high in glare-free eye comfort under all lighting conditions. Ask your G-E TV dealer to demonstrate G-E Ultra-Vision TV with the new Stratopower Chassis—267% more pull-in power than previous sets. Engineered to receive any VHF or UHF stations.  
*General Electric Company, Syracuse, N. Y.*

## **BLACK-DAYLITE**



*Lucille Ball and Desi Arnaz, Stars of CBS Television's "I Love Lucy"*

● World's only TV with 21-inch G-E Aluminized Picture Tube that mirrors light toward you, sharpens contrast, increases picture brightness up to 100%. Tilted dark-tint safety glass and cylindrical tube give the widest range of picture tones ever achieved, virtually banish all glare and reflections for easiest viewing in TV history.

*Model 21C214. Big 21-inch picture. Genuine Alabugany veneer. →*

**G-E TV prices start at \$199.95\***

\*Including Federal Excise Tax and one-year Factory warranty on picture tube and 90 days on parts. Prices subject to change without notice.



*You can put your confidence in—*

**GENERAL  ELECTRIC**

This One



B722-ABU-YBNY





# Get Wise

(wīz), *adj.*

It's a wise girl who can save  
her money these days.  
One way to save money  
is by not wasting it.

Look for "Sanforized" on the label.  
"Sanforized" assures you  
that your cottons will  
never shrink out of fit... the style  
will never be tubbed away!

Don't ever take it for  
granted. Make even your  
favorite salesgirl show  
you "Sanforized" on the label.

Cluett, Peabody & Co., Inc. permits use of its trade-mark "Sanforized," adopted in 1930, only on fabrics which meet this company's rigid shrinkage requirements. Fabrics bearing the trade-mark "Sanforized" will not shrink more than 1% by the Government's standard test.



IT'S LIKE GIVING A \$100 BILL  
FOR CHRISTMAS!



## The revolutionary NEW Playtex Home Hair Cutter!

NOW—you can give yourself  
professional-looking haircuts at home ...  
for as little as 3¢ a haircut!

ACTUAL  
SIZE

Adjuster Dial moves  
"floating action"  
blade to either side  
(left or right) to  
trim your hair  
any style you wish.  
Blade toward center  
for hair on top;  
blade closer to edge  
to taper the  
shorter hairs.

\$5.00

De Luxe Gift Model,  
Gold-Plated

\$2.95

In stainless steel

Complete with 4 stainless steel blades,  
nylon cleaning brush, and easy-to-fol-  
low direction sheet... all in a clear-view  
travel case.

Refill blades 3 for 25¢... available  
wherever Playtex Hair Cutters are sold.  
Even if you get only three haircuts to  
a blade, that's less than 3 cents for a  
complete haircut!

\*U.S.A. and Foreign Patents Pending.

Safe and foolproof!  
The whole world  
has been waiting  
for this much-wanted  
invention.

You can  
give yourself  
a complete haircut  
or a quick trim,  
easy as A B C.

Trims and tapers  
your hair...  
any style... back,  
front, sides and  
top, just the  
way you want it.

**For MEN, WOMEN and CHILDREN!** A sensational  
Christmas gift—a miraculous money-saver all year  
round... the Playtex Home Hair Cutter. It's the  
greatest invention since the safety razor and the  
home permanent. This precision instrument gives  
professional-looking haircuts at home—as often as  
you wish... and for as little as 3¢ a haircut. Families  
say it's just like getting \$100 for Christmas! Easy-  
to-follow directions tell you exactly how to trim  
and cut your hair, any style, at home.

An ideal year-round gift for husband or wife • students  
teen-age youngsters • men and women in the armed services  
traveling men • executives • mothers • career girls.

Get your  
Playtex Hair Cutter—  
and a supply of  
extra blades—at these  
sparkling "Little Barber" stands  
on display at  
better stores everywhere.



Women, too! Now you can  
thin and trim your hair  
before and between permanents.



A lifesaver for  
a teen-ager's allowance.  
Perfect for any style hair-do,  
long or short,  
straight or curly.



**Families may save up to \$100 a year!**

"Every haircut used to cost us a dollar or more," says  
Mrs. JOHN CANAVAN of New York City. "Now, thanks to the  
Playtex Hair Cutter, we save plenty and get fine results, too!"

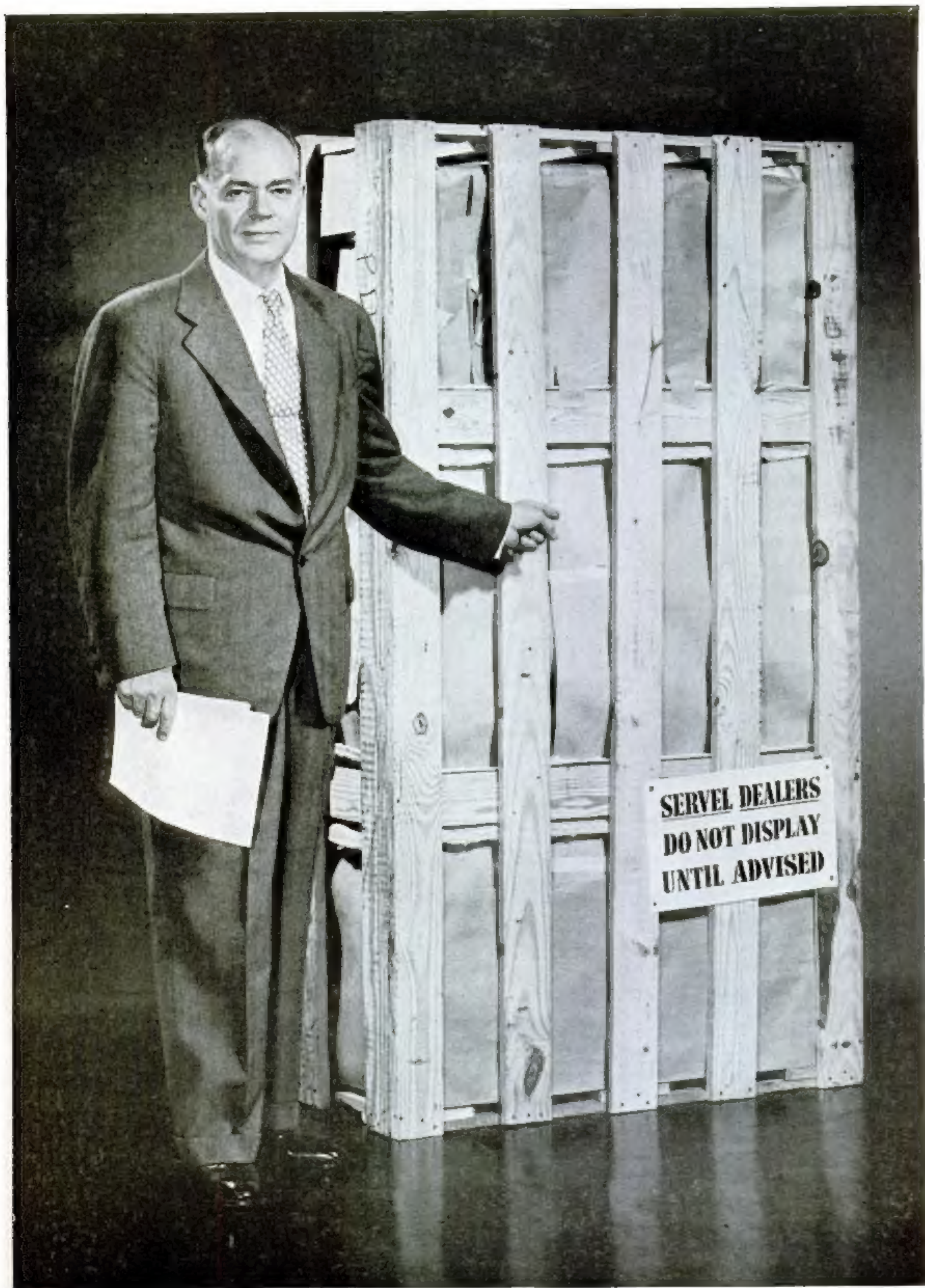


PRECISION PRODUCTS DIVISION  
International Latex Corp'n.  
PLAYTEX PARK, Dover Del. 01902

**REMEMBER**—A COUPLE OF ORDINARY HAIRCUTS PAYS FOR YOUR PLAYTEX HOME HAIR CUTTER!



# "This refrigerator



*"This development is something the refrigeration industry has sought for years to produce, for it would make the home refrigerator truly automatic. And now Servel has accomplished it. After years of research and planning, with actual working models operating in homes for years, it is now in production. It will be on display at dealers' stores throughout America early next year. This is the day for which we have all waited. We believe it is the greatest advance in the refrigeration industry in recent years."*

*W. Paul Jones*  
President  
Servel Inc.

**SERVEL DEALERS  
DO NOT DISPLAY  
UNTIL ADVISED**



# will outmode every other refrigerator in America today!"

*"For the first time in history, a home refrigerator makes ice cubes without messy trays — puts them in a basket — and replaces them as you use them — all automatically!"*

**T**HINK OF IT! No messy ice cube trays to fill or spill. No trays to empty or forget to refill. You simply reach in and help yourself to cubes, one at a time or by the handful. As you take them out, Servel puts them back! No muss, no fuss — everything's automatic!

And these are not just ordinary cubes. They're big, dry, super-cold IceCircles that last longer... won't stick together even during automatic defrosting! Add all this to every modern refrigerator feature from Automatic Defrosting to a big 80 lb. Freezer Compartment, and you know why the new 1953 Servels will be the most wanted Refrigerators in America this coming spring.



#### **New! Electric Compression Models with Hermetically Sealed Units, too!**

For years, the name Servel has been almost synonymous with gas refrigeration. Now, with the introduction of new electric compression models, only Servel will give you your choice of all 3 freezing systems; standard electric... motorless electric... and silent dependable gas. Only Servel will let you pick the fuel that's most economi-

cal in your area, most practical for your needs. Another reason the new 1953 Servels will whet the desires of millions of value-conscious Americans!



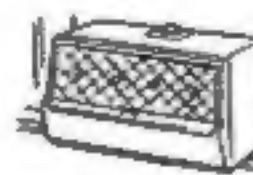
#### **Other Refrigeration Products, too!**

Already, Servel's new "Electric Wonderbar" has caught the fancy of comfort-loving families across the nation. As never before it gives you a silent, step-saving refrigerette that serves you as a portable bar... a TV snack spot... a home entertainment center. Styled as smart furniture, it's as much at home in your living room or patio as it is by your bedside or in your office.



#### **Coming! New Servel Home Freezers**

Here's more news you'll enjoy hearing! In 1953 Servel will put the ever more popular home freezer well within the budget of every family — let you choose among a complete line of upright and chest-type models!



#### **Coming! America's Most Beautiful Room Air Conditioners**

What's more, in the booming field of room air condi-

tioning, Servel will also launch feature-packed units... designed to blend beautifully with the smartest interiors... priced to be the biggest values you'll find anywhere on the market.



#### **Servel—A Leader in All-Year Air Conditioning**

New homes are springing up throughout America equipped with Servel All-Year Air Conditioning Systems that cool you in summer — and heat you in winter with one simple carefree unit. For commercial buildings, too, stores, restaurants and industrial plants.



#### **The big Servel "Product Parade" Is On!**

Coast to coast, Servel Distributors and Dealers are getting ready to present these amazing new products to you. They will soon be announced by one of the biggest advertising campaigns in the great Appliance Industry.

Servel intends to have the most complete line of refrigeration and air conditioning equipment in the world. And we aim to make these appliances serve you better than you've ever been served before.

# Servel

The name to watch for great advances in  
**REFRIGERATION and AIR CONDITIONING**  
GAS or ELECTRIC

Servel Inc., Evansville 20, Indiana • In Canada, Servel (Canada) Ltd., 548 King Street W., Toronto, Ontario





"ARE YOU SURE  
YOU DON'T NEED  
a man's  
deodorant..."

OF LEADING SPRAY DEODORANTS  
**ONLY MENNEN HAS ALL 4!**

Brand	1 Checks Perspiration	2 Special Deodorizing Agent*	3 Special Drying Agent	4 Type of Scent
MENNEN	YES	YES	YES	Crisp Masculine
SPRAY B	YES	NO	NO	Sweet Perfume
SPRAY C	YES	NO	NO	Sweet Perfume

\*Permatec



Men, guard against perspiration odors! Mennen Spray Deodorant... longer-lasting protection, thanks to special ingredient Permatec. Crisp, masculine scent. Quick—"Just squeeze, it sprays!" Large size 59¢. New giant economy size 98¢ — saves you 20¢. At your favorite drug counter today!

**P.S.** Smart women everywhere are switching to Mennen Spray Deodorant for complete protection. Try a bottle — you'll like it!

**MENNEN**  
Spray Deodorant  
**FOR MEN**



## LETTERS TO THE EDITORS

### U.N.'s WORKSHOP

Sirs:

I had never realized that the General Assembly building was so awe-inspiring ("U.N.'s Workshop," *LIFE*, Nov. 3). I would like to congratulate Photographers Philippe Halsman and Lisa Larsen on a magnificent job.

THEODORE HURWITZ

Newton, Mass.

Sirs:

The Korean problem and many others could be settled on a park bench if those involved were ready and willing to settle them. The U.N. needs adequate facilities, not a show place, and I think the \$67.5 million spent on this project is quite unreasonable and unnecessary. . . .

BARBARA MENSCH

Fredericksburg, Va.

Sirs:

Since you quoted him once, you might be interested in another comment on the U.N. by our famous native son, Frank Lloyd Wright. In a speech at the University of Wisconsin, after insulting the students in typical Wright fashion, he said that he considered the U.N. buildings badly designed. He said the designer had used a slab for a pattern and had stated, "The slab's the thing."

"There isn't a graveyard in the nation which, if it could talk, would not say 'amen' to that," said Wright.

SANDY MALLIN

Madison, Wis.

### SUDS ON THE MARK

Sirs:

In that picture of Gaylord Ransom soaping the windows of the Mark Hopkins in San Francisco ("Suds on the Mark," *LIFE*, Nov. 3) you gave no idea to your readers of the risk involved. Also, where is Mr. Ransom's face? He is extremely good looking and is known among the real estate brokers on the Peninsula as "Handsome Ransom!"

M. CARR

San Carlos, Calif.



HANDSOME GAYLORD RANSOM

### RICHARD TUCKER, TENOR

Sirs:

I got a real thrill out of reading about Richard Tucker ("Pagliacci from Brooklyn," *LIFE*, Nov. 3). Ruby and I were raised together on the East Side and as kids were inseparable. We both sang in the choir at the Allen Street Synagogue; I was a soprano. And I recall playing with the gang on the roof of the tenement house we lived in.

HARRY ALEXANDER

Beverly Hills, Calif.

Sirs:

I have sung at the Austrian Galician Synagogue here with Mr. Tucker for four years. Three days before your article appeared one of the youngest members of the choir died of leukemia. A telegram was sent to Mr. Tucker's home in Great Neck. His dinner was left uneaten as he caught a plane to Chicago. He came to the chapel at 9:30 that night and stood over the coffin, tears streaming down his face, uttering over and over, "I just can't believe it." This is the Ruby we all love and admire.

BEN PREMACK

Chicago, Ill.

Sirs:

Mr. Sargeant's contention that good Italian "Italian" tenors are the exception is incorrect. Actually, no other voice classification has been dominated by Italians to the extent that tenors have. Besides Sargeant's "exceptions" (Caruso, Tamagno, Gigli) such Italians as Bonci, De Lucia, Zenatello, Martinelli and Lauri-Volpi have been the core of the great tenor tradition.

Mr. Tucker is a fine tenor, but I think that Mr. Sargeant sometimes mistakes lachrymose bathos for Italianate fervor, loud shouting for properly produced power and absolutely nothing for *mezzo voce*.

BYRON W. ERCK

Milwaukee, Wis.

Sirs:

Pagliacci is plural for "player," and *pagliaccio* singular. Your title should have read "Pagliaccio from Brooklyn."

J. EVERETT SMITH II

Gorham, Maine

• Yes, it should have.—ED.

### SKOURAS CATHEDRAL

Sirs:

For \$2 million doesn't Mr. Skouras deserve to have the name of his oldest daughter spelled correctly on that plaque ("A Cathedral from Charlie," *LIFE*, Nov. 3)? I was under the impression that Edith should be rendered with a  $\theta$  (theta) instead of a  $\phi$  (phi) as its final letter.

WILLIAM JOHNSON

Nashville, Tenn.

• The theta is correct. This and other errors in the plaque's lettering, done by a non-Greek, were corrected a few days after the dedication ceremony which *LIFE* photographed.—ED.

CONTINUED ON PAGE 11

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# Get the right electric shaver and you'll get close shaves!

*Just like a comb, the New Schick "20's" exclusive Bevelled Comb Edges guide whiskers into perfect position for skin-line shaving.*

**N**O MATTER what your shaving method, no matter how great your skill, there's only one way to get really close shaves with comfort.

Keen, clean steel must meet your whiskers at skinline!

The New Schick "20" makes sure that it does, as no other shaver can—quickly, easily, surely—and with nary a nick, cut or scrape.

The reasons are many—born of Schick's greater experience, Schick's insistence on perfection. But let's start where better shaves start.

The New Schick "20's" scientifically shaped heads have tiny Bevelled Comb Edges. No other shaver has them, nor can match the way they line up whiskers for shaving right smack at the base!

It's the same everywhere on your face a whisker may grow—even in those mean little places around nose, lips and chin. For the "20's" heads are just the right size to glide in anywhere. Powered by a real rotary motor—mightiest of its size in all the world—it leaves nothing in its path but clean, happy skin!

That's why, from the moment you snap its handy Stop-Start Button, the New Schick "20" shaves you faster, closer, gentler. No wonder more men use Schick Electric Shavers than any other make!

See the New Schick "20" now at any Schick Electric Shaver Dealer's, or any Schick Electric Shaver Shop (see your Classified Phone Book). And note that you can buy it for yourself—or as a gift—on the No-Risk 10-Day Trial Plan, described below. Schick Incorporated, Stamford, Conn.

#### NO-RISK 10-DAY TRIAL PLAN!

The New Schick "20" in saddle-stitched Caddie Case is only \$24.50. The New Schick "Colonel," with many features of the "20," is only \$19.95. Ask for either on 10 days' trial. If, in 10 days, you—or the man you give it to—aren't delighted with its close, comfortable shaves—return it and every penny will be instantly refunded.

*On television every week, see The Jackie Gleason Show;  
every other week, Crime Syndicated*



## New Schick "20"

*—better-built for closer shaves*

**MORE MEN USE SCHICK ELECTRIC SHAVERS THAN ANY OTHER MAKE**



You've never tasted Cocoa so

# "Chocolatey"

...UNTIL YOU'VE MADE IT WITH CARNATION MILK



"From  
Contented  
Cows"

UNLIKE other forms of milk, Carnation has special characteristics that make it a far better milk for cocoa...and for all cooking and baking.

YOU SEE, Carnation is concentrated to double-richness. Even diluted with an equal amount of water it's richer than state standards for bottled milk. And Carnation is specially heat-refined. So it blends much better with other ingredients, brings out more of their flavor.

THESE SPECIAL QUALITIES of Carnation give you results not possible with any other form of milk. Tonight, taste the difference Carnation makes in cocoa.

#### EXTRA SMOOTH AND RICH COCOA FOR 2

- 2 tablespoons cocoa
- 2 tablespoons sugar
- 1 cup water
- 1 cup Carnation Evaporated Milk

Combine cocoa and sugar with part of water in saucepan. Stir over low heat until smooth. Add remaining water and Carnation. Heat to just below boiling.

Carnation Performs Cooking Miracles Not Possible with Any Other Form of Milk



# LETTERS TO THE EDITORS CONTINUED

Sirs:

You say that the insignia on the back of the bishop's chair is a symbol of Christ. I thought that the P and the X were the first and last letters of the Latin PAX meaning Peace.

THOMAS A. FITZGERALD  
Lockport, N.Y.

● The letters are the Greek  $\chi$  (chi) and  $\rho$  (rho) and signify *Christos*, Christ.—ED.

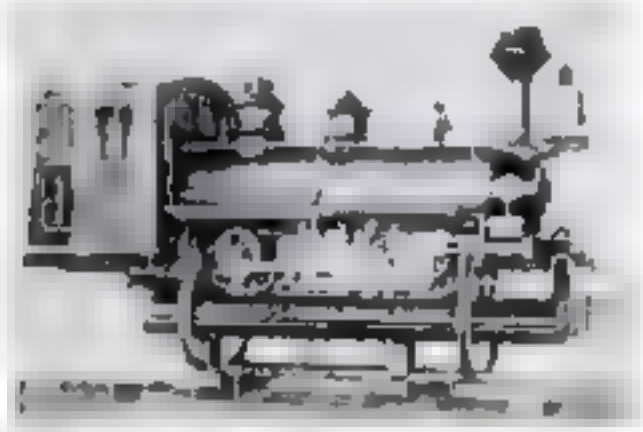
## MONORAIL TRAINS

Sirs:

LIFE erred in stating "only one operating monorail was ever built" ("One-Rail Train," LIFE, Nov. 3).

Wenner-Gren's model monorail is a great-great-grandson of the old Peg Leg Railroad which operated in and around Bradford, Pa., in the late 1800s.

RICHARD A. VANDERWENDE  
Erie, Pa.



BRADFORD'S PEG LEG ENGINE

● The "Peg Leg" railroad covered the four miles between Bradford and Gilmore, Pa. at 30 mph. It hauled passengers for a quarter a trip, made 10 round trips per day. A year after it opened up in 1878 a locomotive boiler exploded, killing five men, pitching two of its cars into a creek and putting the road out of business.—ED.

Sirs:

Long Island, too, had its monorail car back in 1892. Called Boynton's Bicycle Railroad, its track of about a mile and a half was at Hagerman, near Bellport, on the south shore of Suffolk County.

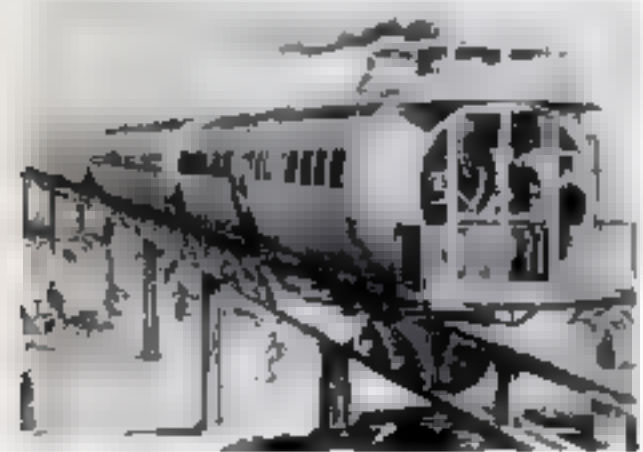
A considerable amount of stock was sold in the venture, and the electric car actually ran on its single rail at a reputed 60 mph. A year or so later the venture ended in bankruptcy.

PAUL BAILEY  
Suffolk County Historical Society  
Riverhead, N.Y.

Sirs:

Your picture looked amazingly like a model monorail elevated street car that was built in East Cambridge, Mass. in 1886. This had a streamlined body, ran at about 24 mph (top speed) and was used for demonstration trips only.

BILLY PETERSON  
Milwaukee, Wis.



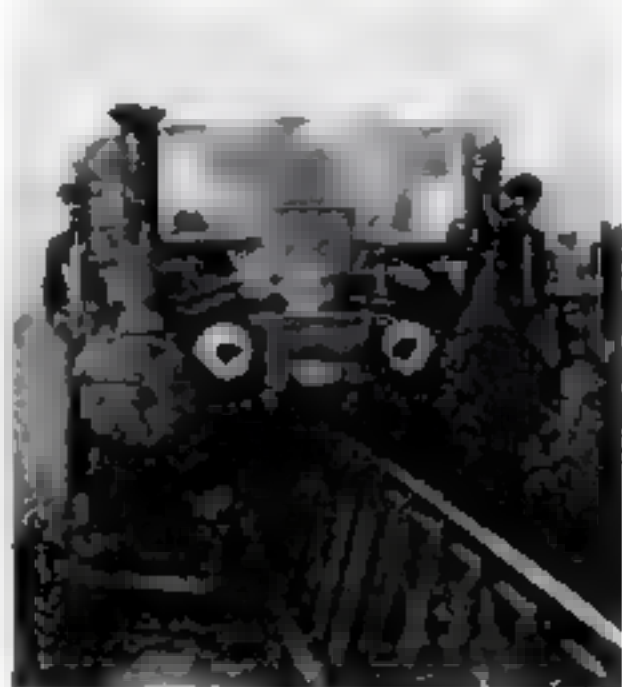
EAST CAMBRIDGE'S MONORAIL

Sirs:

A monorail was operated for many years early in this century on the west coast of Ireland.

About 20 miles long, it extended from Listowel to Ballybunnion. The coaches overhung each side of the rail and passengers had to be carefully seated to preclude ill-balance. Its speed was limited to about 20 mph.

W. C. MEEHAN  
Little Rock, Ark.



MONORAIL IN BALLYBUNNION

Sirs:

Here in Washington we have a railway connecting the Capitol and the Senate Office Building, operating on one rail. It travels a distance of 750 feet!

MARY LOU LAZZARI  
Washington D.C.

## SPEAKING OF PICTURES

Sirs:

Linda Knowles (Speaking of Pictures, LIFE, Nov. 3) may become the world's fastest shooter, but first she has to match the remarkable times and accuracy of Ed McGivern. Many years ago McGivern set out to find just how fast a man can draw a pistol and shoot. His standard of accuracy was to group his shots in a space that could be covered by a playing card, shooting from a distance of 18 to 20 feet. His fastest times were: five shots in 2/5 of a second; five shots including draw in 1 and 1/10 second.

To accomplish this he tried thumb-cocking and found it too slow. He then practiced fanning and got a little better speed. He set his records firing a Smith and Wesson double action revolver.

ROBERT KAHN  
Lafayette, Calif.

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It's Christmas Day  
every day  
when your gift is  
Florsheim Shoes



Multiply your thoughtfulness and his pleasure through months of the greatest shoe satisfaction possible. If you don't know his size or the style he prefers, a Florsheim Shoe Gift Certificate, cleverly boxed with gold-finished miniature shoe, will do the trick neatly. Certificates redeemable wherever Florsheim Shoes are sold.



THE WALER, S-1426;  
random grain, hand threaded  
Norwegian front.

The Florsheim Shoe Company • Chicago • Makers of fine shoes for men and women.





## SPEAKING OF PICTURES...

... Here is the way a ballerina talks with her legs in a telephone booth





The average telephone booth is a cubicle 29 inches wide, 2½ feet deep and 6½ feet high. Most people find it cramping and confining. But Ballerina Mary Ellen Terry finds it a handy place not only for talking but also for taking a constitutional. Flinging her limbs about with

an abandon which belies the narrowness of her niche, Miss Terry chats with friends, ticket brokers and teachers as though warming up for a performance of *Swan Lake*.

The pictures above were made by Photographer Gordon Parks, who noticed Miss Terry's

contortions when she was called away from a rehearsal of *Scott Music Hall* (NBC-TV) on which she is a featured dancer. She did not realize she was being photographed at first but even after she sensed what Parks was doing she continued phoning in her uninhibited way.





**Perspiration won't wilt it!** The soft collar won't wrinkle even if you wear it around the clock. You always look well-groomed in a Van Heusen Century shirt.



**Laundry won't hurt it!** You can't iron a wrinkle into the soft collar... even if you try! So easy to launder and iron because the "fold line" is woven in.

# Won't wrinkle ever!



**Patented, one-piece collar!** The soft collar has no lining—can't wrinkle! Feels handkerchief soft. Keeps its "just laundered" look without starch or stays.

It's the revolutionary, new soft collar on

# Van Heusen

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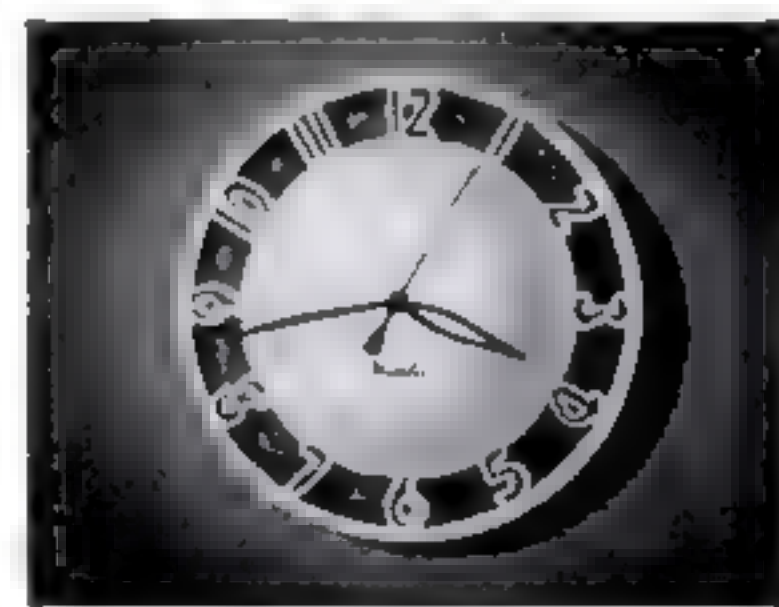
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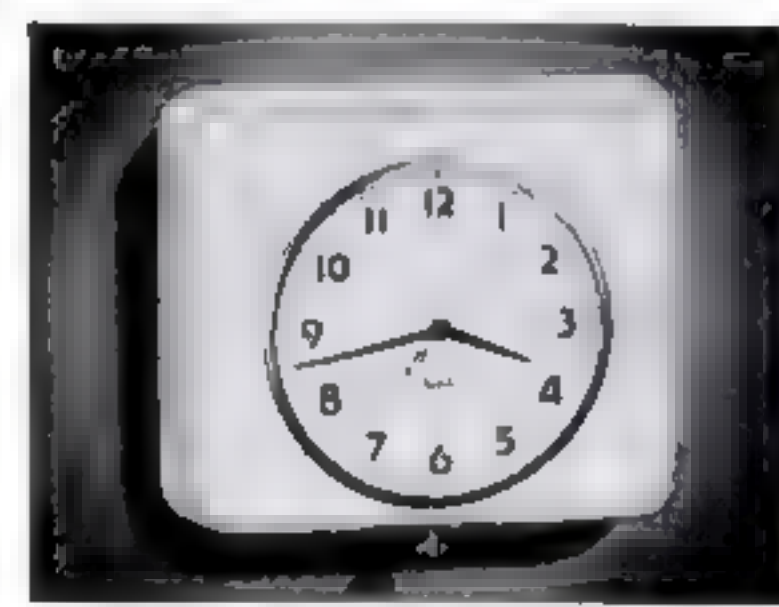
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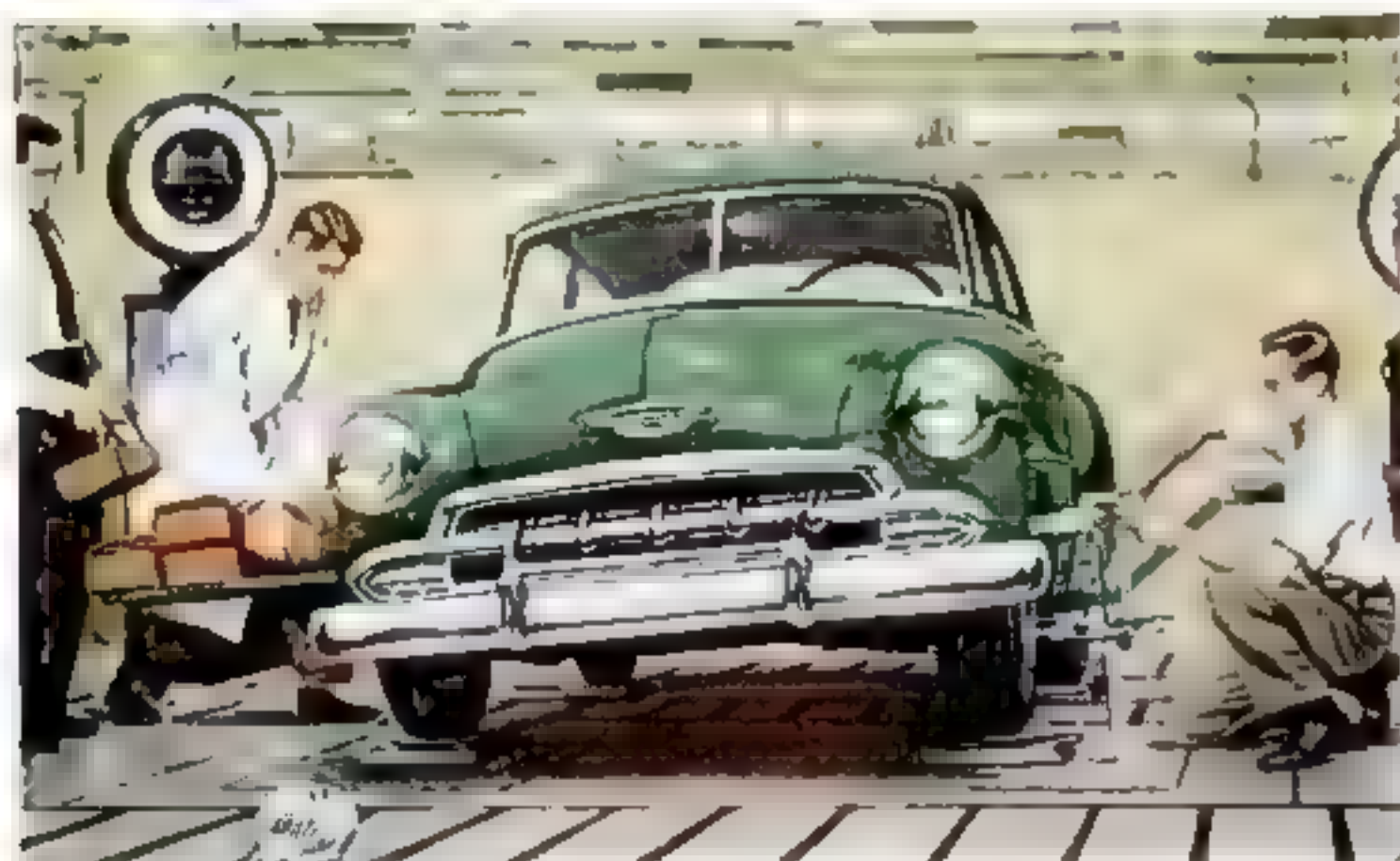
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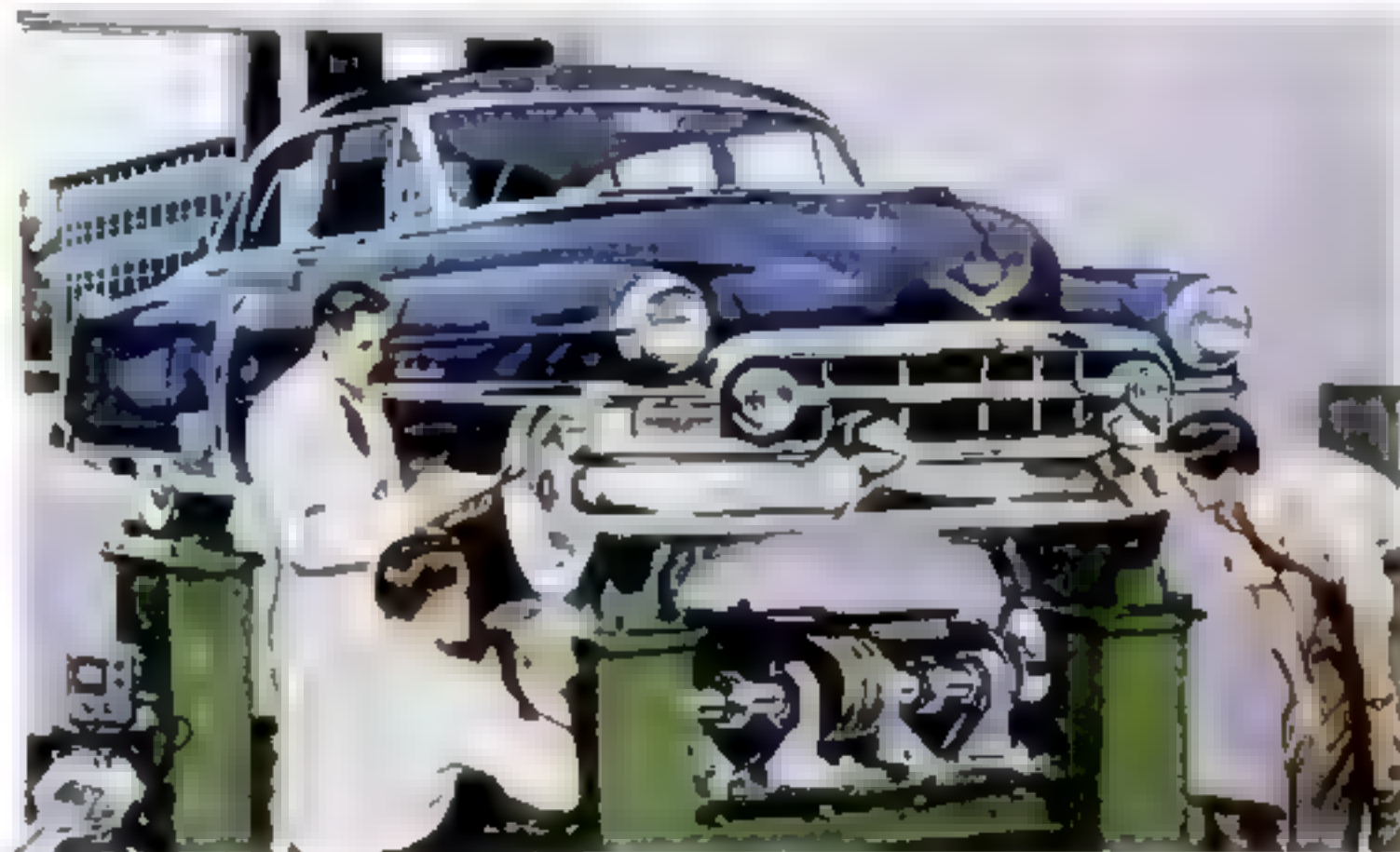
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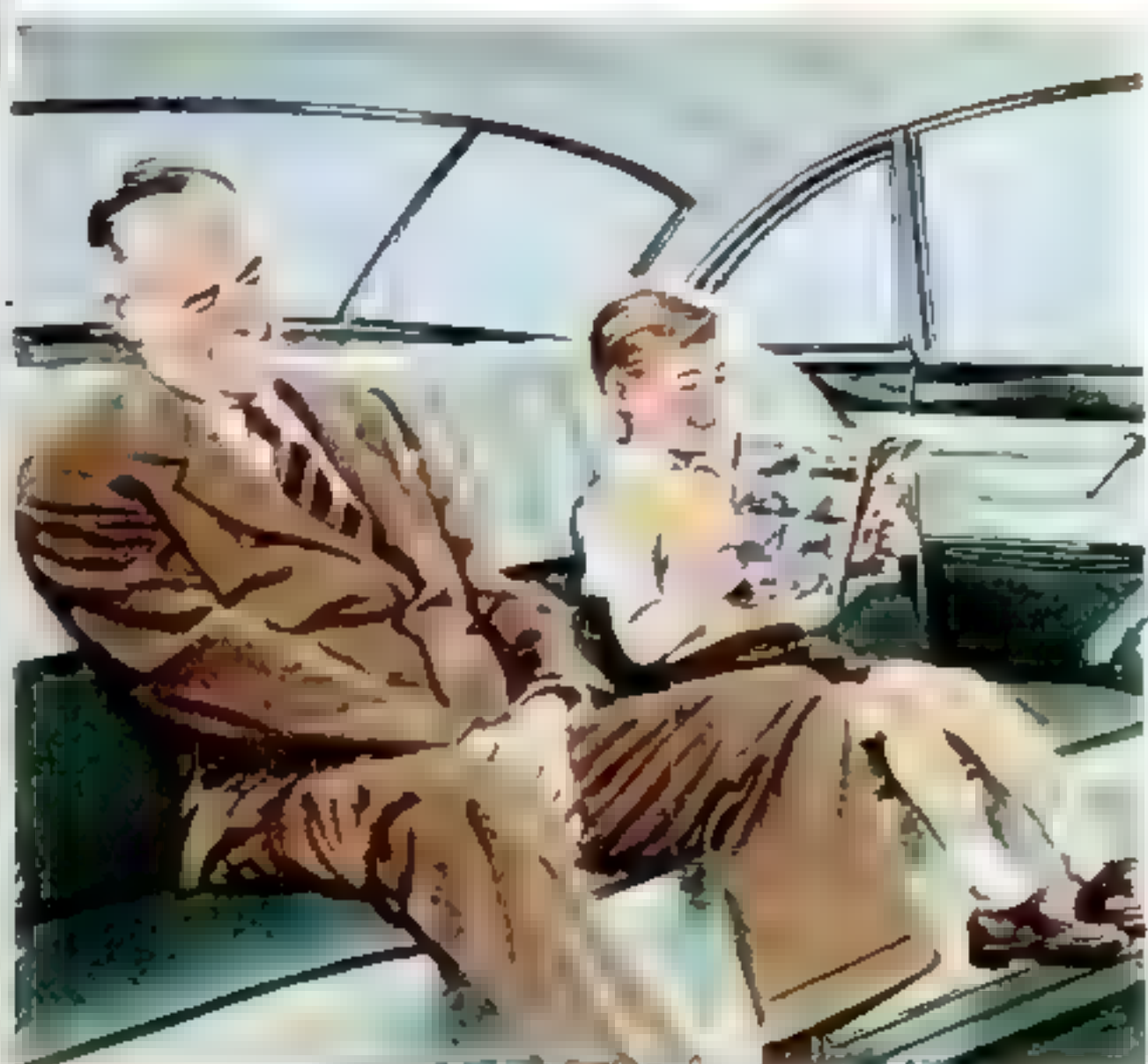


**Shaking out more facts**—GM engineers designed machines like this "Bump and Shake Rig" to get a more precise picture of how a car reacts to rough roads than was possible while the car was in motion on the road. In this particular test—the "shake test"—rods connected to the car shake it with a steady, punishing 2/10 inch stroke while electronic recording device graphs car vibrations—to show where further cushioning is needed. Another example of the advanced GM engineering that builds greater riding comfort for you.





**GM Engineers learn about turns** Our engineers want to know exactly how a car reacts to various degree turns. Does it steer hard or easily? Does the body hold level or toss the passengers about? To find the answers they circle a car round and round a center pole on the 240-foot-wide "Skid-Pad" at the Proving Ground at Milford, Michigan. A surveyor's transit, aimed at marker on center pole, and electric indicating devices give the scientific facts—help engineers in their continuous efforts to build a perfect balance of driving ease and riding comfort into every GM car.



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GREATER VALUE—  
THE KEY TO A  
GENERAL MOTORS CAR**



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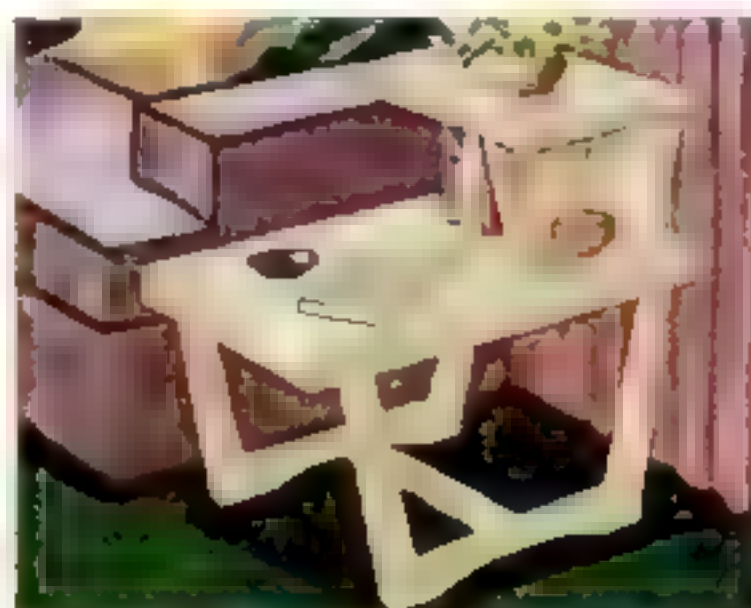
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# A VENERABLE ART AND A COURTROOM DRAMA



DANIEL SICKLES



MACHINE GUN KELLY

The photograph is an unparalleled medium of communication. Its story is understandable on sight, and if the untouched kind of photograph that LIFE uses cannot always convey the whole truth, at least it is the truth and nothing but the truth. As a publication devoted to graphic forms LIFE does also use paintings and drawings. A case in point is the Provo trial on pages 28 and 29 where William Sharp, perhaps the last of an illustrious line of courtroom artists, brings the readers a poignant story which they could get in no other way.

There are some interesting reasons in the fields of art and law why these are drawings. About the middle of the 19th Century magazines like *Harper's Weekly* and *Leslie's* added another dimension to reporting with their reporter-artists and in particular they performed a service in extending the maturing concept of Western justice, that of public trial.

When the Honorable Daniel Sickles slew his wife's lover in Washington, D.C. in 1859, *Harper's Weekly* sketched him (left) during the trial which acquitted him. The heyday of the reporter-artists, however, passed with the development of

the halftone engraving, by which photographs could be reproduced as you see them in newspapers and in LIFE. The use of artists to portray court trials, however, has been continued because of the attitude of many judges, including all federal judges, who admit reporters to a courtroom but bar cameras as distractions.

A famous exception was Judge Edgar S. Vaughn who permitted photographers to record the kidnaping trial of "Machine Gun" Kelly in Oklahoma Federal Court (left). After photographers took a few pictures in the Lindbergh kidnaping case, Justice Thomas W. Trenchard of New Jersey barred further photographs and artists moved in. The sketch at right of Bruno Hauptmann, Lindbergh kidnaper, was made in 1935 by Sharp, who recently has done numerous trials for LIFE. This week Mr. Sharp's art shows Provo trial scenes in New York plus incidents on fallen Corregidor in World War II as described by witnesses. Sharp ran into an old subject at the Provo trial. Assistant U.S. Attorney Kove recalled that "some fellow sketched me at a Murder, Inc. trial 12 years ago. I still have it." The artist was Sharp, and his old sketch is at right.



BRUNO HAUPTMANN



MOSES L. KOVE

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**LAST PICTURE** night he died shows Murray telling union, "God bless you."

# C.I.O. LOOKS FOR ANOTHER PHIL MURRAY

Even without the trick that fate played on them, the delegates of the mighty Congress of Industrial Organizations would have had trouble on their hands last week. For the first time in its 14-year history, the C.I.O. faced a Republican regime, a regime that it had strongly opposed during the campaign. For the first time the White House, always a staunch friend and ally, was an unknown quantity. Then, just as the delegates convened to chart their cloudy future, Philip Murray, the C.I.O.'s president, died. He was the force that had held together the C.I.O.'s 33 unions and some five million members. His steady leadership had kept the C.I.O.'s touchy factions in line.

Sadly the C.I.O.'s officers attended Murray's funeral in Pittsburgh, then turned to the business of choosing a successor. Two men wanted the job badly. One was Walter Reuther, controversial and imaginative president of the United Auto Workers. Another was Allan Haywood, the C.I.O.'s respected executive vice president and an expert politician. But there has been hard feeling between Reuther's backers, the U.A.W., and Haywood's backers, the Steel Workers and C.I.O. old guard. Compromise names were put forward: tough Joe Curran of National Maritime Union; diplomatic Jacob Potofsky of Amalgamated Clothing Workers; intense Jun Carey, C.I.O. secretary.

The C.I.O. executive board played for time to avoid the dissension which would drive many members into the A.F. of L. or the United Mine Workers. It postponed the national convention until December, hoping to agree meanwhile on a replacement for Murray. But he would be hard to replace. Modest, dedicated, far-sighted and much loved, he had not only left labor a mighty legacy but had won the respect and admiration of industry besides.

**THREE CANDIDATES** for Murray's C.I.O. job are (top to bottom) N.M.U.'s dark horse, Curran, U.A.W.'s Reuther, C.I.O.'s Veep Allan Haywood.

# LIFE

Vol. 33, No. 21 November 24, 1952







**PRAYERS FOR MURRAY** are said by child at his burial. He was devout Catholic, and parochial school nearby released children to attend service.



**HOMAGE TO LEADER** is paid by pallbearers, Reuther and Curran (behind him), who stand much as they did at executive meeting (preceding page).



**TWENTY YEARS** changed Murray's relationship with John L. Lewis from U.M.W. vice president under Lewis in 1920 (left) to president of Lewis' C.I.O. in 1940. Lewis turned over gavel to Murray after backing Willkie against F.D.R. Since then the two had been enemies.



## AFTER FUNERAL MURRAY'S HEIRS MAKE PLANS

Steel mills and auto assembly lines paused for a moment last Thursday to honor Philip Murray. But Murray, who was head of the United Steel Workers as well as the C.I.O., had never worked in mill or factory. Like John Lewis and William Green he was a miner and it was in the mines that he got his start in labor. At 18, two years after arriving from Scotland in 1902, he was already head of a mineworkers' local. He was still with the miners when Lewis sent him out in 1936 to organize steel, then made him vice president of the new C.I.O.

The lessons he learned in the mine wars Murray applied to steel. When he began, labor had not yet become a powerful factor in U.S. life. But a clause in the N.R.A. protecting the right to organize gave him the necessary machinery. By organizing steel, the basic U.S.

industry, Murray made industrial unionism an accepted fact and his C.I.O. became a social as well as an economic force.

Today Murray's heirs in the C.I.O. are divided in some things. The more impetuous Reuther faction, which kicked Communists out of U.A.W. in one swoop, objected to Murray's deliberate methods which did the job for C.I.O. but took several years to do it. The old-guard C.I.O.-Steel faction, now backing Haywood, has objected to some Reuther bargaining principles, like the escalator clause which ties wages to living costs. But on main things the C.I.O. is united. It will keep working for annual wages, pensions, for public housing and civil rights. These are old Reuther goals, and it is this that gives him an edge in the politicking (below) to fill Phil Murray's place.



**REUTHER MANEUVERS** in Pittsburgh after funeral included (left) the buttonholing of Dave McDonald, who has just been appointed the acting



president of the steelworkers who are normally anti-Reuther, and a talk with bearded Jacob Potofsky who has been working to hold the factions together.



**HAYWOOD MOVES** at Pittsburgh included an earnest talk with Emil Rieve (left, in left picture), head of the C.I.O. Textile Workers who is a good



friend of Reuther's, and a hands-on-hips chat in a hallway threesome with Jack Kroll of C.I.O.-P.A.C. and Frank Hoffman, a close Murray aide (right).







# THE TV FRONT TWO GLIMMERS OF HOPE

Since the election, many adult-minded set owners have been wondering if they will have to give TV back to the children for another four years—or, anyway, till the next World Series. Let the adult-minded take hope: glimmers of true light have begun to appear on the national screen.

One glimmer is *Omnibus*, the Ford Foundation's 90-minute potpourri of the best that can be found in a variety of art forms, music, dance, drama, film, instruction and comment. *Omnibus* (Sunday afternoons on CBS) is not only a very good show but has one feature which calls for a special salute. Robert Saudek, its executive producer, has discovered what to do with the sponsors.

The Ford Foundation put up a million dollars to start *Omnibus*, but, although it is a nonprofit institution, it wants to get its production costs back. To make expenses it has taken one sponsor (ironically, Willys) and is seeking more. However, all sponsors are denied any participation whatever in the production of *Omnibus*. Anyone who has been personally involved in the production of a radio or TV show will realize what a revolutionary step this is.

An advertiser in a national magazine cannot step in just before press time (or any other time) and have the editorial page rewritten to suit his fancy. But radio and TV productions beyond counting have had to be overhauled and loused up at the last minute because the plot or the motivation or the jokes were beyond some grommet tycoon's mother-in-law

when she read the script. Sponsor control is what ran radio into cultural sterility. If TV is to avoid the same fate, it will be through strict separation between advertising and editorial matter. Saudek and the Ford Foundation are setting a good example of this. More power to them!

Another glimmer of real light comes this Sunday, Nov. 23, on WNBC-TV. It is one of NBC's series of filmed interviews with men of world importance, this time the poet Robert Frost (see p. 106). You will not only hear Frost read a couple of his poems but show a kind of wisdom peculiar to old poets. Asked whether he is an optimist, Frost replies:

"Well, I have not only hopes for the future. I have hopes for the present . . . this present of ours, I hope will be found to have been all right for what it was. That is, that it will have made its point in history.

"[Its point] will be found to have been a discrimination between civilization and Utopia. . . . We're going to discriminate once and for all, or once again between science, what can be made a science of and can't be made a science of. The better half of the world, of our daily life can't be made a science of. And we're going to settle that. If there's a fault to find with our time . . . it's science's failure to do all that is expected of it. . . . There's a whole half of our lives that can't be made a science of, can't ever be made a science of. And we're going to know more about that before we get through this period. That's what it will be remembered for."

## THE TROUBLED U.N. BUT AT LEAST IT HAS MALIK

Having invested so many false hopes and doomed dreams in the One World idea, most Americans have found it pleasanter not to think much about the U.N. Last week it forced itself on their attention by its own demoralization.

Two of its most devoted servants, Secretary Lie and General Counsel Feller, succumbed to pressure, the first by resignation, the second by suicide. The pressure, however intricate its channels, was solely that of the Soviets, who not only make grim nonsense of negotiations but, it now turns out, have had secret agents under American names in the Secretariat. How could the One World idea, which was the U.N.'s very soul, survive a pincer movement of such scope?

Even without a soul the U.N. still performs certain indispensable functions. A lot of the nations' diplomatic chores get done in its corridors more quickly and quietly than they would elsewhere. Some of its specialized agencies, such as FAO, the World Bank, the Children's Fund, justify the time and money spent in them. Without U.N. participation and its stamp of legality, the American defense of Korea might have alienated the Arab world and some of the Asian countries. If the U.N. were dissolved tomorrow, another world organization would probably have to take its place. And if the Soviet world were excluded, its soul might be just as hard to locate as it is now.

For evidence listen to Charles Malik of the Lebanon, the eminent philosopher who is chairman of the U.N.'s Commission on Human Rights. For four years it has been trying to draft a covenant of rights against the "truly formidable" odds not only of Soviet participation, but of "extraneous" divisions within the free world. In his last report Mr. Malik casts much light on the U.N.'s deeper troubles. They are philosophical—i.e., just about as deep as they could be.

Among the "rights" which the commission derives from "the inherent dignity of the human person" are: a job at

fair wages, "adequate food, clothing and housing," social security, a continuously improving standard of living, education and "the highest attainable standard of health," which is described as "complete physical, mental and social well-being." Here is a prime example of the failure to make Robert Frost's distinction (*above*) between civilization and Utopia. Yet although it lists all these in its covenant, the commission could not agree on the right to private property. "A study of this particular debate," says Malik, "will reveal the extent to which the non-Communist world has been communistically softened or frightened."

He reports a remarkable shift of emphasis since the commission was set up in 1946. At first attention centered on political rights—freedom of religion, speech, person. But now "economic, social and cultural rights have come into their own, and indeed with a vengeance." There has been an "overwhelming of the end by the means, the personal and intellectual by the social, the wholeness of life by its components . . . the dignity of freedom by the turbulence of desire. This is the materialistic revolution of the times.

"Three not altogether unrelated causes have brought about this revolution. First, the increasing impact of Marx and the amazing persistence of the Soviet representatives in harping upon their views. Second, the rise of the economically and socially less developed, where the accent is far more on the material and social than on the personal and inner. And third, the apparent unimaginative helplessness of the Western world in the face of these two impacts."

Like Frost, Malik can still be called an optimist, for he expects that "salvation is coming . . . not from the commission or the U.N., but from the living institutions of the mind and spirit vigorously reaffirming their faith in truth, justice and order." Whatever else it may be, the U.N. remains the platform for at least one great teacher.





## THE ROYAL DELIGHT OF A HAPPY CHILD

In a week in which the news tended to be dark and fearful, this notable photograph of a little girl's whole-hearted laughter brought a rare and welcome warmth. She is Her Royal Highness Princess Anne Elizabeth Alice Louise of Windsor, second in succession to the British throne. The

occasion was the fourth birthday of her brother, Charles, who may one day be king. But 2-year-old Anne stole Bonnie Prince Charlie's show by exhibiting the same radiance her mother, Queen Elizabeth, had shown in a memorable picture (LIFE, Nov. 17) at the opening of the Parliament.



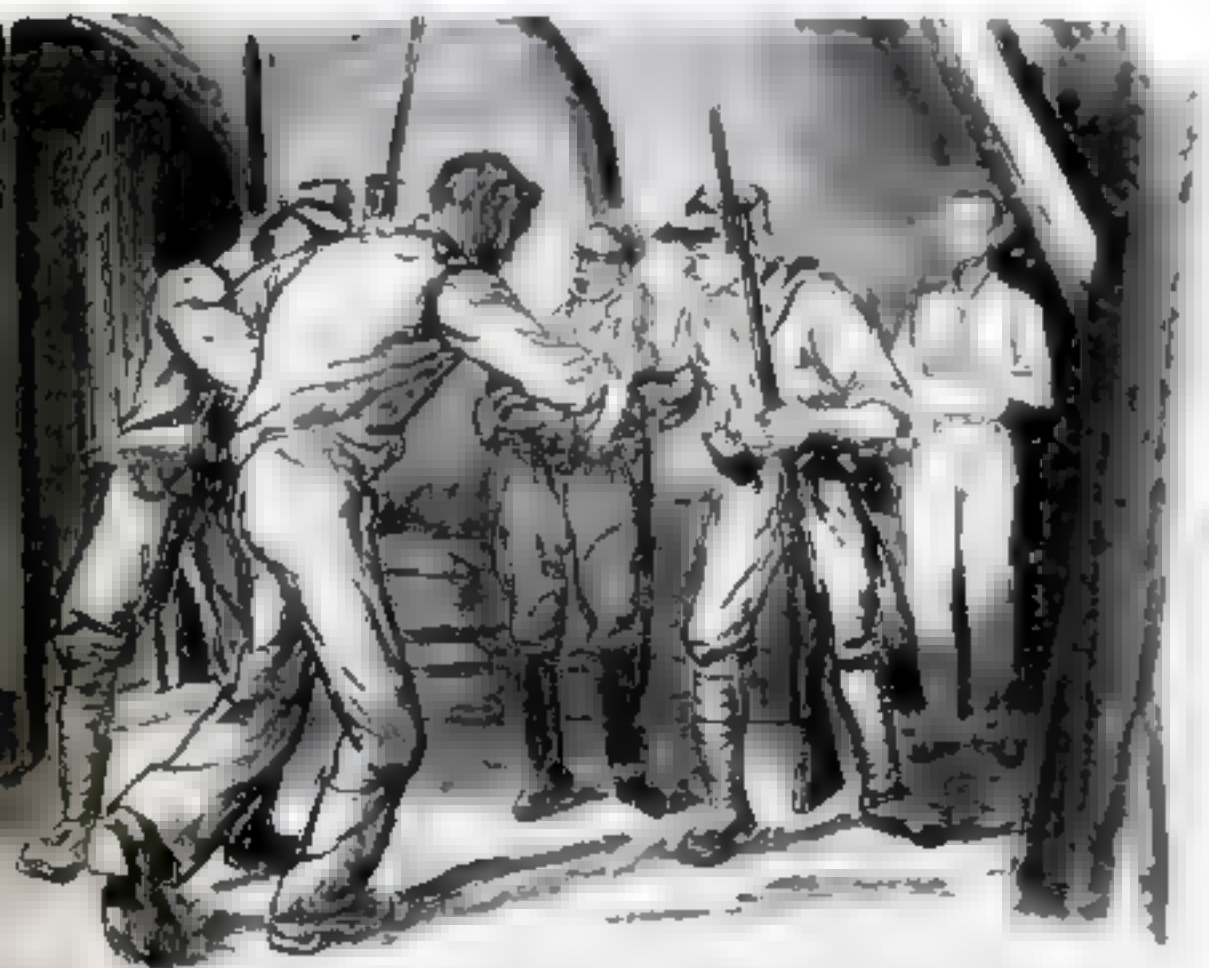
## THE TESTIMONY AGAINST PROVVO



**TEA PARTY** of Japanese officers is served by Provoo, who, Corporal Brown said, ran a special mess for Japanese in Majinta Tunnel. Corregidor's main artery. Another witness said that at a time when rations for PWs were low Provoo ordered the hospital mess to bake three-layer cakes for Japanese.



**THREAT TO PROVVOO**, according to witness, was made by Japanese officer. Provoo had rebuked Americans for joking with nurses, deprived them of privileges. The officer, said the witness, was angry because Provoo exceeded his authority and offered to behead him. But a U.S. officer (left) interceded.



**FATAL ARGUMENT** took place between Captain Burton Thomson and Japanese officer. Thomson, a medical non-com testified, had sent word by Provoo, refusing hospital supplies for a Japanese banquet. The captain was dragged before the officer (center) and Provoo (right), thereafter taken out and shot.

**BUDDHIST ROBES** were occasionally worn by Provoo. His head shaved in Buddhist fashion, Provoo sometimes climbed to an island hilltop and recited Buddhist chants.



## A TALE OF TREACHERY ON CORREGIDOR

In a long, million-dollar trial U.S. accuses ex-sergeant of treason

At the Federal Courthouse in Foley Square, Manhattan, where the great trials of our time (the Communist leaders, Alger Hiss) have taken place, the air was hung once again with hateful charges of treason. On trial for treason was an ex-Army sergeant named John David Provoo, a lanky, nervous, strange kind of man who had been born in San Francisco and had gone to Japan to become a Buddhist priest, and who, it was charged, at Corregidor had betrayed his fellow Americans to the Japanese.

Provoo, honorably discharged in 1946 and arrested in 1949 when his re-enlistment ended, was among 10,000 Americans captured on Corregidor in 1942. He had become an interpreter for the Japanese—an understandable expediency, said his lawyers. But witnesses, who told the stories illustrated in these courtroom drawings for LIFE by William Sharp, testified that Provoo had gone far beyond expediency.

An Air Force captain, Richard Sakakida, a Nisei who had also been an interpreter on Corregidor, described Provoo's welcome to the Japanese on Corregidor (opposite page). Provoo had told him, Sakakida said, that Japan had been forced into the war and that the U.S. must take the blame for it. While other Americans were mistreated, Provoo wandered around freely, dressed in white civilian garb.

A stern retired colonel, Theodore ("Tiger")

Teague, described how Provoo had tried to persuade him to reveal the U.S. code. "If you ask my advice," Provoo had said, "you will give the Japanese the code. If you do not, they will beat it out of you." In court the tough old colonel hesitated a moment—there are seven women on the jury—before repeating his reply: "You son of a bitch. I didn't ask your advice. I don't intend to take it."

The most damaging testimony came from Cpl. Robert M. Brown, a medical orderly who testified that Provoo told him, "I am the boss of Corregidor." Provoo, Brown said, had joined with Japanese soldiers in beating an American sergeant who would not tell where the Americans had dumped a rumored \$750 million in silver in Manila Bay. Most serious of all, Provoo had assertedly caused the execution of an American mess officer, Captain Burton Thomson, who had refused to give Provoo hospital supplies for Japanese officers. "I am taking lip from no one," Provoo had told Brown.

In three weeks the prosecution called 15 witnesses. It had 90 more to present, including General Jonathan Wainwright, U.S. commander at Corregidor. The U.S. was being fair about the case, which will probably last three months and cost the government more than \$1 million. If he is found both guilty and sane, ex-Sergeant Provoo faces the death penalty.



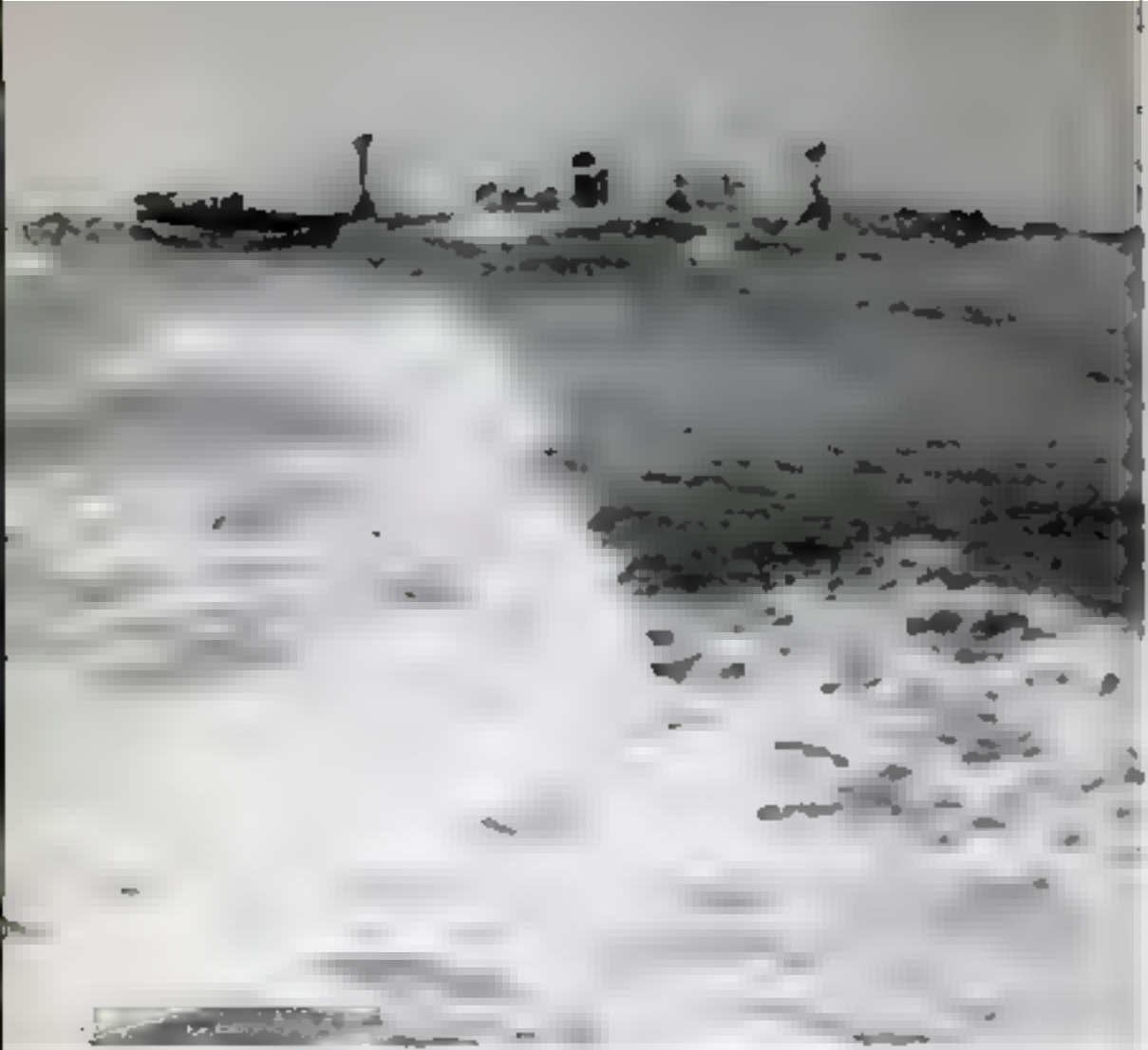


**WELCOMING BOW**, which he said Proctor made to Japanese, is imitated by Sakakida as court stenographer and clerk (left) and Fisher. Judge Gregory Noonan (right) watches closely. Proctor, Sakakida testified, said he spoke Japanese and that he "would like to hear some." On board are maps of Corregidor and its terrain.

**DEFENSE RISES** to dispute a point. The jury is in left background. In the left foreground are U.S. Attorneys Albert A. Bender and Moses L. Kave (standing). Proctor sits at defense table (right) between Attorneys Murray Gottschman, Clara Stoppel, other defense attorneys. George Pickman is in his old waving home.







## WRECK AT ROTTERDAM

A skipper trying to bring a cargo boat into Rotterdam without a pilot during a storm a fortnight ago (*above*) smashed a hole in the breakwater. The ship sank at such an unlucky spot that it tied up ship traffic (*above, right*) more effectively than Nazi explosives had ever done during the war. It was a calamity for Holland but a great attraction for thousands of Dutch sightseers.



On a dark night last week a gang of sacrilegious thieves broke into the Roman Catholic Pro-Cathedral of Bardstown, Ky. They stole nine oil paintings, one of them a valuable 17th Century *Flaying of St. Bartholomew* (*above*). The police next morning found the ladders used by the thieves, the frames out of which the pictures

had been cut and a quantity of fingerprints. The fingerprints turned out to belong to innocent persons who had begun flocking to the scene of the crime, among them the Misses Reynolds who guide tourists through the church and are shown examining a gutted frame in the second picture.

Bardstown people maintain that the paintings



## REAL THIEVES TAKE DISPUTED OLD MASTERS

are by such old masters as Rubens and Van Eyck; that they were given to the church in 1832 by Louis Philippe, King of the French; and that the reason for this munificence was that the monarch had spent two years of exile in Bardstown teaching dancing and deportment and playing the fiddle. Non-Bardstown historians claim



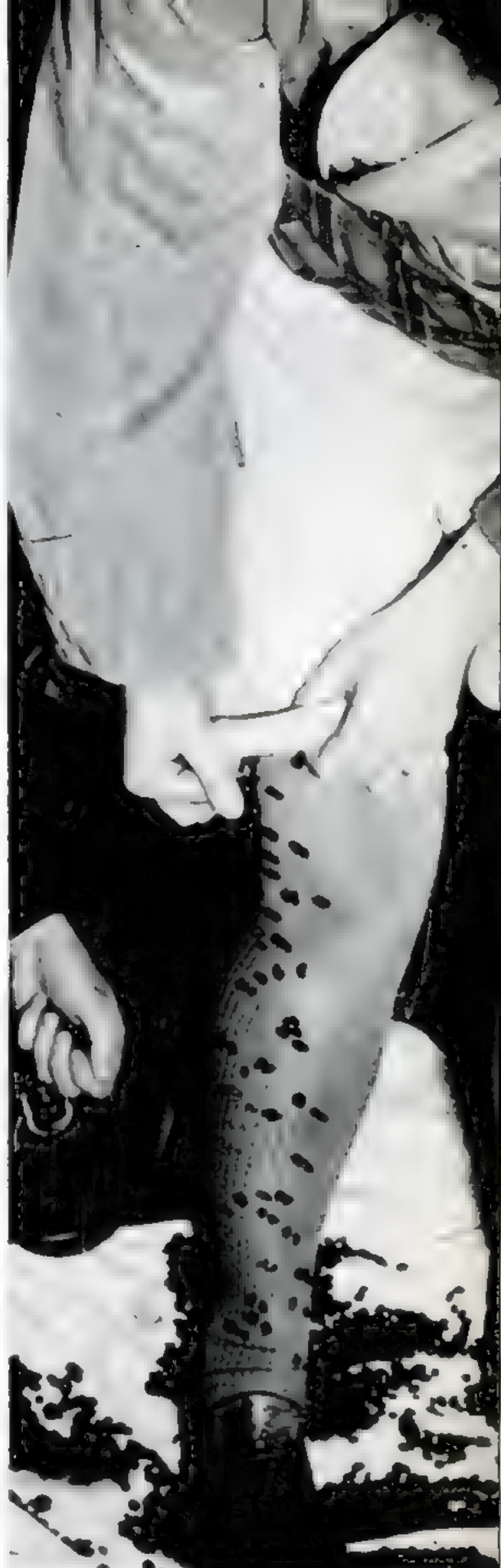


## FROM A KENTUCKY CHURCH

that Louis Philippe spent only a few days in Kentucky, that he only gave the church some vestments for its bishop, and finally that the paintings cannot possibly be the work of the big names to whom they are ascribed. (The St. Bartholomew, for instance, is believed by Kenneth Donahue, of New York's Frick Museum, to be by

Mattia Preti, a first-rate Italian baroque painter.)

Lacking clues, Monsignor Willett, the pastor, can only hope that the thieves will listen to his plea to return the paintings or be caught trying to sell them. At least they were scared away before they could take his favorite, *The Crucifixion*, shown behind the altar in picture above.



## SPILLING OF THE BEANS

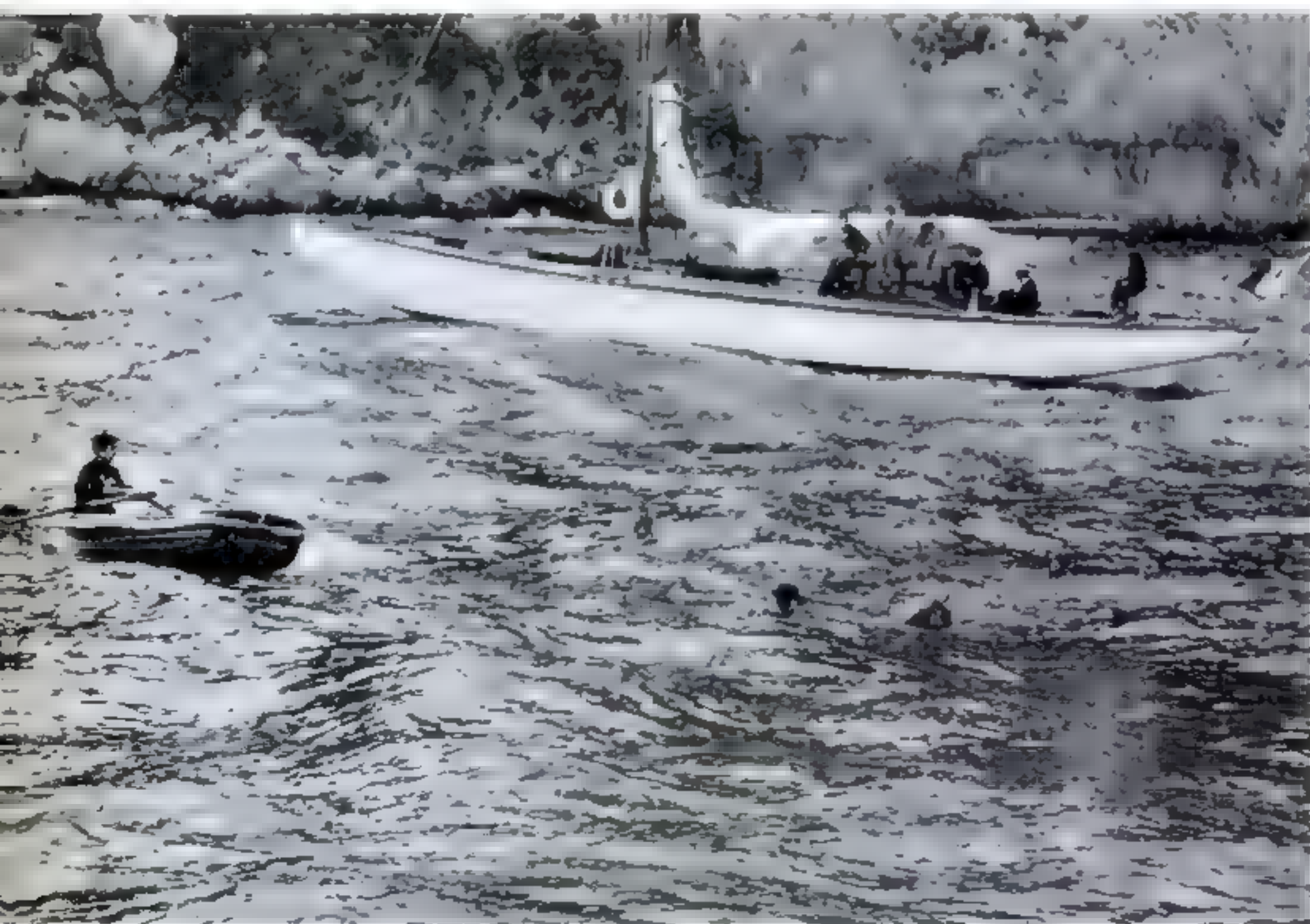
Innocent-looking young girls have been making a specialty of smuggling coffee from Belgium (where it costs about \$1) to Germany (where they sell it for almost twice as much). One of them was caught by customs inspectors recently on the frontier and they forced her to disgorge from her bloomers a small fortune in beans.





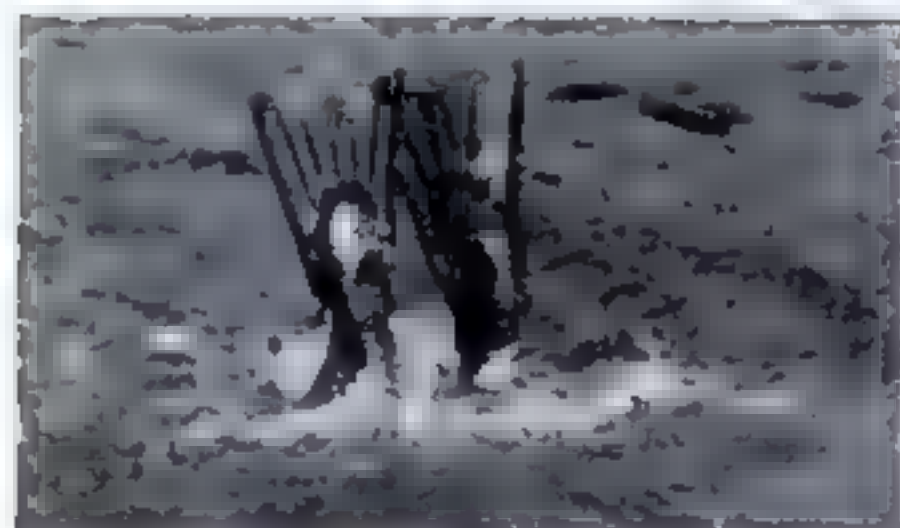
**BEFORE THE DIVE** photographer, cameraman and the official observer adjust their bulky

equipment in front of smiling Bucher, whose equipment consists mostly of his own capacious lungs.



**THE DIVE BEGINS** as Bucher (center) and his friends hit choppy water. Unexpected bad weather

brought sea temperature down below normal, was blamed by Bucher for his not going still deeper.



**FLIPPERS UP**, Bucher goes down into the waters of the Mediterranean in approved skin-diver style.

## HOLDING BREATH AT 127.9 FEET

Italian airman breaks a record  
to become king of skin divers

The water off Capri was bright blue but stormy and cold. Ramondo Bucher, a 40-year-old Italian flier and "skin diver" (a man who dives without artificial respiration), paid no attention to that. He dove in, equipped with only the usual skin-diver gear: frog feet, wadded gloves, goggles, clips on the nose to equalize pressure on his eardrums. His first dive failed. His second was a record breaker: he came up in 77 seconds, clutching a cork (right) which marked a 127.9 foot depth on a cable attached to the sea bottom. This was 13 feet deeper than any man is known to have skin-dived before in a controlled test. Unsatisfied, Bucher and his wife tried for a new record (which doctors claim is physically impossible) of 147.6 feet.



**AFTER THE DIVE** record breaker comes aboard ship, quickly wraps himself in warm towel and shivers.









**AS STUDENT** in Pinsk school at 16, Weizmann was already set in his "double pattern" of science and Zionism.



**AS PLANNER**, he was with Theodor Herzl (right, center), the founder of modern Zionism, at Fifth Zionist Congress in 1901. Weizmann (left, center) attended all but first congress in 1897.



**AS SCIENTIST** he researched bio-chemistry in Geneva laboratory. Here he perfected dye processes, selling his first patent to the I.G. Farbenindustrie.



**WITH LORD BALFOUR** (left), a longtime friend and supporter of Zionism, Weizmann attended the opening of Hebrew University in Jerusalem in 1925.



**FOR IMMIGRANTS** Weizmann had encouragement. He visited "illegals" held in camps on Palestine coast by British, who barred colonists in 1947.



**WITH BRITON**, General McMillan, last Englishman to leave Palestine in 1948, Weizmann, accused as pro-British by more radical Zionists, was affable.



**INAUGURATED** as president by Knesset (Israeli assembly), Weizmann, who was elected in *absentia* in 1948, took oath in 1949 before painting of Herzl.



**IN NEW YORK** with wife (left) and son (right) in 1949 he pledged sanctity of Christian shrines in Israel, was honored by Zionists at Waldorf-Astoria.



**LYING IN STATE** on a canopied catafalque after he died of heart failure at his home near Tel Aviv, Weizmann is guarded by police and Israeli army.

## ZION'S MOSES AND A LEGACY

Chaim Weizmann's work is done;  
his Israel lives to mourn him

By the time he was 11 years old in 1885, Chaim Weizmann was already a Zionist among the Jews of Motol, a Pripet Marshes ghetto in the Russian town of Pinsk. He soon outgrew the marshes in the universities of Germany and Switzerland, but he never outgrew his conviction that the Jews, scattered 2,000 years, must return to reincarnate a nation in Palestine.

Weizmann became a linguist commanding seven tongues, an urbane gentleman and one of history's most effective diplomats. But it was for his brilliance in chemistry (perfecting synthetic acetone in 30 days in 1916 when the

British had to have it to keep their guns firing) that Lloyd George honored him. The reward was the Balfour Declaration, which committed Britain to a Jewish national home and which Zionists considered a charter for the creation of Israel. Millions of dollars in public and private U.S. aid furthered the project.

Although more violent men took over Zionism, once having built a state they made Weizmann its president. Last week, mourning him as their nation's modern Moses, the Jews buried Chaim Weizmann in an open-sided coffin so he might be in contact with Israel's soil.





**AS PIONEER** (right) he went to Palestine in 1918 with commission to survey country after Balfour Declaration.



**TO TRUMAN** Weizmann gave Torah in thanks for U.S. government aid of \$200 million and President's own help.



**MOURNER**, weeping Israeli woman passes her. So many came that his lying-in-state was extended an extra day.

**WEIZMANN'S LEGACY** of strong, dedicated state is symbolized as Prime Minister and Mrs. David Ben-Gurion come to pay respects. Lv. disciplined troops and flourishing greenery along path leading to home, once in desert.







**TRYGVE'S TROUBLES** grew even as he announced resignation as Secretary General. In the midst of briefing new senators like former U.N. delegate John Sherman Cooper (above, left) on Korean problems, he was involved in sharp exchanges with Senator McCarran (below) on Feller's death and Reds in the U.N.



**VISHINSKY'S VIOLENCE** during harangue about Korean truce terms didn't startle Britain's Anthony Eden (left), who found Russian fist under his nose.

## U.N. HAS A BAD WEEK

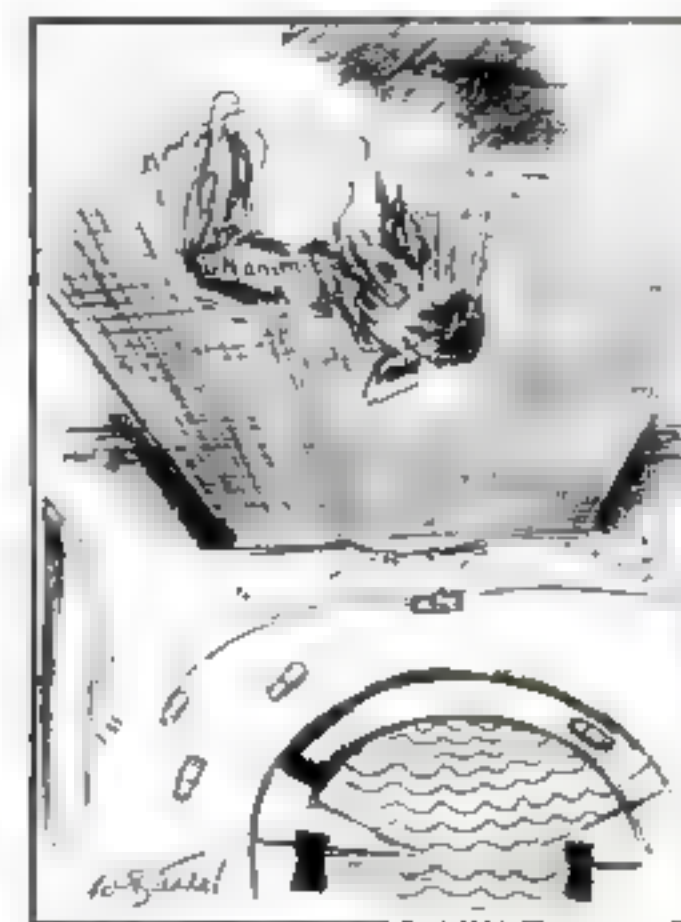
It is saddened by anger, resignation and death



**THE LATE ABE FELLER**

Last week the U.N., which always has to wade through bickering, bombast and bottlenecks, found itself neck-deep in crisis and confusion. The week started fairly normally, with Russia's fist-shaking Andrei Vishinsky dashing hopes of settling the Korean prisoner issue in a 2½-hour harangue. The going got rougher when Secretary General Trygve Lie announced he was resigning in the interests of harmony with the Russians who oppose him. Then came a sharp and shocking tragedy. Abraham Feller, brilliant 47-year-old U.S. lawyer-diplomat and head of the U.N.'s 52-man legal staff, jumped to his death from his 12th-floor Manhattan apartment.

His suicide was caused, said his wife, by a nervous breakdown brought on by overwork. Trygve Lie laid the blame on "indiscriminate smears" by Senator Pat McCarran's subcommittee, which is investigating American Communists in the U.N. Members of the McCarran group issued a quick rebuttal: "The statement is irresponsible. We have seen a parade of U.N. officials refuse to deny membership in the Communist party and in some cases . . . whether they are involved in espionage." Lie himself had fired one man who refused to answer the question on espionage. (Feller was involved only as legal counsel, was not questioned.) At the end of the befuddling week nobody knew for sure just why the highly respected Feller had jumped, whether traitorous Americans really were hiding in the U.N., or who could fill Trygve Lie's job. Only the Russians could be cheered by the confusion, since disorder is the goal at which most of their U.N. efforts are aimed.



**MACABRE SEQUEL** of a cartoon in New York's *Daily News* was inadvertently achieved in a photograph. Cartoon (left) was published Wednesday, day before Feller died, showed angel of "UNanimity" being shoved out of Secretariat Building. Photograph appeared Friday, showed (dotted line) how Feller fell to death.



*Ketchup Lovers!*

**FOR RICH, FRESH  
TOMATO FLAVOR**

*Campbell's Ketchup*

Trouble is, you never want to stop eating! The flavor is so rich, so fresh. It's ketchup for you ketchup-lovers who want the best. Made as only Campbell's know how—from luscious deep-red, vine-ripened tomatoes. You'll love its bright color, rich flavor.

It's the newest of Campbell's famed tomato products. Try it.

*It's new!*





# Amazing new recipe!

## BAKER'S

## COCONUT

Here's an entirely new way to make pie crust! No mixing, no rolling, no chance of its going "heavy"; for this delectable wonder is made *without a particle of dough.*

And *easy*? Listen to this: you simply sprinkle luscious, tender-sweet Baker's Coconut into a

buttered pan, pat it down, and bake. That's all you do! No other pie crust is so simple!

Baker's dewy-fresh coconut clings together to make the lightest, most pie-perfect crust that ever found its way to a man's heart.

All this—and heavenly tasty, too! Here's pie

crust that dares to have flavor of its own—the nothing-like-it flavor of just-cut coconut which makes Baker's Coconut more popular than all other brands combined.

Treat your family to this new dessert delight tonight. Enjoy it even on busy days!

No mixing!

No rolling!

No fluting!

No fuss!

Just 3 steps!



1. Spread 2 tablespoons soft butter evenly on bottom and sides of an 8- or 9-inch pie pan.



2. Sprinkle one 4-ounce package (1½ cups) true-flavor Baker's Coconut in pan, pressing coconut into the butter.



3. Bake in moderate oven (350°F.) until golden brown (10 to 12 minutes)



Cool. Add your favorite flavor of Jell-O Pudding and Pie Filling or chiffon filling. Chill un'til firm. Or fill with ice cream and serve immediately.



## Pie crust in a "sprinkling"



# Easiest pie crust ever!

## CRUST made without dough!



Products of  
General Foods

Here's another delectable pie crust  
made with Baker's Coconut!

#### BAKER'S COCONUT SHORTBREAD CRUST

$\frac{1}{4}$  cup butter                      3 tablespoons sugar  
1 egg yolk                        1 cup sifted flour  
1 cup Baker's Coconut, cut

Cream butter and sugar. Add egg yolk and blend well. Add flour, mixing thoroughly. Add coconut. Pat mixture into 9-inch pie pan. Chill 30 minutes. Bake at 350°F. for 25-30 minutes, or until brown. Cool. Fill with Jell-O Pudding and Pie Filling or any chiffon or cream filling. Chill until firm.

For exciting new flavor—interesting new texture—add  $\frac{3}{4}$  cup Baker's Coconut, cut, to pie crust mixes—or your regular pie crust recipe. Bake at 400°F.

# with BAKER'S COCONUT





## Now's the time for

**Lady**—now, if ever, is the time to break open a few packages of Jell-O and then relax! Jell-O gelatin's so easy to make . . . so easy on your budget . . . and you'll have a dessert that'll please everybody (and his brother)!



JELL-O & GELATIN BRAND TRADE MARKS OF GENERAL FOODS CORPORATION

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# LIFE ON THE NEWSFRONTS OF THE WORLD

South Africa's Malan gets sat on, Painless Parker dies, Captain Hornblower is sunk without a trace

As new race riots and strikes spread death and injury over South Africa last week, the country's highest judges outlawed Prime Minister Daniel Malan's special parliamentary court. The purpose of the parliamentary court was to approve Malan's white supremacy laws which other courts had refused to accept. Malan agreed to abide by the judges' decision, at least temporarily, but he promised to make it a major issue in the spring elections.

## Ike's last vacation

President-elect Eisenhower finished his vacation at the Augusta National Golf Club in Georgia. As well-wishers sent in live geese and extra-lively golf balls, Ike managed to play golf and bridge, but he was already busy with affairs of state. He had a four-hour policy talk with Governor Dewey, who expressed his willingness to take emergency assignments. The Lodge-Dodge team—Henry Cabot Lodge and Banker Joseph Dodge—was sent to Washington for liaison. Then Ike helped Mamie celebrate her 56th birthday and headed for Washington to talk to President Truman.

*Birmingham, England had tried to frighten away its starlings with stuffed owls, electrified wires and sound machines. Last week as a last resort it tried fireworks. Only result was that other starlings flew in from miles around to see what was going on.*

## 'Three Finger's' friends

Digging into New York City's underworld life, the State Crime Commission brought to public prominence the name of Thomas Luchese, alias "Three Finger Brown." Described as the "over-all coordinator" of the city drug traffic and Frank Costello's successor as king of the rackets, Luchese amazed the commission not so much by his business affairs as by his social life. He counted Tammany Hall leaders among his close friends, and he also laid claim to knowing Mayor Vincent Impellerteri, Federal Judge Thomas Murphy and State



LUCHESE

Supreme Court Justices James McNally and Irving Saypol. How he had wormed his way in was still under study, but the commission emphasized that mere association with Luchese was "no reflection" on the men he named.

Because they thought the 20% federal amusement tax outrageous, the owners of a movie theater in Columbus, Ohio scrapped their prices (adults 40¢, children 20¢) and said that admission would be free but customers could put "donations" in a fishbowl. Business is up 100%, the fishbowl is full (average donation: 27¢), and the theater has not heard from federal tax lawyers.



PAINLESS PARKER BRANDISHES A TROPHY

## Saga of a noble tooth plumber

Edgar Rudolph Randolph Parker was not the greatest dentist who ever lived, but he was easily the most famous. After working his way through dentistry college by pulling teeth on the side, he set up shop in Tynemouth Creek, Canada. When he earned only 75¢ in his first four months, Parker rebelled against the professional ethics which forbade soliciting patients and launched the system that brought him fame, fortune and the fierce disapproval of all other dentists. Renting a brightly painted wagon and a cornet, he gave a one-man concert followed by a lecture on tooth decay and an offer of \$5 to any patient who suffered while he pulled a tooth. Through powerful persuasion and the help of a home-brewed anesthetic, he was able to convince his backwoods patients that they were feeling no pain.

After cleaning up in Tynemouth Creek he put his medicine show on the road, blowing his cornet and pulling teeth across Canada, Alaska and the northern U.S. Finally he came to Brooklyn and announced that "Painless Parker" was in business. The cornet was now accompanied by a 15-piece band, contortionists and dancing girls. In spite of the anguished cries from what he called "the ethicals" in "the noble tooth-plumbing profession," Parker reaped big profits. His advertising slogan got him in so much hot water that he had his name legally changed from Edgar to Painless, and from then on nobody could touch him. In one day he yanked 357 teeth and had a necklace made of them to commemorate the event. When his business got too big for him, he hired assistants, thus establishing a chain dentistry business. When he died this month in San Francisco at the age of 80, he owned 28 offices employing 78 dentists, and he could rest easy in the cheerful thought that Painless Parker had bested "the ethicals."

*Last summer's thirsty GIs have provided some enterprising South Korean civilians with solid comfort for the winter. Flattened beer cans, Koreans have found, are just the thing for weatherproofing war-torn houses.*

In Yanceyville, N.C. an all-white jury convicted Negro Mack Ingram of assault because he "leered" at a white girl from a distance of 70 feet. Ingram got off with a suspended sentence and five years' probation. In Tupelo, Miss. hooded men took North Dakota Newspaperman Newell Anderson, circulation manager of a local paper, for a ride, beat him up and drove him out of town because "Yankees are not wanted in Mississippi."

## SOS for Captain Hornblower

C.S. Forester's fictional naval hero Captain Horatio Hornblower has been in some tough spots in his time but none tougher than the one he was in last week on an English radio program about his adventures. Standing on the bridge of his ship, clad only in a towel, Hornblower was suddenly cut off the air for four minutes by mechanical difficulties. When he returned, his voice was reduced to a strange cackle. He was cut off again. Then the announcer said, "The odds have become too great for our engineers. We must abandon the program." A record was put on to cover Hornblower's embarrassment, and the record stuck.



M. P. SMITHERS THREATENS COP WITH COSH

*English toy manufacturers are getting black looks from parents, police and even Members of Parliament because of toy blackjacks made of hollow rubber. Sold as playthings, the popular "toys" are being filled with lead pellets and used as full-fledged blackjacks by overly realistic children. The loudest complaint against the blackjacks, or "coshes," was registered by M.P. Sir Waldron Smithers, who angrily waved one in the House of Commons as other members roared. Ordered to put it away, Sir Waldron later brandished it in the faces of the police.*

## Democracy has its limits

The Pentagon has announced that there is a limit to the new Army democracy. *Public Information Guidance No. 33* states that from now on, no matter how worthy the cause, fundraising programs are to be conducted without: enlisted men throwing officers into swimming pools, officers serving enlisted men meals in bed, officers bathing enlisted personnel, officers standing on their heads at the request of enlisted men, officers pushing peanuts down the street to entertain enlisted personnel.





**A SPARTAN TRIUMPH** comes in third period when Halfback Don McAnule punches across Notre Dame goal line, sets up line for Michigan State's second

touchdown. Like first Spartan score, also scored by McAnule, this touchdown set up by Notre Dame fumble resulting from high tackleg on candidates.



**AFTER THE BALL** as well as full carrier Linebacker Ed Timmerman of Michigan State duces

strates technique that often tore ball from Irish as he stops Notre Dame Quarterback Tom Carey.

## FORCED FUMBLES

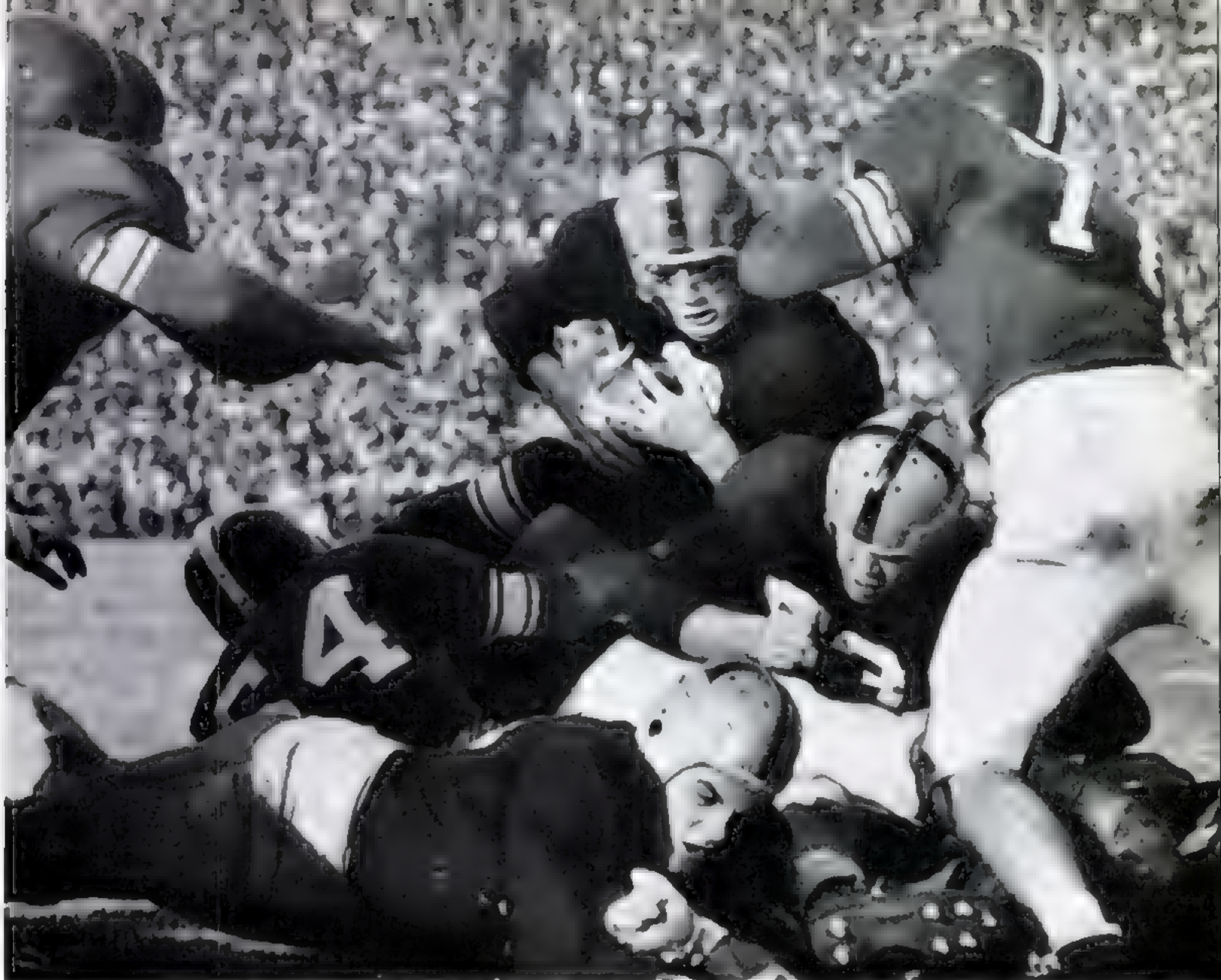
### Michigan State swipes the ball

The game between Notre Dame and Michigan State last week figured to be a test of two great offensive machines. The Irish, admitted a pointing for this game, had their tenaces and their T formation tuned to a high pitch. They succeeded in rolling up 29 yards against Michigan State, but they could never gain the last one that really counted. Their furious offense stopped Michigan State's powerful attack with a gain of only 69 yards.

But the usual statistics meant nothing. Both teams were hitting opposing backs so hard that the football squirted from their hands like watermelon seeds. They tackled hard with the intention of separating the ball carrier from the ball—a fact which became obvious when the Michigan State coach began to chant, "Make 'em fumble. Make 'em fumble."

It worked both ways. Seven times Notre





**AN IRISH FAILURE** in the fourth quarter is recorded as Quarterback Ralph Goghe m is halted on one-yard line, heartbreaking inches short of a first down.

Notre Dame had driven almost to the Spartan goal from their 4-yard line. Another Irish touchdown push was abandoned on 12-yard line move of field goal.

# BEAT THE IRISH

and the game from Notre Dame

Dame's charging backs were pelted loose from the ball. Five times Michigan State's ball carriers were hit with the same telling effect. As the ball changed hands, a tackle that produced a tumble turned out to be the best "offensive" play either team had. It was almost the only way either team could get close enough to the goal to score. It set up a field goal which gave Notre Dame an initial lead, and two of Michigan State's touchdowns.

Before the bruising battle was over one Notre Dame player was carried off and two Michigan State men had to be repaired with 17 stitches. Michigan State's winning edge was seven fumbles recovered against one recovery for Notre Dame. On the scoreboard this edge was translated into 21 points to 3 and Michigan State, which had not been beaten since Oct. 7, 1950, was still the country's top team.



**AFTER A FUMBLE** by Notre Dame Halfback Joe Heap, Michigan State's Dick Tamburo (52) prepares

to pounce on ball. This recovery—one of three by Tamburo—set up Michigan State's first touchdown.





**JUST WALKED A MILE  
FOR A DRINK OF KING!**



**SERVE YOUR GUESTS  
KING—THE BLEND THAT  
TASTES THE BEST!**



**FOR SMOOTHER, Milder,  
LIGHTER DRINKS STEP UP TO  
THE KING OF BLENDS!**

BLENDING WHISKY THE STRAIGHT WHISKIES IN  
THIS PRODUCT ARE 4 YEARS OR MORE OLD.  
37½% STRAIGHT WHISKIES. 62½% GRAIN  
NEUTRAL SPIRITS. 86 PROOF. BROWN FORMAN  
DISTILLERS CORP. AT LOUISVILLE IN KENTUCKY.



**BROKEN COLLARBONE** puts Notre Dame's David Flood on a stretcher late in the game and seriously handicapped Irish defense in the final quarter.



**BRUISED FEELINGS** of Irish Coach Frank Leahy (left) are concealed as he congratulates Michigan State's Coach "Biggie" Munn on 23rd straight win.



*A luxury  
that actually  
does you good*

**You should use it:** Two special ingredients in Aqua Velva help take care of nicks and scratches. The tingling is proof of Aqua Velva's action.  
**You'll like to use it:** In addition to the pleasant aroma found only in Aqua Velva, it gives you a feeling of well-being, a special touch of luxury after every shave.

**P.S. to Wives:** Give him the luxury lotion he likes! Gift bottle, 11 ounces.

**LET'S EAT!**



**TUMS**

**NO FEAR OF  
ACID INDIGESTION,  
HEARTBURN, NOW!**

Eat with out fear of acid indigestion. Just take one or two Tums. Gas, heartburn, full feeling go fast. Tums neutralize excess acid, soothe and settle upset stomach. Tums do not overalkalize or cause acid rebound. Cannot irritate delicate stomach or intestinal lining.

**FOR THE TUMMY**

✓ **TRY ONE OR TWO TUMS AFTER BREAKFAST  
SEE IF YOU DON'T FEEL BETTER**





How to prove to  
yourself Luckies are  
made better—to taste  
cleaner, fresher, smoother

Strip the paper from a Lucky by carefully tearing down the seam from end to end. Be sure it's from a newly opened pack, and that you don't dig into the tobacco. Then gently lift out the tobacco.



Here's why Luckies taste cleaner: You can see that Luckies hold together without crumbling—without loose ends to get in your mouth and spoil the taste. Lucky Strike remains a perfect cylinder of clean tobacco—round, firm and fully packed.



Here's why Luckies taste fresher: Note how free Luckies are from air spaces—those "hot spots" that give you a hot, harsh taste. What's more, every pack of Luckies is extra-tightly sealed to keep in Luckies' fresher taste.



Here's why Luckies taste smoother: L.S./M.F.T., Lucky Strike means fine tobacco—long strands of fine, light, naturally mild tobacco, in a cigarette that draws freely and smokes smoothly. So, for a cigarette that tastes cleaner, fresher, smoother—make your next carton Lucky Strike!

FOR A CLEANER, FRESHER,  
SMOOTHER SMOKE...

**Be Happy-GO LUCKY!**

PRODUCT ©: *The American Tobacco Company* AMERICA'S LEADING MANUFACTURER OF CIGARETTES





# BREAKFAST

Here's a comforting start for a cold day! *Lighter* Pillsbury pancakes, hot and fluffy, are flanked by sizzling slices of pan-fried SPAM... Standing by is a pitcher of Vermont Maid Syrup,

rich in real maple sugar flavor. This "thrifty threesome" of popular American foods is currently being featured by food dealers from coast to coast.





**LUNCH** Pillsbury pancakes star in this meal... they're the lighter side of the pancake story. Pancake partners: golden-rich Vermont Maid Syrup and butter or whipped cream cheese... along with slices of broiled SPAM.



**SUPPER** This thrifty satisfying supper starts with SPAM... baked to savory goodness, and teamed with Pillsbury pancake "roll-ups". Over the tender pancake-rolls... plenty of luscious Vermont Maid Syrup.

## Thrifty threesome for a hungry family

**TAKE ALL THREE...MAKE ALL THREE...** Look for special displays at your favorite grocer's!



**VERMONT MAID SYRUP**... Real maple sugar flavor in every jug! Skilled blenders select unusually rich maple sugar, blend it with cane sugar to give you—at moderate cost—real maple sugar flavor that's *always* the same, always delicious!



**PILLSBURY PANCAKE MIX**... Here's the lighter side of the pancake story! You asked for 'em; now Pillsbury gives you the lightest pancakes you ever ate... P.S. Pillsbury Buckwheats are lighter, too. Milk is all you add to either one.



**SPAM**... There IS a bargain in meat... SPAM. No bone, no waste in the thrifty 12-ounce tin. Just sweet juicy pork shoulder and mild tender ham, seasoned as only Hormel knows how. For good and economical eating, start with SPAM!





Deliciously yours!

P.S. Hunt-for the best. See your grocer's ads  
and look in his store for the low price!







VICTIM PIERRE CHEVALLIER

## FIVE BULLETS FOR MONSIEUR



**OTHER WOMAN**, Jeanne Perreau, told court, "I loved him, and for love one is never punished."



ACCUSED WIFE HEARS JUDGE RECOUNT HOW CHEVALLIER TOLD HER "... GO BACK TO THE BARNYARDS"

## FRENCH TRY WIFE FOR SHOOTING CABINET MINISTER HUSBAND

The Affair Chevallier was the classic triangle, with some special French trimmings. A handsome cabinet minister was found full of bullets fired by his jealous wife. A beautiful red-haired mistress proudly testified that the late minister had been her lover. The husband of the mistress, whom she called "a good companion," told the jury that he "had no reason to intervene."

Last week in a Rheims courtroom this volatile mixture came to a boil. Green-eyed Yvonne, the wife Pierre Chevallier neglected as he rose to be mayor of Orléans and a junior minister, told how her husband came home the morning after his appointment to the cabinet. He came, she said, only for fresh underwear but stayed to demand a divorce so he could marry his mistress. Yvonne said she shot him four times, led their son downstairs, then shot him again (this time accidentally). After fiery Mme. Jeanne Perreau and her companionable husband, Roger, had spoken their pieces, an all-male jury returned a verdict (see following pages) calculated to make every errant husband in France think twice before asking for a divorce.



**OTHER HUSBAND**, a draper, said his wife's lover was "sympathique."



# New! COLGATE Chlorophyll Toothpaste

## DESTROYS BAD BREATH

Originating in the Mouth.



Here is the magic power of chlorophyll to destroy bad breath originating in the mouth! Colgate Chlorophyll Toothpaste in most cases acts quickly . . . acts thoroughly . . . and the purifying action lasts for hours! Keeps your breath sweet and fresh longer!

## Now! The Full Benefits of a Chlorophyll\* Toothpaste in a New, Exclusive Colgate Formula!

Now Colgate brings you wonder-working chlorophyll in the finest chlorophyll toothpaste that 146 years of experience can create . . . Colgate Chlorophyll Toothpaste!

**Now Colgate Makes Chlorophyll Work For You!**  
Nature herself makes chlorophyll and puts it in all green plants to enable them to live and grow. But science must break down this natural chlorophyll into a usable, effective form (water-soluble chlorophyllins) — before it can help you against bad breath, tooth decay, common gum disorders.

That's why Colgate's experience and skill in creating an exclusive formula is important to you. In new Colgate Chlorophyll Toothpaste you get the benefits of these water-soluble chlorophyllins in a safe, pleasant form!

For real help against bad breath originating in the mouth . . . common gum disorders . . . tooth decay . . . use Colgate Chlorophyll Toothpaste after eating. It's the finest chlorophyll toothpaste the world's largest maker of quality dentifrices can produce!

### COLGATE'S GUARANTEE:

Try Colgate Chlorophyll Toothpaste for one week. If you're not satisfied that it's the most effective, pleasantest chlorophyll toothpaste you've ever tried, send back the tube and Colgate will give you double your money back, plus postage! Colgate-Palmolive-Peet Company, 105 Hudson Street, Jersey City 2, N. J.



\*Contains water-soluble chlorophyllins.

GIANT  
SIZE 69¢  
LARGE  
SIZE 43¢

Tested And  
Guaranteed by **COLGATE!**

### Fights Tooth Decay!

Every time you use Colgate Chlorophyll Toothpaste — especially right after eating — you act against the destructive acids that are a cause of tooth decay . . . actually help retard their formation!



### Checks Common Gum Disorders!



Tests show chlorophyll promotes healthy gum tissues. Colgate Chlorophyll Toothpaste brings you the effective benefits of chlorophyll to help you care for sore, tender gums.

### French Trial CONTINUED



**EXAMINER** Dr. Boutet testifies, despite protest of the accused, that two of the five bullets were from behind.



**CHAUFFEUR** Capdessus, who sat outside after bringing the victim to Orléans, heard only three faint shots.



**GUNSMITH** Meunier from Orléans testifies he sold fatal gun to Yvonne eight days before Chevallier was slain.



**CONCIERGE** Huot testifies that after shooting, Yvonne's son Matthieu told her, "Papa pulled Mama's hair."



**HUSBAND'S FRIEND** Carré draws hisses from the spectators for hunting Yvonne, too, had been unfaithful.



SMALL SQUAD OF SECURITY TROOPS



**MAID** Josette Pavard, 37, sobs fearfully and, when judge asks, says she had never seen the Chevalliers quarreling.





ASSIGNED TO HELP KEEP ORDER IN COURT WERE NOT CALLED INTO ACTION



**DOCTOR** Defouloy, who treated Chevallier sons, says Yvonne once asked, "How many sleeping pills to kill me?"



**ASSISTANT** of Chevallier testifies that city of Orléans was "desolated" at news the mayor had been slain.

CONTINUED ON NEXT PAGE

Lemonade's so easy now-  
JUST OPEN A CAN-ADD WATER-WOW!

IT'S OUR  
FAMILY'S YEAR'ROUND  
PITCHER OF HEALTH



Enjoy delicious lemonade every day.  
Mix it in seconds with fresh-frozen  
Concentrate for Lemonade

You can now make wonderful lemonade in seconds with fresh-frozen Concentrate for Lemonade from California. Just add water and ice to the contents of one can, and get a full quart at a cost of less than 4¢ per 6-oz. glass. It has other beverage tastes so good... is so good for kids... yet costs so little!

Solve your family thirst problem by keeping a pitcher of this easy-to-make lemonade in your refrigerator at all times. This pitcher of health supplies real fruit juice refreshment and essential Vitamin C. Lemonade is the beverage with the leverage! How youngsters enjoy it!

Concentrate for lemonade is also convenient in tea, punches, mixed drinks and desserts. Look for it at your grocer's. You have your choice of many brands—canned as well as fresh-frozen.

YOUR CHOICE OF MANY BRANDS  
BOTH FRESH-FROZEN AND CANNED

## LEMON "AIDS" for busy homemakers by Martha Williams

ONCE YOU'VE DISCOVERED ready-squeezed pure California Lemon Juice, you'll wonder how you ever cooked or entertained without it. Here is Pure California Lemon Juice ready for instant use. No squeezing, no fuss, no bother. Use it when any food or beverage recipe calls for lemon juice. Use it to blend your own lemonade, adding sugar and water to suit your individual taste. Try it when you cook fish...



**PURE CALIFORNIA LEMON JUICE** is healthfully rich in Vitamin C. You have your choice of many brands. Look for them on your grocer's shelves and in his freezer. See how little ready-squeezed Pure California Lemon Juice costs packed this handy modern way. *Lemon Products Advisory Board, Los Angeles, California.*

make salad dressings... lemon desserts. See what the tangy, tree-ripened flavor does for your food.



**PURE CALIFORNIA LEMON JUICE** already squeezed for you



# LOOK OUT *for Winter*



*Install—*

AMERICA'S FAVORITE  
**CHAMPION**  
SPARK PLUGS

**For Easier Cold Weather Starting**

French Trial CONTINUED



**YVONNE'S SYMPATHIZERS**, mostly housewives, waited patiently to run a verdict charging "French culture" of "behaving extremely badly."



**YVONNE'S LAWYER**, Pierre Acquaviva, makes his final plea after telling Miss Jeanne Perron: "One day you will have to answer to an alien court."



**YVONNE IS ACQUITTED**, by a judge and jury deliberated 10 minutes. Bringing her husband and son back from a forced and bloody journey.



*At Pinehurst... Smart guests agree:*

**THEIR CHOICE IS PM...**

**THE DIVIDEND WHISKEY!**



A dividend  
in TASTE!

A dividend  
in VALUE!

**You'll prefer PM's taste  
to whiskies costing up to \$1.00 more . . . and its  
lower price means you get a dividend  
of as much as 4 EXTRA DRINKS!**

At Pinehurst, guests can afford the very finest of whiskies. More and more, they choose PM. They prefer its distinctive, mellow taste to that of the world's most expensive blends—yet PM's modest price means you get up to 4 extra drinks with every bottle. Enjoy PM tonight. You'll discover it's *America's smartest buy!*

*Enjoy today's  
magnificent* **PM...**  
*...the dividend whiskey*

**PM**

© NATIONAL DISTILLERS PRODUCTS CORP. N. Y., N. Y. BLENDED WHISKEY. 86 PROOF. 65% GRAIN NEUTRAL SPIRITS







# GUARDING THE GOBBLERS

## Ranchers sit up nights to nab turkey rustlers

Like phantoms out of the past, rustlers out West in Washington and Oregon are working again by the light of the autumn moon. And the ranchers are up in arms. As Thanksgiving rolls around, the rustlers are making inroads into the great flocks of turkeys which now roam the ranges along with cattle in these two states. This year growers expect to lose as many as 25,000 turkeys, worth \$175,000. To curb the rustlers they are "branding" their birds (p. 56) and setting up night patrols (below).

In the daytime the rustlers have a hard time because turkeys, like the old-time longhorns, are nervous critters and are likely to stampede. But at night they sleep hardily and a quiet man can go in with a truck and move them out without a gobble. The birds are sold to produce houses, small restaurants, housewives, although in some cases the rustlers get rid of the evidence simply by eating it up. Back east, on the farms of the Shenandoah Valley (opposite page), there is not much trouble from rustlers, mostly because the farmers fence their birds in.

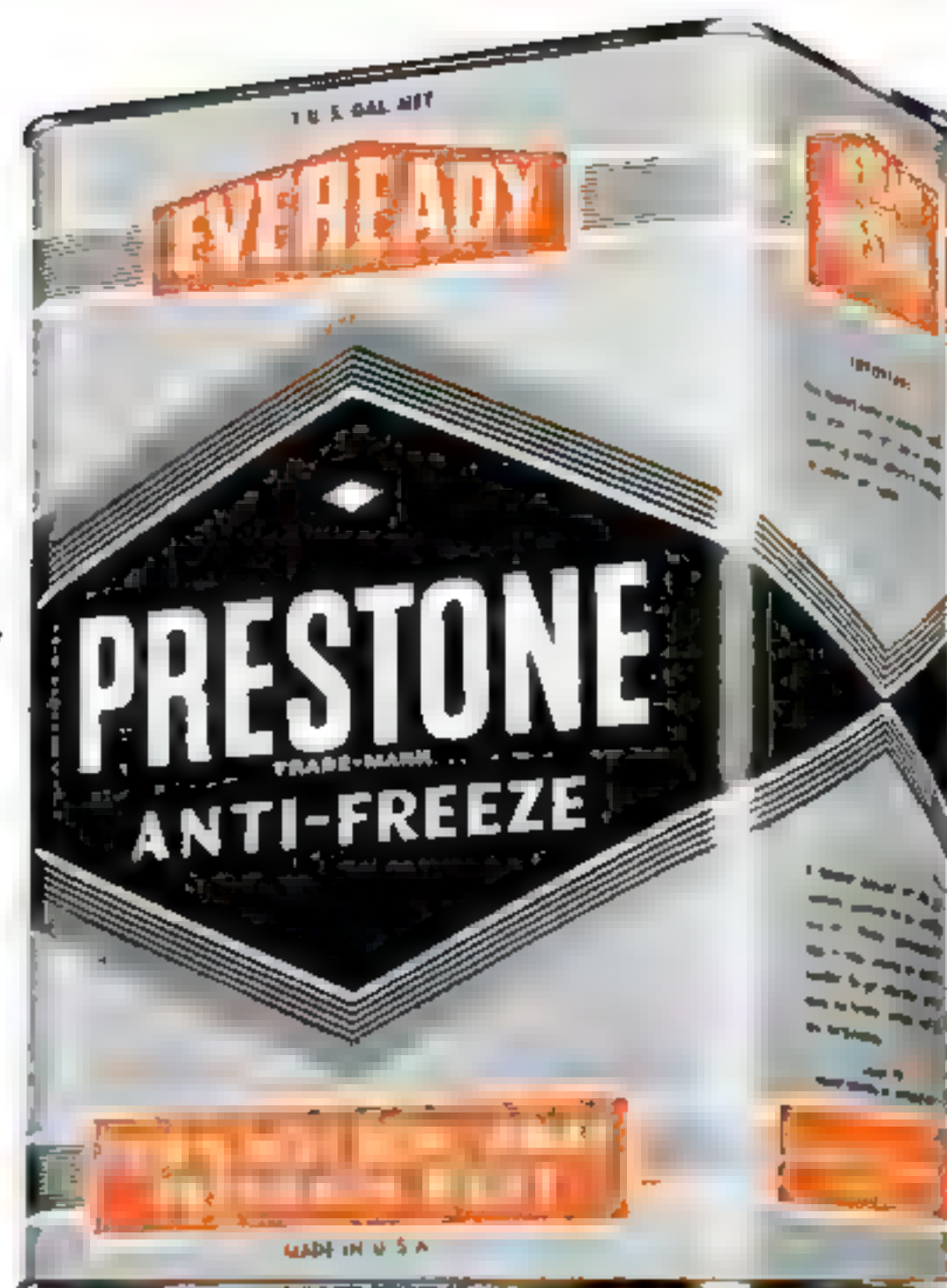


**NIGHT GUARD**, Elza Fisher, armed with a gun, watches over flock of toms. Ranchers often try to fool rustlers by letting fire die out and waiting in dark.

← **SCARLET WATTLES** glow as sun shines through them on Virginia farm where toms, averaging 23 pounds, herd together before going off to market.

CONTINUED ON NEXT PAGE

*No other anti-freeze gives your car the same complete protection!*



## You're SET

Just put "Prestone" anti-freeze in and forget it till spring! No "boil-away" worries...no repair bills—its special inhibitors give the world's best protection against rust, clogging and foaming.

## You're SAFE

High compression engines and efficient car-heaters make non-evaporating anti-freeze more important now than ever. There's not one drop of boil-away alcohol or methanol in "Prestone" anti-freeze.

## You're SURE

With "Prestone" brand anti-freeze in your car, you're sure you've bought the best. It's America's No. 1 brand. No other anti-freeze gives your car the same complete protection. It's guaranteed!

WITH  
**PRESTONE**  
BRAND  
**ANTI-FREEZE**

**\$3.75**  
PER GAL.  
**\$1.00** per qt.  
in qt. cans

*One shot lasts all winter*

**NATIONAL CARBON COMPANY**  
A Division of Union Carbide and Carbon Corporation  
30 East 42nd Street, New York 17, N.Y.  
The terms "Prestone" and "Eveready" are registered trade-marks of Union Carbide and Carbon Corporation





**THE LAW.** Deputy Sheriff Ford Hagan (right), goes over a map with Harold Davis, of Oregon Turkey Improvement Association, to trace rustler patrol.



**BRAND** is put on a turkey with a clamp which makes impression in webbing of bird's wing much like a notary public's seal. Ink is then rubbed over marks.



**WATCHDOG** on the ranch of Newton Fruit in Oregon is used to keep both birds from straying from flock and prospective rustlers from being tempted.



# You don't have to change your brand

TO ENJOY THE PROTECTION  
OF FILTERED SMOKING



Smoke any cigarette you like!

Your Denicotea Holder filters *any* cigarette—regular, long or filter tip.

And each Denicotea filter contains hundreds of thirsty *silica gel* crystals to trap and absorb nicotine and tars that would otherwise reach your nose, throat and lungs.

#### Nothing Filters Like Denicotea

About four times longer than a filter tip, twice as long as the extra length of a "long" cigarette—*no cigarette can contain a filter so good—so long—so thirsty for nicotine and tars!*

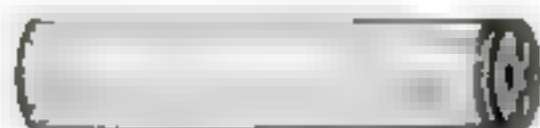
That's why so many physicians and dentists recommend the DENICOTEA Holder to their patients.

Start using DENICOTEA today!  
At stores everywhere.

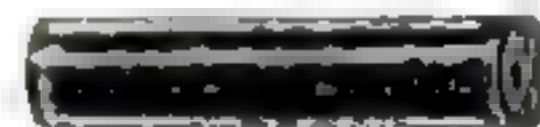


Short or standard  
models with \$2.50  
aluminum ejector  
Long model with  
gold tone ejector \$3.50

#### SEE FOR YOURSELF



Before use:  
Denicotea crystal filter  
is pure white



After use  
Denicotea filter turns  
black as it absorbs tar  
and nicotine



dunhill

# DE·NICOTEA

FILTER HOLDER



**This Christmas invest  
in your child's future**

# Give American Toys

THE  
**American Toy Institute**



This Christmas make your children's dreams of happiness come true! Give them the play tools they need for fun, for education, for health and all around development. American toys are an important investment in education, too — scientifically planned to fit children's needs, to help them discover aptitudes, to prepare for careers. Made from highest quality materials available — tested by research, manufactured in sanitary factories — American toys make an essential contribution to our way of life. So, when you shop for children, ask for American toys. That's the sure way to make Christmas yield lasting joy



(Continued on Next Page)





# American-Made Toys for

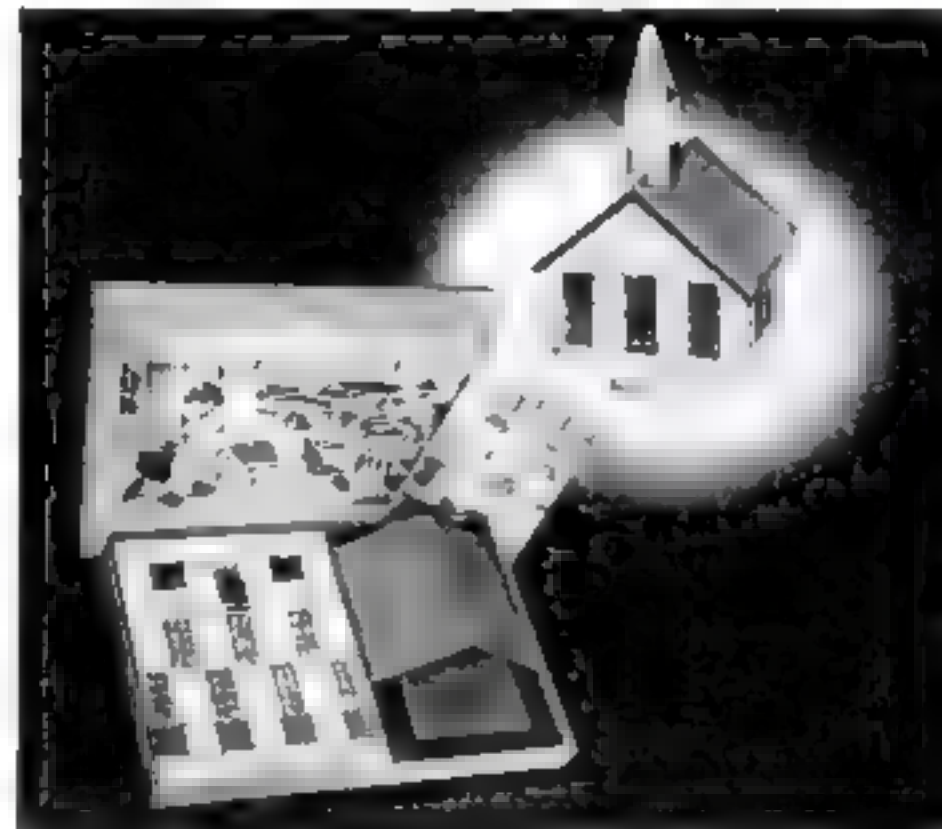
*These American-Made Toys are now on sale at your local*



## The Real Thing HOUGH PAYLOADER

Approved and authorized by manufacturer of the famous original, this model payloader digs, bulldozes, levels, grades, hoists, pushes and pulls. Loaded bucket can be raised to any height... catch is tripped to dump load. Front wheels with heavy rubber tires are steerable. Heavy gauge steel construction...sprayed, baked enamel finish. \$7.95.†

NY-LINT TOOL & MFG. CO.  
1823 16th Ave., Rockford, Ill.



## Sturdy, Strong GILBERT ANCHOR BLOCK Set No. 5

Wonderfully satisfying building experience for boys and girls from 2 to 7. Hundreds of models can be built with cubes, rectangles, angle blocks, chimneys, spires, plus deeply embossed shingle type roof. Blocks look and feel like polished marble... are weighted to pile without toppling. Won't crack, chip, peel or shatter. Large illustrated Building Book. \$3.95.†

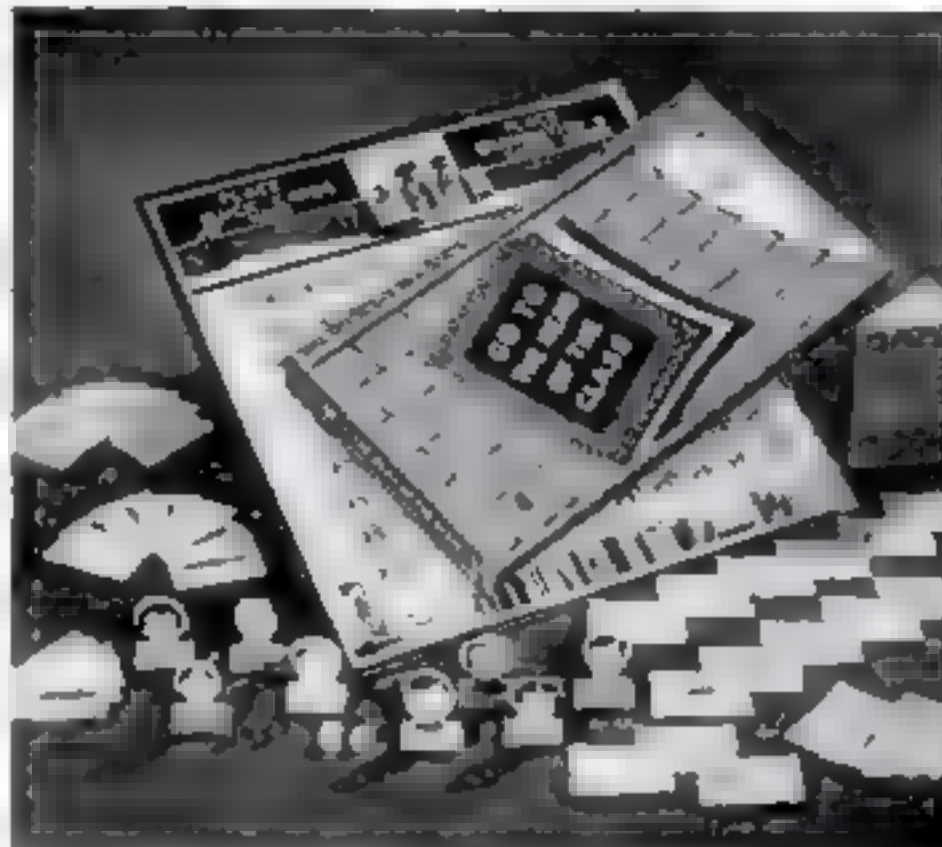
THE A. C. GILBERT COMPANY  
Erector Square, New Haven 6, Conn.



## Ideal's Fifi MUSICAL FRENCH POODLE

The pert pom-pom atop this French Poodle's Sailor Beret is the winding knob of the music box. Huggable, lovable, Poodle has shaggy plush "fur" with contrasting face and ears; felt tongue; sewed in eyes and plastic nose. A wonderful "go-to-sleep" toy youngsters will cuddle and treasure all through childhood. Fine Swiss music box protected inside body. "It's a wonderful Toy - It's Ideal." \$6.98.

IDEAL TOY CORPORATION  
200 Fifth Ave., N. Y. 10, N. Y.



## Know the answers? GO TO THE HEAD OF THE CLASS

A quiz game for the entire family... and so much fun to play! Questions and answers for young folks and adults. Advancement depends on knowledge, ingenuity, luck. (Better bone up! Youngsters who reach the head of the class, graduate before you do!) For 2 to 9 players. \$2.25.

MILTON BRADLEY CO.  
Springfield 2, Mass.



## Amsco 26" All-Steel DOLL-E-CRIB

310... r-o-o-m-y... just like baby's! Real drop side adjusts to any position. Full-paneled headboard and footboard, steel bed spring, swivel casters. In creamy ivory Lustranamel finish, with cunning decals of frolicking lambs. Washable, air-inflated plastic mattress in baby pink. A cosy crib for her favorite doll. \$9.95.†

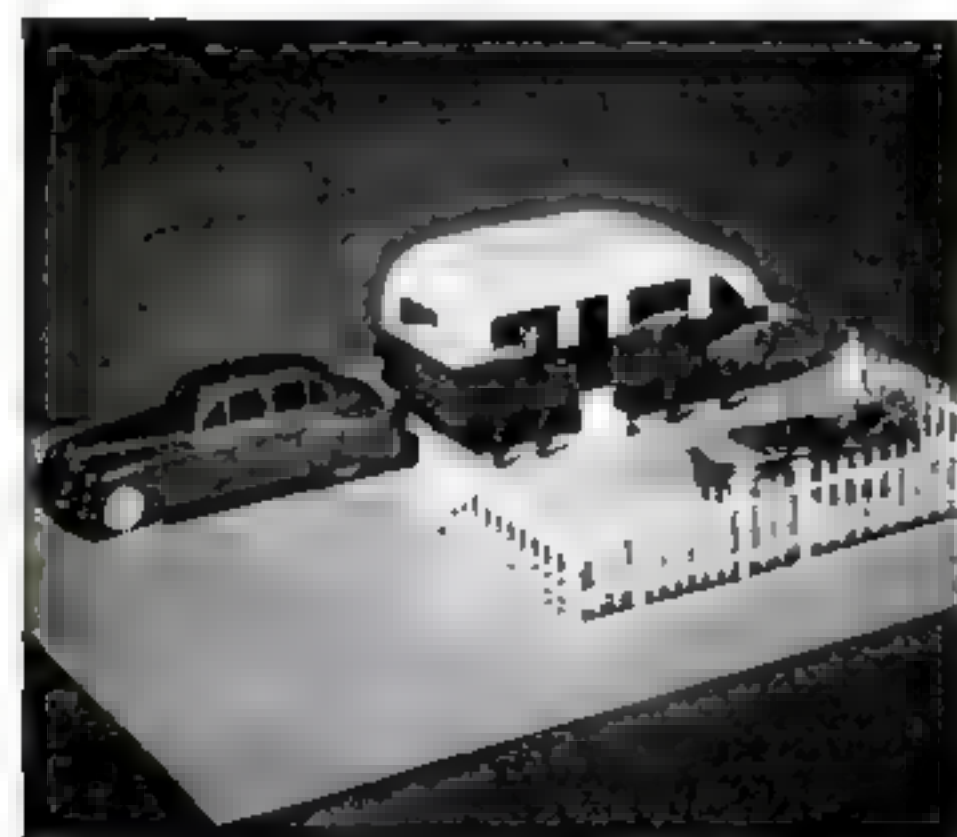
AMERICAN METAL  
SPECIALTIES CORPORATION  
Hathore, Pennsylvania



## 17 Piece "Handy Andy" TOOL SET\*

High quality junior sized tools that do a real job! Project Manual shows easy, how-to-make-it illustrations. Set includes claw hammer, 12" blade, tempered spring steel saw, pliers, 8" screw driver, 9" steel chisel, 6 1/2" plane, 2 steel open-end wrenches, metal try square, mallet, spirit level, calibrated metal triangle, pencil, ruler, sandpaper. All in green and white lithographed metal tool box. \$4.98.

SKILCRAFT CORPORATION  
500 South Clinton Street  
Chicago 7, Illinois



## Completely furnished HOUSE TRAILER AND CAR

Now... for the first time... a toy that both girls and boys can fully enjoy. Colorful all-plastic car and house trailer can be hitched and unhitched. Top of trailer comes off to reveal complete movable furnishings... a doll house on wheels! Plus "outdoor, trailer park" set-up. Trailer and car are 19" long. Wheels turn for realistic "traveling." \$2.98.

E. J. KAHN & CO.  
308 W. Erie St., Chi. 10, Ill.



## Junior 880 Series DE LUXE TRICYCLE

Built for years of rugged service! Ball-bearing multi-spoke wheels. Big, semi-pneumatic tires. Truss rods, fender shields, signal horn, rubber saddle. Maroon finish, white trim. 3 sizes: small, medium, large. For America's best tricycle values, see the complete line of JUNIOR Vehicles at your dealers.

JUNIOR TOY CORPORATION  
Hammond, Indiana

\*Trademark †prices slightly higher in West and South

\*Trademark †prices slightly higher in West and South

\*Trademark †prices slightly higher in West and South

\*Trademark †prices slightly higher in West and South

(Continued on Next Page)



# American Girls and Boys

retail stores...or write manufacturer for name of nearest dealer



## SORRY

Parker Brothers' Trade-Mark Name for its Slide Pursuit Game

An immensely popular Board game, unlike any other, with original moves and thrilling situations. Don't count on victory until the last play. SORRY is full of surprises! \$2 50.

PARKER BROTHERS INC.  
Salem, Mass.



## WARDROBE DOLLS

A beautiful, sturdy wardrobe in striking Pennsylvania Dutch design, contains two 10-inch cardboard dolls with 12 dresses and accessories. Complete with shelf, wooden clothes bar, plastic hangers and safety scissors. Washable, sewable cloth-like dresses slip easily over jointed doll arms. Necklaces for the dolls. Wardrobe stands 12" x 3 1/4" x 7 1/4". Brilliant colors. \$3 00.

SAMUEL GABRIEL SONS & CO.  
200 Fifth Ave., N. Y. 10, N. Y.



## Walco PEARL JEWELRY CRAFT

Big and little girls will love this new Pearl Jewelry Craft Set. Easy-to-follow instructions to make beautiful simulated pearl necklaces, earrings, bracelets, brooches, rings, and decorations for hats, sweaters, blouses, scarfs, belts, etc. Set contains various sizes and shapes of simulated pearls, pearlized jewels, earring backs, clasps, pin, thread, wire, glue, bead needles, etc. About \$3.00.†

WALCO BEAD COMPANY  
37 W. 37th St., N. Y. 18, N. Y.



## Folding LEATHERETTE DOLL CARRIAGE

"Little mothers" will be proud to push this replica of a fine baby carriage. 4-bow hood andvisor protect dolly from the sun. 21 1/2" body and hood comes in candy pink leatherette with white side decorations, or powder blue with embossed sides. Aluminum frame, 26" handle and hand brake finished in baked enamel. Spoked hub box wheels with pyramid tires. \$7 95.

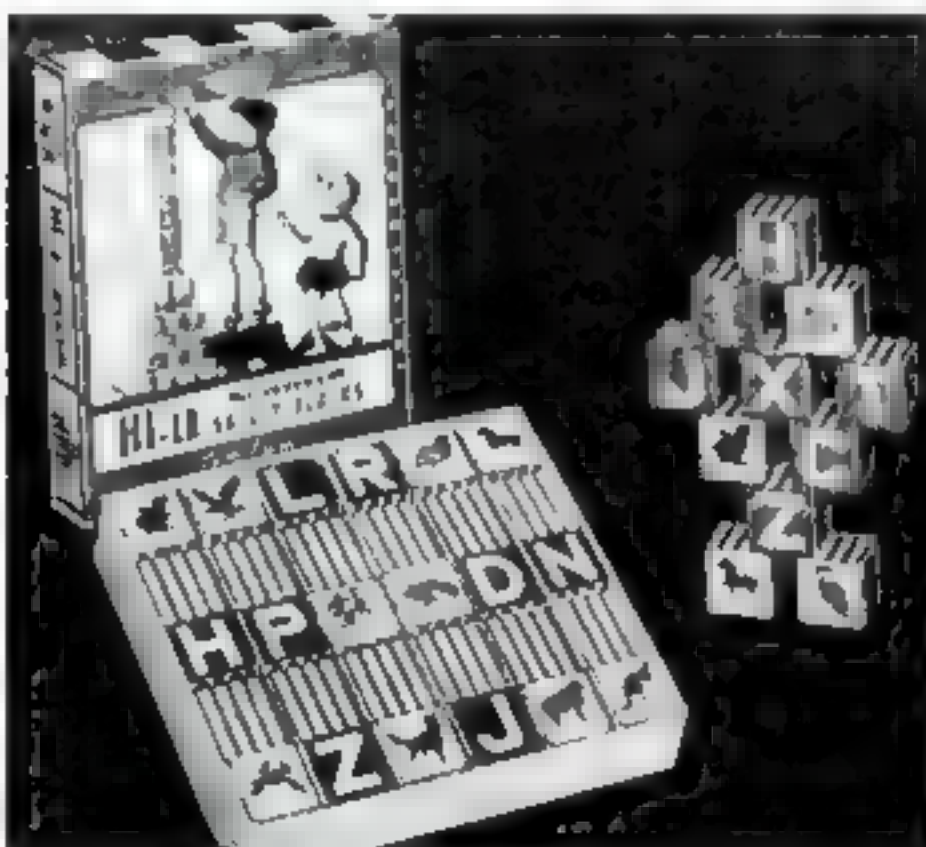
SOUTH BEND TOY MFG. CO.  
South Bend 23, Indiana



## Authentic SUPER TRACTOR

Junior will have loads of fun with this realistic heavy-gauge steel tractor. Chain drive makes pedalling extremely easy. The chevron, lug-type rubber back tires are exactly the same as a real tractor's. With bucket seat and full steering wheel that has a 360° turn. Louvered sides add an authentic touch. Finished in special high-gloss enamel. \$24.95.

F. C. CASTELLI CO  
200 Fifth Ave., N. Y. 10, N. Y.



## Grooved, Interlocking AMERICAN HI-LO SAFETY BLOCKS

"Basic tools of play." Beautifully embossed and printed with letters and animals. Two sides are grooved for interlocking, to teach building and balance. Thirty 1 3/4" smooth Wooden Cubes, with rounded corners and edges, finished in brilliant Harmless colors—Red, Blue, Green, Yellow. The original SAFETY BLOCKS. \$2.00. Other sets 35¢ to \$3.50.

HALSAM PRODUCTS COMPANY  
4114 Ravenswood Avenue  
Chicago 13, Illinois



## "Magic Muscle" Makes her Walk 'NEEDA TODDLES\*

Toddles really walks, kicks her legs when rocked and acts like a real child. A "magic muscle" actually gives life to her little legs! No winding, forcing, dragging. And her beautiful Saran hair can be washed, combed, set! Soft, life-like vinyl head, arms and legs... beautiful, washable dress. 23" high. About \$14 95.†

UNEEDA DOLL COMPANY, INC.  
200 Fifth Avenue  
New York 10, New York



## Indestructible LOG TRUCK

Indoors or out, this 18 inch log truck is built for plenty of abuse. Bright orange all-metal cab and trailer has aluminum trim. Knee action, dual rubber wheels on back of trailer gives the truck real maneuverability. Springs and chains hold five smooth logs (one with red "danger" flag) securely. Wheels are independently mounted to roll over stones and obstacles. About \$3.98.

HUBLEY MANUFACTURING CO.  
Lancaster, Pa.

\*Trademark †prices slightly higher in West and South \*Trademark †prices slightly higher in West and South \*Trademark †prices slightly higher in West and South

(Continued on Next Page)





# American-Made Toys for

*These American-Made Toys are now on sale at your local*



## "Beauty Shop" Walking Doll NANETTE\*

Imagine, when led by the hand, Nanette walks, turns her head from side to side . . . sits, too. Her Saran hair can be washed, waved, combed and curled; comes with her own curlers and simple hair-do instructions. She's all-plastic — won't crack, peel or chip — has moving eyes. Beautifully dressed, in party dress, petticoat, panties and shoes. 15" tall, \$7 98.† Other sizes up to \$12 98.†

R & B DOLL COMPANY  
200 Fifth Ave., New York 10, N. Y.



## Pumps Water FIRE FIGHTER BOAT

Authentic reproduction of latest model fire boat in tough, new plastic with "bounce" to take hard knocks. It has wheels; it rolls; it floats. Tank in hull holds water which is pumped through hose by moving water tower up and down. Thrilling to see, exciting in action. Marvelous bath, pool and ground toy. \$1.49.

RENWAL MANUFACTURING CO.  
Minneapolis, New York



## Jingling Bell ROCKING HORSE

An all-time favorite that's safe and sturdy. Wood and steel Rocking Horse measures 28" long, 17 1/4" high, 13" wide. Strongly built for rough riders. Bells under seat and on reins jingle merrily as it rocks. Children enjoy exercise and rhythm astride this colorful "steed", \$5.00 †

THE GONG BELL  
MANUFACTURING CO.  
East Hampton, Connecticut



## Playtime DOLL STROLLER

Just like Mama, your favorite toddler gives her doll an airing in this doll stroller with shopping bag attached. Large enough for a 24" doll. Sturdy steel frame, finished with non-toxic baked enamel. Body covered with brilliant red vinyl plastic trimmed in white. 23" high handle. Folds flat for storage or travel. Commended by Parents' Magazine. \$4.25.†

PLAYTIME PRODUCTS, INC.  
Warsaw, Ind.



## Junior Lineman's TELEPHONE TRUCK

Sturdy olive green all-metal telephone truck with heavy rubber wheels, has plenty of satisfying action. Top of truck slides back to reveal removable boom. Crank handle lowers or raises rope and hook. Two wheeled, red metal trailer — complete with 11" telephone pole — hooks on rear of truck. With ivory plastic ladder and three bright metal digging tools. About \$3 98.

HUBLEY MANUFACTURING CO.  
Lancaster, Pa.



## America's National Toy LINCOLN LOGS

Teaches history through play! This time-tested building set contains 131 wood pieces and 9 scaled metal figures including Indians, pioneers and dogs. Design book gives instructions for making log cabins, forts, block houses, wagons. No nails required—logs are interlocking, 3/4" diameter. Selected stained wood. For ages 5 to 12. \$5.50. Other sets at \$1.25, \$2.00, \$4.00 and \$7.50.

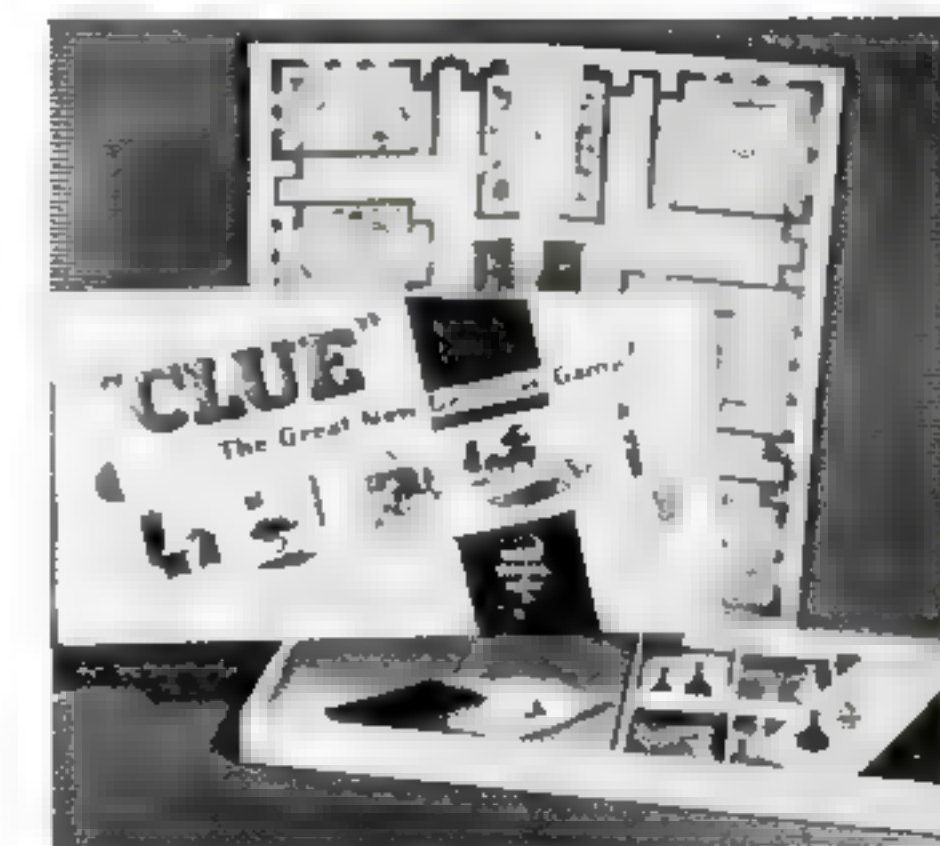
PLAYSKOOL MANUFACTURING CO.  
1750 N. Lawndale Ave.  
Chicago 47, Illinois



## Holgate's JUNIOR MECHANIC'S KIT

An all-wood Toy Tool Kit that trains children from 3 to 6 in the proper use of 4 basic tools. Wrench turns threaded Bolts, Screw Driver tightens and loosens wooden Screws, Hammer pounds Pegs into reversible board, and Punch Peg helps drive out Pegs. \$3.50.

HOLGATE BROTHERS COMPANY  
Kane, Pennsylvania



## CLUE The Great Detective Game

A BEST SELLER. Exciting and of intense interest throughout. Fascinating to adults and teenagers alike. Clue has many enjoyable features, entirely new in this age of smart games. Clue contains the finest equipment for as many as six players — and is a detective game that would delight any sleuth! \$3.00.

PARKER BROTHERS INC.  
Salem, Mass.

\*Trademark †prices slightly higher in West and South \*Trademark †prices slightly higher in West and South \*Trademark †prices slightly higher in West and South

(Continued on Next Page)



# American Girls and Boys

retail stores...or write manufacturer for name of nearest dealer



## Days of Indoor Fun PLAY-A-BED BOOK #1

Here's the famous book that's a toy for year 'round, rainy-day or housebound entertainment. Packed with games, puzzles, toys-to-make, stories, cut-outs, jokes, coloring, surprise sections. 128 large pages, as in other Seahorse Fun Books. For grade school boys and girls. Sturdy paper, stiff paper covers. \$1.00.

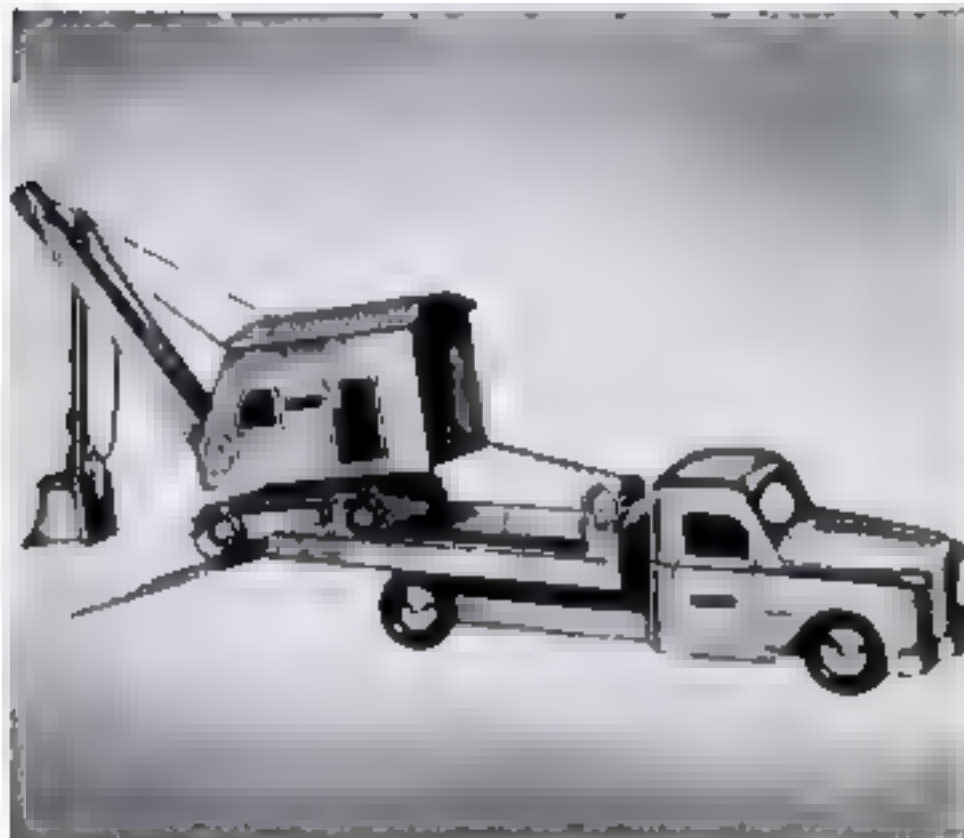
THE SEAHORSE PRESS, INC.  
Pelham 65, New York



## Ding Ding TOY WAGON

Clear the way ahead... this roomy toy delivery wagon has plenty of action. Driver's head bobs up, down and around as he looks forward to the prancing ponies, backward to admire the wagon. Bell rings "ding ding". Front axle pivots for easy turning, pulling, pushing. Wood construction, brightly colored.  $17\frac{1}{2}'' \times 7\frac{1}{2}'' \times 5''$ . \$2.45.† Write for 16-page catalog.

FISHER-PRICE TOYS, INC.  
East Aurora, New York



## Combination MACHINERY TRUCK AND STEAM SHOVEL

A double "Live-action" toy for double fun. Glossy orange truck has removable loading skid; crank operated winch with steel chain; rubber wheels; hood raises to reveal "Fire-ball" motor. Heavy-duty, blue steam shovel has revolving cab; rubber tractor treads. Crank controls automatic unloading of shovel. Precision built for long hours of rugged play. \$6.49.†

STRUCTO MFG. CO.  
126 Powell Ave., Freeport, Ill.



## Nursery Rhyme in Action OLD WOMAN IN A SHOE

Realistic shoe on wheels with roof and circular platform on which children, who go in and out of shoe, can stand. Jack-in-the-chimney bobs up and down, as platform revolves, when toy is pulled by "shoe-string" pull cord. Tough new plastic with "bounce" to take hard knocks. Assorted colors.  $7\frac{1}{4}'' \times 5\frac{1}{4}'' \times 5''$ . \$1.49.

RENWAL MFG. CO., INC.  
Minneapolis, New York



## Washable Waveable TONI DOLL

America's most wanted doll... with nylon hair to shampoo and curl. Toni's nylon hair grows softer, prettier, the more it is washed and combed. All-plastic Toni Doll can be bathed all over. Eyes open and shut. Comes with Toni Play Wave Kit... curlers, shampoo creme, play-wave solution (sugar water). Directions for setting latest hair styles. "It's a wonderful Toy - It's Ideal." \$12.00

IDEAL TOY CORPORATION  
200 Fifth Ave., N. Y. 10, N. Y.



## Transogram "LADY LOVELY" BEAUTY KIT

A treasure full of enjoyable play hours for the Little Miss. Her own pastel pink and blue carrying kit contains: plastic vanity with real mirror and removable drawer; lipstick that really turns; manicure set; heartshaped plastic rouge and powder compacts; cleansing tissues; play perfume; comb and other safe beauty aids so dear to her heart. \$2.00. Others at \$3.00 and \$1.00.†

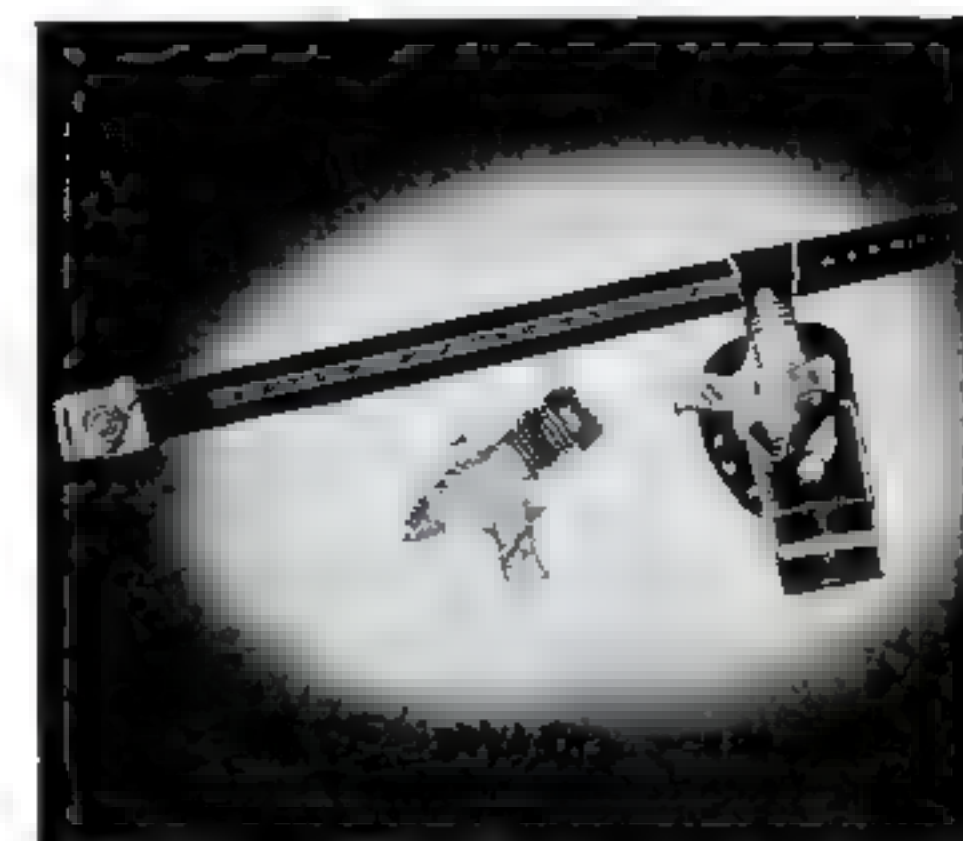
TRANSGRAM COMPANY, INC.  
200 Fifth Ave., N. Y. 10, N. Y.



## An Adventure in Color REDSKIN FINGER PAINT

Creative fun for young artists and the whole family. Set includes six 4 oz. jars of red, yellow, green, blue, brown, black finger paints, special finger paint paper, spatula and instructions. Grand amusement for rainy days. \$2.50. Other sets \$1.00 and \$1.50.

MILTON BRADLEY CO.  
Springfield 2, Mass.



## Flashing PLANET PATROL HOLSTER SET

For young interplanetary heroes, here is a dandy, colorful genuine leather holster set highlighted by rocket ship medallion and "sonic transceiver" buckle. Complete with handsome plastic "ray" gun that flashes light signals. This action toy is right out-of-the-world of TV and comic strip favorites. \$4.95.

J. HALPERN COMPANY  
810 Penn Avenue  
Pittsburgh 22, Pa.

\*trademark †prices slightly higher in West and South \*trademark †prices slightly higher in West and South \*trademark †prices slightly higher in West and South

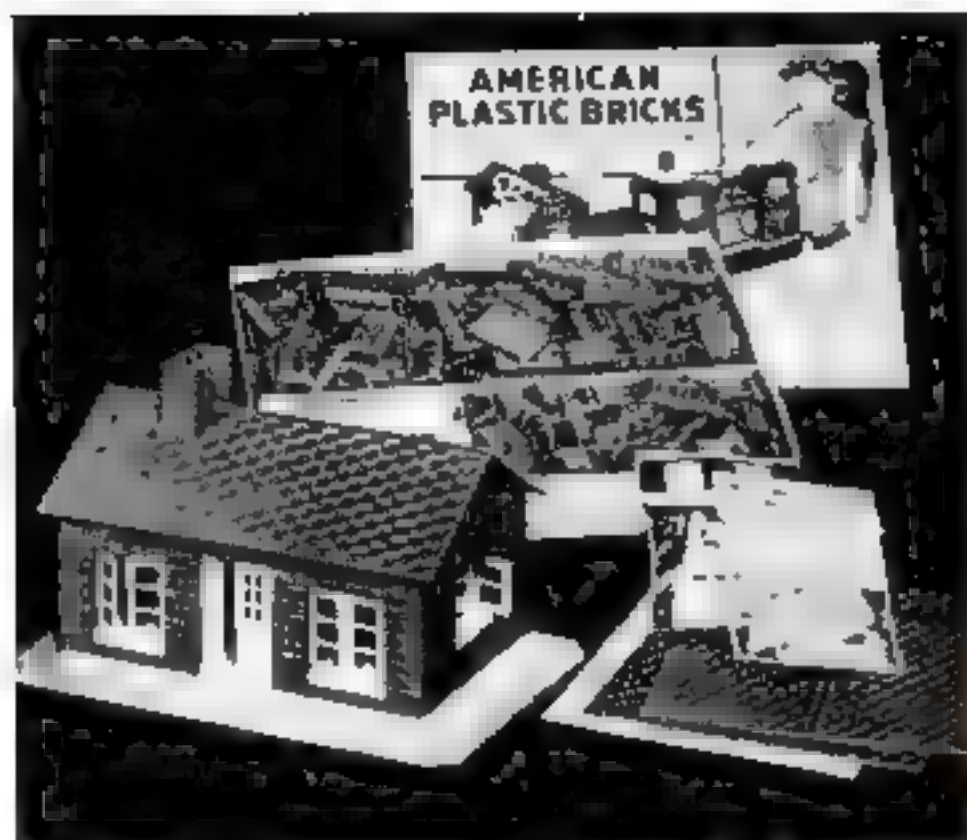
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# American-Made Toys for

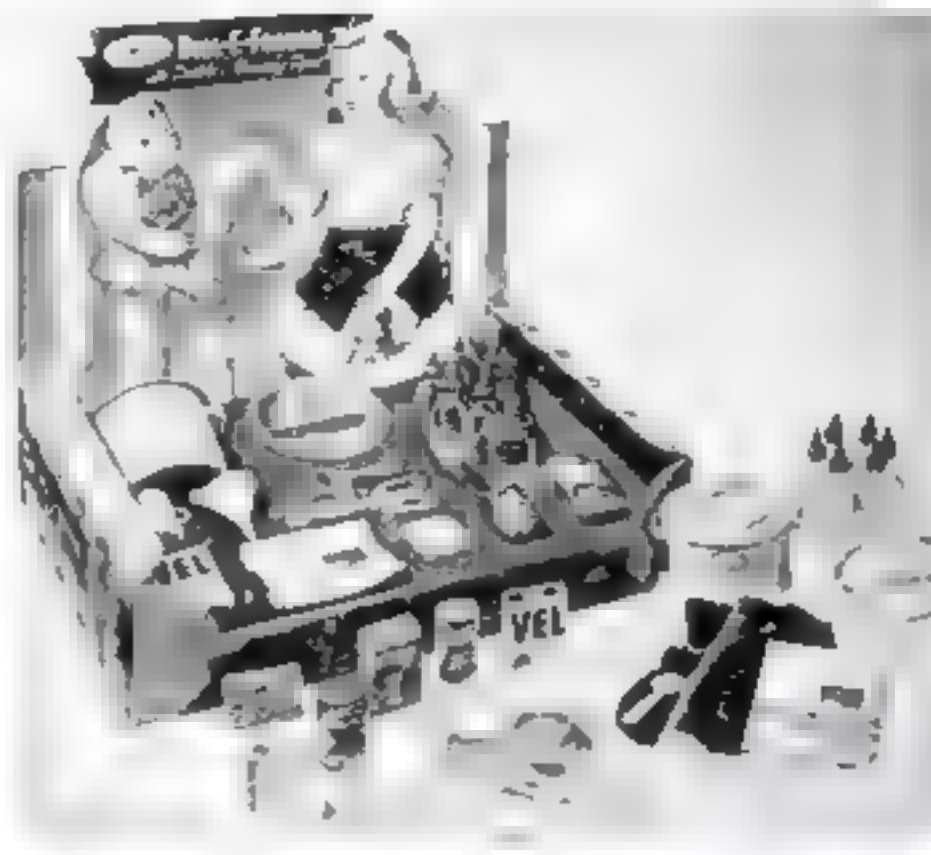
*These American-Made Toys are now on sale at your local*



## Interlocking AMERICAN PLASTIC BRICKS

These durable, colorful plastic bricks will encourage creative play. Children from 4 to 10 can build miniature models of houses, apartments, and whole cities—in true-to-life proportions. Interlocking bricks have plastic doors and windows that open and close. Peg and socket constructions, smoothly finished, washable. Complete instructions. \$3.75. Other sets \$2.00 and \$7.50.

**HALSAM PRODUCTS CO.**  
4114 Ravenswood Avenue  
Chicago 13, Ill.



## Amsco 32-piece DOLL-E-FEEDER

Brand new, complete formula-making and feeding set that keeps little hands busy hour after hour. Includes Doll-E-Sterilizer and cover, 6 bottles, 6 nipples, bottle-rack, brush, funnel, measuring spoon and cup; plastic bottle tongs, apron, bib, sectional feeding dish and spoon. Also famous brand accessories: Vel, Gerber's Cereal Box, Morgan-Jones dish towel, etc. A true-to-life, educational toy. \$2.98.†

**AMERICAN METAL  
SPECIALTIES CORPORATION**  
Hathboro, Pennsylvania



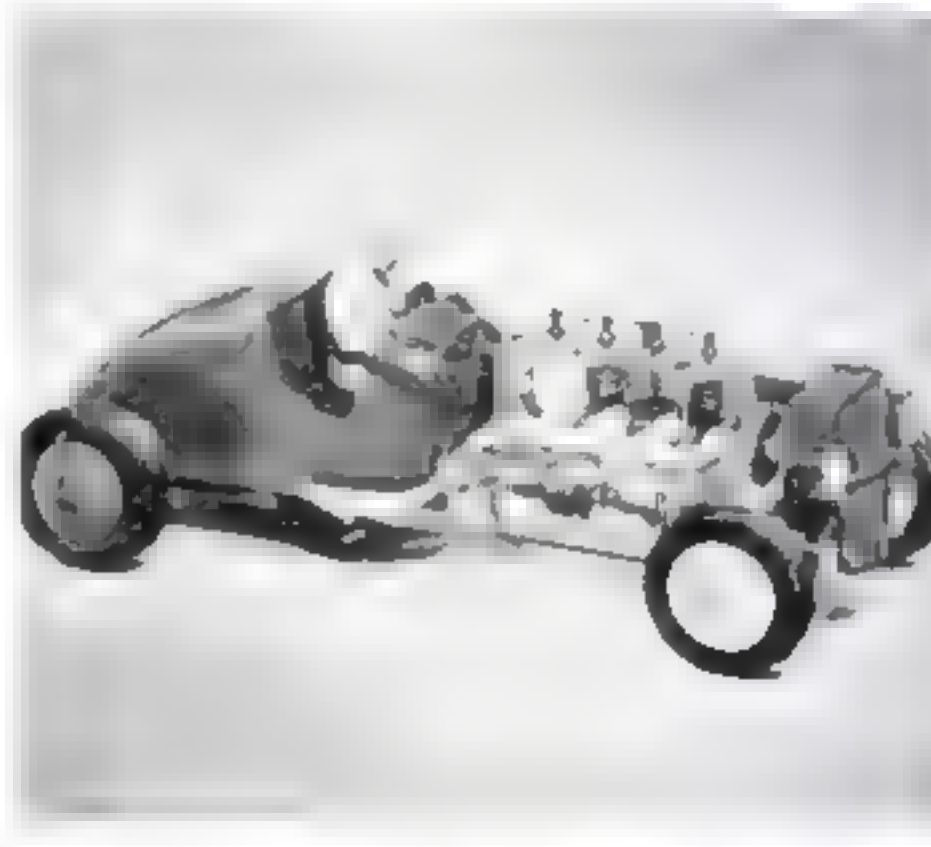
## MONOPOLY

Parker Brothers Trade-Mark Name for its Real Estate Trading Game

**Most Popular  
of the World's  
Great Board Games**

Set No. 8, Popular Edition for eight players, \$3.00; Famous White Box set with Grand Hotels, convenient removable Bank Tray, etc. \$4.00.

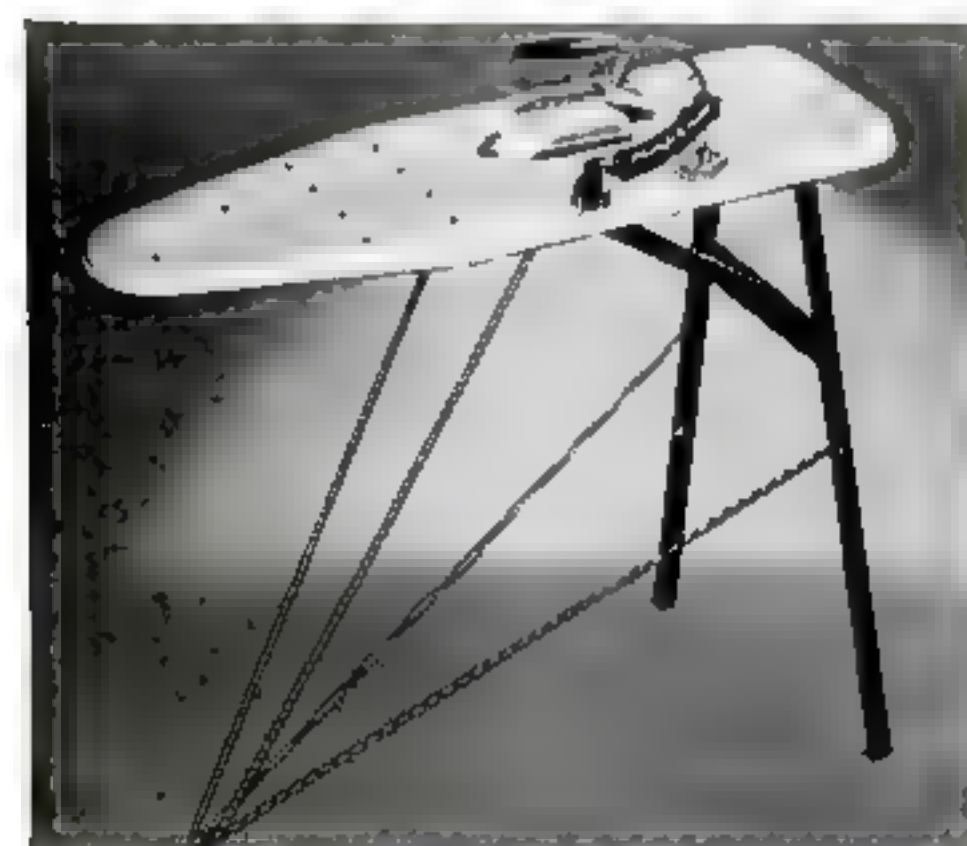
**PARKER BROTHERS INC.**  
Salem, Mass.



## Two Great Toys in One HOT'SEE HOT ROD

Fun-packed hot rod, with "look-in" motor, fascinates children in active play, and quickly teaches basic principles of a motor through colorful, visible moving parts. Removable body creates double play... makes Hot'See a hopped up friction motor and a roadster, in one. New model, with distributor, spark plugs, exhaust manifold, 10 1/4" long x 5" x 4 1/4" high. \$2.98.

**NOSCO PLASTICS**  
Erie, Pa.



## Metal "Housekeeping" Toys IRONING BOARD & ELECTRIC IRON

Play appeal for the junior home-maker. Real-life ironing board and electric iron that really irons! 27 1/4" long board of heavy gauge steel with folding legs finished in red enamel. White enamel top is perforated, just like Mother's. All parts of electric iron, Underwriters Approved. All metal, safe, low heat, red enameled with black enameled handle. \$3.29.

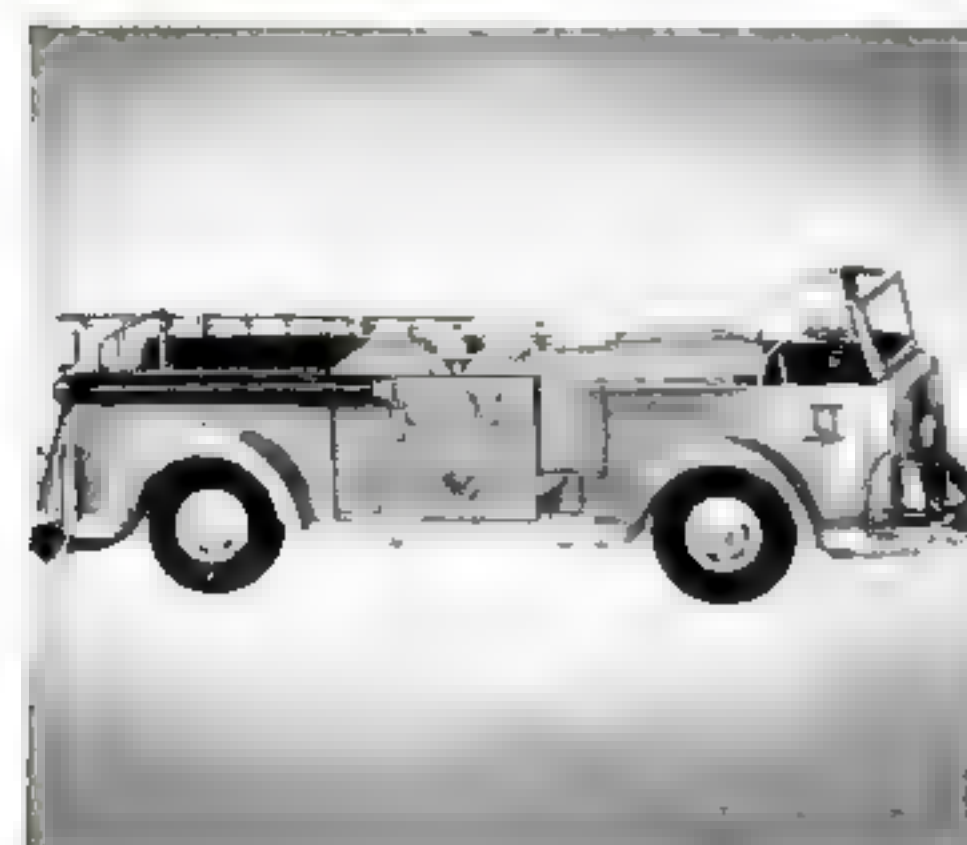
**WOLVERINE SUPPLY & MFG. CO.**  
Page & Fontella Streets  
Pittsburgh 33, Pennsylvania



## Playtime DOLL CARRIAGE

Dolly goes out like a real baby in this replica of a fine baby carriage that's large enough for a 24" doll. With sun visored hood and 28" tubular handle, easy springing dutchess-type gear and soft rubber tires. Royal blue with two red stripes. Metal frame, that folds flat, finished in non-toxic, baked enamel. Commended by Parents' Magazine. \$10.00.†

**PLAYTIME PRODUCTS, INC.**  
Warsaw, Ind.



## Model AMERICAN-LA FRANCE PUMPER

Brand new authorized working model of famous fire pumper. Includes auxiliary ladder, fire extinguishers, bell, rubber hose on reel and hard suction hose. Hose attaches to pump-operated water tank, and actually shoots stream of water. Fire engine red enamel finish, heavy steel and aluminum, plated trim. Famous-make rubber tires. \$15.95.†

**THE CHAS. WM. DOEPKE  
MFG. CO., INC.,** Rossmeade, Ohio



## 25 rubber toys LARGE FARM SET #521

Children will delight for hours in this big barnyard family! Box converts into realistic barn with added shed and silo. Set includes team of horses with harness and wagon; tractor, spreader; farmer and wife; 2 cows and assortment of colt, calves, sheep, pig, hens, rooster, piglets, turkey, ducks. Safe, durable, scratchproof. \$2.98.†

**AUBURN RUBBER CORP.**  
Auburn, Indiana

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# American Girls and Boys

retail stores...or write manufacturer for name of nearest dealer



## ROOK

A Parker four-suit card game

Always and everywhere popular. The GAME OF GAMES. Fascinating and exciting in play, ROOK is America's most widely loved card game. \$1.00.

PARKER BROTHERS INC.  
Salem, Mass.



## 13-piece Plastic Dinner Set JUNIOR STEWARDESS

A new idea in plastic dinner sets. Every little girl can be a Junior Stewardess with this exact replica of the dinner service used aloft in all United Mainliner planes. Set includes tray, cup, plate, salad bowl, dessert bowl, 3 pieces of plated tableware, 2 napkins, flight packet, Stewardess Hat and Pin. \$1.98.

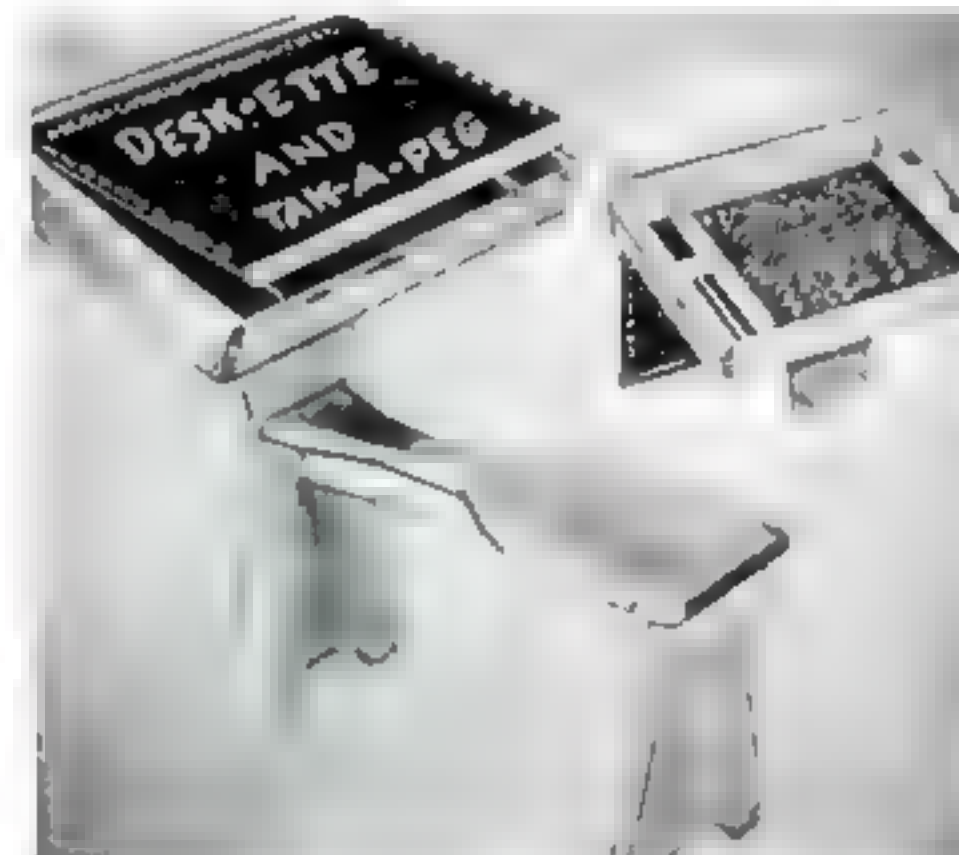
BANNER PLASTICS CORP.  
200 Fifth Avenue  
New York 10, N. Y.



## Three-Way Bike HUFFY-CONVERTIBLE\*

Fits the child sooner, and grows with him. Starts as a safe, easy-to-ride, 4-wheeler, with built-in riding step. When child learns to balance, remove extra wheels. Have a real 2-wheeler bike with coaster brake, chain drive. Huffly Convertible\* wheels add fun in making a trailer or pushcart after child graduates to 2-wheeler. For ages 3 to 9. \$39.95.†

THE HUFFMAN MFG. CO.  
Dayton, Ohio



## Transogram TAK-A-PEG DESK-ETTE

A wonderful addition to the children's playroom. A sturdy desk, blackboard and hammer peg set. Top swings up, revealing Tak-A-Peg set complete with pegs and hammer. Can also be used to store chalk, pencils, erasers, etc. Sturdily constructed of smooth, selected wood in maple finish, with safe rounded edges. Reinforced with steel braces. \$5.98. Others at \$3.50 and \$2.00.†

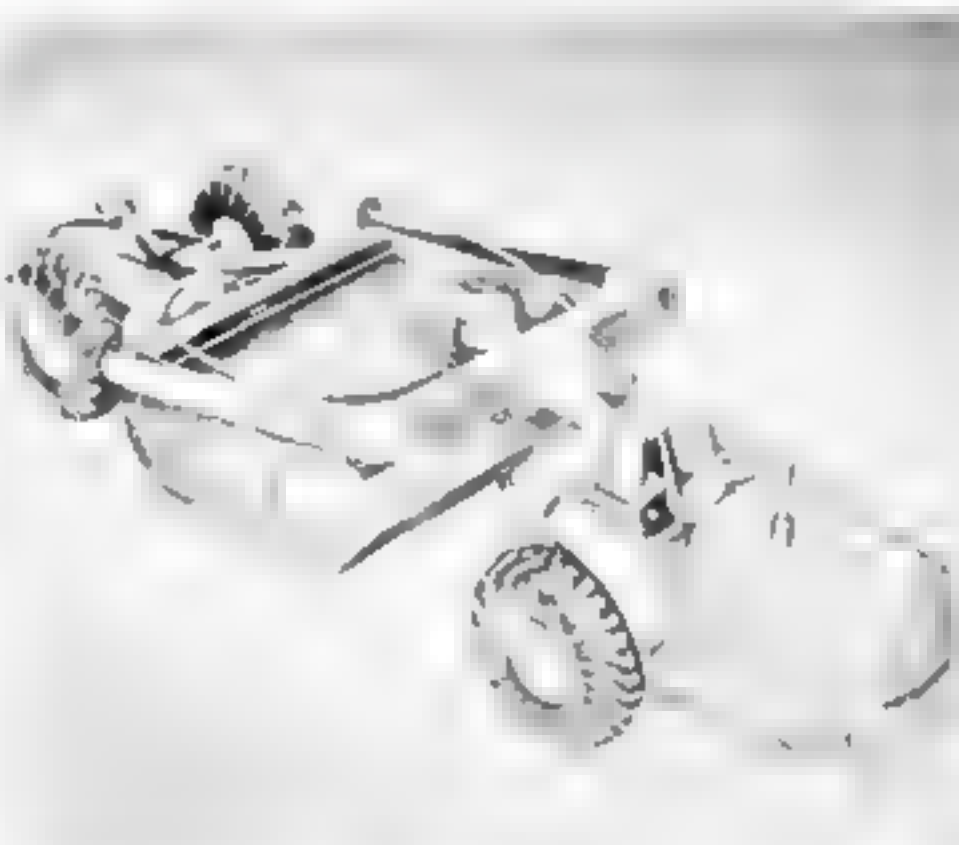
TRANSOGRAM COMPANY, INC.  
200 Fifth Ave., N. Y. 10, N. Y.



## Small Fry's Pet SNOOPY SNIFFER

Snoopy, the fascinating pull-toy for children from 1 to 6. He swaggers along with comic, jointed leg, splay-footed movement, radiating fun and friendliness. His concealed voice "woof-woofs" and his spring tail wags happily. Colorful play pet for your favorite youngster. Solid wood, 16" x 5" x 6". Rubber paws, floppy cloth ears. \$2.45.† Write for 16-page catalog.

FISHER-PRICE TOYS, INC.  
East Aurora, New York



## HEILINER-SCRAPER

Breathtakingly real! An authorized working model of the famous Heiliner-Scraper! Scoops, hauls, dumps earth. Tows other toys, can be towed itself. All heavy gauge steel, spot welded, famous make rubber tires. Brilliant red enamel finish. 29" long. \$15.95.†

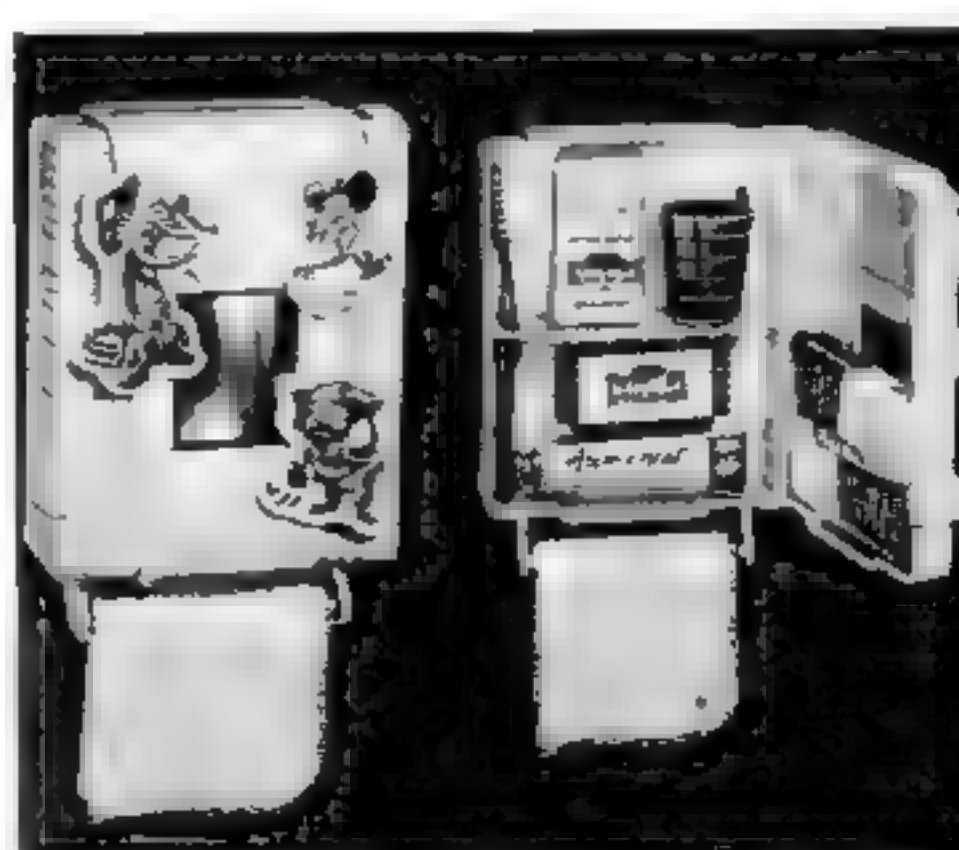
THE CHAS. WM. DOEPKE  
MFG. CO., INC., Rosslyn, Ohio



## Sifo TIMMY TIME CLOCK PUZZLE

Designed to help your child learn basic numbers, colors and how to tell time. Child learns by doing. Numbers and colors must be in right sequence or puzzle will not go together. Clock hands are movable so child can learn time-telling through association of colors and numbers. 13 pieces 9" x 12". \$2.00.

SIFO COMPANY  
353 Rosabel St., St. Paul 1, Minn.



## Clean-up Fun FAMOUS BRANDS KIDDY CHEST

Delightful way to learn good hygiene habits. Special Kiddy Chest, beautifully designed in plastic with colorful, animal cartoons. Complete with Johnson & Johnson Band Aids, Kleenex tissues, Ivory soap, Py-co-pay toothbrush, Ammi-dent toothpaste, Dundee washcloth, plastic tumbler, soap dish, mirror. No nails, no screws, patented adhesive mounting. \$1.98.

REMCO INDUSTRIES, INC.  
1197 McCarter Highway  
Newark 2, New Jersey

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# American-Made Toys for

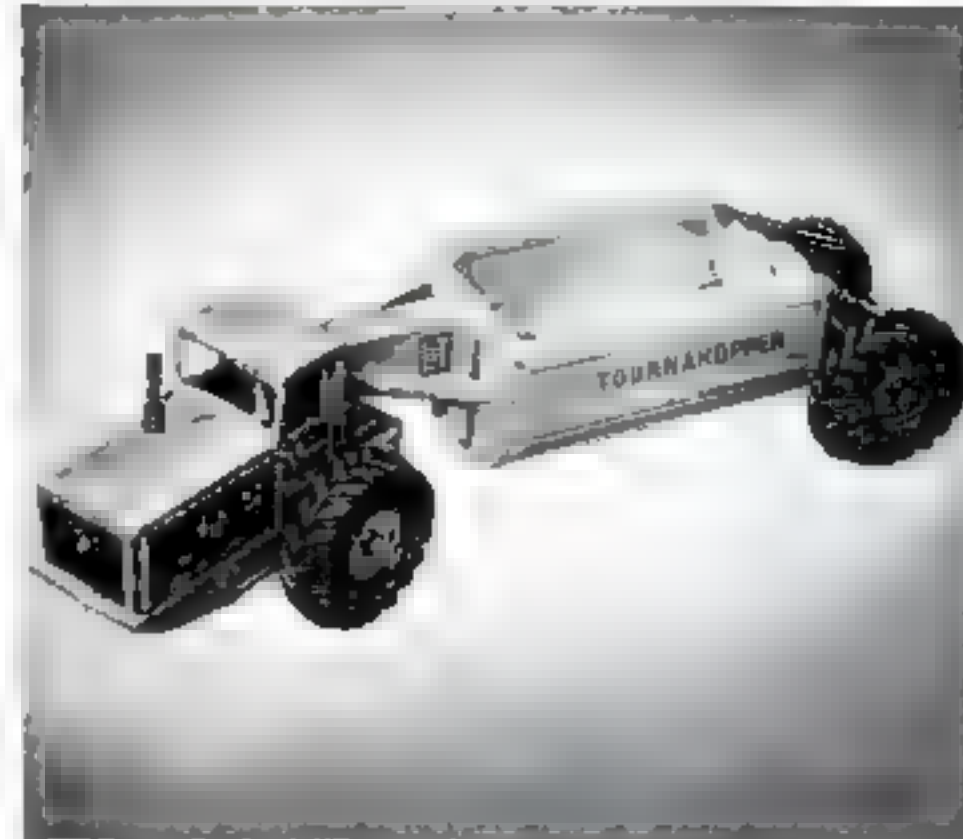
*These American-Made Toys are now on sale at your local*



## A favorite novelty game set **BILL DING WITH CLOWNS\***

Youngsters will be fascinated with colorful, balancing acrobats. 14 large wooden clowns finished in bright red, yellow, blue, green, white harmless lacquer and a set of colorful toss-rings. Illustrated book tells how to balance clowns — describes "A Thousand and One Balancing Stunts" plus 20 games to play for educational fun. \$3.00.

**STROMBECK-BECKER MFG. CO.**  
Moline, Illinois



## Authentic Scale Model **TOURNAHOPPER**

Breathtakingly like the real earth-mover whose name it bears. This NY-LINT working model snakes and turns over rough ground on big, heavy rubber wheels. Front power unit is double-pivoted to hopper. Clam shell type dump gates slide aside, by means of a spring-loaded lever latch. Operates firmly so big hopper empties clean. Heavy gauge steel; sprayed, baked enamel finish. 22 1/4" x 5 3/4" x 6 1/2". \$7.95.†

**NY-LINT TOOL & MFG. CO.**  
1823 16th Ave., Rockford, Ill.



## Non-Flammable **SPARKL-TEX**

The perfect snowy base for your Christmas Tree... mantle... and all other holiday home decorations. Sparkling aluminum flakes in silver, or a combination of silver-green-red, sprinkled on fire-proofed cotton to give the effect of frost crystals on soft snow. 32" x 64" strip in cellophane bag. 98¢

**UNION WADDING COMPANY**  
Pawtucket, R. I.



## Brand New **EARLY AMERICAN TRANSPORTATION**

Large, play-size pioneer transportation set that teaches as it entertains, because it's authentic in detail. Rich in historical value. Consists of Conestoga (Covered) Wagon, Colonial Stage Coach, Springfield Freightier. All parts made of steel, wheels hi-impact plastic. Comes in display box. Complete set \$5.00, individual pieces \$1.29 to \$1.95 each.

**NORTHWESTERN PRODUCTS CO.**  
2655 Spruce St., St. Louis 3, Mo.



## Durable Metal **TOOTSITTOY PAN AMERICAN AIRPORT SET**

Airminded youngsters will find endless delight in this 12-piece realistic set. Complete with lapel-pin "wings" for Master Pilot and Stewardess, 3 large passenger planes, 1 Civilian plane, 1 Army jet — all with rubber tires and spinning propellers. Refueling truck, loading ramp, tractor, 2 baggage carriers add real-life action. Attractively boxed. About \$2.49.†

**DOWST MANUFACTURING CO.**  
Chicago 24, Illinois



## Transogram **LITTLE COUNTRY DOCTOR** Plastic Visiting Kit

New! Molded Simulated Leather rigid plastic visiting kit. Includes: washable vinyl plastic uniform; microscope; stethoscope; 3 way X-Ray scope; spring hypodermic; thermometer; otoscope; and other safe-for-children plastic doctor's implements. Also Little Play Nurse Kit for Sister. \$3.00, others \$1.00 and \$2.00.†

**TRANSOGRAM COMPANY, INC.**  
200 Fifth Ave., N. Y. 10, N. Y.



## Complete Coloring Set **SENIOR ARTS PAINT BOX**

Develop their natural artistic talents with this large attractive paint box completely equipped. A varied assortment of top quality art materials. Set includes three types of paint... brush, mixing pan, colored crayons and outline pictures. \$4.00 Other sets from \$1.00 to \$3.00.

**MILTON BRADLEY CO.**  
Springfield 2, Mass.



## Walking-Flirting **SAUCY WALKER DOLL**

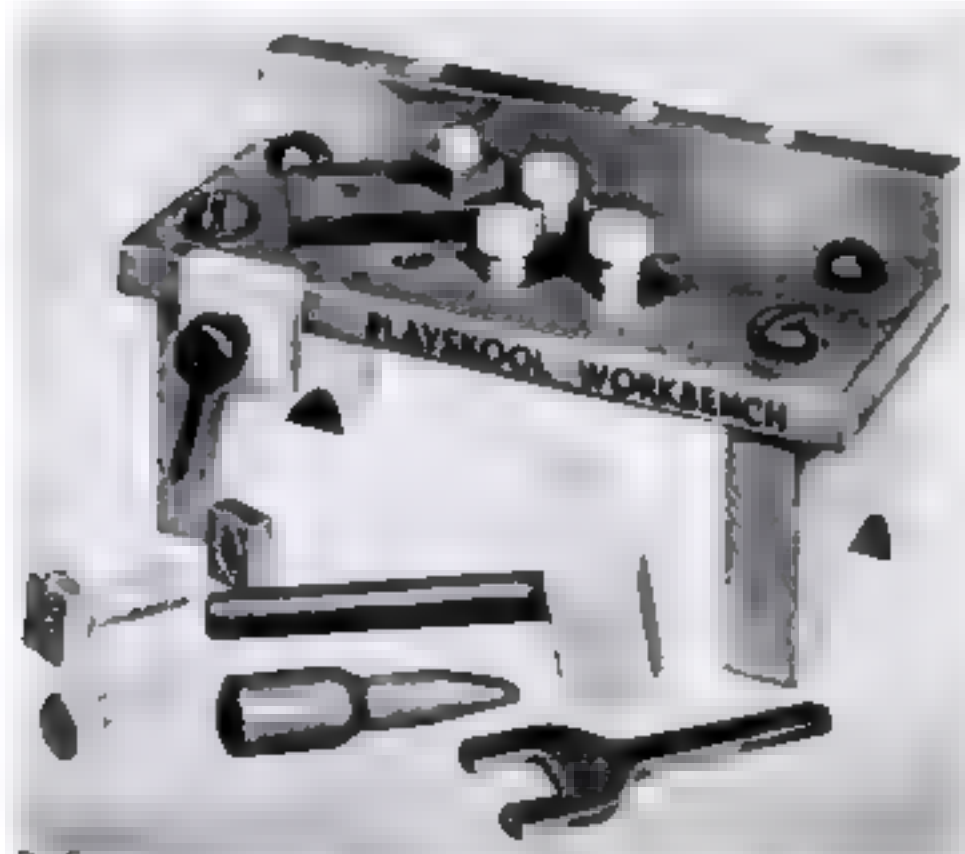
Led by her hand, Saucy Walker doll walks and rolls her eyes as she turns her head! Sits, stands, cries and sleeps. Saran hair — in assorted styles and colors — can be washed and waved. Sturdy, completely washable, all plastic. Beautifully dressed in organdy and lace. 22" tall. Inside mechanism never goes out of order. "It's a wonderful Toy — It's Ideal." \$15.98.

**IDEAL TOY CORPORATION**  
200 Fifth Ave., N. Y. 10, N. Y.



# American Girls and Boys

retail stores...or write manufacturer for name of nearest dealer



## Playskool WORKBENCH

Ingenious duplication of Dad's tool bench. Gives youngsters practice in coordination, manipulation. Comes with claw-hammer, vise, wrench, screw-driver, plus screws, bolts, nuts, wooden nails. Child will be fascinated unscrewing bench, fastening bolts, driving nails. Safe, all-wood construction. 11½" x 5½". Tools are bright blue, yellow, red. \$2.50.

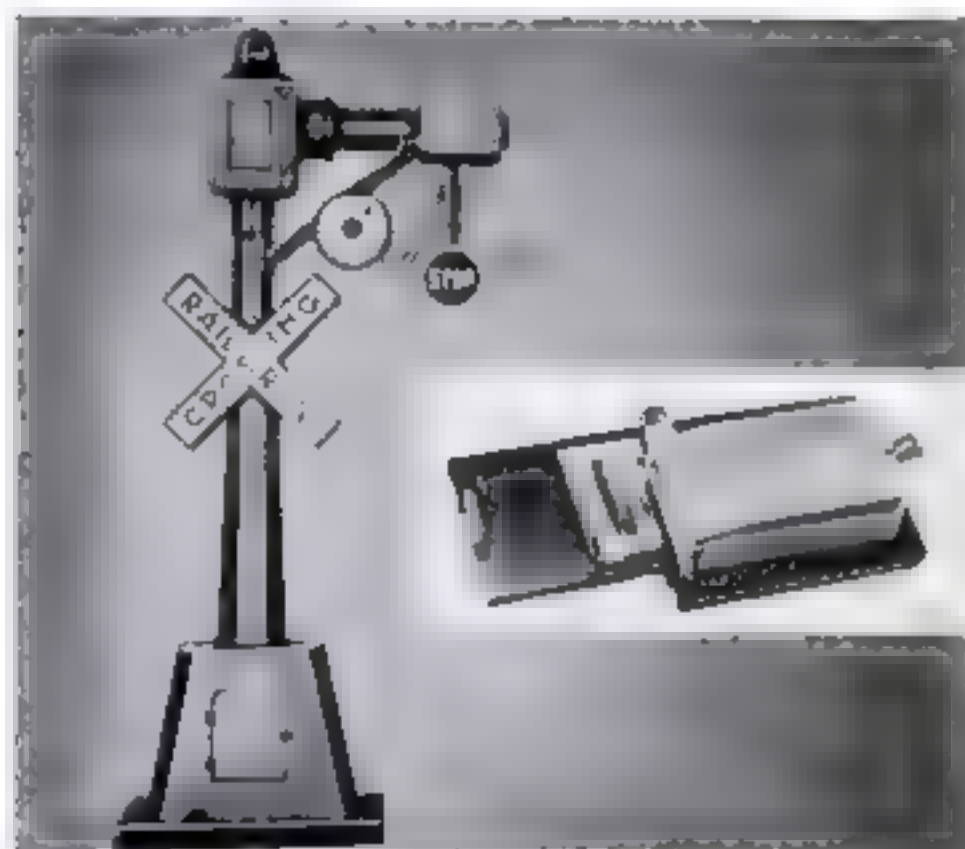
PLAYSKOOL MANUFACTURING CO.  
1750 N. Lawndale Ave.  
Chicago 47, Illinois



## For Table, Tub or Floor Play HARBOR SPORT SET

Tillicum Boats are colorful authentic miniatures of modern boats. Featuring wood hulls and beautiful plastic superstructures, made without nails, and can't sink. Set consists of DeLuxe Cruise Master, Double-Cabin Cruiser, Single-Cabin Cruiser, Speed Boat and Light-house. \$3.50. Other sets \$1.50, \$2.25 and \$5.00.

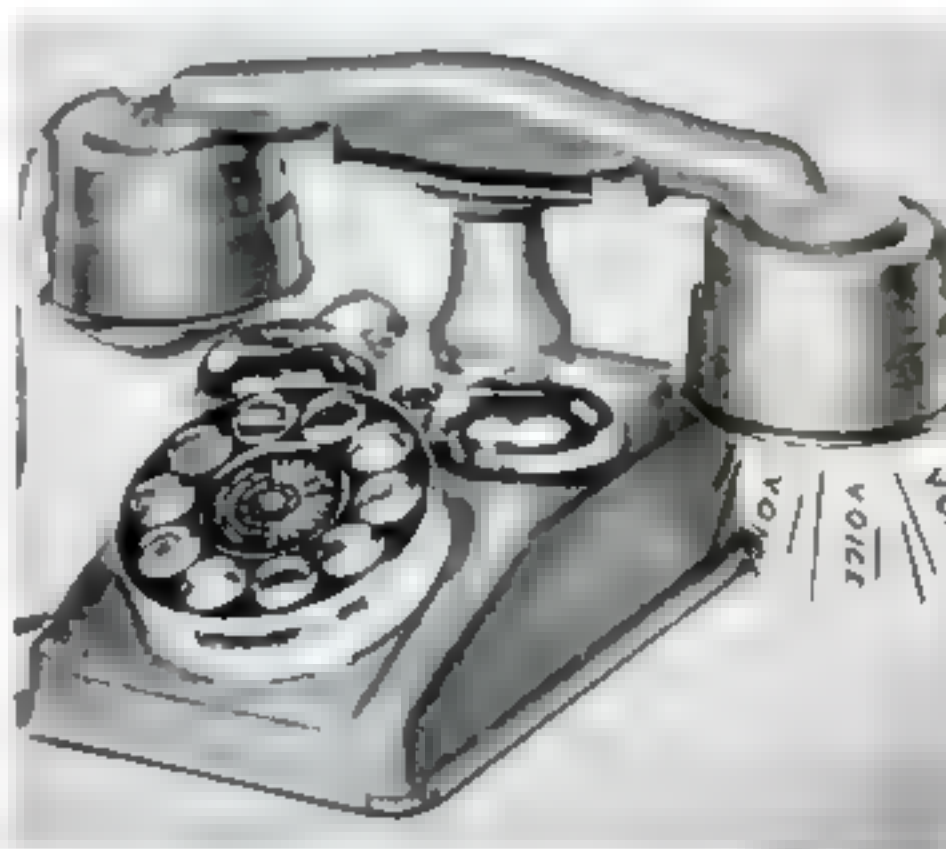
MILTON BRADLEY CO.  
Springfield 2, Mass.



## Automatic "WIG WAG" FLAGGER

Young railroaders will delight in this action-packed electric train accessory. As the engine approaches, the stop-signal swings to halt traffic at the cross-roads. A precision made highly detailed and colorful addition to your railroad. Operates directly from the track with Snap-on Contactor. Complete with Snap-on Contactor. \$5.95. Contactor alone 95¢

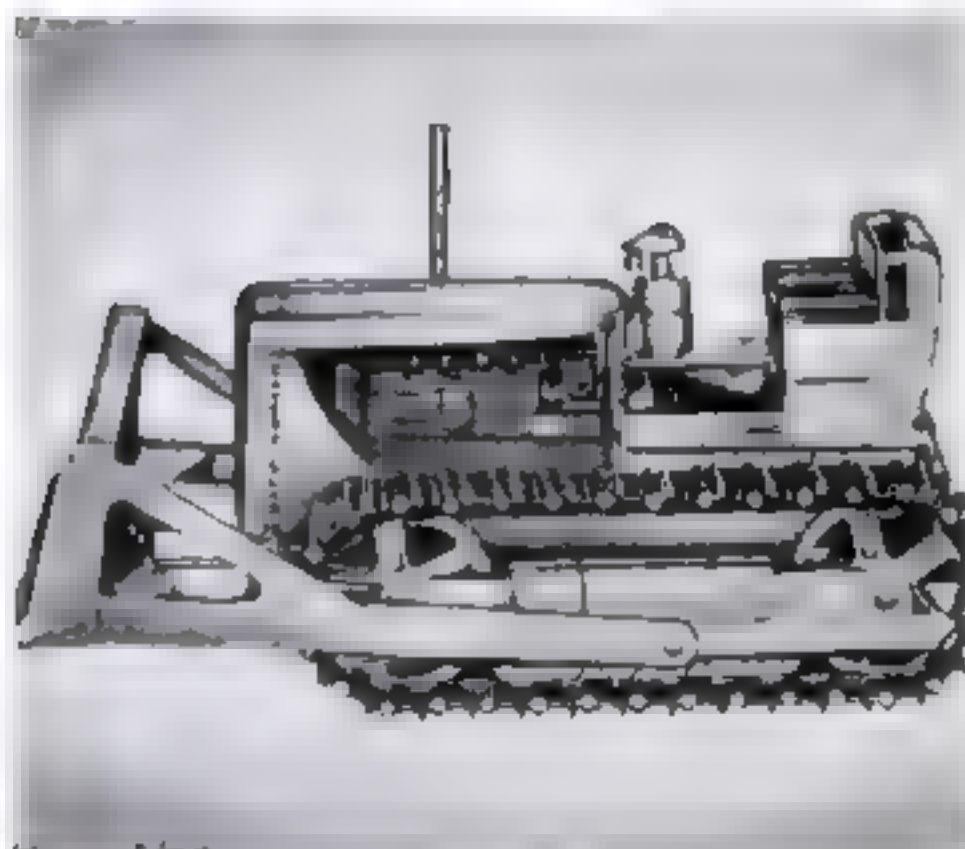
THE COLBER CORP.  
Irvington, New Jersey



## Ding-a-ling VOICE PHONE

Brightly enameled metal toy telephone with voice in the receiver. Shiny bells and realistic spring-return dial. Revolve the dial—bells ring! Invert the receiver—voice sounds! An early "let's pretend" toy that gets plenty of play from 1 year old well into school age. Base is 6½" x 4½". \$1.59†

THE BONG BELL  
MANUFACTURING CO.  
East Hampton, Connecticut

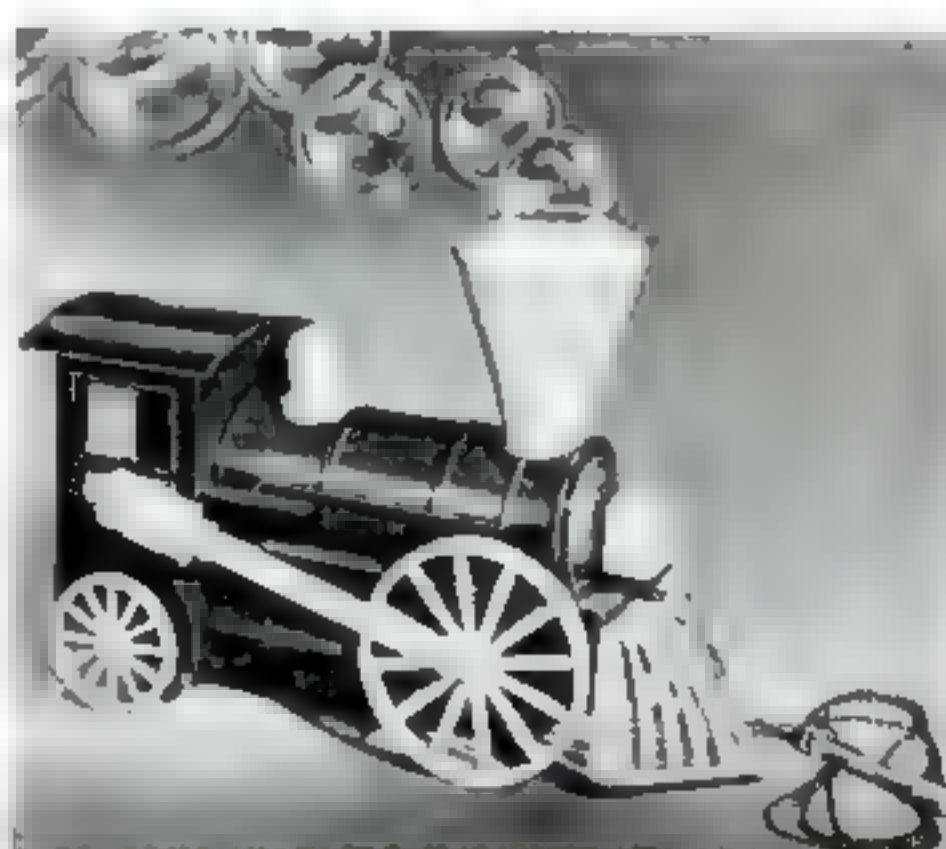


## Model CATERPILLAR\* TRACTOR AND BULLDOZER

Like all Model Toys, the Bulldozer is built to look and work just like the real machine. Scraper blade adjusts from the driver's seat and treads operate independently for sharp turns. Realistic "Diesel" engine and drawbar for towing other Model Toys. Heavy gauge steel. Tenite treads. Yellow enamel finish. \$12.95.†

\*Reg. U. S. Pat. Off.

THE CHAS. WM. DOEPKE  
MFG. CO., INC., Rosslyn, Ohio



## Ideal's Colorful BUBBLE EXPRESS

This multi-colored plastic pull toy looks like a pioneer steam engine. Out of the oversized smokestack comes a trail of colored bubbles as it is pulled. Piston rods move as wheels rotate, to force compressed air through a container of bubble solution in smokestack. Easy to fill. 12" x 5¼" x 8½" with sturdy pull cord and handle. "It's a wonderful Toy — It's Ideal." \$2.98.

IDEAL TOY CORPORATION  
200 Fifth Ave., N. Y. 10, N. Y.



## Useful HORTONCRAFT LEATHER PROJECTS

Great fun for the whole family, making keycases, billfolds, belts and coin purses from genuine leather. Easy enough for an 8 year old. No tools needed — no extras to buy. Deluxe hobby kit includes billfold, keycase, scotch purse, 36" link belt, wrist purse, cigarette case — with illustrated, easy-to-follow, instructions. For fun, for gifts, for profit. \$3.50. Other sets from \$1 to \$5.

HORTON HANDICRAFT CO.  
Farmington, Conn.



## Axe-hewn Effect AMERICAN LOGS

They'll learn history as they make it! Detailed miniatures of rough-cut, square, timbered buildings of Pioneer times, made from interlocking ¾" square logs. No nails needed. Precision made from select wood, smoothed and stained in realistic natural log color with axe-hewn effect. For children 4 to 12. 86 pieces, \$2.00. Other sets 50¢ to \$7.00.

HALSAM PRODUCTS COMPANY  
4114 Ravenswood Avenue  
Chicago 13, Ill.

\*Trademark †prices slightly higher in West and South

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**IN MUSEUM** tracks are laid out to show how 16-foot tall 67-foot-long dinosaur walked. Mud that got in water made no track. Three-toed tracks were made by water Allosaurus (at far right).

**IN TEXAS** the tracks are completely uncovered as scientists dam off stream to remove dirt. Allosaurus whose three-toed tracks run along side was carnivorous animal stalking bigger dinosaur.





# THE TRAIL OF THE THUNDER LIZARD

**Museum gets 135-million-year-old set of petrified footprints that show how biggest dinosaur walked**

Last week New York City's American Museum of Natural History put the final touches on an exhibit (*above*) that had its start 135 million years ago, when the largest beast ever to walk the earth went wading in the shallow waters of a mud flat in the region now called Texas. The monster was a 30-ton Brontosaurus, or Thunder Lizard, and with each ponderous step its 26-inch-wide feet sank into the clay bottom. Within hours a layer of fine silt washed into

the tracks, starting a chain of events that made them indelible. As time went on, the sea rose over the spot, laying down heavy deposits of shells and mineral-laden muds which eventually turned the tracks into solid stone. Finally, after the sea receded and rains removed the overlying layers, the petrified prints were exposed to man's view along the Paluxy River.

Local residents ignored the washtub-sized holes as freaks of erosion until Paleontologist

Roland T. Bird recognized them and started a successful 14-year effort to put them in the museum. The footprints have already settled one old argument about the Thunder Lizard's habits. Scientists had once argued that the animal's legs could not have supported its tremendous bulk on land and that it was only capable of swimming. The prints prove once and for all that the Thunder Lizard walked on vertical legs like most modern mammals.



# Cooling, Refreshing Palmolive After-Shave Lotion Soothes Your Face from Shave to Shave!



**REFRESHES AND INVIGORATES!** Your face feels extra cool and clean the moment you use Palmolive After-Shave Lotion! Takes the sting out of the closest shave. Helps prevent irritation and dryness.

**SOOTHES FROM SHAVE TO SHAVE!** Tests prove that Palmolive After-Shave's emollient ingredient penetrates outer skin surface to help keep your face feeling comfortable and soothed all your next shave. *— Times-Liter!*

**IT'S A GREAT UNDERARM DEODORANT, TOO!** Here's a chemical combination of a great deodorant. One: Bracing, outdoor aroma. Two: A special ingredient to destroy bacteria that cause odor. Try it tomorrow!

**Cools in Seconds... Soothes for Hours!**



BIG  
5 OZ 5 26  
**59¢**  
a 50 deluxe  
\$1.00 size  
a plus federal  
tax

Thunder Lizzard CONTINUED

## JIGSAW PUZZLE FACED MOVERS



**MOVING PROBLEM** posed by 50-foot slab of petrified stone was solved by carefully breaking tracks into numbered fragments small enough to ship.



**"BIGGEST JIG-SAW PUZZLE"** was what workmen called the 118 pieces into which trail was broken. Twenty feet of track went to University of Texas.



**REASSEMBLY** of trail at the American Museum, made easier by removal of dinosaur skeleton's tail, was done by Paleontologist Roland Bird (standing).



## Wonderfully warm "North Bay" Coat

A favorite with men who want real comfort in a coat. Long-wearing gabardine, Cravenette weather-proofed. Big mouton dyed lamb collar, white lamb lining. Red wool bottom facing. Men's, boys', and juniors'. See your Lakeland dealer or write for his name. Lakeland Mfg. Co., Sheboygan, Wisconsin

**Lakeland**  
SPORTSWEAR  
protects you handsomely



Best because only Bromo Seltzer gently soothes nerves, promptly relieves pain at the same time. For best results use cool water. Follow the label, avoid excessive use.

**BRIGHTER  
SHINES**  
 $\frac{1}{2}$  THE RUBBING  
WITH  
**KIWI**  
(Kee-Wee)  
**SHOE POLISH**



BLACK • TAN • BROWN • BLUE • DARK TAN • MID-TAN  
OXBLOOD • MAHOGANY • COBBOVAN • NEUTRAL



# If you like beer... You'll Love Schlitz

There's good reason why every glassful of Schlitz *always* has the same *matchless* flavor.

For 'round the clock and 'round the calendar—day in and day out—hundreds of special safeguards are at work *every* second of *every* day to insure you a truly great beer.

Never bitter, never harsh—Schlitz gives you “just the *kiss* of the hops” for that light, dry and winsome flavor that belongs to Schlitz and Schlitz alone.

Taste for yourself why more bottles and cans of Schlitz are sold—*millions more*—than any other beer.

No wonder Schlitz is the beer the world loves best.



## HOW THE MATCHLESS FLAVOR OF SCHLITZ IS PROTECTED

Clear glass offers no protection from the harmful rays of light. Research demonstrates that the Brown Bottle (pioneered by Schlitz) gives beer protection just as sun glasses protect your eyes from the damaging rays of sunlight.



ON TV EVERY WEEK—the popular Schlitz “Playhouse of Stars.” See your newspaper for time and station.



The Beer that Made Milwaukee Famous

The beer the world loves best!





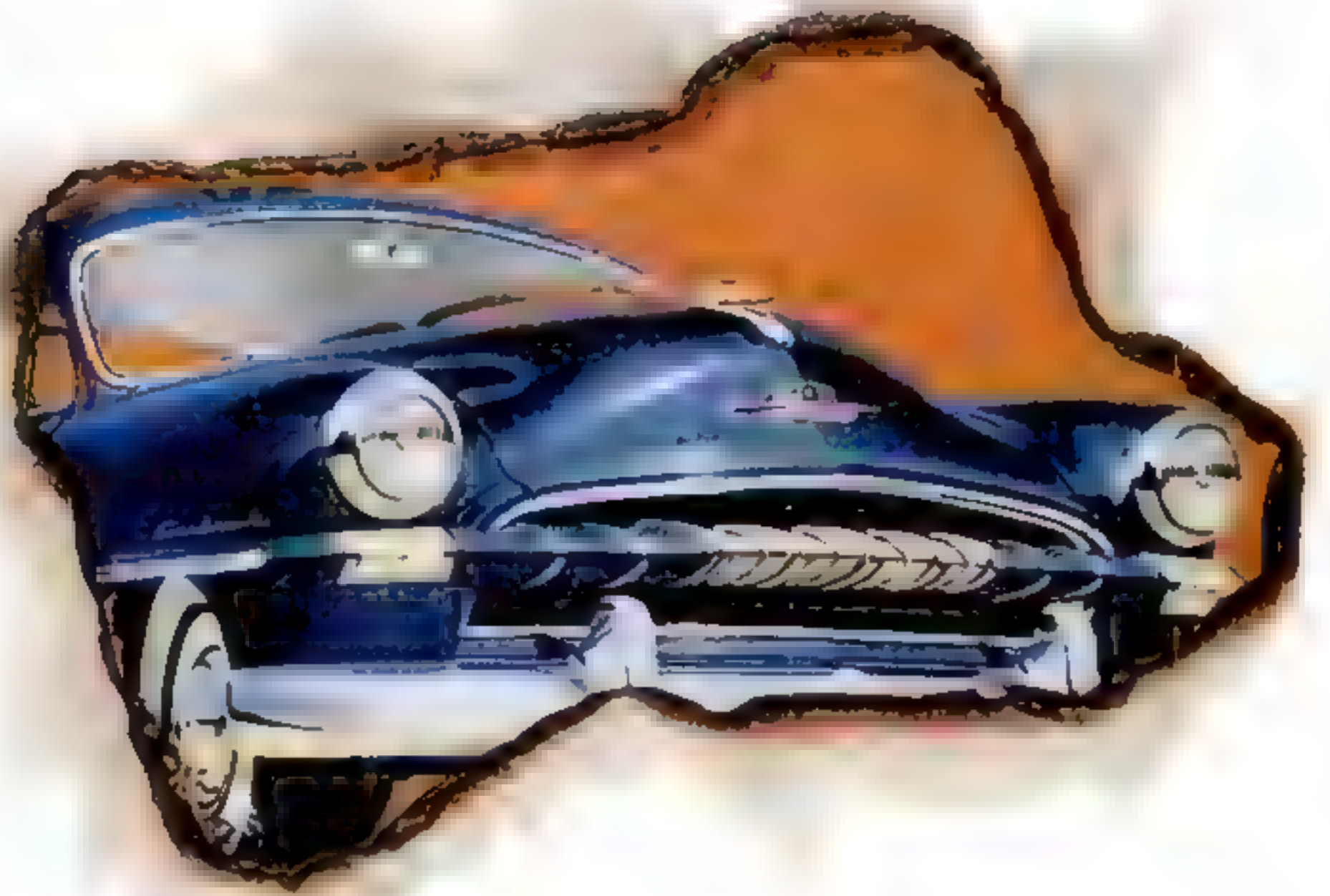
## SEÑOR from BROOKLYN

His whip snapping, his high heels beating out a crackling tattoo, the *caballero* prances proudly across the stage, as if astride a spirited horse which time and again bounds into the air. In this dance (left) José Greco is evoking the rip-snorting sounds of the speedy *jinetes* (horsemen) on the Andalusian plains around Seville. The dance has been a big success on a tour which has been filling U.S. and Canadian theaters with the music of castanets and guitars, and the lively-footed fireworks of Spanish dance.

Since the great Escudero stopped dancing, José Greco has ranked as the world's finest male Spanish dancer. He never danced in Spain, however, until he was 23 years old and well launched on his career as a Spanish dancer. The son of Italian parents, he was born in Italy 30 years ago, was brought up in Brooklyn, and learned dancing in Manhattan where he began his career by performing in nightclubs. At 23 he became the partner of the famous Argentinita when she came to the U.S. with her company. After her death he went to Spain, where critics, who were skeptical at first, praised him for restoring "elegance with masculinity" to the dance.

A few years ago Greco formed his own troupe and last winter he brought it to Broadway where his four-week engagement was stretched to 8 weeks. Last summer Greco, whose Latin good looks remind some fans of Valentino, played a dancing matador in M-G-M's movie *Sombrero*. He enjoyed his proudest moment on one recent opening night in Canada. After he finished his dance of the *jinetes*, the patrons littered the stage with their hats. "It was very much like Spain," said Greco, "and not at all like Brooklyn."





There's something really hot on the next two pages!



*Announcing  
the first truly balanced car*




*in the low-priced field!  
the beautiful*

**'53 Plymouth**



*new* beauty balanced with added roominess;

for example, nearly eight cubic feet  more capacity  
in the luggage compartment . . . wider seats . . . plenty of leg room  
. . . more head room and you still have those famous Chair-Height seats.

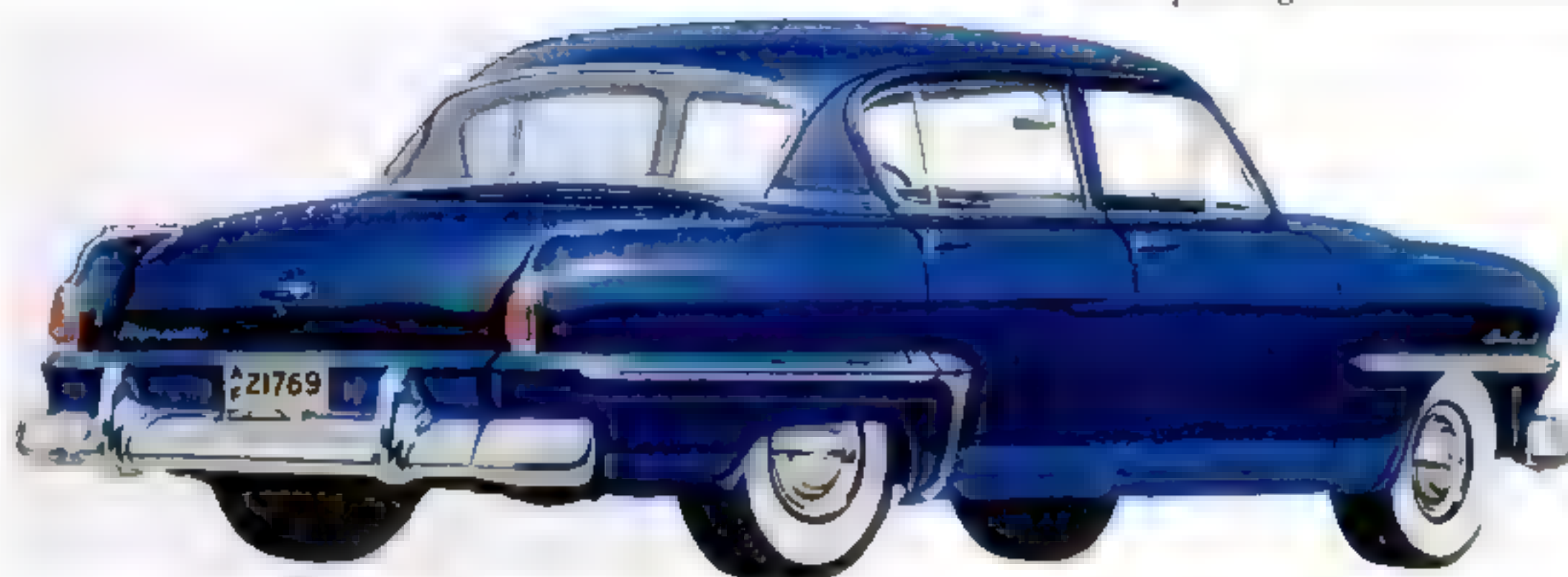
Actually, there are 75 new features in all!



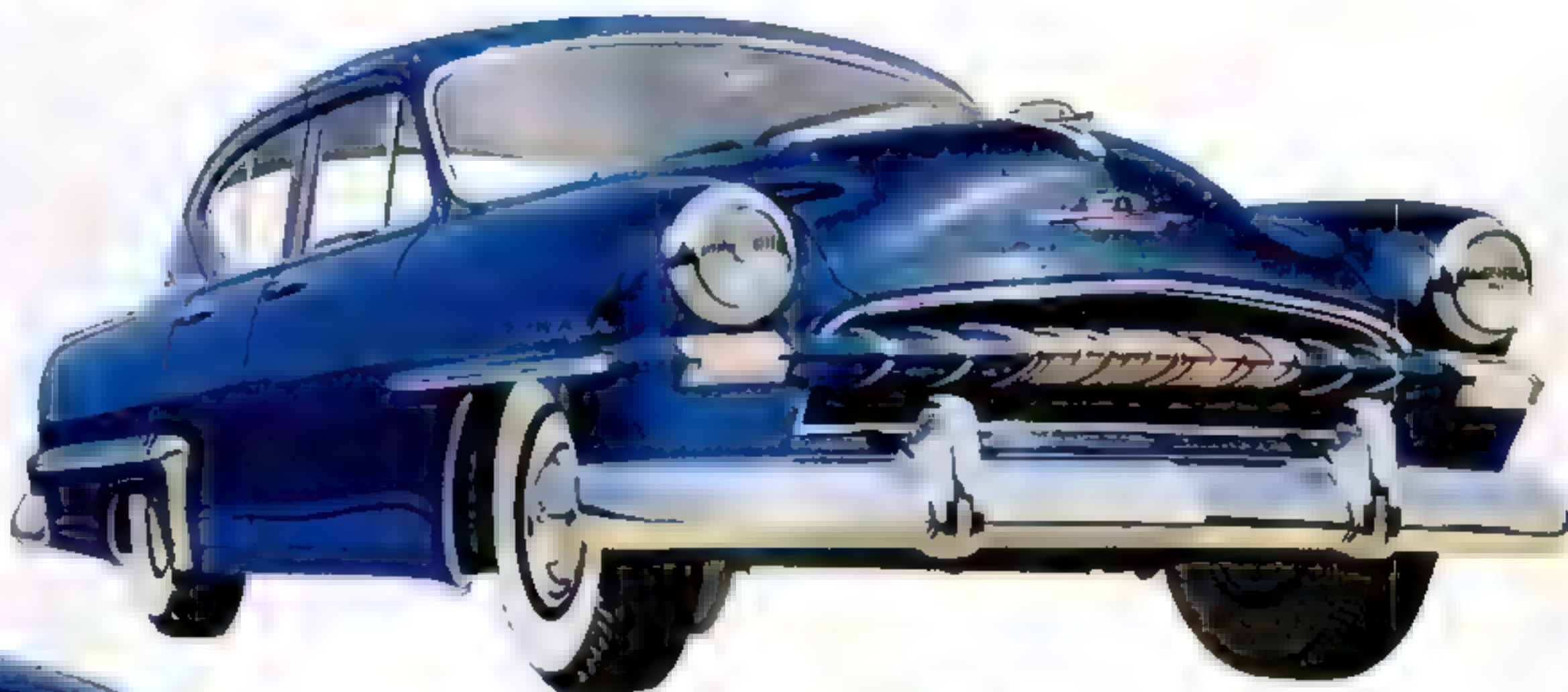


*new* balanced beauty with an all-new design that combines slip-stream




smoothness . . . chrome that's a tastefully integrated part of the design . . .  
and sparkling new exterior colors, including attractive two-tone combinations.



Now you can drive a car that's balanced against roll, pitch and bounce . . . to give you the smoothest ride and the easiest handling you've ever known! New truly balanced suspension in the 1953 Plymouth produces almost gyroscopic stability on all kinds of roads. All-new truly balanced design gives you beauty, safe vision, roominess and comfort in what we believe is the most efficient combination ever offered in the lowest-priced field!



*new* beauty balanced with better,

safer vision — close-in and all-around. There's a new one-piece windshield that's curved like this  and not like this  so you have an undistorted view of the road . . . a new quarter window  that lets rear-seat passengers look sideward without leaning forward . . . a larger rear window . . . 16% more glass area in all!



*new* beauty balanced with convenience and comfort . . . a new two-tone instrument panel with the glove compartment conveniently located in the center . . . luxurious upholstery with deeper, softer springing and rich new fabrics . . . new trim materials, including vinyl door panels you can wash . . . all in pleasing, restful color schemes, harmonized even to the color of the steering wheel!

*now* at your Plymouth dealer's!

*see* the new Plymouth right away!

*drive* the new Plymouth soon!

PLYMOUTH Division of CHRYSLER CORPORATION, Detroit 31, Michigan  
Equipment and trim are subject to availability of materials.



*Many fine foods are made for you with dextrose food-energy sugar. Leading bakers, canners, confectioners, preservers, meat packers... all have found that dextrose helps them to produce finer flavor, texture and goodness—for you to enjoy at no extra cost.*

**What is dextrose?**

It is a pure white, sparkling sugar—the sugar your body uses directly for energy. Under the trade name of Cerelease, it is sold to many producers of fine foods throughout America.

**CORN PRODUCTS REFINING COMPANY**  
*leading producers of...*

**dextrose**  
**FOOD ENERGY SUGAR**





# Decorated like a Christmas tree

Too much jewelry on the street  
is now scarcely enough at home

This winter may go down in fashion history as the time when the old term of contempt, "She's done up like a Christmas tree," became a compliment. To go with the stylishly casual at-home clothes that grew up around TV (*LIFE*, Jan. 21, 1951), bracelets by the dozen now burden arms, earrings come as big as ears permit and necklaces are worn waist-deep (*see cover*).

Designers piously insist that these clanking quantities of gold and colored glass should only be worn at home, but coyly admit that the style may soon make its noisy way out onto the street. Although a single bracelet is relatively inexpensive (those at right from Macy's range from \$2.34 to \$23.50), a properly jangling armload costs as much as a coat, so even the most popular young woman cannot possibly receive too much jewelry this Christmas.





# Sexton Quality Foods



When it comes to

## MENU MARVELS

Our Sherman Blend Coffee gives you full 40 cups to every pound.

"A coffee so good that I have lent it my personal name."

SHERMAN J. SEXTON  
President  
John Sexton & Company

COFFEE is a fine example of a family's pride in quality. Ever since that day more than 65 years ago when John Sexton opened his first tea and coffee store, this family has been giving more than the customer expects in mild blended coffees with a clean, waxy flavor and greater fragrance.

It pays to buy the best in coffee quality—quality that is higher than Government standards. You save when you buy Sherman Coffee for you need less to get more cups per pound—and all of it exquisite.



HERE is the chef of the world-famous 20th Century starting to make the coffee that will please the most discerning traveling public on earth. Leading chefs who brew coffee in large quantities choose Sherman Blend because every cup must be exactly right. Now you can have the quality that has made Sexton the favorite of dining cars, restaurants, hotels, clubs, airlines, schools and hospitals for so many years.



John Sexton & Co., Sexton Square, Chicago, Ill.

## TOO MUCH JEWELRY? CONTINUED



MULTIPLE NECKLACES in different lengths and various kinds of beads (Bobby, \$5 to \$20 each) help cover area left bare by décolleté sweater.



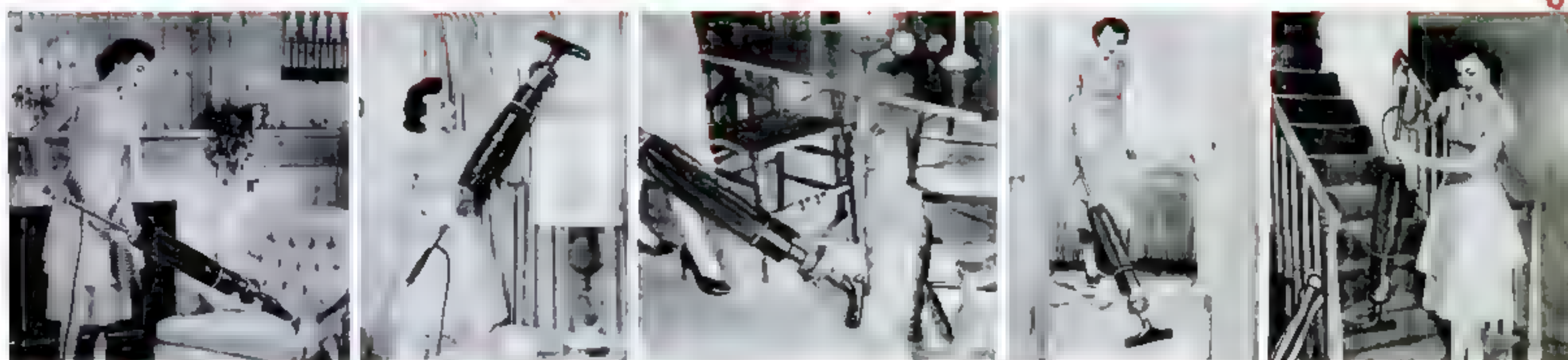
ABSTRACT COLLAR in brass (\$15), hanging mobile earrings (\$6) and outsize cuff (\$15, all Art Smith) require simple high-necked blouse as foil.



You're looking at the lightest, fastest, easiest-to-use



vacuum cleaner ever invented that also does the work of



carpet sweeper, mop, broom, dust pan—**IN HALF THE TIME!**



### The only vacuum cleaner designed for daily use!

Regina packs a world of power and speed into a mere 6½ pounds (*less than half the weight of the average vacuum cleaner*) and calls it the Electrikbroom. Here's a real worksaver you can use effortlessly *without attachments* . . . draws off dust before it becomes deeply embedded . . . picks up lint, threads, dirt and sand, even on bare floors and linoleum. The flexible rubber nozzle gets right up and under furniture. No marring of woodwork . . . no moving of heavy pieces. When through (*usually in a matter of minutes*), you empty the dirt cup like an ash tray and hang the cleaner back on any convenient hook. It's as simple as that. And it costs so little, every home should have one. Your appliance dealer will be glad to give you a quick demonstration.



# REGINA

## *Electrikbroom*

**\$39.95**

By the makers of the famous  
Regina Twin-Brush Polishers

Send today for free, informative booklet

THE REGINA CORPORATION, RAHWAY 1, N. J.

Please send me, free of charge, your new booklet. "Jack the Giant Killer—a Modern Fable for Homemakers"

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for a  
happy  
change { to a lighter  
highball, cocktail  
or straight drink

Millions have *Changed* to  
**CORONET**  
America's largest-selling  
**BRANDY**



BRANDY DIST. CORP., 350 FIFTH AVE., N. Y. 1, N. Y. • CALIFORNIA GRAPE BRANDY • 84 PROOF.



MOORISH CRESCENTS in graduated sizes are design for dangling clip-on earrings of ridged gold (Frederic Mosell, \$7), shown here half actual size.



CHRISTMAS TREE, ornaments and all, copied in gold and pearls (Castelcliff \$15) makes a huge earring which does not feel heavy but tickles wearer.



# For Christmas

**SHE'D LOVE A BEAUTIFUL BORG BATHROOM SCALE**

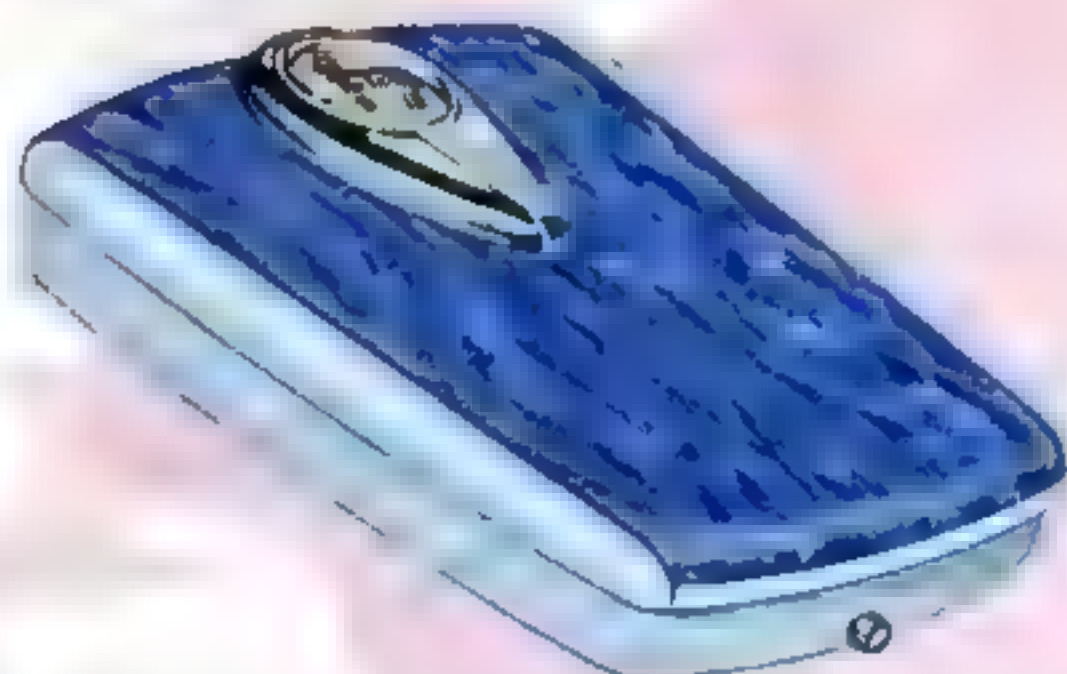
A Borg makes weight-watching simple, figure-control easy.

For you always know *exactly* what you weigh. No guessing.

Gain or lose a pound, you see it at once in your Borg. Who *wouldn't*

like to replace an old-fashioned scale with a Borg? A bathroom scale that you can *believe*. Made like a watch for lifetime service (guaranteed under a Service Warranty). Slim, feather-light, handsome . . . and in every detail, like its easy-reading dial, reflecting the better quality that always is Borg.

This Christmas, give a lady a Borg. She'll love it, and know that you chose the finest that money can buy!



In Blue, White, Black, Ivory, Gray, Yellow, Peach, Green, or Burgundy enamel, only \$7.95\*



In lustrous chrome—Black, Green, Blue or Ivory platform, \$10.95\*



With chrome-trim platform, enamel base. Green, White, Black, Blue or Ivory, \$8.95\*

YOU CAN BELIEVE YOUR



\*Dewer model, 50c higher

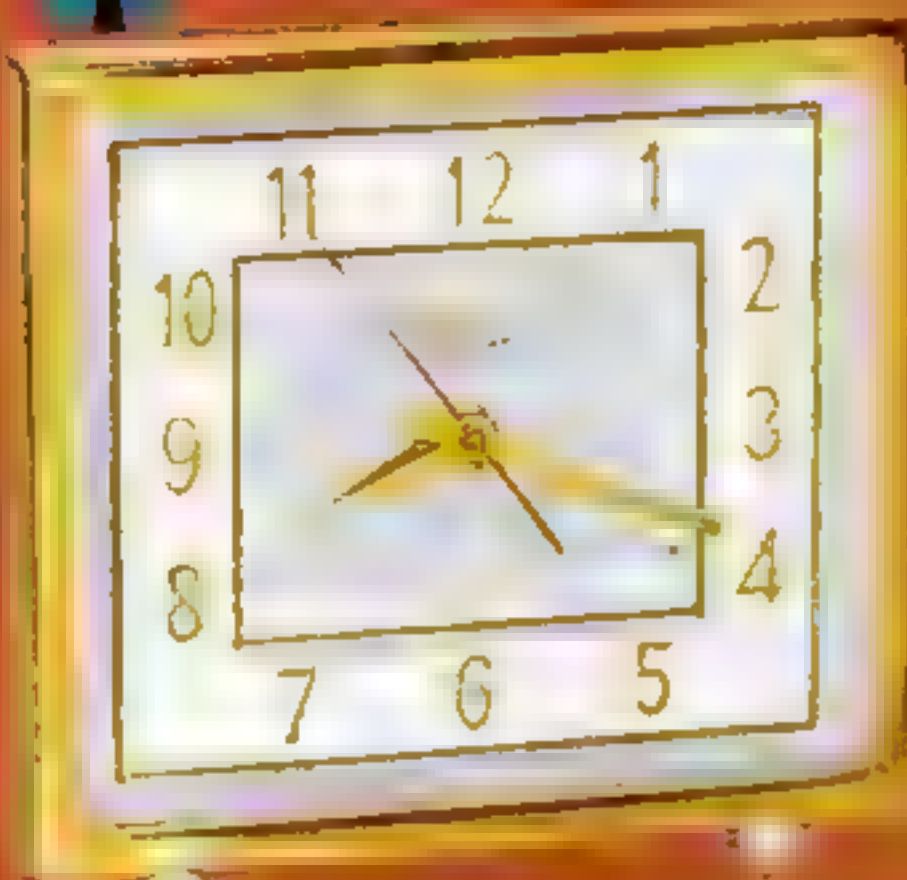


*Pride to give  
and Joy to get...*



**LITTLE TEL.** America's most popular low-priced electric alarm clock. Neat design, dependable time. Ivory-color case. At stores everywhere.

**495\***



**PARLIAMENT.** Gleam of gold-color metal in case, raised numerals and bands. White dial on textured background. Tiny ball feet. Dependable alarm.

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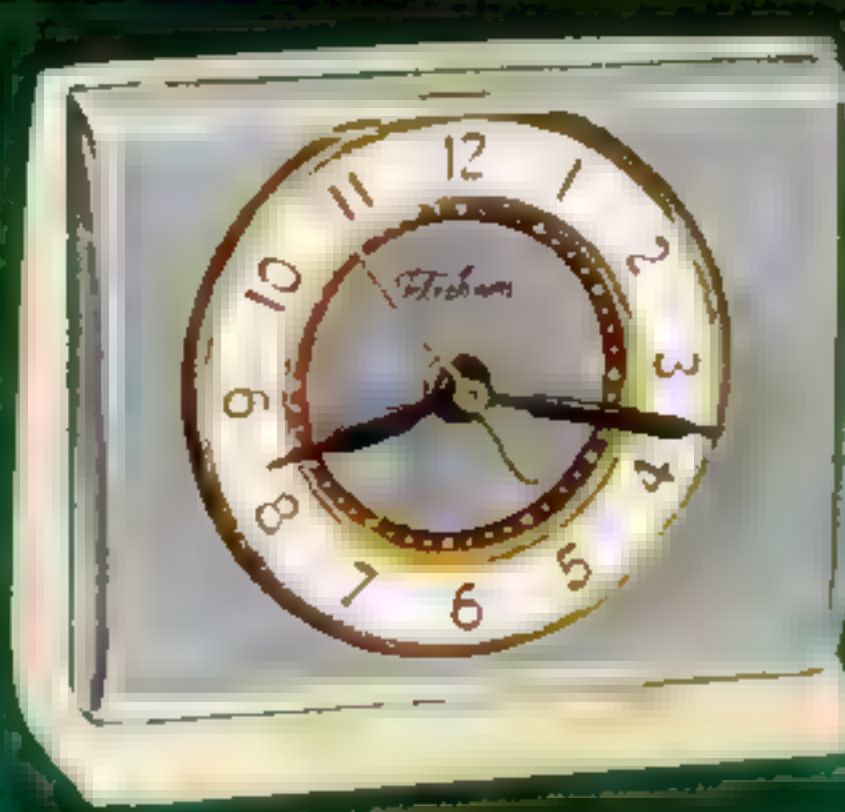
**SWARTHMORE.** Rich, impressive model, with lustrous, hand-rubbed wood case. Gold-color metal ornamentation. Exquisite design in every detail.

**2300\***



**ADVISOR.** Up-to-the-minute, kitchen color-styling! White case, red dial; or dial in yellow, blue, green, with case in pastel shade of dial color.

**595\***



**ENHANCER.** Bright new note! Numeral band accented by gold-color rings. Grey basket-weave texture background. Wide vision crystal. Alarm.

**895\***



**AIRLUX.** Gift of the ultimate in electric clock beauty. Luxurious, crystal-clear case. Burnished gold-color metal features. Melodious bell alarm.

**2800\***



# Telechron<sup>®</sup>

## ELECTRIC CLOCKS

Beautiful. Silent. Accurate. Dependable. 26 style-setting designs to choose from. Some for as little as \$4.50\*!

Your gift of a Telechron electric clock will be cherished for years to come. You'll find an appropriate model for every

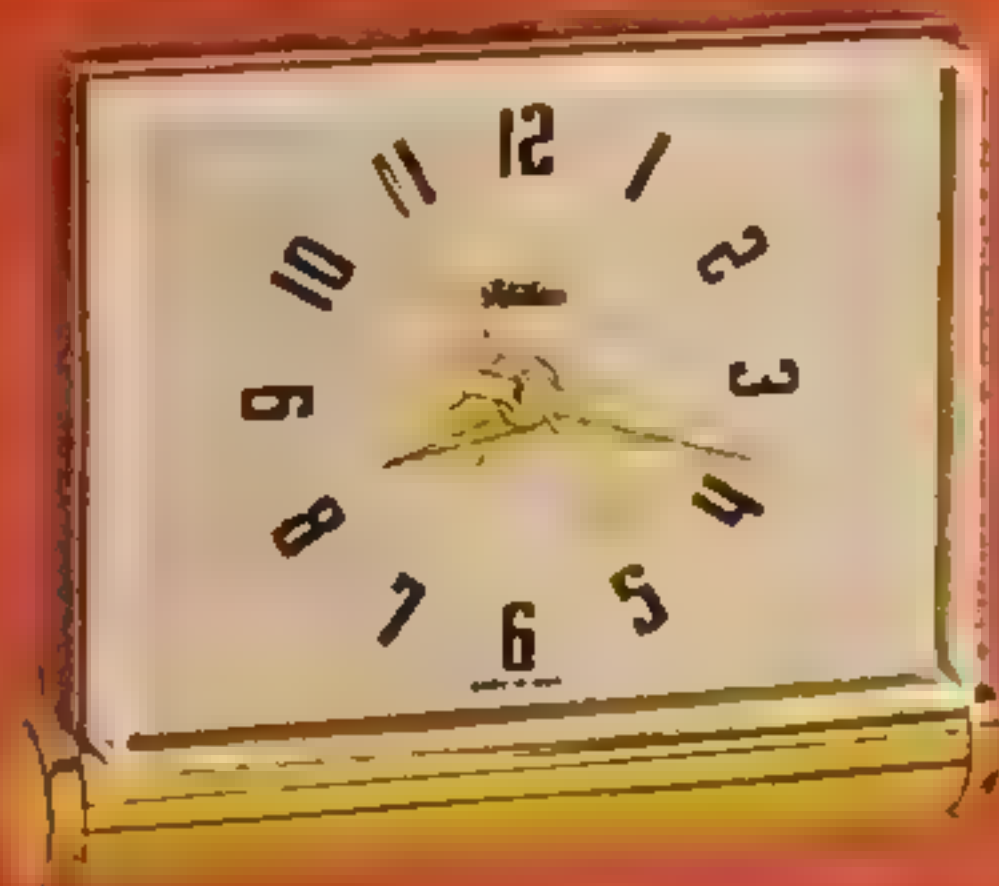
name on your Christmas list. Why not choose one for yourself while you're about it? All with the famed Telechron electric clock motor that needs no winding, oiling, regulating. And all with full-year written warranty.

\* PRICES PLUS TAX. PRICES AND SPECIFICATIONS SUBJECT TO CHANGE WITHOUT NOTICE. TELECHRON IS A TRADEMARK FOR PRODUCTS OF TELECHRON DEPARTMENT, GENERAL ELECTRIC COMPANY, ASHLAND, MASS.



**TIARA.** Give the gift that's beautiful as a jewel! A sparkling diamond-like design that gives a fresh, new look to your bedroom. Alarm.

**795\***



**TRIBUTE.** Gift to make anyone proud! Gold-color metal base. Sun-tint dial, wide-angle crystal for easy reading. Alarm.

**1095\***



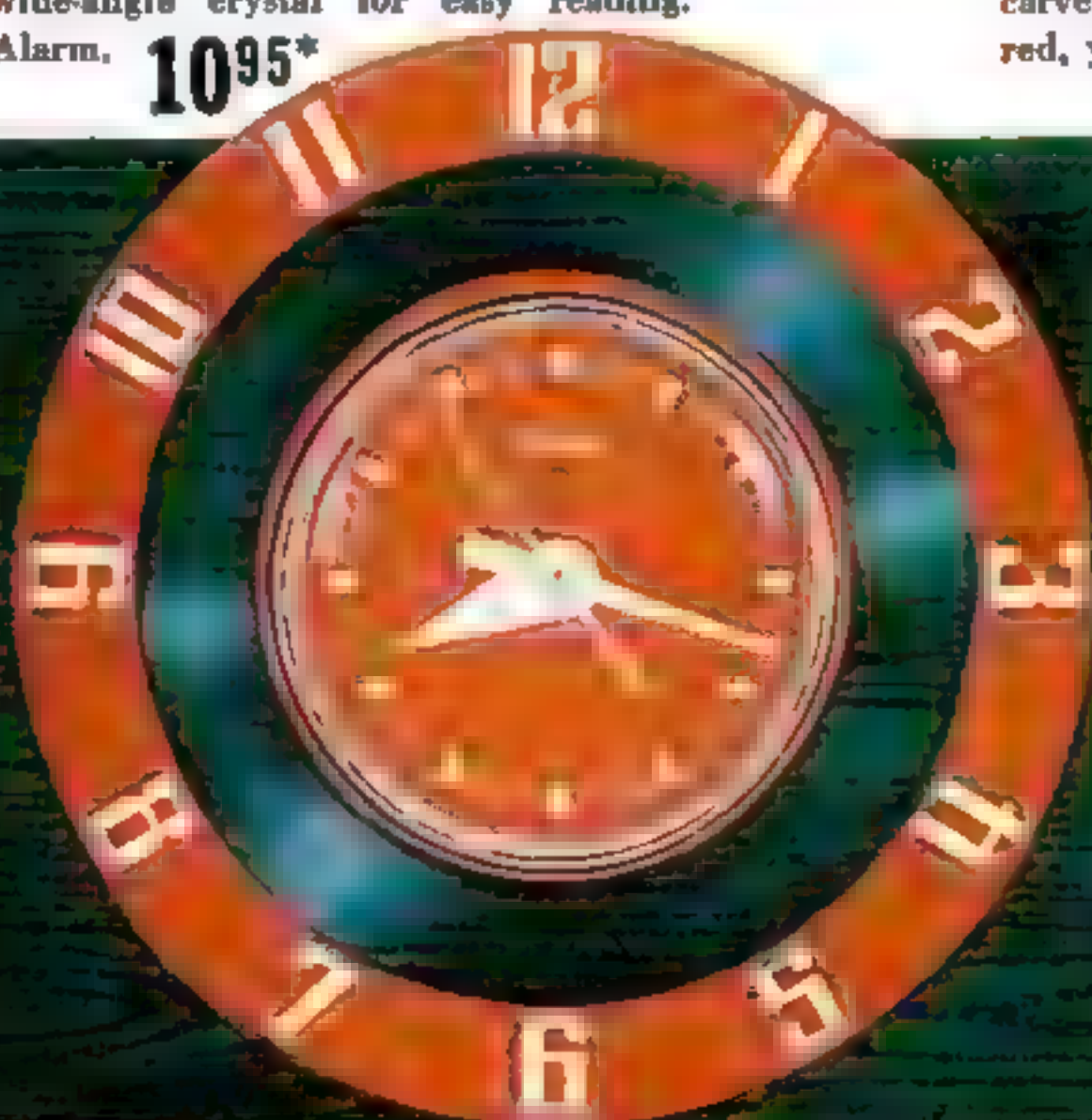
**DECORATOR.** Most popular Telechron kitchen clock! Can be set in wall. Crisp carved numerals. White case; dial aqua, red, yellow or black.

**695\***



**TELEGRAIN.** New design suitable for any room in your home. Quartered wood effect. Satiny, mahogany-color case. With alarm.

**795\***



**ORIGINALITY.** Newest design in a modern, colorful clock to style-up your kitchen. Choose from cheery red, yellow, aqua, white.

**895\***



**LULLABY.** Low cost, little, and lovely in any bedroom. Alarm with ivory-color case, white dial, \$4.95,\* or with luminous features as shown for only

**595\***





**Mr. Ray T. Hickok**—distinguished manufacturer. A direct descendant of "Wild Bill" Hickok, young Ray started at 27¢ an hour in his father's belt company—makers of world famous Hickok belts. He worked in almost every department. After he became president, this sound business background helped him to increase sales by millions. Mr. Hickok, an avid hunter and fisherman, is shown with the \$10,000 "Professional Athlete of the Year" belt he awards.



**It is for men like Mr. Hickok** who seek a finer whiskey that Lord Calvert is *Custom Distilled* and blended . . . to achieve an outstanding combination of rare taste and distinctive, satin-smooth lightness. So jealously is Lord Calvert's *Custom Distilled* quality guarded that each bottle is numbered and recorded at the distillery. Tonight, discover how *Custom Distilled* Lord Calvert, the "whiskey of distinction," can make your next drink a far, far better drink.

## For Men of Distinction...LORD CALVERT

BLENDED WHISKEY • 86.8 PROOF • 65% GRAIN NEUTRAL SPIRITS. CALVERT DISTILLERS CORPORATION, NEW YORK CITY





**LAND OF ADOLESCENCE**, described in *Bernardine*, is created with a background by Erdoes and actors from play. They cluster around their dream car, a

low-slung convertible, eyeing their dream girl, the low-cut Bernardine. In this topsy-turvy land a mother joins the Navy, has to eat cookies sent by her son.

## A PAEAN TO BERNARDINE CRUD

New comedy tells of an adolescent's struggle to discover a lovely dream girl with an unlovely name

What Beatrice was to Dante and the Sweetheart is to Sigma Chi, Bernardine is to the teen-age wolves in Broadway's new comedy, *Bernardine*. She is an idealized dame, a heavenly dish who dwells in the imaginary mountains of Idaho (above) and never says no. Any girl whom these teen-agers deeply covet is called by the magic name of Bernardine Crud.

Author Mary Chase, whose former stage hits were *Harvey* and *Mrs. McThing*, writes affectionately in this play of the torments that beset young Buford Weldy, known to his loyal chums as "Wormy." Under the eye of his mother, Wormy is trying to rush from an adolescent world (above) into manhood. Inevitably he dreams of picking up a Bernardine while

she strolls through a hotel lobby, and to his panicky astonishment his dream comes true.

Though *Bernardine* is not a good play, many audiences find it good entertainment. In it Author Chase, who is a Denver housewife, shows a womanly failing of being talky and sketchy. But she also shows a womanly gift of being, at the same time, comical and compassionate.





Don't blame  
your  
electric shaver-

wake it up with  
direct current for  
closer shaves  
in 1/2 the  
time!

• Electric shaver  
service experts advise  
that Direct Current  
increases the power and  
efficiency of all popular electric  
shavers up to 60% over the drag  
and pull of ordinary house current (AC).

With DC you get the closest, fastest,  
most comfortable shave possible, with  
any electric shaver—regardless  
of make or model—and DC  
actually lengthens the life  
of your electric  
shaver.

### SHAVEX

is the new, patented, electronic  
device that converts your ordinary  
house current into smoother,  
stronger Direct Current for electric  
shaving. Simply plug SHAVEX  
into your wall socket, attach  
shaver—and shave! Then get  
set for the most luxurious  
shave of your life, in half  
your regular shaving time  
—or your money back  
by return airmail.

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BING CROSBY  
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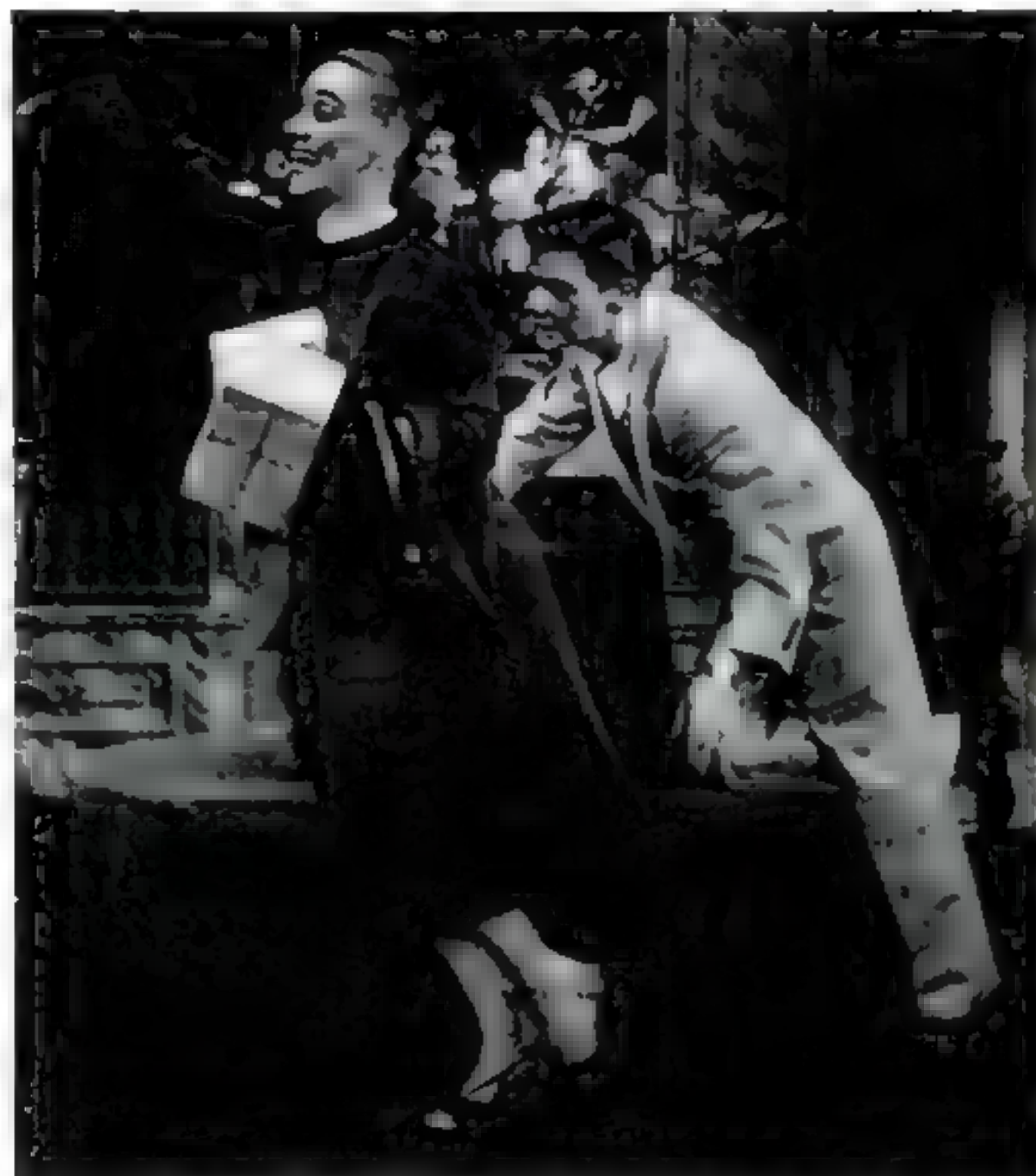


GIFT OF  
A LIFETIME

If your Electric Shaver Dealer cannot supply  
you, order direct and send dealer's name.  
SHAVEX CO., Dept. 1, Box 2811, Hollywood 28, Calif.  
Please send \_\_\_\_\_ SHAVEX at \$5.95. Check or  
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Dealer's Name \_\_\_\_\_

'Bernardine' CONTINUED



**WORMY THE WOLF** (Johnny Stewart) tries clumsily to pick up a lady in  
a hotel, but as he tries to make a pass she dashes off to greet a friend.



**WORMY THE PROTECTOR** saves his girl friend (Camilla De Witt) when,  
to prove her sophistication to Wormy, she gets herself picked up by a bouncer.



**WORMY THE VICTOR** finally captures a sophisticated and sympathetic  
Bernardine (Beverly Lawrence), while his gang looks on with admiration.

CONTINUED ON PAGE 84



**BITE'S OUT—  
PLEASURES IN!**  
there's more tobacco in every tin!

Try crimp cut Prince Albert! It's spe-  
cially treated by a patented "No-Bite"  
process to insure against tongue bite.  
P.A.'s choice tobacco is great for  
"makin's" cigarettes, too!

**MORE MEN SMOKE  
PRINCE ALBERT**



"This year

let's give the new

**Kentucky Tavern Decanter"**



**KENTUCKY STRAIGHT BOURBON  
BOTTLED-IN-BOND  
100 PROOF—1/2 QT.  
GLENMORE DISTILLERIES COMPANY—LOUISVILLE, KY.**



Limited Introductory Offer!

# AMAZING CHLOROPHYLL TOOTHPASTE

Actually Helps Build  
New Gum Tissue!

2 Giant Tubes

REGULAR  
VALUE \$1.18

ONLY **69¢**



## WHY we make this AMAZING OFFER

For years, dentists have wanted a toothpaste that *actually rebuilds firm gums* and *keeps them that way*. Experience shows that once you try New KOLYNOS with CHLOROPHYLL—once you and your family see and feel the *benefits to your gums—to your whole mouth*—you will never again be satisfied with ordinary toothpastes of *any* kind. You will be a permanent, delighted KOLYNOS customer. That's why, in your interest and ours, we can afford to offer you this \$1.18 toothpaste value for only 69 cents.

OFFER  
LIMITED!  
GET YOURS  
TODAY!

### DOES WHAT DENTISTS FOR OVER 50 YEARS HAVE WANTED A TOOTHPASTE TO DO

Helps Rebuild Firm, Healthy Gums  
and Keeps Them That Way!

Leading dentists agree—if your gums are receding . . . bleed . . . feel spongy or sore . . . your teeth are in danger—your *breath questionable!* If you have any of these signs, you need new green KOLYNOS—KOLYNOS with CHLOROPHYLL—today! Used after meals, it can mean the difference between a healthy mouth and sweet breath—or unhealthy gums . . . bad breath . . . unsightly teeth.

Remember green KOLYNOS combines chlorophyll with an exclusive team of hygienic cleansing agents, to repair gums, keep teeth white, breath fresh, mouth clean and healthy. Take care of your *gums*, and see how much healthier your whole mouth feels. See your dentist regularly—but start on non-staining green KOLYNOS today!



A "sweet breath, clean mouth" toothpaste is not enough. You must get gums clean and healthy and keep them that way! Get new green KOLYNOS!

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# KOLYNOS<sup>®</sup> with CHLOROPHYLL



# AVONITE

TRADE MARK REG.

# SOLES

... are

found only on *New Shoes in Good Stores*



BY THE TIME YOU'VE WORN OUT AVONITE SOLES  
YOU WANT A NEW PAIR OF SHOES ANYWAY

Yes, they're that good. They are waterproof, too, so they keep shoes dry, preserve the shape and style of the uppers, make them hold their new look longer. And comfortable . . . why, Avonite Soles are light stepping, firm, and so flexible they need no breaking in.

When you buy shoes for yourself, or for anyone in the family, be sure to look for the

**SOLEMARK**

**of QUALITY**

because dollar for dollar, shoes with Avonite Soles wear longer.

**F**or children's shoes Avonite Soles are nothing short of marvelous. In fact, a child is apt to outgrow his shoes before the Avonite Soles are worn much. Because most children need a larger size every six weeks to three months, parents must check frequently with the shoe retailer to be sure the child isn't wearing shoes that are too short.

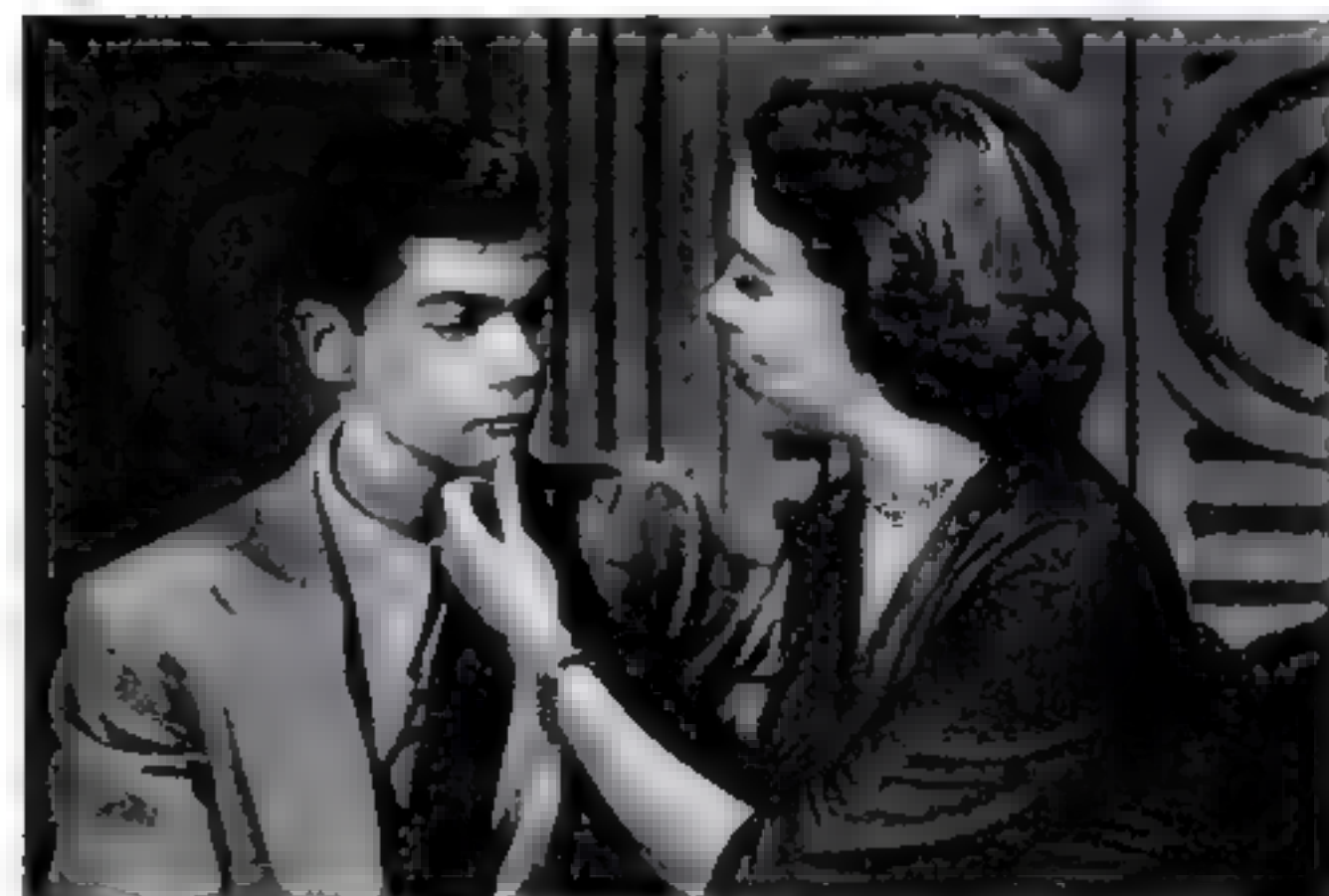
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'Bernardine' CONTINUED

## WORMY SHOWS THE ART OF LOVE



**AS A LADY-KILLER** Wormy goes to work on his mature new girl friend, who has taken him to her home out of pity. At top he pulls her toward him, upsets her balance, cavalierly lets her spring back too far. In the end she talks to him tenderly of growing pains, sends him back to his high school sweetheart.



# From a happy start to a hearty finish plan holiday menus with Borden's Cheese!



**Holly Conapes**—a holiday idea for you from Borden's. So easy to make with the new, smoother-spreading Borden's Cream Cheese! And so much fresher-tasting, too! Here's all you do: Spread some smooth Borden's Cream Cheese on crackers. Cut

green or red peppers into holly shapes and dot with bits of red pimento to make the berries!

Borden's Cream Cheese comes in two sizes—the convenient 3-oz., but you may want the economical 8-oz. for the holidays.



A "must" for holiday entertaining — *the cheese dip!*

Yours will be delightfully different if you combine one 6-oz. Borden's Chive Wey-Cut with 1 cup finely chopped cooked or canned clams. Season with salt and pepper and soften with clam juice or light cream.

Sounds good? Tastes even better, because Borden's Cream Cheese with Chive is a livelier, chive-lier cheese! In the Wey-Cut or 3-oz. size!



**Main-dish "magic"** with Borden's Grated Italian Style Cheese!

It's your good old friend spaghetti and meat balls, a quick family dish for the hurried holidays, and a hearty one, too! And wait till you taste the zip and pep this grated blend of Parmesan and Romano Cheese gives this dish!

You'll need a couple of these handy 1½- or 3-oz. shaker-top canisters to keep on hand for pepping up hot soups, too.



**Esmer's holiday suggestions for MEN!** Picture any man's pleasure when you set this handsome cheese assortment before him. There's

**Pippin Roll**—aged and sharp natural Cheddar Cheese

**Camembert**—the soft-centered, creamy cheese that's so perfect for dessert

**Luederkranz Brand**—golden yellow with a he-man, robust flavor

**Gruyere**—sweet as a holiday nut with a Swiss Cheese flavor everybody loves.



All aboard! All a-Borden's!  
It's Elsie's Good Food Line!

## Borden's Fine Cheeses

*Folks who know cheese say "Borden's, Please!"*

Borden's foods must be good—folks buy more food packages carrying the Borden brand name than any other in the world.







# The Treasures Farouk Left Behind

MOST OF THEM WERE FABULOUS, BUT SOME WERE ROYAL TRASH

PHOTOGRAPHED FOR LIFE BY DAVID DOUGLAS DUNCAN

For the 16 years that King Farouk I sat on Egypt's ancient throne, his impoverished subjects accepted their sovereign's monumental extravagances and his costly debauches as part of the traditional splendor in which an oriental potentate should live. When they finally threw him out and confiscated his property last July, one of the first acts of the new government was to determine exactly how much Farouk had been worth. Custodians and appraisers going over Farouk's vast holdings, shown for the first time in color on these eight pages, were staggered by the job of properly appraising the ex-king's fabulous fortune, which had been estimated at a quarter to half a billion dollars.

Farouk owned more than 20,000 acres of rich Nile farmlands which brought him an income of \$1.2 million a year. He got another

\$500,000 from estates in which he held a partial interest. Within four palaces and a dozen mansions and resthouses he had surrounded himself with more furnishings and luxuries than a dozen kings could use. In one building were 100 tailor-made uniforms; he had 5,000 neckties, many never worn. Some rooms were so overcrowded with useless but expensive furniture that rare Persian rugs were rolled up and stacked in corners. In the pantries was set after unneeded set of solid gold dining services, fine Dresden china, Czechoslovakian glassware. For his amusement, Farouk had a complete gymnasium in one palace, a private fishery and a private zoo at another and a private theater in a third. His royal bathrooms had sunken tubs and were embellished with nude paintings. Beside his bed at Montazah palace

were six telephones. The royal treasure vaults were cluttered with heterogeneous junk but also with perhaps \$100 million in precious gems, jewelry and some antiques handed down from the Pharaohs' time.

No one knew for sure how much cash and negotiables Farouk had smuggled out of the country in the last few years. One estimate put it at \$25 million. From his capriciously kept accounts, appraisers learned that many of the treasures Farouk possessed were not his at all: he had ordered them from dealers and collectors abroad but had never paid a single piaster. For that matter, the ruler had left hundreds of personal bills unpaid in Egypt itself, looted his own country's museums of some of their finest items and—most infuriating of all—had not even paid his income taxes.



← **THE THRONE** at Ras el Tin palace in Alexandria is flanked by the chairs of the prime minister and the king's grand chamberlain. The richly figured carpet is an 18th Century Ghordes. Within the five-pointed star above the throne is inscribed in Arabic *Fuad el Awal* (Fuad the First), referring to Farouk's father.

**PALACE INVENTORY** gets under way in grand ballroom of Ras el Tin (above) as appraisers appointed by government sit down with palace superintendent (left) to itemize Farouk's possessions. Teams which were made up of representatives of State Domains Administration, Finance Ministry and army appraised all palaces.

CONTINUED ON NEXT PAGE





BRONZE BUST OF FUAÏ RESTS MIDWAY ON MARBLE STAIRCASE TO THE KING'S QUARTERS AT RAS EL TIN



BEDS OF RED CANNAS BLOSSOM IN THE GARDENS

## REGAL HODGEPODGE IN A COSTLY PALACE

Like the rest of Egypt's royal palaces, Ras el Tin (*el-tin*), where Farouk and his family spent their last hours before going into exile, is an ornate but cheerless monument to excessively indiscriminate taste. Built on a point overlooking both the Mediterranean and Alexandria Harbor (Ras el Tin means Promontory of Tin), it has been for more than 100 years the official summer residence of the dynasty founded by Mohammed Ali. It





IN FRONT OF SUNNY BALCONIES OF RAS EL TIN



DOMED HALLWAY LEADS FROM THE "HARAMLIK," OR QUEEN'S QUARTERS, TO THE KING'S CHAMBERS

one costly framework. It combines Baroque and Moorish architecture with an interior floor of Renaissance, Byzantine, French and Modern.

In the *haramlik*, the queen's quarters which occupy much of the second floor, appraisers found one bedroom cluttered with 69 pieces of authentic Louis XV furniture. Anteroom walls were covered with paintings of nude women on horseback. Cosmetics and clothing strewn about were evidence

of the family's hasty flight. In the garages were Farouk's bullet-proof Packard, two Lincolns with two-way radios and telephones, and a small fleet of red Rolls-Royces and Cadillacs. When these carried the immediate family and court officers to official functions, they were surrounded by an escort of armed bodyguards in a dozen retinues. Farouk had decreed that the red color he used could decorate no other car in all Egypt.

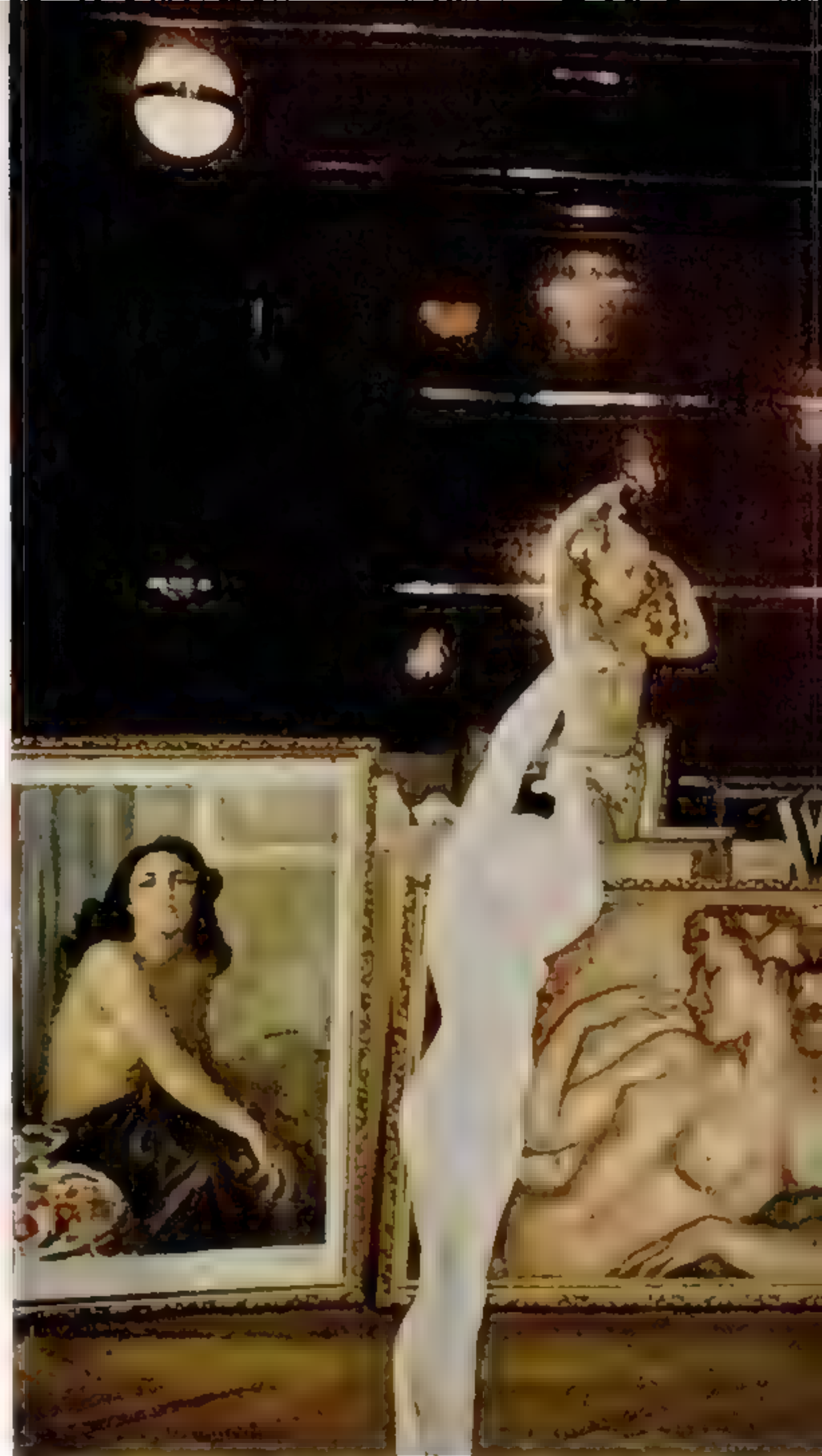




**FAVORITE READING** of Farouk here weighted down by his bronze portrait, was comics, mysteries, film pulp. He kept stacks of it handy in bedside closet.

## JEWELRY AND JUNK

Inside Kubbah, Farouk's favorite palace, the government searchers found a fantastic and revealing collection of the ex-king's personal possessions. Like son of royal pack rat, Farouk had indiscriminately cached away priceless relics of Pharaonic culture and hundreds of comic books and pulp magazines, a \$16 million stamp collection, third-rate paintings of nudes, a vault full of fabulous gems, one of the world's most complete collections of pornography, and nifty tricks from a Michigan mail order firm—the treasure and trash of a royally spoiled adolescent who never grew up.



**FAVORITE ART** was a little more of an historical kind made up of little-known French and Italian paintings and sculptures. Although few of them had



**WEDDING GIFT** from parliament to Farouk and his first wife, Farida, was diamond-studded collar

service which, with the golden mummy mask, was among genuine treasures in the vaults at Kubbah.



**HITLER'S GIFTS**, autographed pictures of the dictator in days when he tried to woo Egypt's crown





any real value, they were guarded like priceless old masters in a secret, between-floors vault at Kallian. In another vault was one of the world's finest com-

and paper money collections. Musically, Farouk had collected scores of music boxes, an ancient phonograph, an automatic organ and an ivory player piano.



from Britain, were found in Farouk's study, with a tooled leather writing ka bearing royal monogram,



**JEWELLED TREASURES** were largely accumulated by agents rather than by Farouk. Necklace

beneath tiara is of yellow sapphires. Miniature telescopes were probably substitutes for opera glasses.





**EGYPTIAN VENUS**, a copy of Greek Venus de Milo, looks toward Abdin, winter palace in Cairo.

## NO FORTUNE FOR FUAD II

When the inventories are finished and Farouk's accounts with his people finally balanced, there probably will be little left for his son, Fuad II, when he takes up the scepter. Ten-month-old Fuad, who went with his parents into exile in Capri, will find that the small fortune which his father inherited and which he multiplied many times in devious and often corrupt ways will be gone. His own income will depend largely on the bounty of parliament. But Ras el Fin, Khaban and Moutazhiry then may be permanent muscians for the people, and Fuad will be allowed to live in—but not own—Abdin. This will be kept furnished and ready against the day when Fuad comes back at the age of 7, as he must under Egyptian law, if he is to assume his father's throne.



**STUCCOED KUBRAH**, the five-story, 250-room palace on the outskirts of Cairo, is surrounded by rolling green lawns and sandal patios. The ex-king owned it outright and spent most of his time there.



**TOWERED MONTAZAH**, the summertime residence on the Mediterranean east of Alexandria, was

built in the style of the Italian Renaissance. The paths of the palace gardens are lined with yew.



**ROYAL YACHT**, the 1,561-ton, 204-foot *Mohreassa*, moored just off the gardens of Ras el Fin, after it had carried Farouk to Capri. *Mohreassa* has a 161-man crew and quarters for 24 passengers.

**ROYAL BED** in queen's state at Abdin, under its big golden canopy may some day again rest Nasser's man. Since her exile, voluntary, she could return and live in Abdin when her son Fuad comes back.

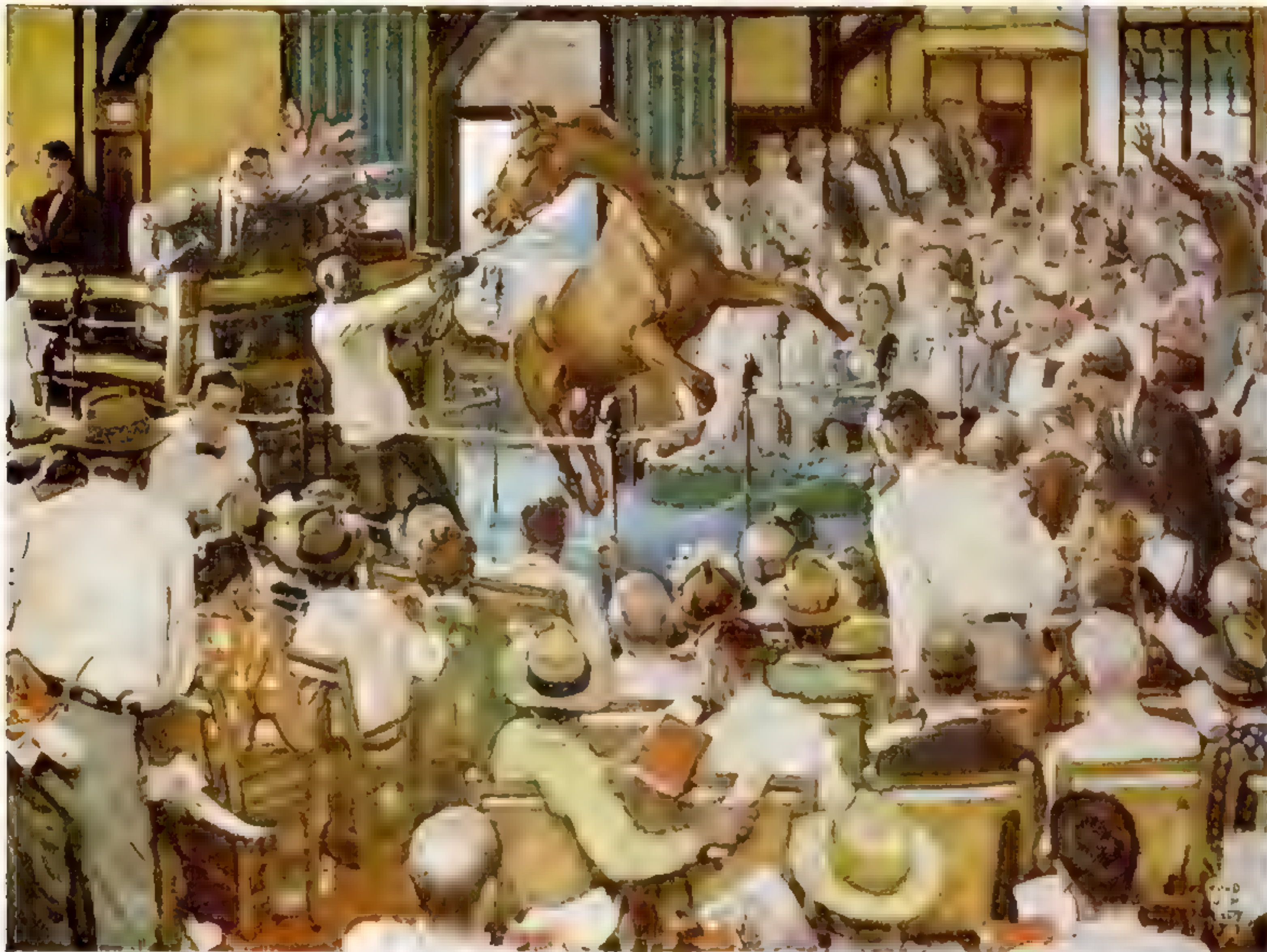






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its thoroughbreds, like its Bourbons, have no equal....



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because it's  
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**THE ONLY GIRL** at the Colorado School of Mines, Nancy Easley, stands on the campus with some 750 of the 913 male students. She is wearing traditional freshman miner's cap.

## All Alone with 900 Boys

**COLORADO SCHOOL OF MINES' ONE COED NEVER LACKS MALE COMPANY**

Although it was originally incorporated as a coeducational institution, the Colorado School of Mines has had only 12 female students in its 78 years and of these only four got through the tough course to graduate. When 17-year-old Nancy Easley of Corpus Christi, Texas registered this fall at Colorado Mines, many die-hard male students viewed the possibility of

a coed future with alarm. "I hate girls," exclaimed one. "That's why I came here."

But Nancy, who has wanted to be a geologist ever since she can remember, is far too busy to play a traditional coed role. Besides carrying six full courses (geology, analytical geometry, chemistry, engineering drawing, Spanish and English) she works on the college paper, sings

in a church choir and practices the violin. When she does have time for dates, she draws from a steady waiting list. Every fraternity house has had her to dinner, and she seldom lacks company when walking between classes. Said one boy wistfully after an afternoon's date with Nancy, "Well, I hope we can get together again real soon . . . maybe in a month or so."



the perfect setting for you...



Looks so radiant . . . feels so rich . . . the romantically beautiful new Enchantment\* is the perfect setting for years of happiness! And like all 1881 (R) Rogers (R), most used pieces have an overlay of solid silver at vital points. Yet this lovely silverplate is priced practically, for young homemakers who want to live in good taste. Compared to any fine silverplate, you get 18 more pieces for less money! See beautiful Enchantment, contemporary Brookwood, modern Del Mar, and traditional Plantation. All 1881 (R) Rogers (R) is made by Oneida Ltd., great name in fine silverware!

\*Trade Marks. ©1952. Oneida Ltd. Oneida, N. Y.

**1881 ROGERS**  
SILVERPLATE BY ONEIDA LTD. SILVERSMITHS

SOLE COED CONTINUED



**BETWEEN CLASSES** Nancy feels a sophomore's order, "Button up and sound off, frosh!" She must put books on head, shout, "Beat Idaho State!"

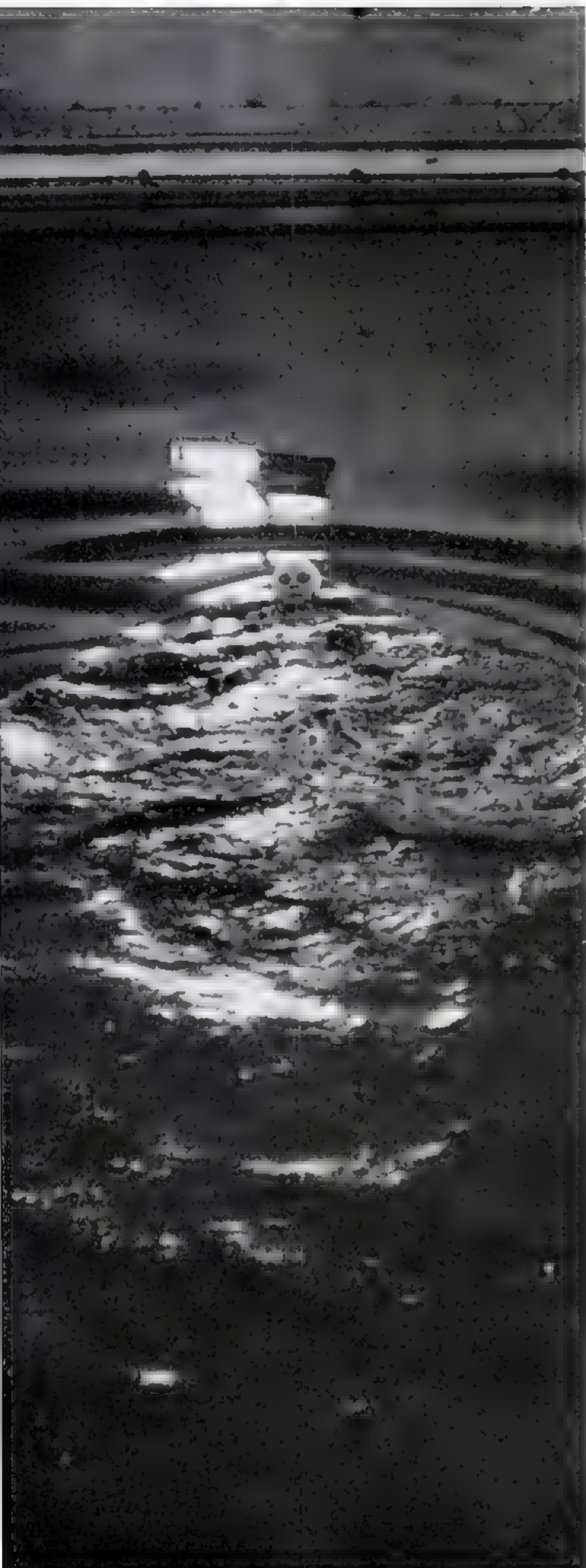


**IN GEOLOGY LAB** she talks with another student while working on topography problem. Nancy gets up at 5 a.m. each day to study before 8 a.m. class.



**AT ROTC DRILL** from which she is excused, Nancy sits on side lines. Drill sergeants at first called out "Easley?" but have since dropped her from rolls.





IN SWIMMING POOL Nancy churns alone. She cannot use it with boys, who wear no suits. Nancy lives near campus with mother, 6-year-old sister.

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*Give* an original **OIL PAINTING** or the **KIT TO MAKE ONE** *Picture Craft*

THE PICTURE CRAFT COMPLETE ART KIT IS THE PERFECT ANSWER TO THE GIFT PROBLEM

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Numbered canvas guides your hand. Pre-mixed artists' colors are keyed to canvas. No mixing of colors—no mess. You will be amazed at your new found painting ability. Give original oils that you have painted or . . . give Picture Craft Kits so that your friends may have the pleasure of painting original oil paintings the easy Picture Craft way.

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- Complete Painting Instructions

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**ONLY \$2.95 per set** (Slightly Higher in Canada, Mexico & Other Countries)

**Choose from 26 Beautiful Artist-Designed Subjects**

**Guaranteed by Good Housekeeping**

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The Gift Supreme

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Waffles  
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**Performs Miracles With Foods!  
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The gift supreme to yourself—to others. You've seen it on television. You've read about its marvels in magazines. Truly the wonder machine. Ideal for the business man whose hobby is cooking. Perfect for the Hostess who delights in serving delicate, beautifully-cut salads. Cuts paper thin chips . . . lacy cole slaw . . . shoe-string and French-fried potatoes. Shreds coconut. Chops nut meats. Shreds cheese. Will even chop and remove the stringy fibers from celery. Prepares baby foods, health salads and vegetable juices. Blades of rust-proof stainless, 20 gauge cold-rolled solid steel. Completely chrome-plated. Looks like a jewel. Easy to clean. You will thrill at its amazing speed and ease of operation. Safe enough for a child to use. The perfect Christmas or business gift.

**Complete with 5 mirror-like CUTTING CONES** guaranteed not to dull, rust or stain. **RECIPES and INSTRUCTIONS.** Only \$29.95. Higher outside United States. Postage paid if check sent with order.

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*Look again...*



THE AMERICAN



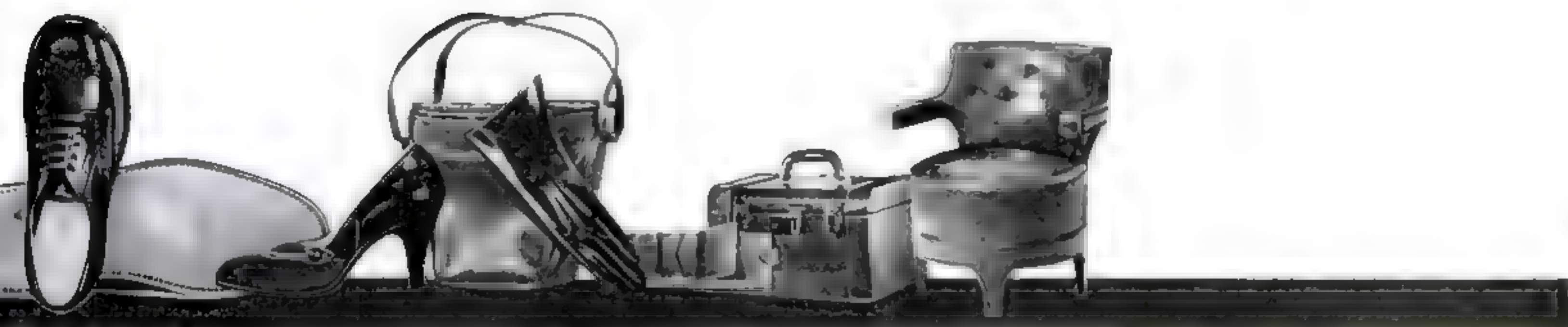
# *it's a picture of You!*

*ROYALTY IN YOUR FAMILY? Not literally. But consider this:* there's many a palace in Europe whose plumbing wouldn't pass your local Board of Health. Many a Maharajah doesn't have a refrigerator; many a Sultan has never seen T.V. And a Bendix in Babylon would be the biggest show in town.

The things Americans take for granted are rare among princes—and impossible luxuries to almost all of the world's two billion souls. If this is luck, it's the kind of luck Americans make for themselves by insisting on the best—by insisting on the “real thing”—in freedom—in education—in the things they buy. By insisting on *quality*.

*LEATHER IS A SYMBOL OF THIS QUALITY.* Why settle for “second best”? Buy the real thing—buy leather. For truly there is nothing like leather—or the products leather makes. Nothing that wears like leather. Nothing that feels as rich as leather. Nothing that looks as luxurious as leather. Nothing that ages with the mellowness of leather. Best of all—*all Americans can afford leather.* It is our heritage—our privilege.

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you find quality in shoes, you find genuine leather. Leather is always the best decor, because whatever the period, people find leather and quality go together in furniture. Leather brings to luggage, too, a singular warmth, a rich patina and charm.

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*buy the real thing* — *buy* **LEATHER**



STANDARD IS QUALITY

LEATHER IS QUALITY



Now—Dental Journal Reports:

# Chlorodent—in 60 days— improved the unhealthy mouths of 158 children at Boys Town

In the first major test of chlorophyll\* toothpaste, dentists at famous Boys Town, Neb., discovered that Chlorodent brings "striking" improvement in mouth health. This dramatic test on acute gingivitis proves that Chlorodent can bring healthier mouths to millions!

Before coming to Boys Town, the children had such backgrounds of poverty and neglect that few had ever used a toothbrush... and acute gingivitis afflicted 92% of them!

#### Dentists supervise tests

The test was rigidly controlled by dentists on the Boys Town staff for nine months. More than 400 boys took part. One group brushed their teeth only with Chlorodent, while a similar group used only a fine white toothpaste. During the tests the boys' teeth were purposely not cleaned professionally.

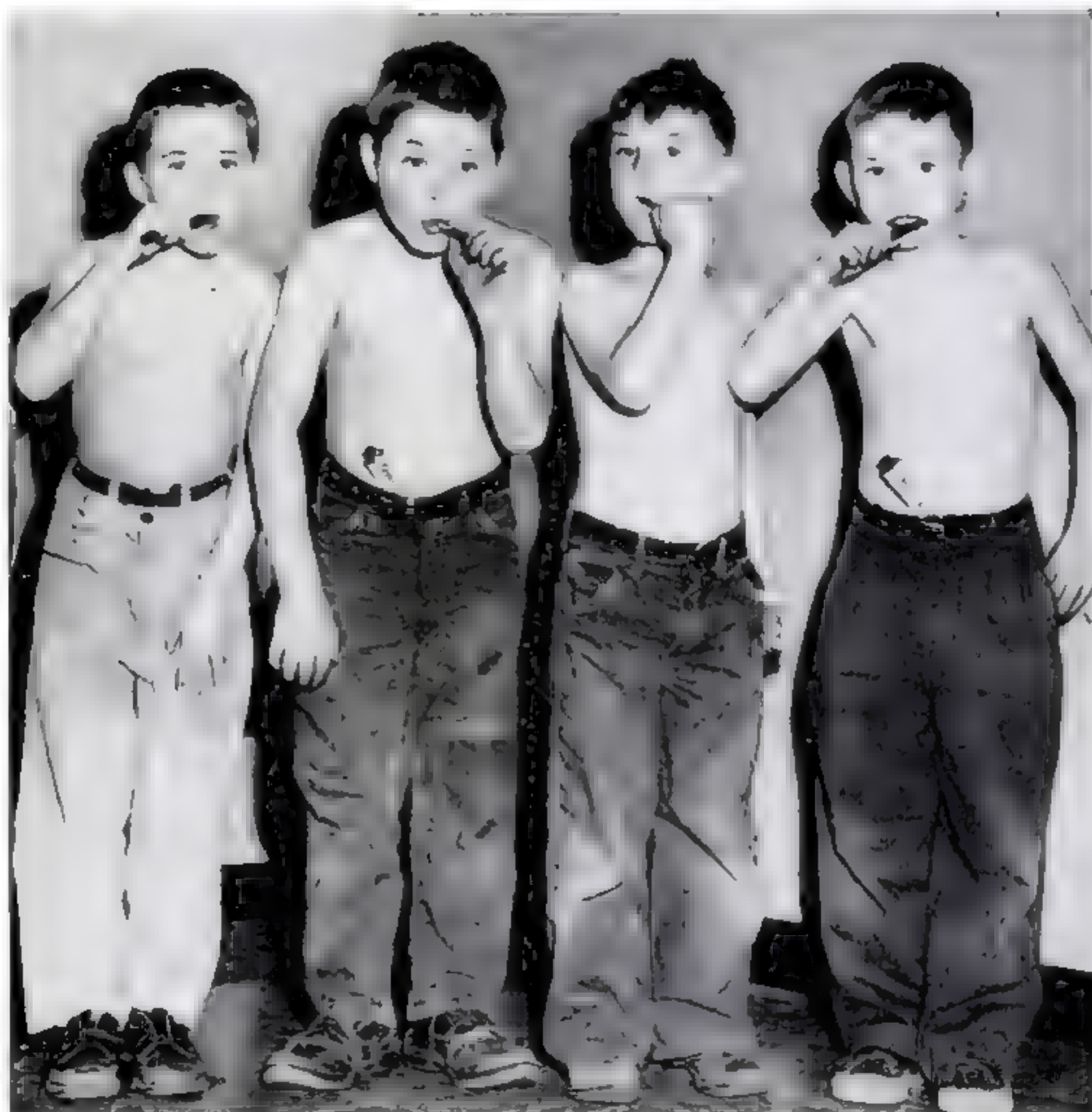
Now the results of the tests have been released by The Journal of Periodontology:

In just two months, 78% of the boys using Chlorodent showed dramatic improvement in mouth health. Overall, these tests proved Chlorodent to be twice as effective—compared to the white toothpaste—for quickly reducing acute gingivitis.

No other nationally advertised chlorophyll toothpaste has been proved so effective. Buy Chlorodent—today!

\*water-soluble chlorophyll

In addition, Chlorodent destroys mouth odors, fights tooth decay, keeps teeth cleanest



For 158 boys like these at famous Father Flanagan's Boys' Home at Boys Town, Chlorodent chlorophyll

toothpaste brought substantial improvement in mouth health in just 60 days.



◆ In nearly 1000 mouth-odor tests Chlorodent kept twice as many people free from odor as a white toothpaste. Used regularly—preferably after meals—Chlorodent gives you a clean, fresh mouth all day!

In 395 comparisons, dentists chose Chlorodent's cleansing agent for keeping teeth cleanest. And Chlorodent reduces formation of mouth acids that cause decay. See dentist if mouth troubles persist.



Lever Brothers Company unconditionally guarantees that Chlorodent does more than any other dentifrice—white, ammoniated or chlorophyll—to give you a

## Clean Fresh Healthy Mouth

If you do not agree that Chlorodent does more for you than any other toothpaste, return unused portion to us for refund of purchase price plus postage. Lever Brothers Company, Lever House, New York 22, N. Y.



To be sure you get the toothpaste used in this Boys Town test... ask for Chlorodent—World's Largest Selling Chlorophyll Dentifrice

69¢ giant size 43¢ large size

Chlorodent tooth powder, 59¢





STAFF OF "POETRY" today, who get out the magazine monthly from this little Chicago office, includes (left to right) Secretary

Bertha Waver, Assistant Editor Isabella Gardner, volunteer worker Mrs. Robert McNamara, and Editor Karl Shapiro, himself a poet.

# A Birthday for 'Poetry'

AMERICA CAME TO KNOW AND UNDERSTAND ITS WRITERS  
THROUGH MAGAZINE'S 40 YEARS OF POETIC PIONEERING

"Take care of the poets" was the rule of *Poetry* when the magazine was conceived more than 40 years ago in the bright and motherly mind of Harriet Monroe. Miss Monroe, who was a descendant of the *Mayflower's* John Alden, liked to overcome obstacles—in art, where as critic for the *Chicago Tribune* she defended "new" painters like Cézanne and Van Gogh; in nature, where she liked to climb mountains; and in literature, where she battled to bring recognition to the crop of poets then springing up in America. So at the age of 52 she started *Poetry*, the first magazine in the U.S. devoted entirely to poetry, along with essays and reviews about poets and their craft.

Last month *Poetry* celebrated its 40th birthday with a gala issue embellished by the latest works of many poets whom it had nursed and nudged into fame. In four decades every major U.S. poet has been published in the pages of this one small magazine where many of them, in fact, burst into print for the first time.

At the start the magazine was as poor as the poets themselves. To launch the first issues, Miss Monroe persuaded 100 Chicago businessmen to give \$50 apiece, and *Poetry* has depended largely on handouts ever since. Head of its present fund-raising committee is Mrs. Ellen Borden Stevenson, ex-wife of Adlai Stevenson. *Poetry's* poets always get paid (most magazines get their free verse free), special

prizes are offered, and more than once a hungry poet dropping into the office has been taken to a little Italian restaurant around the corner and had his iambics lubricated with good red wine.

When the first issue appeared, criticism was caustic. A Philadelphia editorial spoke of "Poetry in Porkopolis," as if Chicago should market only meat, not meter. But as the years passed, Miss Monroe's judgments were vindicated. Among her first contributors was Ezra Pound who, despite his later political aberrations, remains a vigorous influence on American poetry. Lyrics were sent to Porkopolis by the great William Butler Yeats from Ireland. Miss Monroe had no set idea about what poetry had to be as long as she thought it was good. She welcomed the rugged elegies of Carl Sandburg, the hoedown rhymes of Vachel Lindsay, and was the first to publish the disquieting wisdom of T. S. Eliot. She had enough generosity of spirit to be cordial to other women poets who wrote better than she did: Edna St. Vincent Millay, Elinor Wylie and Marianne Moore.

Too long to print, the honor roll of *Poetry's* contributors is virtually a history of 20th Century American poetry. On the next pages *LIFE* presents works of 11 famous contributors to *Poetry*, all beholden to it for early encouragement of their talents. In each case it is the first of the author's poems to appear in the magazine.



HARRIET MONROE was a handsome Chicago journalist and gifted poet before she founded *Poetry*.



## Edna St. Vincent Millay



Already famed as a poet by the time she was 20, Edna St. Vincent Millay, who died in 1950, was idolized by the young intellectuals of the 1920s for her lyrical outbursts on the beauties of nature and the bitter-sweetness of love, and for her Bohemian sex life. Once, after Poetry had accepted some of her works, she wrote Miss Monroe, "Spring is here,—and I could be very happy except that I am broke. Would you mind paying me now . . . for those so stunning verses of mine? . . ."

### AFTERNOON ON A HILL

I will be the gladdest thing  
Under the sun!  
I will touch a hundred flowers  
And not pick one.  
  
I will look at cliffs and clouds  
With quiet eyes,  
Watch the wind bow down the grass,  
And the grass rise.  
  
And when lights begin to show  
Up from the town,  
I will mark which must be mine,  
And then start down!

FROM 'RENAISSANCE AND OTHER POEMS,' PUBLISHED BY HARPER AND BROS. COPYRIGHT 1917, 1943 BY EDNA ST. VINCENT MILLAY

## E. E. Cummings



While many magazines refused to publish E. E. Cummings because of his eccentric methods of arranging words on a page, Poetry let him go happily hog-wild with his typographical stunts. One of the shrewdest, wit-tiest and most original of American poets, Cummings, who is now lecturing on poetry at Harvard, believes that the impact and meaning of poetry can be enhanced by use of visual devices. He is also a novelist, a playwright and, not surprisingly, a painter.

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fall which now drop who all dreamlike  
im)

FROM '50 POEMS,' PUBLISHED BY DUELL, SLOAN & PEARCE, INC. COPYRIGHT 1955 BY E. E. CUMMINGS



**FRAPPE**... Fill glass with shaved ice, fill with Arrow Creme de Menthe. Sip through straw.

**ICE CREAM**... Pour Arrow Creme de Menthe over Vanilla or other ice cream. A delicious treat.

**HIGHBALL**... In glass, put 2 cubes ice, 1 jigger Arrow Creme de Menthe. Fizz with seltzer.

It's Smart, and Easy, to Serve

# Arrow

## Creme de Menthe



For Every  
Holiday  
Occasion



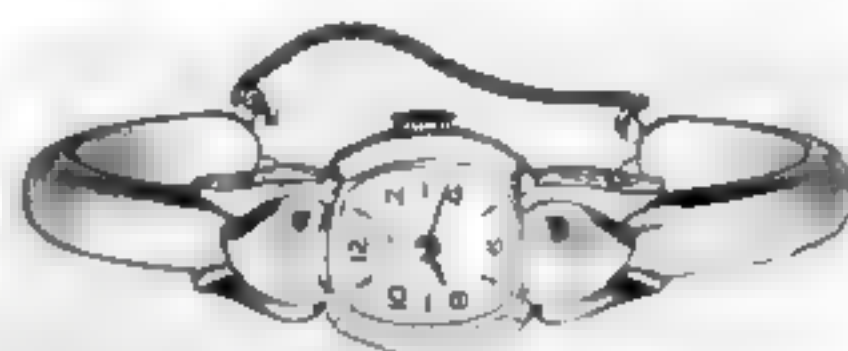
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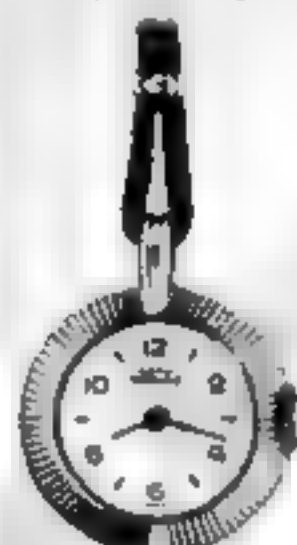


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of experienced hands  
creates...*

*Christmas time...for year-round pleasure*



"Sweetheart" forever—charming new version of the bracelet watch—with the famous Seth Thomas® accuracy! Domed crystal. 17 jewels. \$49.50\*.



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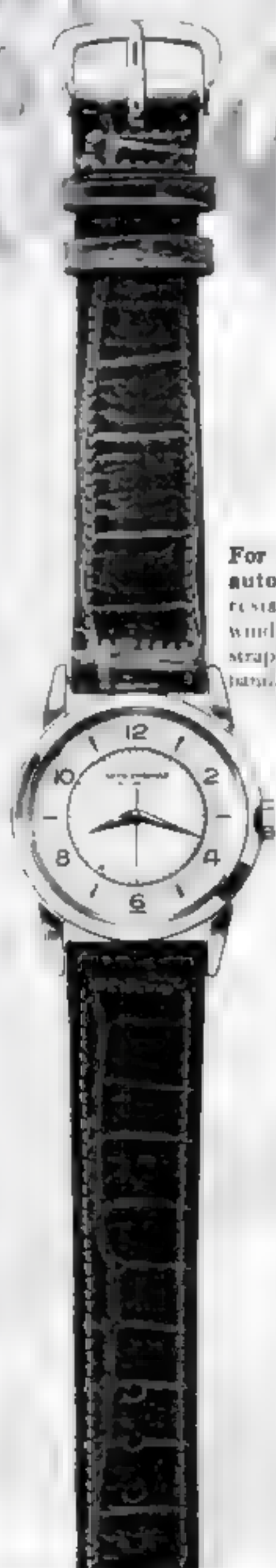


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## William Carlos Williams



This 69-year-old poet-physician, who has spent most of his life practicing medicine in Rutherford, New Jersey, has published in *Poetry* ever since 1913. A down-to-earth, practical man, he writes abstruse and highbrow poetry. He often fought with Editor Monroe, wrote her in 1916, "I thank you for your unfailing courtesy—I wish mine were as sure—and for the unexpectedly large check. Our taste in matters of verse seems to differ, hence these occasional outbursts, first of extravagant love . . . , then equally extravagant outbursts of indignation."

### IMMORTAL

Yes, there is one thing braver than all flowers;  
Richer than clear gems; wider than the sky;  
Immortal and unchangeable; whose powers  
Transcend reason, love and sanity!

And thou, beloved, art that godly thing!  
Marvelous and terrible; in glance  
An injured Juno roused against Heaven's King!  
And thy name, lovely One, is Ignorance.

FROM "THE COLLECTED EARLIER POEMS," REPRINTED BY PERMISSION OF NEW DIRECTIONS. COPYRIGHT 1938, 1951 BY WILLIAM CARLOS WILLIAMS

## Robert Frost



Though his early works had been published and praised in England, Frost was almost unknown in the U.S. until befriended by Harriet Monroe. By 1914 he was sending her his lovely New England poems and, like any artist jealous of his craft, arguing about his works. He defended one of his poems even though "it sticks out in various directions like a fretful hedgehog," but ended up: "We are old friends and ought to be able to stand a little abuse from each other." Today at 77, Frost lives in Cambridge, Mass. The poetry below is an excerpt.

### THE CODE

There were three in the meadow by the brook  
Gathering up windrows, piling cocks of hay,  
With an eye always lifted toward the west  
Where an irregular sun-bordered cloud  
Darkly advanced with a perpetual dagger  
Flickering across its bosom. Suddenly  
One helper, thrusting pitchfork in the ground,  
Marched himself off the field and home. One stayed.  
The town-bred farmer failed to understand.

"What is there wrong?"

"Something you just now said."

"What did I say?"

"About our taking pains."

"To cock the hay?—because it's going to shower?  
I said that more than half an hour ago.  
I said it to myself as much as you."

"You didn't know. But James is one big fool.  
He thought you meant to find fault with his work.  
That's what the average farmer would have meant.  
James would take time, of course, to chew it over  
Before he acted: he's just got round to act."

FROM "COMPLETE POEMS" OF ROBERT FROST.  
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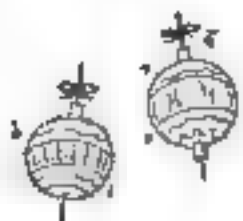
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'POETRY'S' BIRTHDAY CONTINUED

Vachel Lindsay



"Perhaps the most gifted and original poet we ever printed" was Miss Monroe's verdict on the Illinois poet, Vachel Lindsay, who wrote with the thump and fervor of a revivalist preacher. Hearing in 1912 that he was peddling poems in return for his keep, she invited him to contribute to Poetry. Lindsay, who died in 1931, was paid \$22 for this poem about the leader of the Salvation Army.

GENERAL WILLIAM BOOTH ENTERS INTO HEAVEN

(To be sung to the tune of "The Blood of the Lamb" with indicated instrument)

I  
Booth led boldly with his big bass drum—  
(Are you washed in the blood of the Lamb?)  
The Saints smiled gravely and they said: "He's come."  
(Are you washed in the blood of the Lamb?)  
Walking lepers followed, rank on rank,  
Lurching bravos from the ditches dank,  
Drabs from the alleyways and drug fiends pale—  
Minds still passion-ridden, soul-powers frail:—  
Vermin-eaten saints with moldy breath,  
Unwashed legions with the ways of Death—  
(Are you washed in the blood of the Lamb?)  
Every slum had sent its half-a-score  
(Bass drum beaten loudly.)  
The round world over. (Booth had groaned for more.)  
Every banner that the wide world flies  
Bloomed with glory and transcendent dyes.  
Big-voiced lasses made their banjos bang.  
(Banjos.)  
Tranced, fanatical they shrieked and sang:—  
"Are you washed in the blood of the Lamb?"  
Hallelujah! It was queer to see  
Bull-necked convicts with that land make free,  
Loons with trumpets blew a blare, blare blare  
On, on upward thro' the golden air!  
(Are you washed in the blood of the Lamb?)  
II  
Booth died blind and still by faith he trod,  
(Bass drum slower and softer.)  
Eyes still dazzled by the ways of God.  
Booth led boldly, and he looked the chief  
Eagle countenance in sharp relief.  
Beard a-flying, air of high command  
Unabated in that holy land.  
Jesus came from out the court-house door,  
(Sweet flute music.)  
Stretched his hands above the passing poor.  
Booth saw not, but led his queer ones there  
Round and round the mighty court-house square.  
Then, in an instant all that bleat review  
Marched on spotless, clad in raiment new.  
The lame were straightened, withered limbs uncurled  
And blind eyes opened on a new, sweet world.  
Drabs and vixens in a flash made whole!  
(Bass drum louder.)  
Gone was the weasel-head, the snout, the jowl!  
Sages and sibyls now, and athletes clean,  
Rulers of empires, and of forests green!  
The hosts were sandalled, and their wings were fire!  
(Grand chorus of all instruments. Tambourines to the foreground.)  
(Are you washed in the blood of the Lamb?)  
But their noise played havoc with the angel-choir.  
(Are you washed in the blood of the Lamb?)  
Oh, shout Salvation! It was good to see  
Kings and Princes by the Lamb set free.  
The banjos rattled and the tambourines  
Jing-jing-jungled in the hands of Queens.  
And when Booth halted by the curb for prayer  
(Reverently sung, no instruments.)  
He saw his Master thro' the flag-filled air.  
Christ came gently with a robe and crown  
For Booth the soldier, while the throng knelt down.  
He saw King Jesus. They were face to face,  
And he knelt a-weeping in that holy place.  
Are you washed in the blood of the Lamb?

FROM "COLLECTED POEMS" BY VACHEL LINDSAY  
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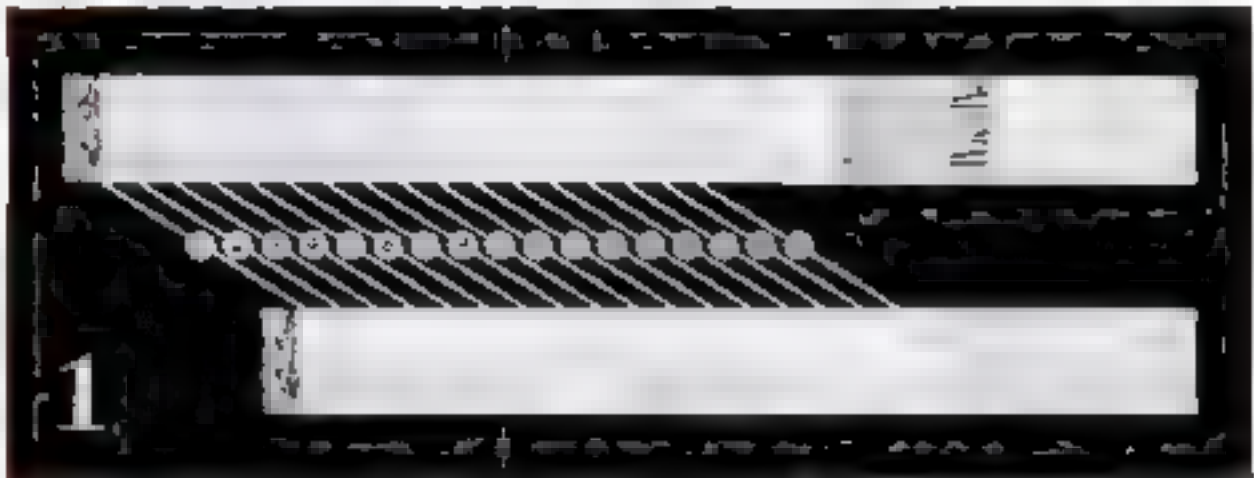
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## Marianne Moore



Marianne Moore, who won a Pulitzer prize this year for her *Collected Poems*, sent her first verse to Poetry in 1914, along with \$1.50 for a subscription to the magazine. She and Harriet Monroe were close friends until Miss Monroe died in 1936. A meticulous and elaborate craftsman, Miss Moore is especially fond of writing about odd animals like mongooses and wood-weasels, and seems at times to be weaving webs of words for her own delight. She has strong opinions about how words should look, once begged Miss Monroe to leave the hyphens out of "seagulls, lighthouse and gamehunters."

### APPELLATE JURISDICTION

Fragments of sin are a part of me.  
New brooms shall sweep clean the heart of me.  
Shall they? Shall they?

When this light life shall have passed away,  
God shall redeem me, a castaway.  
Shall He? Shall He?

FROM "POETRY" MAGAZINE OF MAY 1931.  
REPRINTED BY PERMISSION OF MARIANNE MOORE

## Ezra Pound



One of the most controversial and galvanic figures in U.S. letters, Ezra Pound, who is now confined to a mental institution in Washington, D.C., became Poetry's foreign correspondent for its first six years. His letters to Harriet Monroe, she said, "were a tonic and inspiration. . . . I firmly believe he was the best critic living . . . his acid touch on weak spots was as fearfully enlightening as a clinic." Pound studded his poetry with obscure references, preened himself on being multilingual, made critics hate his arrogance and admire his artistry.

### TO WHISTLER, AMERICAN On the loan exhibit of his paintings at the Tate Gallery

You also, our first great,  
Had tried all ways;  
Tested and pried and worked in many fashions,  
And this much gives me heart to play the game.

Here is a part that's slight, and part gone wrong,  
And much of little moment, and some few  
Perfect as Dürer!  
"In the Studio" and these two portraits,\* if I had my choice!  
And then these sketches in the mood of Greece?

You had your searches, your uncertainties,  
And this is good to know—for us, I mean,  
Who bear the brunt of our America  
And try to wrench her impulse into art.

You were not always sure, not always set  
To hiding night or tuning "symphonies";  
Had not one style from birth, but tried and pried  
And stretched and tampered with the media.

You and Abe Lincoln from that mass of dolts  
Show us there's chance at least of winning through.

\*"BROWN AND GOLD—DE RACE"  
"GRENAT ET OR—LE PETIT CARDINAL."

FROM "PERSONAE." REPRINTED BY PERMISSION OF  
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CONTINUED ON PAGE 113



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## Elinor Wylie



*Elinor Wylie, who constructed her fine lyrics with the precision of a master jeweler, was shy about her genius, wrote, "I do not consider my work modern enough or good enough for Poetry. . . ." When one of her early poems was returned with a rejection slip, she was delighted by the words of praise scribbled on the slip and thrilled when later her verse began to be accepted. In 1928, the year Elinor Wylie died, she wrote from England a note to Poetry which ended, "Thank you again dear Harriet, & bless you & don't believe silly things about me. Yours affectionately."*

### ATAVISM

I always was afraid of Some's Pond:  
Not the little pond, by which the willow stands,  
Where laughing boys catch alewives in their hands  
In brown, bright shallows; but the one beyond.  
There, when the frost makes all the birches burn  
Yellow as cow-lilies, and the pale sky shines  
Like a polished shell between black spruce and pines,  
Some strange thing tracks us, turning where we turn.

You'll say I dream it, being the true daughter  
Of those who in old times endured this dread.  
Look! Where the lily-stems are showing red  
A silent paddle moves below the water,  
A sliding shape has stirred them like a breath;  
Tall plumes surmount a painted mask of death.

FROM COLLECTED POEMS OF ELINOR WYLIE  
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## Wallace Stevens



*Wallace Stevens, who believes that writing poetry is not a full-time job, is an insurance executive, a vice president of the Hartford Accident and Indemnity Co. Daily contact with other work, he says, "gives a man character as a poet." Stevens is often called a poet's poet because of the subtlety of his work. "A master of strange and beautiful rhythms," Harriet Monroe called him when she received his first contributions to Poetry. "Of all the poets I have ever met," Miss Monroe wrote, "Stevens is the most indifferent as to the fate of his works after they have emerged from his mind."*

### PHASES

I

There's a little square in Paris,  
Waiting until we pass.  
They sit idly there,  
They sip the glass.

There's a cab-horse at the corner,  
There's rain. The season grieves.  
It was silver once,  
And green with leaves.

There's a parrot in a window,  
Will see us on parade,  
Here the loud drums roll—  
And serenade.

FROM 'POETRY' MAGAZINE OF NOVEMBER 1914  
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CONTINUED ON NEXT PAGE

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## 'POETRY'S' BIRTHDAY CONTINUED

### T. S. Eliot

At the age of 23 Thomas Stearns Eliot, soon to become a distinguished apostle of disenchantment, wrote *Prufrock* in Paris and sent it three years later to *Poetry* in Chicago. *Poetry* was the first magazine ever to print Eliot. "Here indeed was modern sophistication dealing with the tug ends of over-worldly cosmopolitanism," wrote Miss Monroe, adding that publication of Eliot drew "loud protests from shocked critics." Though Missouri-born Eliot gave up his U.S. citizenship and moved to London he kept in touch with Miss Monroe, was pleased when she went on publishing his poems.



### THE LOVE SONG OF J. ALFRED PRUFROCK

Let us go then, you and I,  
When the evening is spread out against the sky  
Like a patient etherised upon a table;  
Let us go, through certain half-deserted streets,  
The muttering retreats  
Of restless nights in one-night cheap hotels  
And sawdust restaurants with oyster-shells:  
Streets that follow like a tedious argument  
Of insidious intent  
To lead you to an overwhelming question . . .  
Oh, do not ask, "What is it?"  
Let us go and make our visit.

In the room the women come and go  
Talking of Michelangelo.

The yellow fog that rubs its back upon the window-panes,  
The yellow smoke that rubs its muzzle on the window-panes  
Licked its tongue into the corners of the evening,  
Lingered upon the pools that stand in drains,  
Let fall upon its back the soot that falls from chimneys,  
Slipped by the terrace, made a sudden leap,  
And seeing that it was a soft October night,  
Curled once about the house, and fell asleep.

And indeed there will be time  
For the yellow smoke that slides along the street,  
Rubbing its back upon the window-panes;  
There will be time, there will be time  
To prepare a face to meet the faces that you meet;  
There will be time to murder and create,  
And time for all the works and days of hands  
That lift and drop a question on your plate;  
Time for you and time for me,  
And time yet for a hundred indecisions,  
And for a hundred visions and revisions,  
Before the taking of a toast and tea.

In the room the women come and go  
Talking of Michelangelo.

And indeed there will be time  
To wonder, "Do I dare?" and, "Do I dare?"  
Time to turn back and descend the stair,  
With a bald spot in the middle of my hair—  
(They will say: "How his hair is growing thin!")  
My morning coat, my collar mounting firmly to the chin,  
My necktie rich and modest, but asserted by a simple pin—  
(They will say: "But how his arms and legs are thin!")  
Do I dare  
Disturb the universe?  
In a minute there is time  
For decisions and revisions which a minute will reverse.

For I have known them all already, known them all:—  
Have known the evenings, mornings, afternoons,



I have measured out my life with coffee spoons;  
I know the voices dying with a dying fall  
Beneath the music from a farther room.  
So how should I presume?

And I have known the eyes already, known them all—  
The eyes that fix you in a formulated phrase,  
And when I am formulated, sprawling on a pin,  
When I am pinned and wriggling on the wall,  
Then how should I begin  
To spit out all the butt-ends of my days and ways?  
And how should I presume?

And I have known the arms already, known them all—  
Arms that are braceleted and white and bare  
(But in the lamplight, downed with light brown hair!)  
Is it perfume from a dress  
That makes me so digress?  
Arms that lie along a table, or wrap about a shawl.  
And should I then presume?  
And how should I begin?

Shall I say, I have gone at dusk through narrow streets  
And watched the smoke that rises from the pipes  
Of lonely men in shirt-sleeves, leaning out of windows? . . .

I should have been a pair of ragged claws  
Scuttling across the floors of silent seas.

And the afternoon, the evening, sleeps so peacefully!  
Smoothed by long fingers,  
Asleep . . . tired . . . or it malingers,  
Stretched on the floor, here beside you and me.  
Should I, after tea and cakes and ices,  
Have the strength to force the moment to its crisis?  
But though I have wept and fasted, wept and prayed,  
Though I have seen my head (grown slightly bald) brought  
in upon a platter,  
I am no prophet—and here's no great matter.  
I have seen the moment of my greatness flicker,  
And I have seen the eternal Footman hold my coat, and snicker,  
And in short, I was afraid.

And would it have been worth it, after all,  
After the cups, the marmalade, the tea,  
Among the porcelain, among some talk of you and me,  
Would it have been worth while,  
To have bitten off the matter with a smile,  
To have squeezed the universe into a ball  
To roll it toward some overwhelming question,  
To say: "I am Lazarus, come from the dead,  
Come back to tell you all, I shall tell you all"—  
If one, settling a pillow by her head,  
Should say: "That is not what I meant at all.  
That is not it, at all."

And would it have been worth it, after all,  
Would it have been worth while,  
After the sunsets and the dooryards and the sprinkled streets,  
After the novels, after the teacups, after the skirts that trail  
along the floor—  
And this, and so much more?—  
It is impossible to say just what I mean!  
But as if a magic lantern threw the nerves in patterns on a  
screen:  
Would it have been worth while  
If one, settling a pillow or throwing off a shawl,  
And turning toward the window, should say:  
"That is not it at all,  
That is not what I meant, at all."

No! I am not Prince Hamlet, nor was meant to be;  
Am an attendant lord, one that will do  
To swell a progress, start a scene or two,  
Advise the prince; no doubt, an easy tool,  
Deferential, glad to be of use,  
Politick, cautious, and meticulous;  
Full of high sentence, but a bit obtuse;  
At times, indeed, almost ridiculous—  
Almost, at times, the Fool.

CONTINUED ON NEXT PAGE



# YOU SHAVE CLEANER IN 1/2 THE TIME!



"Get it over with" fast with Schick Injector, world's only razor specially engineered to give you "Twice Over" smoothness with "Once Over" Shaving!

This famous razor is engineered by experts. It has no movable parts that get out of adjustment, no detachable parts that can be dropped or misplaced. And you'll find Schick Injector Razor is specially designed to "fit" your face—under nose, around lips, along jaw, on neck, and all hard-to-get-at places—features that mean faster, cleaner shaves.

Today, get your complete razor kit:  
★ Gold-Plated Razor...★ 12 Scalpel-sharp  
"Gold Pack" Blades...★ Handy Travel Case.  
Big \$1.75 Value. NOW ONLY

**98¢**

No other razor offers you these 4 advantages

**1.**  
**EXTRA SHARP,  
EXTRA THICK,  
HEAVY DUTY BLADES**  
Only blade that  
fits Schick  
perfectly!

**4.**  
**AUTOMATICALLY  
CHANGES BLADE**  
Just  
push-pull,  
click-click!

**2.**  
**SAFETY GUARD  
SMOOTHS DOWN SKIN  
— TEES UP WHISKERS**  
Cuts whiskers  
clean—right  
at base!

**3.**  
**AUTOMATICALLY  
LOCKS BLADE**  
Blade always at  
same, precise  
angle!

**SCHICK INJECTOR**  
**RAZOR & BLADES**  
*Engineered for Faster, Smoother, Easier Shaves!*

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## 'POETRY'S' BIRTHDAY CONTINUED

I grow old . . . I grow old . . .

I shall wear the bottoms of my trousers rolled.

Shall I part my hair behind? Do I dare to eat a peach?

I shall wear white flannel trousers, and walk upon the beach.

I have heard the mermaids singing, each to each.

I do not think that they will sing to me.

I have seen them riding seaward on the waves

Combing the white hair of the waves blown back

When the wind blows the water white and black.

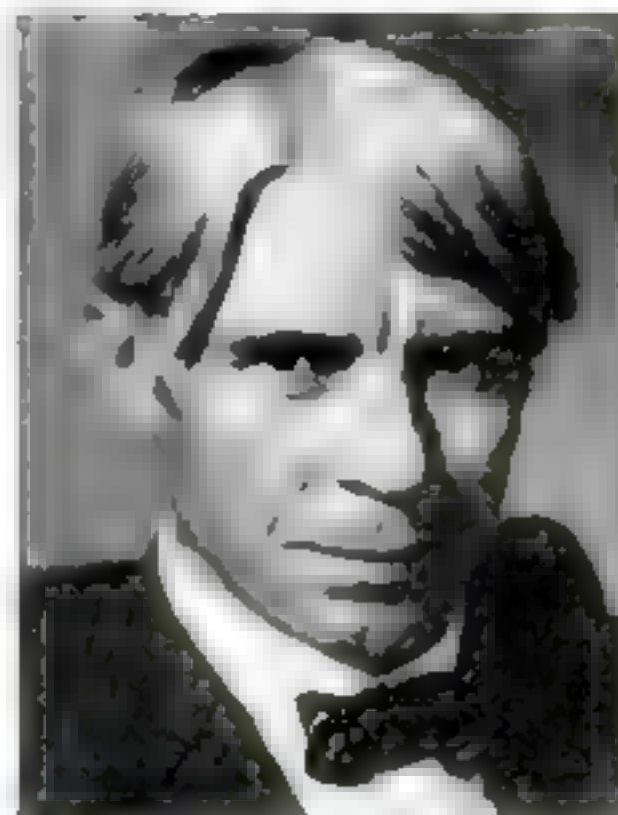
We have lingered in the chambers of the sea

By sea-girls wreathed with seaweed red and brown,

Till human voices wake us, and we drown.

FROM "COLLECTED POEMS" BY T. S. ELIOT.  
COPYRIGHT 1914 BY HARCOLT BRACE & CO., INC.

## Carl Sandburg



Carl Sandburg came by his sympathy with plain people by working among them as a milkman, field hand, dishwasher, house painter and newspaper reporter. Poetry's publication of his poem, *Chicago*, won him his first acclaim as a bard. From then on his fame rocketed as a poet, folk singer, biographer of Lincoln. In a letter to Monroe—most of the letters quoted on these pages are from the Harriet Monroe Collection at the University of Chicago—Sandburg wrote, "January number is one of the best . . . variety, kick, color, life's beefsteak and balloons balanced. . . . Yours, Carl."

### CHICAGO

Hog Butcher for the World,  
Tool Maker, Stacker of Wheat,  
Player with Railroads and the Nation's Freight Handler;  
Stormy, husky, brawling,  
City of the Big Shoulders:

They tell me you are wicked and I believe them, for I have  
seen your painted women under the gas lamps luring  
the farm boys.

And they tell me you are crooked and I answer: Yes, it is  
true I have seen the gunman kill and go free to kill again.

And they tell me you are brutal and my reply is: On the faces of  
women and children I have seen the marks of wanton hunger.

And having answered so I turn once more to those who sneer  
at this my city, and I give them back the sneer and say to them:

Come and show me another city with lifted head singing  
so proud to be alive and coarse and strong and cunning.

Flinging magnetic curses amid the toil of piling job on job,  
here is a tall bold slugger set vivid against the

little soft cities,

Fierce as a dog with tongue lapping for action, cunning  
as a savage pitted against the wilderness,

Bareheaded,

Shoveling,

Wrecking,

Planning,

Building, breaking, rebuilding,

Under the smoke, dust all over his mouth, laughing with  
white teeth,

Under the terrible burden of destiny laughing as a young  
man laughs,

Laughing even as an ignorant fighter laughs who has never  
lost a battle,

Bragging and laughing that under his wrist is the pulse,  
and under his ribs the heart of the people,

Laughing!

Laughing the stormy, husky, brawling laughter of Youth,  
half-naked, sweating, proud to be Hog Butcher,

Tool Maker, Stacker of Wheat, Player with Railroads

and Freight Handler to the Nation.

FROM "CHICAGO POEMS" BY CARL SANDBURG. COPYRIGHT 1915 BY  
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# THIS IS NEW!

## Sheaffer's <sup>TM</sup>

### "SNORKEL"

Only once in a long while do you have a chance like this—to give a gift so completely new you can be sure no one has it. Sheaffer's <sup>TM</sup> with the "SNORKEL" is an entirely new invention that separates the two vital functions of a fountain pen...filling and writing. Filling is so much easier, quicker, cleaner—point never needs wiping. And this outstanding and completely new pen writes so much better you'll want to test it yourself at your Sheaffer dealer's. One trial and you'll know...THIS is the gift!

SHEAFFER'S  
WHITE DOT <sup>TM</sup> OF DISTINCTION

Point  
never "dunked"—  
never needs  
wiping



CREST <sup>TM</sup>  
Completely New  
Pen \$25.00 • Pencil \$9.00  
Ballpoint \$9.00

# Skrrip

W. A. SHEAFFER PEN COMPANY, FORT MADISON, IOWA, U.S.A. (IN CANADA: MALTON, ONTARIO)

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# Never before...bakingware so smart for serving so right for cooking!

**T**HE DAY has come at last when you can bake *perfect* pies, cakes, casseroles in PYREX Ware as beautiful as your table china!

Your favorite PYREX pie plates, casseroles, and baking dishes now come in a warm *flamingo red* and cool *lime green*—decorator-colors to harmonize with modern or traditional table settings!

This beautiful new Bakingware does all you've come to expect from PYREX Ware. It heats faster, browns more evenly, never car-

ries tastes from one food to the next. No other ovenware is so easy to *wash* clean!

And new PYREX Bakingware is stronger than ever! It's tempered (as steel is) by an exclusive Corning process to resist chipping . . . crazing . . . high oven heat.

Don't wait another day. Go right over to the housewares department of your favorite store. Prices are so low, you can start right off with a complete set of this new tempered PYREX Bakingware in color.



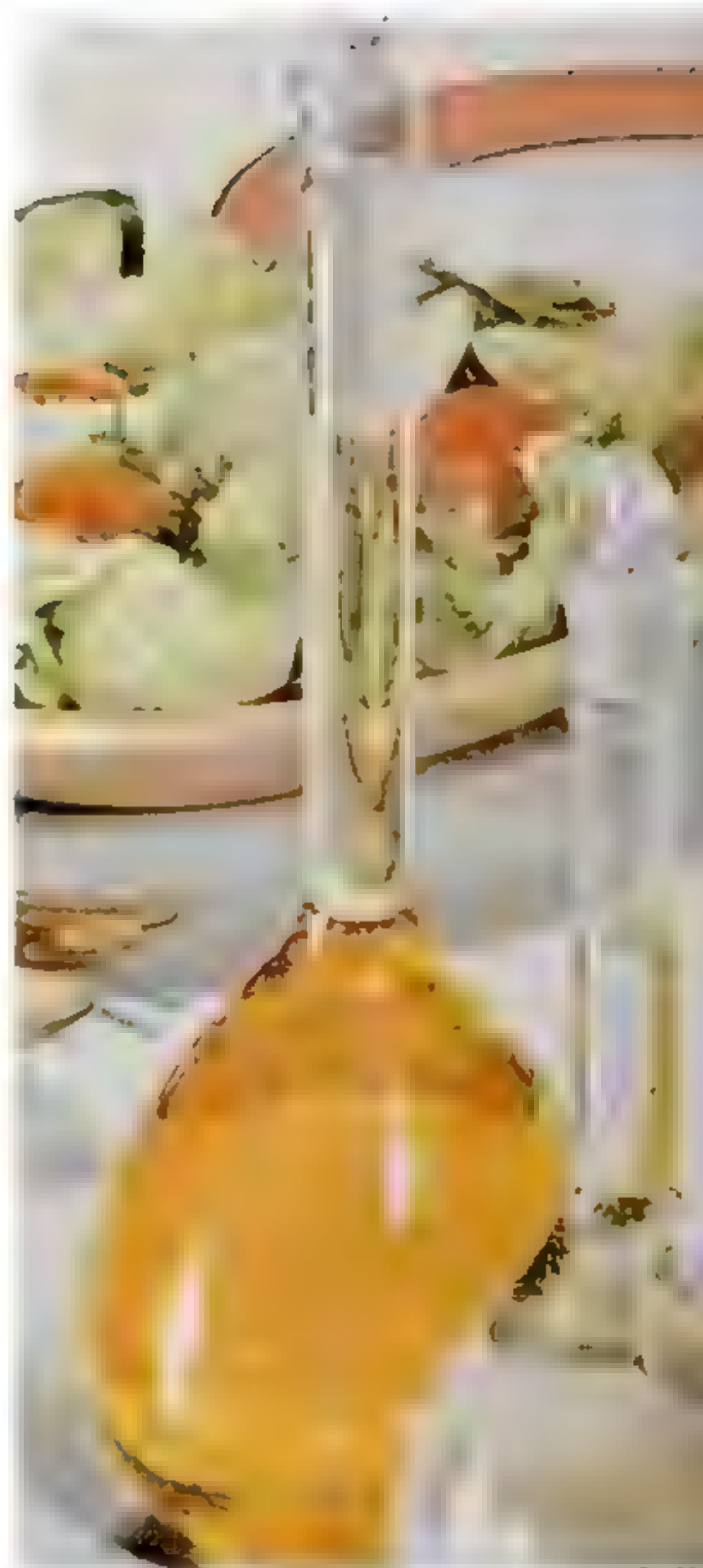
**Faster, more even baking.** PYREX Ware heats quickly and evenly with almost one-third less heat! The Round Baking and Serving Dish is perfect for baking cakes—heaven-sent for baking—and *serving*—meat pies, scalloped vegetables!

**Round Baking and Serving Dish—8-inch, 95¢**



**Easy to clean? You bet!** Forget hard scrubbing. You can wash PYREX Ware clean as a whistle right in the dishpan. The smooth surface cuts down clean-up chores. Bake cake, apples, even fish—foods baked in PYREX Ware never taste of the pan!

**Square Baking and Serving Dish—8-inch, \$1.25**



## **NEW** tempered



**Company coming? Serve in style!** Your favorite pies taste better baked in PYREX Ware and you'll serve them beautifully! Your crisp, tender pie crust comes out a luscious, even brown. M-m-m good—and now so good-looking on the table!

**Shallow Baking and Serving Dish—9-inch, 60¢**





Perfect colors for your table. New PYREX Bakingware comes in flamingo (as shown) and lime—both colors smart with plain or patterned dishes, modern or traditional. Clean, milk-white inside. Casserole's transparent cover lets you see how the cooking is coming.

Covered Bowl Casserole—2 quarts \$1.50

# PYREX<sup>®</sup> bakingware IN COLOR



Extra-strong and durable! Tempered PYREX Bakingware resists chipping, high oven heat. Versatile PYREX dishes go from refrigerator to hot oven—then proudly to your table! No other cookingware gives you so much for your money!

Oblong Baking and Serving Dish—2-quart, \$1.35

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makers of **PYREX** ware

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## 2-YEAR WARRANTY

If any piece of PYREX tempered Bakingware breaks from oven heat within two years, your dealer will replace it in exchange for the broken pieces.

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The EXTRA YEARS make the DIFFERENCE

in the great Bourbon Taste

and Character of **OLD  
HICKORY**  
STRAIGHT **BOURBON** WHISKY



# Opera Going...

## ... FROM THE METROPOLITAN'S BAR

There were, as usual, hundreds of people who attended the Metropolitan Opera opening last week to see the opera. And, as usual, scores came to see everything but the opera. Among these were Mr. and Mrs. Harold Delson who never budged from the bar (*below*). For them LIFE's captions tell what they missed on stage.



**ACT I, SCENE I:** The opera was Verdi's *Forza del Destino*. Leonora promises to follow Alvaro to the ends of the earth. Her father halts elopement. As a friendly gesture, Alvaro throws his pistol down. It goes off, killing the father.



**ACT I, SCENE V:** Disguised as a man, Leonora arrives at the Church of the Madonna of the Angels and sings her touching aria, *Madre, Madre* (O Holy Mother). She asks the monks for a cave where she can hide herself from world.



**ACT II, SCENE I:** Swords flash as Alvaro rescues Don Carlo from assassins. Then, as battle gunfire flares off stage, they pledge eternal friendship in one of the most beautiful duets in any opera, *Solenne in quest'ora* (Swear in this hour).



**ACT II, SCENE V:** Don Carlo, who is Leonora's brother in disguise, exalts at chance to avenge his father's death, forces Alvaro into a duel. The fight is broken up by soldiers. Full of remorse, Alvaro decides to enter a monastery.



**ACT III:** Now a monk, Alvaro is provoked into a new duel by Don Carlo, fatally wounds him. Leonora rushes out, is stabbed by her brother. Dying, she joins in final trio, as Alvaro weeps at the *forza del destino* (tricks of destiny).



**FINAL CURTAIN:** As singers take bows, the Delsons—who during season attend Met twice a month and really hear the opera—leave Sherry's Bar. "It was simply lovely," said Mrs. Delson. "Very exciting experience," said Mr. Delson.



## HOW REAL OPERA FANS ACT

Stripped of publicity hounds and photographers' bulbs, the Met got down to its real business of presenting grand opera with the second production, given two nights after the official opening. As on opening night, the house was sold out, patrons arrived elegantly dressed, dined in Sherry's Bar before the performance and drank during the intermissions. But, unlike opening night, when the buzzer sounded to warn that intermission was ending, the bar emptied completely and the music lovers hurried to their seats to hear Puccini's *Tosca*.



AT INTERMISSION after the first act of *Tosca*, oldtime subscribers relax at tables in uncrowded bar. They drank one third as much as opening-nighters.



AT BUZZER'S SOUND, marking end of intermission, patrons crowd back into the auditorium. At opening, many who saw performance wandered in late.



DURING OPERA Sherry's Bar is completely deserted except for a few of its waiters. At the opening, it was almost a third full throughout the performance.

CONTINUED ON PAGE 124

For a **FRESH**  
Manhattan  
every time



get  
**HEUBLEIN'S**  
*Ready-to-Serve*  
**COCKTAILS**



Just Stir  
with Ice  
and Serve



Heublein's Ready-to-Serve Manhattans are prepared from the finest, specially selected ingredients. And you serve a fresh Manhattan every time. No mess, no bother—you simply stir with ice and serve. Quality considered, Heublein's Ready-to-Serve Cocktails are surprisingly inexpensive.

Expertly prepared by  
"Hugh Blime"—your barman in the bottle

8 Favorite Varieties: MANHATTAN, 65 proof • STINGER, 60 proof • OLD FASHIONED, 70 proof  
EXTRA DRY MARTINI, 65 proof • GIBSON (very, very dry Martini), 75 proof • SIDE CAR, 60 proof  
DAIQUIRI, 60 proof • WHISKEY SOUR, 60 proof • B. F. Heublein & Co., Inc., Hartford 1, Conn.



# It's a matter of Opinion

Which is the greater sport — lightning-fast hockey with its rough and tumble contact or the high-scoring excitement of basketball? It's a matter of opinion...



...but it's a *Fact* that Havoline is the best motor oil your money can buy!

Custom-Made Havoline *exceeds Heavy Duty requirements*. This fact makes Havoline best for your car — whether you're breaking in a new model or counting on "old reliable."

Many new car engines have closer clearances. Here Heavy Duty motor oil is essential, and Havoline more than answers this need. This Heavy Duty motor oil — in *any* car engine — assures more power and better gasoline mileage. It means fewer repairs, longer service life! Change to Custom-Made Havoline — today! See your Texaco Dealer, *the best friend your car ever had*.



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TUNE IN: Tuesday nights on television — the TEXACO STAR THEATER starring MILTON BERLE. See newspaper for time and station.



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**REDUCING TREATMENTS**

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## OPERA GOING CONTINUED

# FIRST NIGHT DISTRACTIONS



**ADDED FEATURES** on opening night were handsome women like Mrs. Kurt Baum, "Miss Switzerland of 1938," now the wife of a Metropolitan tenor.



**IN TROUSERS**, Juliana Larson, nightclub singer, won contest for first night publicity. Husband, a millionaire oil man, did not go because of her costume.



**IN THE BAR**, Mrs. John Reubins (right), former photographers' model who now is married to a Manhattan liquor merchant, wore a gown of heavy brocade.

Best thing in **Life** for a Gift



In 87 lands...  
the best in the house

**Canadian Club**

Imported from Walkerville, Canada by Hiram Walker Importers Inc., Detroit, Mich., Blended Canadian Whisky



**ELECTRIC SHAVERS!**

Try this pre-shave lotion—**FREE**

**TOP PERFORMANCE FROM ANY SHAYER**

You get a closer shave and greater comfort by preparing your face with Letric Shave before you shave. In 3 seconds this wonderful pre-shave lotion:



1. Evaporates sticky, razor-clogging perspiration.
2. Lubricates the skin for faster, more comfortable shaving.
3. Softens beard for closer shaves.

It also lubricates shaver's cutting head for easier action, longer life! For a generous free sample, send name, address to The J. B. Williams Co., LL-4, Glastonbury, Conn. (Offer good only in U. S. A.)





In 1952

# More men have switched to

# Sunbeam SHAVEMASTER

REG. U. S. PAT. OFF.

## than ever before in shaver history



In our country it's you, Mr. John Q. Public, who determines popular choice. It is what you say about a product, after you've invested in it and used it in your own home, that determines its future place in our national market.

That's the success story of Sunbeam Shavemaster. Every year, since it was first introduced, the popularity of Shavemaster has increased as more and more men have discovered the lasting satisfaction it delivers, and have enthusiastically recommended it to their friends.

With the weight of all this public preference behind it, it is only natural that the SWING TO SHAVEMASTER has this year been the greatest in electric shaver history. Public enthusiasm is responsible for this LEADERSHIP.

If you are one of those men who believes electric shavers take too long and won't shave a beard like yours CLOSE enough—the new Sunbeam Shavemaster will give you the surprise of your life. Just ask men with rough beards who are using it.

**ONLY** Shavemaster has bigger, single, SMOOTH head that shaves closer and faster than any other method—wet or dry

*Give Sunbeam  
and you give  
the finest*

Why we use ONE BIGGER, SINGLE head instead of a multiplicity of small heads



Sunbeam SHAVEMASTER Single Head

The smooth, comfortable continuous round Sunbeam head has over 3000 shaving edges and the lightning-fast single cutter makes over 24-million shaving actions per minute—more than any electric shaver with multiple heads.



**ONLY** Shavemaster has the powerful 16-bar armature self-starting REAL motor

### Shaves CLOSER

The top reason men prefer Shavemaster, dealers say, is the s-m-o-o-t-h-e-r, cleaner shave it delivers. Only Shavemaster's bigger, single continuous-round shaving head and exclusive shaving principle makes this superior performance possible.

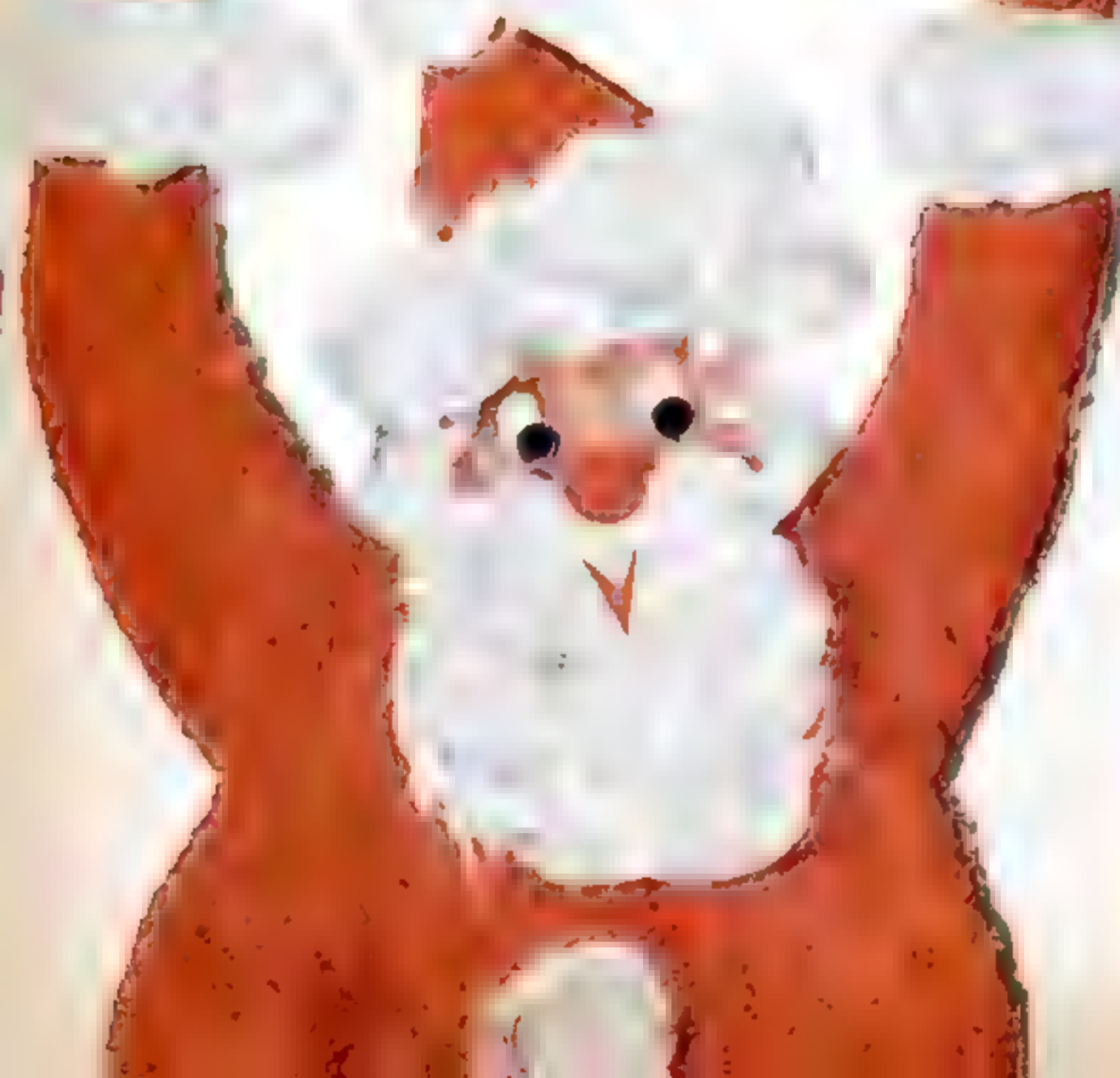
### Shaves FASTER

You will get a closer, cleaner shave with Shavemaster in less time than it takes with soap-and-blade. Even if you've got the toughest, heaviest beard, plus a tender skin, you'll shave faster and smoother with Shavemaster than by any other method, wet or dry.



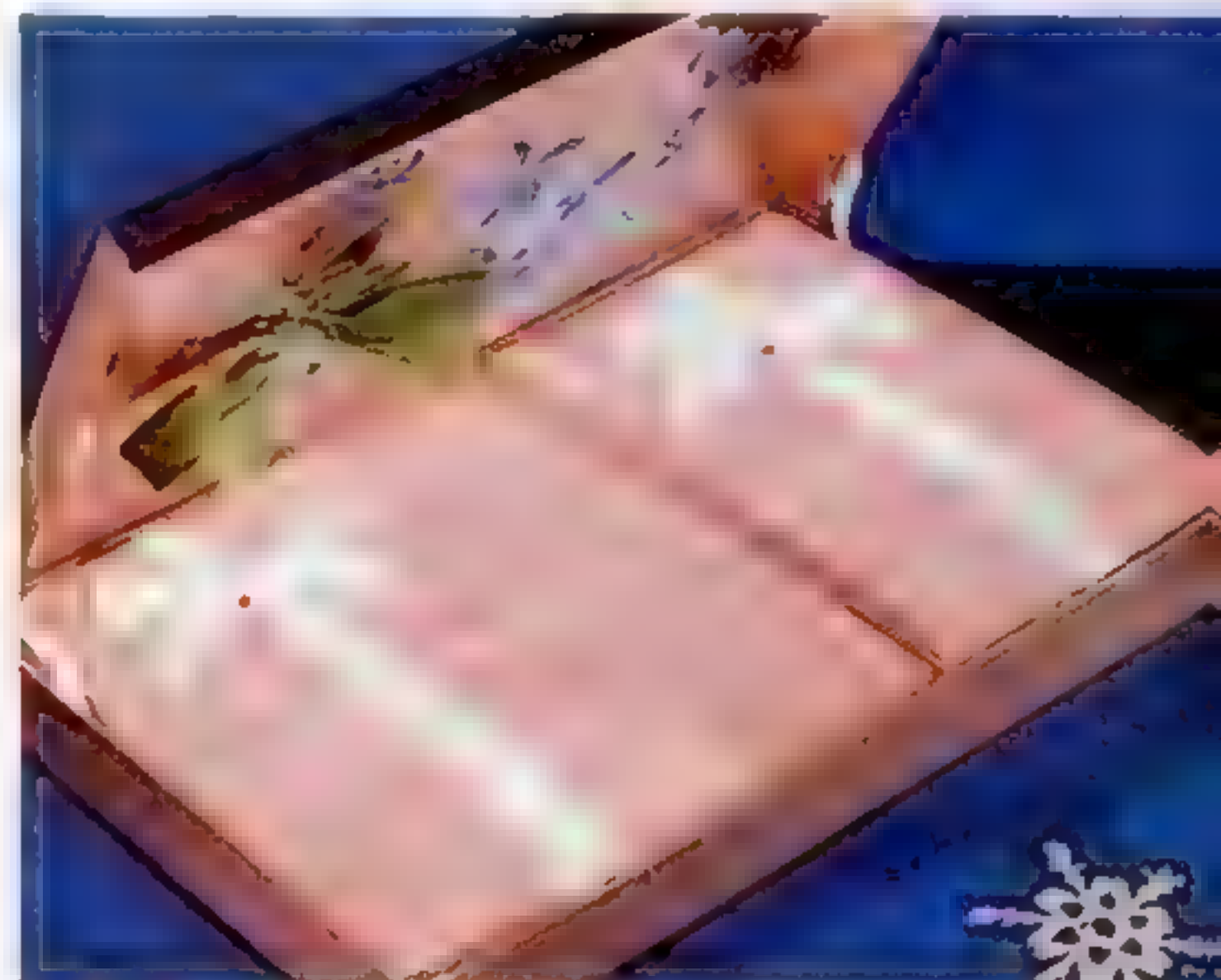


Gift Sets!



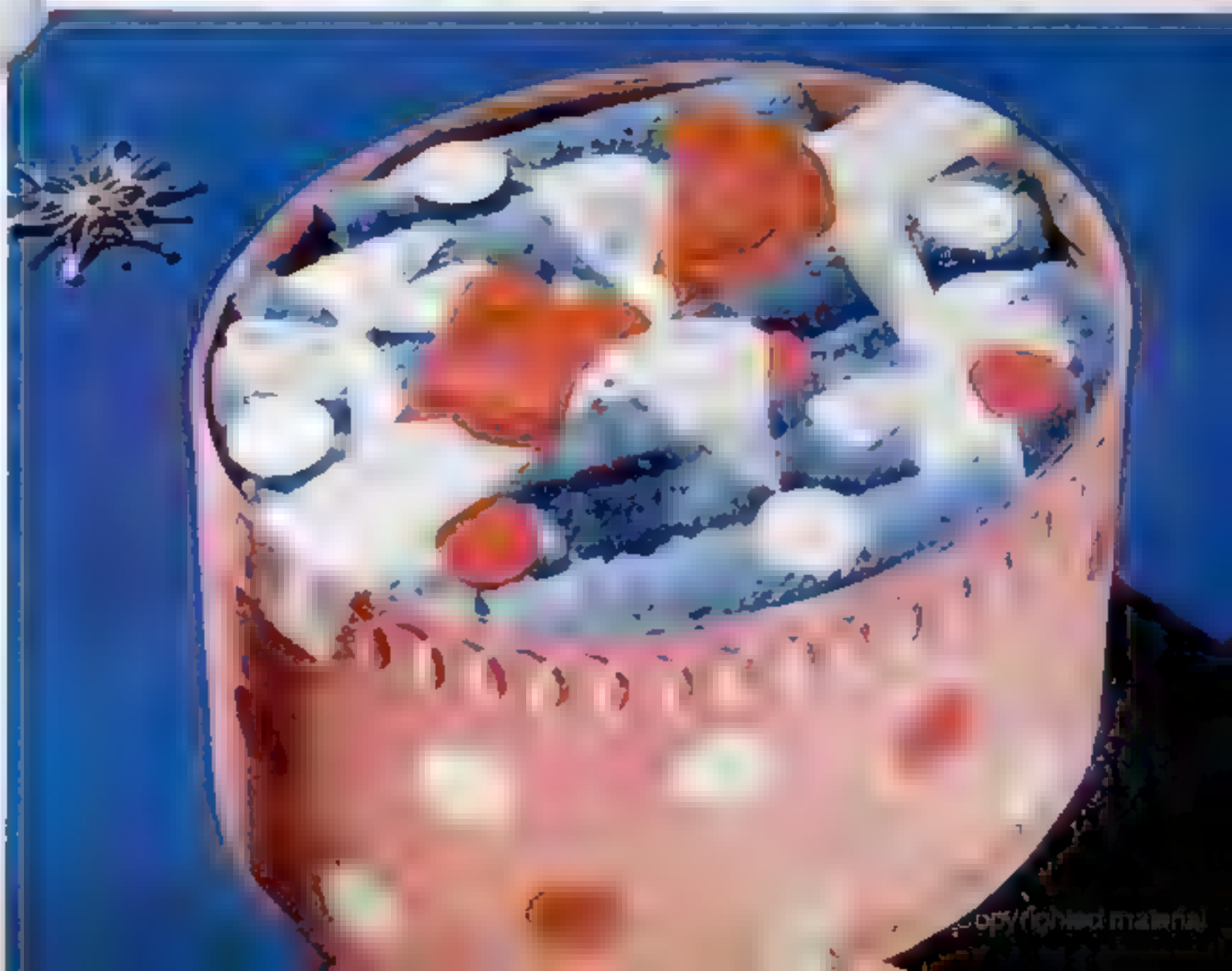
*Butterfly* The guest towel is a butterfly-trimmed box. A beautiful way to say "thank you" to every hostess on your list. *about 1.98*

*Guest* A guest towel set with a matching towel. Pick up any stocking, these will be the perfect gift. One is well worth a look at year. And the price? *about 1.00*



*Cannon Comb-spun* A beautiful set of Cannon comb-spun percale sheets with two matching pillow cases, zephry light, in a cover of six pastel Water-Crosses, scrubbed with white bleaching box with charming violet spray velvet box. *about 9.98*

*Corn Dot* Oh my, what have we here? That's right. Corn Dot all done up in dots! Know a warmer for this day? Two bath towels, two fingertip guest towels, two washcloths. *about 3.98*







*Rose Wreath* — a whopping boxful — brimming with luxurious Cannons! Two bath towels, two face towels, two wash cloths — soft, thick and thirsty. In a choice of heavenly colors and only **about 3.98**



*Loppy* — a delight to give and to get. For mother that has some kid is a treasure of truly Cannon — a whole extra sense to no any bathroom. One bath towel — two face towels — two wash cloths. Looks a lot more than its price **about 2.98**

*Coronas* will go right to HER head! For it's heaped with Forty towels. Forty Cannons in a garden of colors. Two bath towels, two face towels, two wash cloths. **about 4.98**



*Fleur-de-lis* — just as lovely as "real" flowers — and, these bright beauties keep their bloom for years. Two petal-soft bath towels, two wash cloths and a bouquet of four finger tip guest towels. **about 3.98**







KNOWN BY THE COMPANY IT KEEPS

In Highest Favor among Imported Whiskies



Seagram's **VO**

CANADIAN WHISKY A BLEND OF RARE SELECTED WHISKIES • THIS WHISKY IS SIX YEARS OLD  
86.8 PROOF SEAGRAM DISTILLERS CORPORATION, NEW YORK, N. Y.





# Announcing The Greatest **LIFE** Science Series THE WORLD WE LIVE IN

*"Prisoned in his paved cities, blindfolded by his impulses and necessities, man tends to disregard the system of nature in which he stands. It is only at infrequent moments when he finds himself beneath the stars, at sea perhaps, or in a moonlit meadow or on a foreign shore, that he contemplates the natural world—and wonders."*

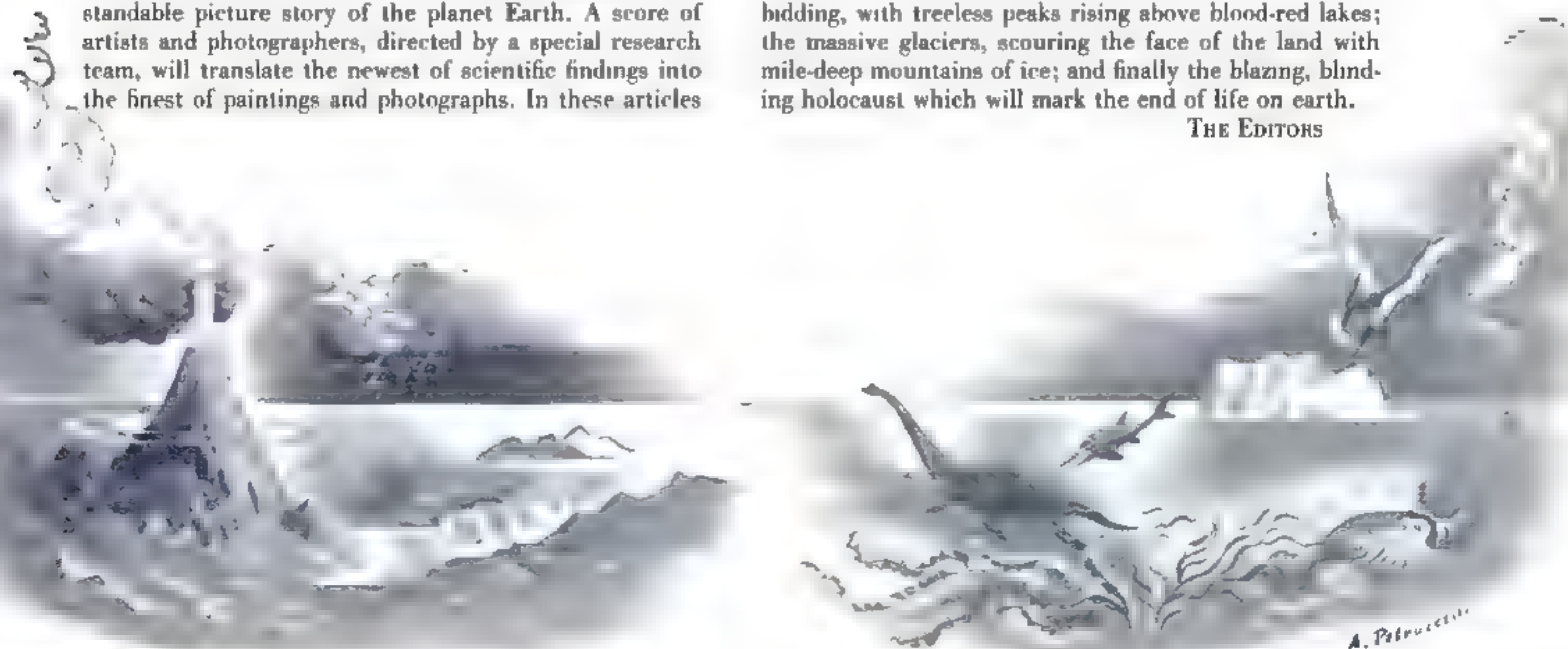
These words in *LIFE*'s issue of Dec. 8 will introduce the greatest series of science stories we have ever produced. In stature and treatment this group of articles will be comparable to *LIFE*'s *History of Western Culture*, which was eventually published as a book. The subject of the new series, the most fascinating in the world, is the world itself. It will present knowledge born of human curiosity about the forces which shape the familiar features of nature and influence our everyday life.

In the course of a dozen major articles which will appear during the next two years, we will explore the world around us, to bring you for the first time a unified, understandable picture story of the planet Earth. A score of artists and photographers, directed by a special research team, will translate the newest of scientific findings into the finest of paintings and photographs. In these articles

you will see the earth as it was in the beginning. You will see fantastic landscapes which lie beneath the seas. You will see the origin and evolution of life, the birth and death of stars in outer space. Complementing and supporting these scenes you will find words whose color and imagery rival the pictures themselves. The story of "The World We Live In" will be written by Lincoln Barnett, one of the most literate authors in the field of science, whose *The Universe and Dr. Einstein* proved his rare ability to handle difficult material with simplicity and grace.

The first essay, in the Dec. 8 issue, is called "The Earth is Born." Here, in 15 pages of color, the great events of our planet's tumultuous life span are depicted by Artist Chesley Bonestell: the churning cloud of cosmic dust from which formed the clot of molten matter that was the infant earth; the rock-masses of the first continents, resting in an incandescent ocean of liquid stone; the birth of the seas as torrential rains cascaded onto the earth's cooling crust; the early landscape, harsh-contoured and forbidding, with treeless peaks rising above blood-red lakes; the massive glaciers, scouring the face of the land with mile-deep mountains of ice; and finally the blazing, blinding holocaust which will mark the end of life on earth.

THE EDITORS







DISRAELI IN  
"THE MUFLAR"



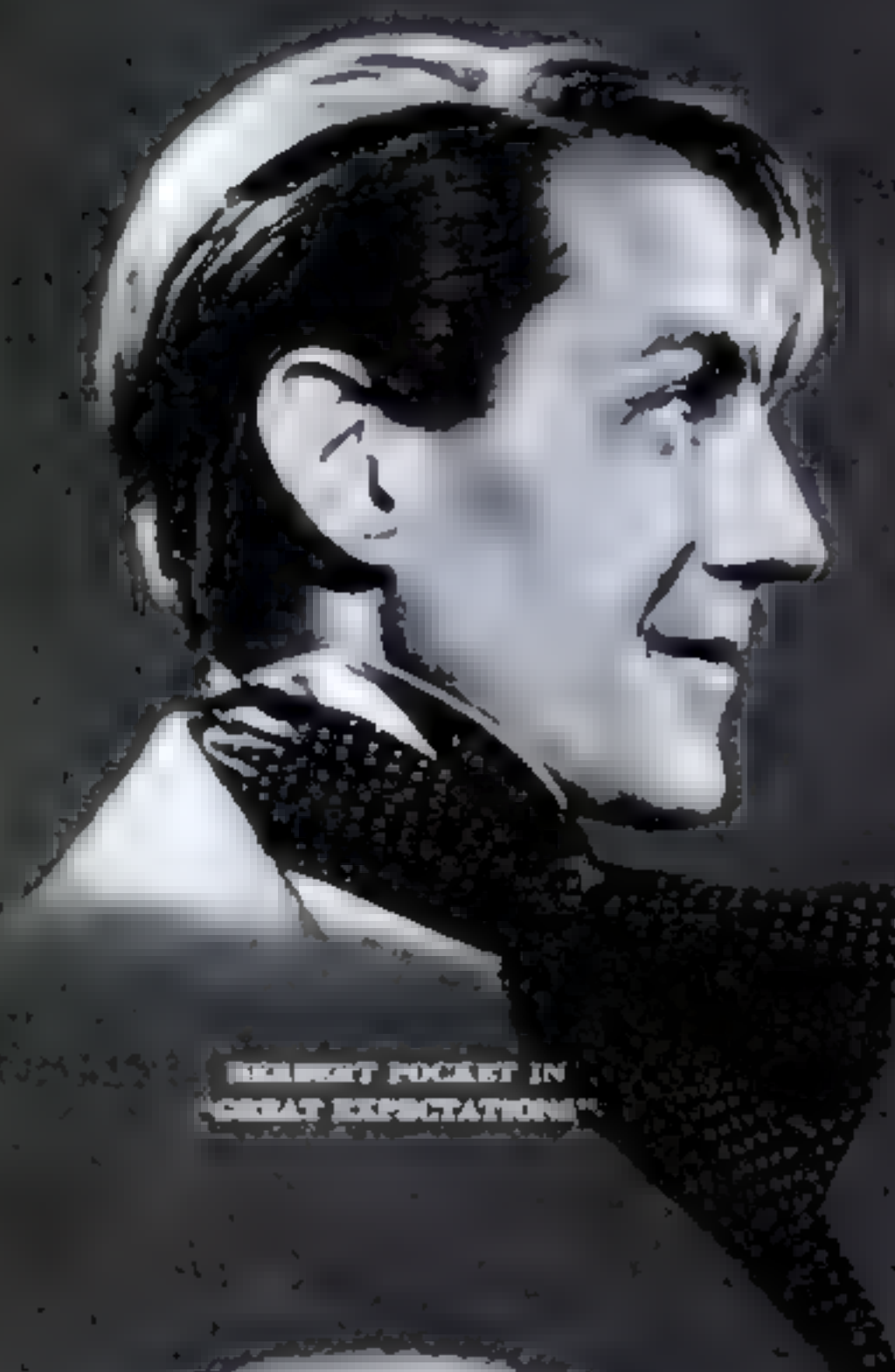
BOB ACRES IN  
"THE RIVALS"



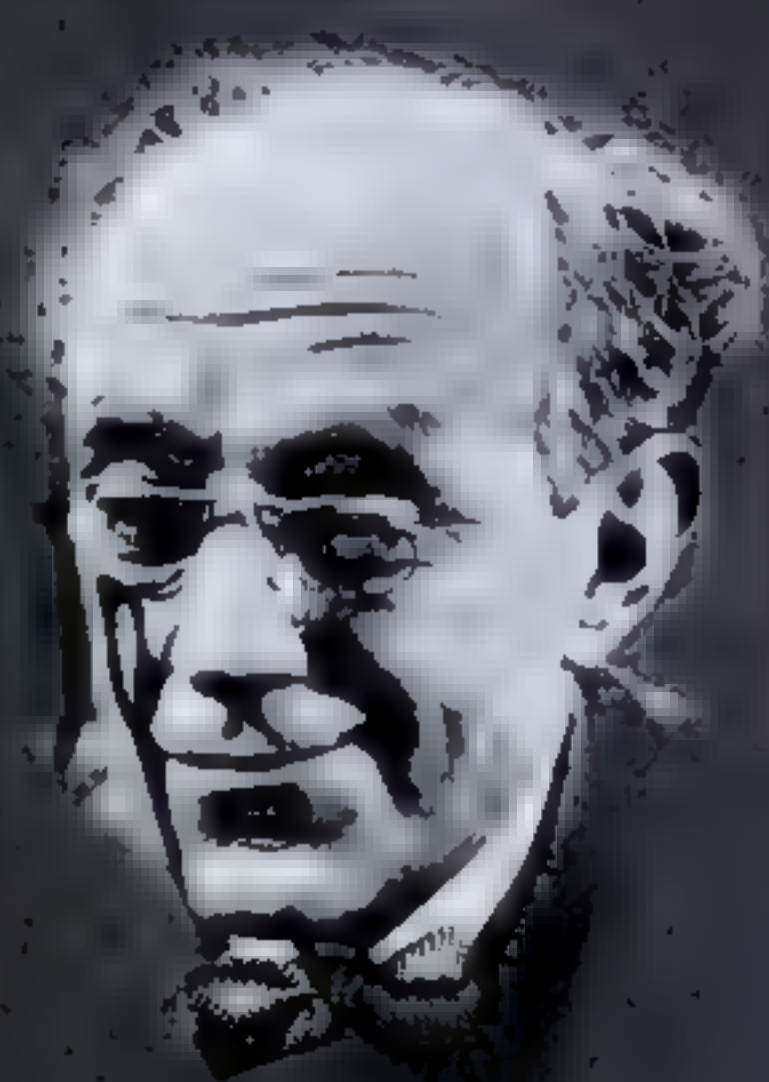
HAMLET  
WITH A DEAR



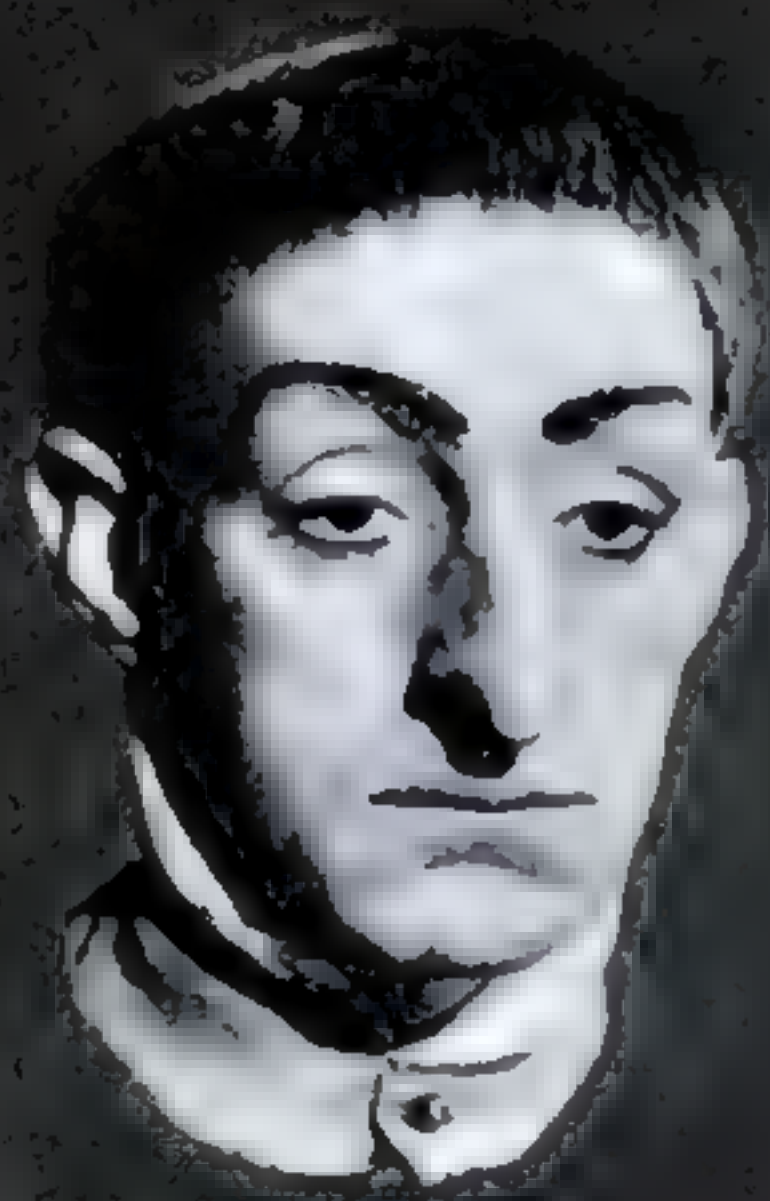
A SUFFRAGETTE IN  
"KIND HEARTS AND CORONETS"



HERBERT POCKET IN  
"GREAT EXPECTATIONS"



AN ART AND SCIENTIST IN  
"UNDER THE SYCAMORE TREE"



THE BAUPHIN IN  
"SAINT JOAN"



A SWINDLER IN  
"THE ALCHEMIST"



FACIN IN  
"OLIVER TWIST"





SHAKESPEARE'S  
RICHARD III

THE FOOL IN  
"KING LEAR"

DMITYA IN "THE  
BROTHERS KARAMAZOV"



IN "THE PROMOTER" GUINNESS TAKES WINNINGLY DISHONEST PEEK AROUND A CORNER

# ALEC THE GREAT

Britain's most versatile actor, Guinness attacks the dollar shortage with a series of scampish roles

The refined but roguish look on Alec Guinness' face (above) has brought delight to a vast American audience which never went for English films before. In the last year it has moved up almost into a class with Jaguar cars and Harris tweed as a sure-fire weapon against England's dollar shortage. The Guinness boom began with *The Lavender Hill Mob*, in which he robbed the Bank of England. It continued with *The Man in the White Suit*, in which he tried to outwit Capital, Labor and the laws of chemistry. It is continuing with *The Promoter*,

in which he piles up a pyramid of honors on the falsest of pretenses. The three comedies, which were produced at relatively low cost, are expected to make over \$2 million in the U.S.

The role of amiable scamp which Guinness plays in all three offers only one facet of the most versatile English actor. His career includes a rich and varied array of parts (left) ranging from *Oliver Twist*'s repulsive Fagin to *King Lear*'s sublime Fool—all as remarkably different from one another as each one is from Guinness the man (following pages).





A RAILING ON CHISWICK MALL BY BANKS OF THE THAMES IS GUINNESS' FAVORITE HAUNT WHEN HE IS LEARNING LINES FOR A NEW PART IN PLAY OR FILM



THE EVERYDAY GUINNESS is left behind with the hat and coat on his dressing room door.

## HE DOESN'T ACT LIKE AN ACTOR

Nothing in Guinness' private life gives any inkling of the range and intensity of his theatrical roles. He has no flamboyance. When he is in a crowd he melts into it. Even when alone he tends to merge into the landscape. Sometimes it seems that he is deliberately keeping his private personality colorless in order to step more easily into his vivid and complex roles. He has been an actor since the age of 20, when he threw up a job as apprentice in an advertising agency. He struggled through almost a year of dramatic school, then landed a walk-on part in a minor play. Since then, except for

three years commanding an LCI during the war, his life has revolved around the theater.

About half his life outside his home is spent in the theater or movie studio, where he works with careful intensity, taking up to three hours to make up for each performance and transform himself into his stage personality. When there is no show on he is apt to be drifting in his nondescript clothes around the streets of London, or visiting the Bow Street police station, adding to the vast mental filing cabinet of expressions and gestures which make his most studied of all actors seem like the most natural.



THE ACTOR GUINNESS starts transformation by reading scripts in dressing room hung with a

picture of himself as Hamlet (left) and a painting of galloping horses by his 12-year-old son Matthew.





**THE AFTER-DARK GUINNESS** takes his wife to a rare dinner out. He met her when he was playing a wolf and she was playing a tiger in a play called *Noah*.



**THE OBSERVER GUINNESS** looks over an exhibition, with one eye on other gallery goers for oddities of behavior he can store up in his memory for future use.



**THE RUMINATIVE GUINNESS** muses in Duke's Meadows, a London suburb, another of his favorite spots for wandering when thinking himself into a part.





**THE OFF-STAGE GUINNESS**, kindly, balling, slightly quizzical, has a face which no audience ever sees. The only people who do are a few intimate friends

and the neighbors of the quiet house in St. Peter's Square where Guinness lives in respectable British style devoted to his work, his family and his privacy.



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**2 YOU'LL FEEL BETTER BECAUSE**, once again, you'll really *taste* your cigarette—the good, clean taste of fine, mild tobacco. Your *food* will taste better, too! And you'll *know* you've made a *wise* change... for your own good.

**3 YOU'LL FEEL BETTER BECAUSE** you'll be smoking the *one* cigarette with a *difference* in manufacture... an important difference that avoids the main cause of cigarette irritation.

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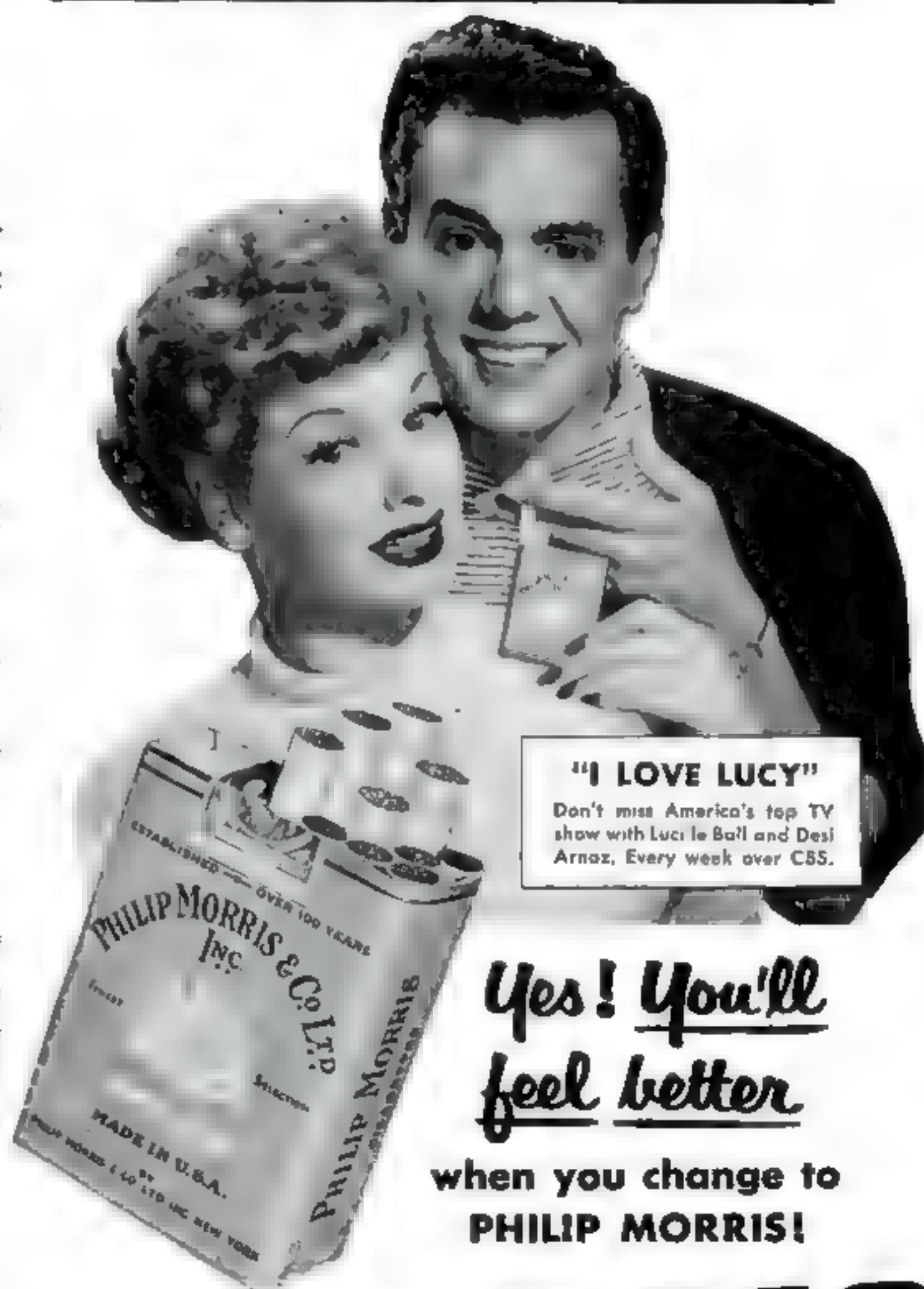
\* For complete proof, published in leading medical journals, write to PHILIP MORRIS, 100 Park Avenue, New York 17, N. Y.

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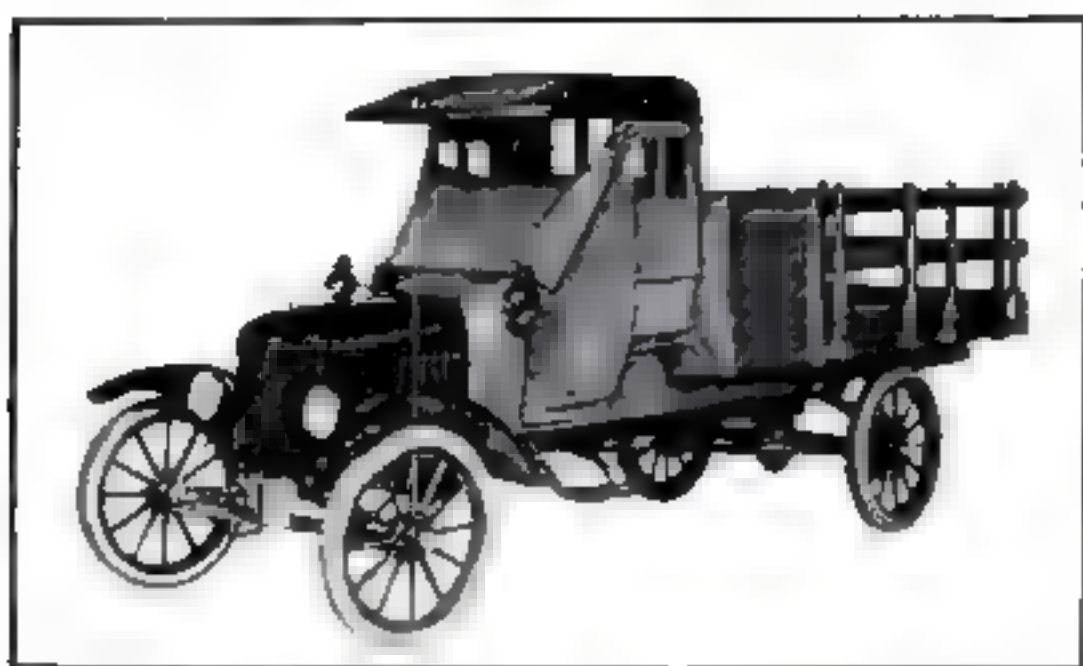




It took iron tires and heartaches  
to cross the country







**THE EARLY TRUCKS** were converted Model "T" runabouts. These useful little pioneers bridged the gap between the old creaking wagons and the behemoth speed-vans of today.

SOMEWHERE high in the hills, the pioneer women faced a heartbreaking choice. What should they keep—what should they throw out along the rocky trail?

The covered wagons had to be lightened, to get the caravans through the steep stony passes. Above them towered the white and purple peaks of the Rocky Mountains; somewhere through those great bleak ranges the first tracks of the American Road led on west to Oregon or turned south to California.

Beside the chill mountain streams, in the lonely high pine-smelling valleys, the women looked over the precious household goods they had carried so many weary miles. There was the grandfather clock from the Old Country, the shining mahogany now covered with prairie dust. There were the colonial maple bedsteads, the curved captain's chairs, the latest in horsehair sofas, and the rocker that was so good for hush-a-byeing new babies.

Behind the caravan stretched thousands of miles of choking dust, shuffled up by the big red oxen (they took oxen because horses attracted Indians). Behind them were the fords across countless streams and rivers—because there was not a single bridge anywhere west of the Mississippi.

Now they stacked their furniture sadly beside the trail and went on. They kept pots and silverware and spinning wheels, firearms and tools. The wagons went on. The American Road was in the making.

For more than fifty years the nation was spanned by the rough wagon-trail, and a ribbon of railroad track. Then Henry Ford putt-putted down Detroit's Bagley Avenue in his funny little machine with a leather-belt drive.

Today goods crisscross the country swiftly in more than 8,000,000 motor trucks and trailers, hauling 122 billion ton-miles a year. Nearly everything that Americans eat and wear and use is hauled at some time by trucks. Trucks more than pay their own way—last year they paid more than \$1,200,000,000 in special truck taxes alone—state, city and county fees, and bridge, tunnel, ferry and road tolls.

Over the American Road the trucks connect every farm and hamlet with markets and sources of supply. Trucks are part of the assembly line of every manufacturer. Every kind of service, from garbage to mail to milk delivery, depends on trucks. Above all, trucks are responsive to the new movements of America—new industries, new locations, population shifts.

Ford Motor Company, as an industrial pioneer, helped bring about the American Road. To us that Road is more than a highway on which we have placed some 36,000,000 cars and trucks—the Road is a way toward an ever better life for all mankind, through the increasing use of the automobile.

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THE PIONEERS SUFFERED when they had to lighten load to cross the mountains. Often they left bitter signs for the next caravan, such as "Take Your Pick."



TODAY there is no freight so massive it cannot be trucked swiftly across country; just about any quantity of just about anything can be laid down by fleets of trucks on the opposite Coast within six days.





# A RIOT IS AN UNNECESSARY EVIL



**JAMMED INTO CORRIDOR**, prisoners sleep in rows in Michigan prison at Jackson. Their five-day riot last spring was one of the most violent in years.

**F**OR the prisons of the U.S. 1952 is a year of shame. In no previous year have so many convicts been driven to setting off destructive, bloody riots. So far there have been 20 major disturbances. In one short period of four months there were no fewer than 16. And several others were quelled before they could get out of hand and make national headlines.

Why the riots? Some prison officials blandly dismissed the violent series of uprisings that broke out last April as "spring fever." One official earnestly reported that the rioting convicts meant "to embarrass the administration." Another compared the murderous rebellions with the then current "panty-snatching" raids staged by the adolescents of many U.S. colleges. Another explained that one of the riots was "Communist-inspired."

Obviously we have to look much more deeply and scientifically if we are to find the causes and suggest remedies for this disgraceful record. This year's riots can be better understood if considered in the light of a similar period of outbreaks in 1929. Those riots led to a series of investigations, and the investigations brought about some sweeping prison reforms. One was the reorganization of the U.S. federal prison system, the world's largest. A new Bureau of Prisons was established. Its director, Sanford Bates, launched a program of reform, which has been continued under the present director, James V. Bennett. So successful has the Federal Bureau of Prisons' regime been that of the 20 big riots this year, *only one took place in a federal prison*. There have been advances elsewhere, particularly in California, Massachusetts and Washington, and in the parole systems of some of the Southern states. But, generally speaking, most of the state prisons remain almost as bad as they were back in 1929. It is no surprise to the criminologist that there have been riots in the state penitentiaries. There will be more until the states reform their prisons as the Federal Bureau has done.

Convicts do not riot for the fun of it. They know the price they must pay: loss of time off for good behavior, cancellation of all privileges, "the hole," beatings, or a bullet in the head. It takes a long period of abuses to set the stage for a full-fledged riot.

That is what has been happening in many, if not most, of our state prisons. The basic cause for all the major riots is the belief cherished by many "hard-headed," old-fashioned penologists that the only real function of a prison is to lock a man up and treat him rough. These penologists have only scorn for the theory held by many criminologists that the first job of the prison is to rehabilitate every man who can be changed from a lawbreaker into a law-abider.

The old-style penologists believe in what is nothing more than a "convict hogey." They put their faith in maximum security, high stone walls, heavily barred "escape-proof" doors, bleak surroundings. Most of the general public seems to agree: a criminal is evidently a





**REBELLIOUS CONVICTS** are shown in line after the riot at North Carolina prison last June.

by **DONALD POWELL WILSON** and **HARRY ELMER BARNES**

## Brutality, idleness, low budgets are behind this year's wave of prison revolts. But there are cures

glamorous figure—until he is put behind bars, whereupon he is transformed into a fiend. The notion that only convicts are terrifyingly dangerous is at the heart of the argument for maximum-security prisons. One result is that many wardens forget the simple truth about prisons: the real danger from convicts is not that they will escape prematurely but that they may continue a life of crime when they are released.

No less than 95% of all convicts are released from prison to return to outside life. If they are criminally minded on release, they are bound to commit numerous and serious crimes before they are caught again. It is foolhardy to think prisons will protect society. The average time served by all convicted felons is only about 2½ years. Even those sentenced for life serve an average of 10 years or less. Experts believe that almost no convicts are ever reformed in the huge hoosegow prison.

The men who hold the old-fashioned "put-them-away-and-forget-them" belief happen to dominate the administration of all too many of the state prison systems. The inevitable results are reflected in the thousands of abuses, large and small, that have led so many desperate convicts to riot.

Here, with suggestions for corrections, are the six major problems that visit our state prisons:

### Brutality

**O**NE of the most colorful exponents of the treat-'em-rough policy is Roy Best, the arrogant, tough former warden of Colorado's Canon City Penitentiary. Warden Best was put on trial last summer, and although he was acquitted, this is some of the testimony of the prisoners and guards, as reported in the *Denver Post*: One summer day, a year before the trial, 50 guards and officials formed a ring around five Canon City prisoners in the penitentiary yard. The prisoners were stripped, forced to keep their hands high above their heads. Occasionally a guard knocked down one of the convicts, picked him up, knocked him down again and kicked him in the head and groin. The sun was so hot that the men's bare feet began to blister on the pavement. Sweat from their bodies formed tiny pools, but whenever one of the men tried to stand in a pool to cool his seared feet, he was forced back onto the dry, hot surface of the prison pavement. After about half an hour of this the five men were pushed into the prison gymnasium. One convict who had booed at this performance was added to the group. There the six men were chained over the "gray mare" and lashed. The various officials took turns wielding the whip, a six-inch-wide leather strap. At intervals a wire noose was slipped around a convict's neck and he was dragged across the floor. When a convict fainted, he was revived with a bucket of water so none of the punishment would be wasted on him. After each had received about 45 lashes, the men were unchained,

### AUTHORS ARE STUDENTS OF PRISONS



Donald Powell Wilson (left) is the author of last year's best-seller, *My Six Convicts*, part of which appeared in *LIFE* (Jan. 22, 1951). The book is a study based on three years he spent as an official at Fort Leavenworth penitentiary. Professor of psychology at Los Angeles State College of Applied Arts and Sciences, Dr. Wilson is primarily interested in psychiatric problems of prisoners.

Although Harry Elmer Barnes (right) is today primarily a criminologist and sociologist, he has been a newspaper columnist, a historian, a famous teacher at Columbia, Barnard, Smith and Amherst. He has written at least 38 books. Two on prisons, *New Horizons in Criminology* (co-author: Negley K. Teeters) and *The Story of Punishment*, are regarded as important works in the field.



### OFFICIALS' COMMENT ON ARTICLE



James V. Bennett (left), Director, U.S. Bureau of Prisons: "The better the public can be informed about prisons, the more it will appreciate their problems. All of the authors' suggested measures for improvement are practical, although safe custody and execution of court sentences are the first duty of prisons. It is heartening to see *LIFE* give so much attention to this problem."

One of the best wardens in the country is Walter Wallack (right), who runs New York State's Walkill Prison. Warden Wallack's judgment of the article: "A splendid article. Some of its recommendations, especially better classification of prisoners, cannot be stressed too strongly. This sort of study should do a great deal of good where much still remains to be accomplished."





These bright decorations are something new, but holiday fun's just a beginning for these little ones. On their Puss 'n Boots formula, they'll grow stronger and bigger... curious about everything, happy—and giving happiness—every day.

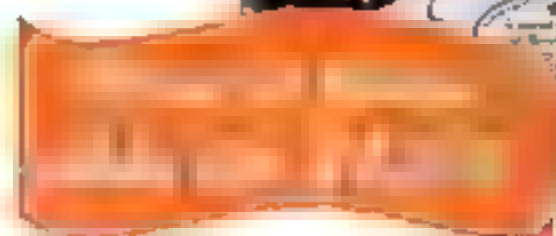
\*Kittenish ways don't worry this mother... since she sees her young ones thriving on the same Puss 'n Boots diet that keeps her healthy and beautiful. She's proud to be head of this merry Puss 'n Boots family.



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CAT FOOD



**WARDEN BEST DEMONSTRATES** how he "spanked" convicts at his Canon City prison. He has been suspended and flogging outlawed at Canon City.

### PRISON RIOTS CONTINUED

stretched out on the floor while a guard whipped the bare soles of their feet with the strap.

At the trial Best denied everything but the lashings. But earlier he had boasted that he had been "spanking" convicts for 22 years. In a pretrial hearing Best's attorney maintained that a prisoner "is civilly dead. He has no civil rights." The way to handle a prison break, Mr. Best said, is simple: "Blow 'em to hell off the wall."

Roy Best won the case on technical grounds. The jury acquitted him on the first ballot, and the four women jurors had four kisses delivered by proxy to Roy Best.

The American Prison Association, an organization made up principally of prison administrators, wired Colorado's Governor Dan Thornton that Best's brutality was "to be deplored." But three months later one of its affiliate organizations, the Wardens' Association, elected Best its president. Last summer, however, Governor Thornton finally caught up with Best in another trial before the State Civil Service Commission. This time Best was found guilty of misconduct, and was suspended from office for two years.

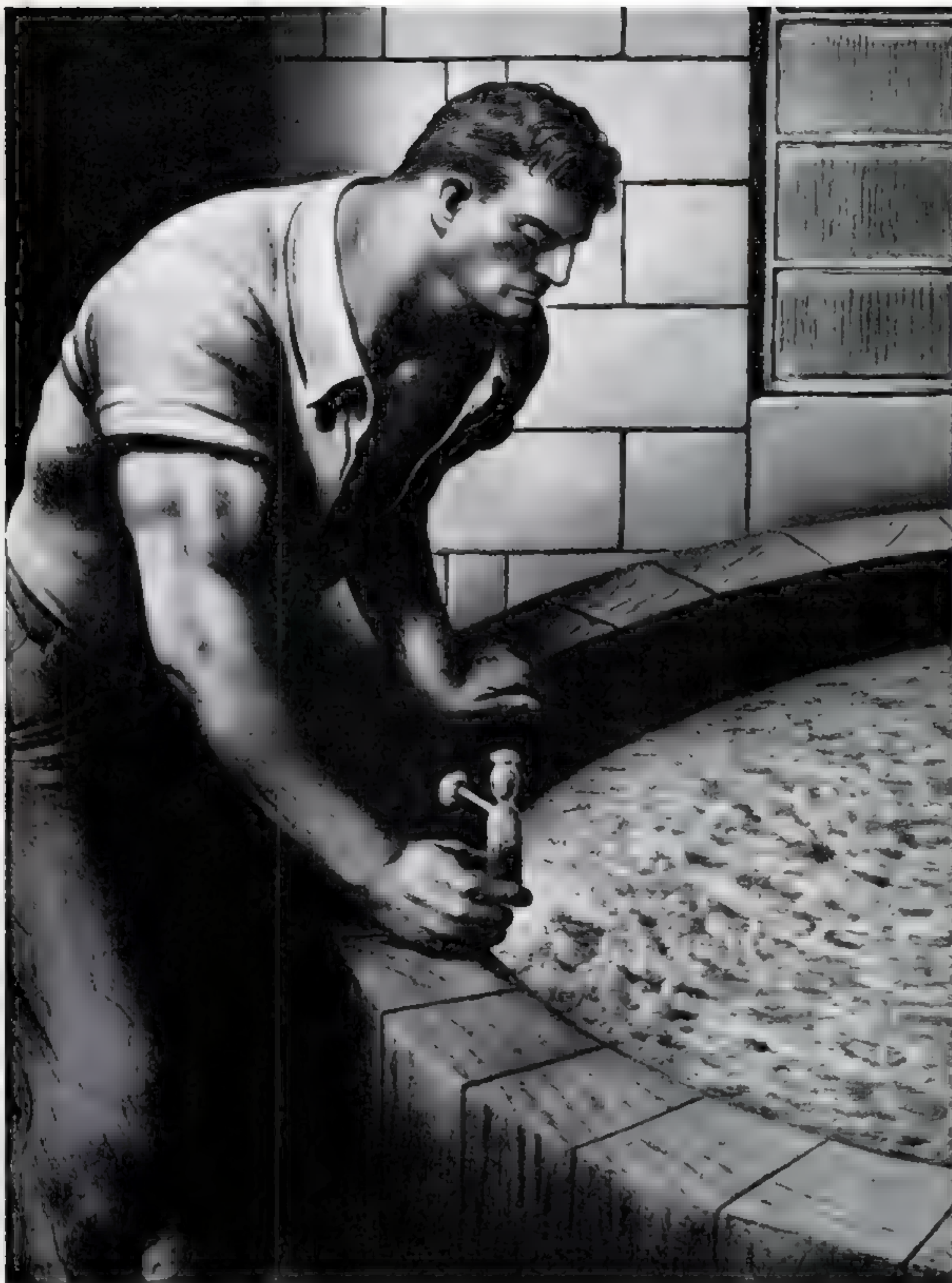
The same keep-them-beaten-to-a-pulp attitude seemed to have prevailed at the Louisiana State Prison at Angola last year. But although the conditions had existed for a long time, the public knew nothing about them until news leaked out that prisoners were cutting their own heel tendons in order to escape the brutality of the officers who "guarded" them while they worked in the canefields. Then the whole story of brutality came out.

Flogging was a regular practice at Angola, though it was usually unrecorded. While lines of men worked in the sugar cane, a privileged group of convict overseers on horseback rode them down and beat them with hickory sticks whenever, near the end of the 14-hour day, they became "lazy." For any infraction of the rules the "bat" was the favorite method of punishment. The prisoner was first spread-eagled on the ground, his arms and legs held by other prisoners. Then the prison officials went to work with the "bat," a leather-thonged whip so designed that 30 blows were usually enough to send the victim to the hospital.

There were other forms of torture at Angola, such as the sweat boxes, tin-roofed, 4' x 4' boxes set out in the fields. The summer heat in sweat boxes has never been officially measured, but only 12 hours in one was enough to give a man heat prostration. Prisoners were also apparently handcuffed to whipping posts and left there, after beatings, for two days to scorch in the sun, starve and feed the mosquitoes. As a refinement, Angola officials also appropriated from the Fascists and Nazis the technique of forcing a dose of Epsom salts into the mouth of a man strung to the post. No wonder that 28% of the deaths at Angola were of "unknown" or "unlisted" causes on the front-office record books. Those that were listed included such causes as broken backs, accidental gunshot, hemorrhage, fractured femur, shock, drowning, heat exhaustion, and "hit by lightning."

CONTINUED ON PAGE 142





## The yeast he guards is twice his age

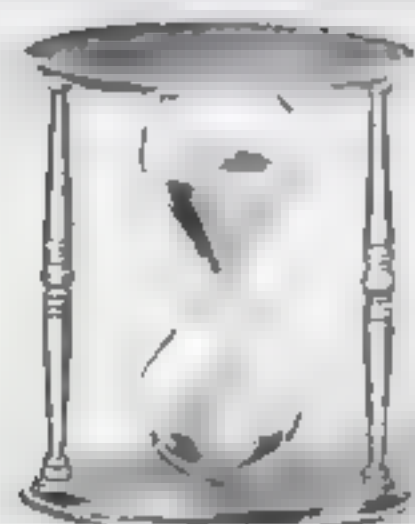
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From that first cell grew the yeast in the flask the man is holding. And from the yeast in the tiny flask came the millions of cells in the giant tub he is watching.

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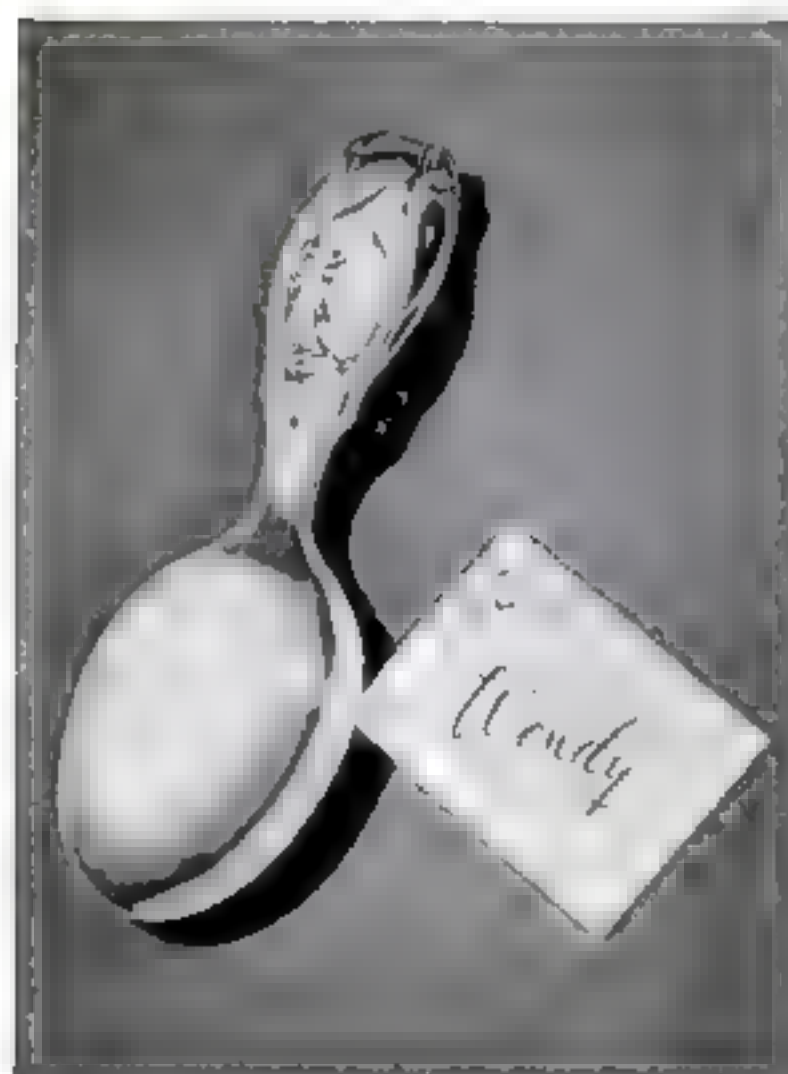


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**AT ANGOLA**, in Louisiana, prisoners were jammed into barracks (above), which, said a convict, smelled "like the hold of a slave ship." Radio Newsman James Van Sickle (left) helped expose Angola brutalities, and Reed Cozart (right), lent to Louisiana by the Federal Bureau of Prisons, has introduced reforms.



#### PRISON RIOTS CONTINUED

The first corrective measure to be taken against such brutality is obviously to get rid of those wardens and guards who are sadists. But they must first be exposed. In a sense this has been done in these two institutions by the prisoners themselves, the Canon City convicts who have periodically focused attention on their prison by repeated attempts to escape, and the Angola convicts who cut their heel tendons. Brutal conditions inside the state prisons are nearly always exposed by the inmates themselves, with the help of hard-working reporters.

The brutality and official apathy at Angola was particularly attacked by James Van Sickle, news director of Shreveport's radio station KWKH. Despite every attempt of the prison officials to stop him, even including Superintendent D. D. Bazer's gunpoint threat "I'm going to kill you," Van Sickle hammered at the scandal until public opinion demanded a reform. As a result of the disclosures Louisiana's then-Governor Earl Long ordered the Angola authorities to use flogging only as a last resort, and then only when "properly supervised." When Robert Kennon took over the governor's office, he changed things fast. He has received help from the Federal Bureau of Prisons in the loan of one of its best wardens, Reed Cozart. Cozart has started a new era at Angola and has taken on the added job of supervising all the state's correctional institutions.

Similar disclosures of brutality have been made in Texas, Alabama, Mississippi and Florida, sometimes spurred by irate, hard-working citizens, and reforms have followed in those states. But such conditions still exist behind the walls of many state prisons in the North as well as the South. They can only be smoked out by the state and only if the governor or legislature appoints an impartial group of investigators and guarantees them access to every dank cranny of every prison. This should be done at once. It is neither humane nor sensible to wait until the convicts riot before undertaking investigations.

#### Overcrowding

It is commonly accepted by penologists that the maximum number of inmates that can be efficiently handled in one institution, no matter how big, is about 1,200. But at the Jackson, Mich. prison where one of the worst riots broke out this year, there were 4,800 prisoners inside the walls, with 600 of them sleeping in halls and corridors. In New Jersey, the scene of two other violent riots, there have been as many as three inmates crowded into cells built for one. In Ohio, where rebellion flared only three weeks ago, 150 convicts live in one dormitory room. There are about 148,000 prisoners in our state institutions; and when any group of murderers, psychopaths and sexual perverts are mixed together, there is bound to be trouble sooner or later. This is something wardens have every right to complain about. Governors and legislators usually answer that with rising costs and rising numbers of convictions, there is nothing they can do. But there are things that can be done about overcrowding without building new prisons. Any of the

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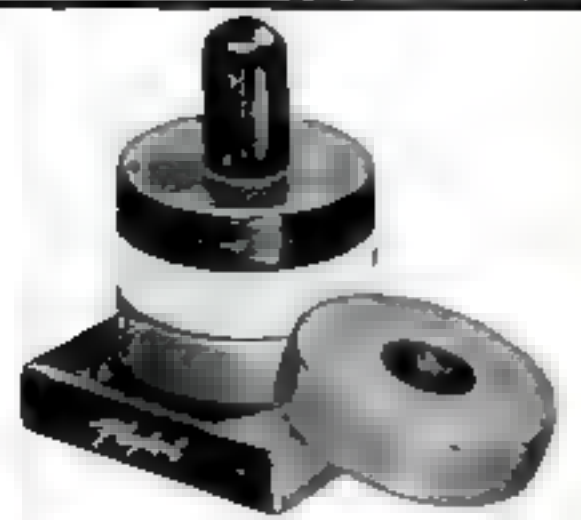
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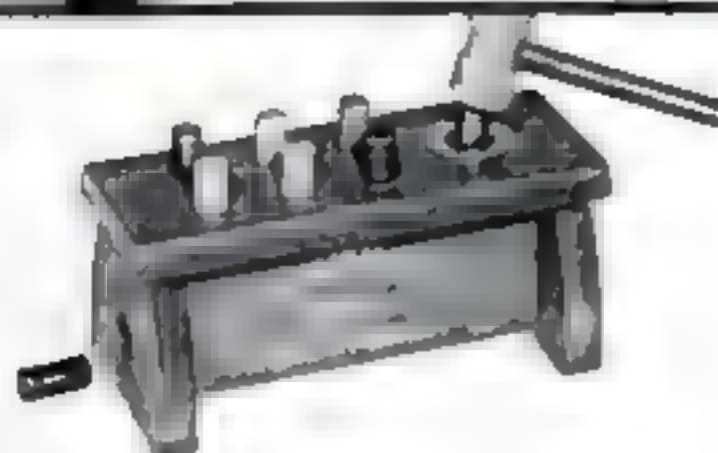
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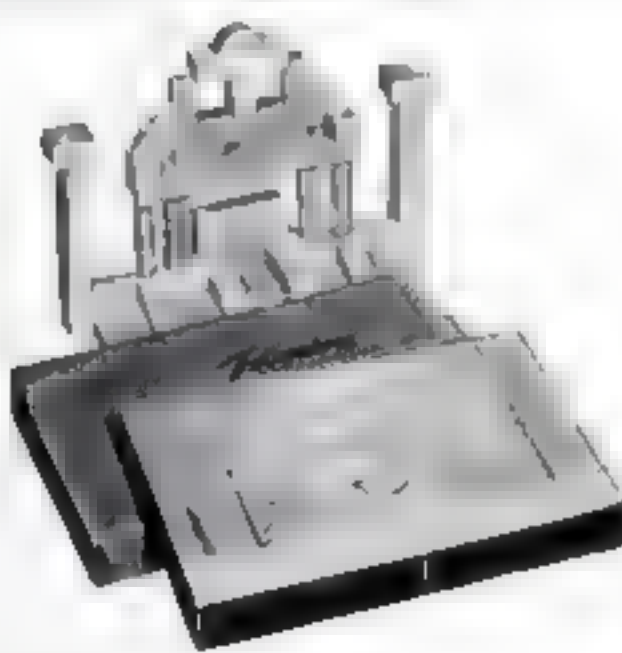
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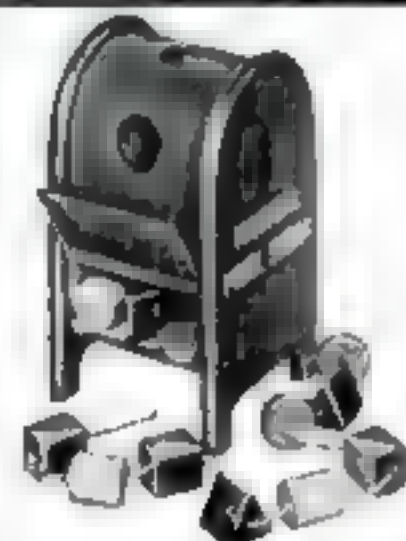
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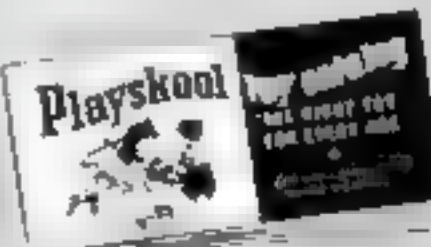
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**OLD-STYLE PRISON** was for maximum-security custody. This is Auburn state prison in New York, the scene of one of the most destructive 1929 riots.

### PRISON RIOTS CONTINUED

following measures would appreciably reduce the penitentiary load.

**Better probation and parole systems.** The facilities a man needs for rehabilitation—guidance clinics, social settlements, night schools—are more accessible outside prisons than inside. Probation may make a man a good citizen, whereas prison can only make him a good convict—and at 10 times the cost of a good probation system. The New York Court of General Sessions has had success in more than 90% of its probation assignments. Los Angeles County has had about the same percentage of good results. Yet many judges still prefer prison sentences to probation.

Efficient parole systems after the convict's release have made as good a record as probation in many states. A good convict is fitted to live only in a tight totalitarian system, which is what the average prison is. If a prisoner is to become a law-abiding citizen of a democracy, he must be trained to re-enter society. Only a good parole system can provide such training. Yet there are not more than a dozen really good parole systems in the whole country. In nearly every major riot during 1951 and 1952 alleged abuses in the parole system were among the most common of convict grievances.

**Instalment plan for fines.** Although imprisonment for debt was supposedly outlawed more than a century ago, upwards of 40% of the jail and penitentiary sentences today are levied for nonpayment of fines and nonsupport. In Maryland nearly 25% of the prisoners are locked up for nonsupport alone. England and Ireland have long since solved this problem by instalment paying of fines. In the U.S., where you can finance almost anything on time, instalment paying of fines is a rare exception.

**Classification and segregation.** Far too few prisons do any real diagnostic classification of prisoners. Convicts usually fall into one of three groups: those who are the easiest to rehabilitate and should really be on probation; those who ought to be in prison farms or camps or minimum-security institutions; and those so-called incorrigibles, the only ones who belong behind heavy bars. Better classification would at least help segregate the hardened criminals from those who are in prison because of one minor brush with the law.

**Restatement of laws.** Criminal laws are a hodgepodge of inconsistencies. More than 500,000 new state laws have been passed since 1900. A man can be a criminal in one state and not in another; and ignorance of the local law is no excuse.

### Idleness

**O**NE of the most destructive psychological forces at work on a man in prison is the futility he feels when he literally has nothing to do. When a warden claims that 75% of the prisoners are working, he frequently means that four men are being "employed" on a one-man job. In the state penitentiary at Jackson, Mich. 1,700 men were listed as "working" in the kitchen. Actually more than 50% of today's prisoners in state institutions are idle, demoralized and ripe for riot.

The biggest single solution to idleness in state prisons would be the repeal of a lot of state legislation passed in the days when labor had some small reason to fear the competition of prisoners. Today no such reason exists.

There is more than enough work to keep all able-bodied state



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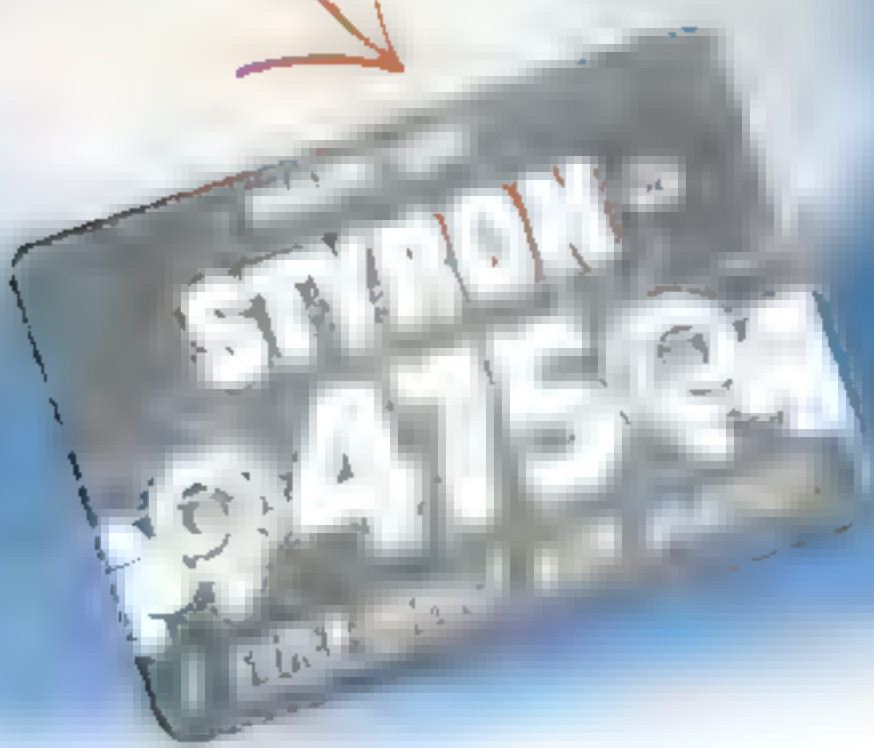
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**MODEL PRISON**, new style, is wallless Wallkill in New York state. During Warden Wallack's 13-year administration only 38 of 5,270 inmates tried escape.

## PRISON RIOTS CONTINUED

prisoners busy producing goods needed by prisons and other state institutions. But the present prison-labor laws are senseless. Prisons are limited by law to working on institutional goods and services. But state institutions are rarely, if ever, required to buy prison-made goods, even when available and of suitable quality. Until they are, prison idleness will continue and will defeat all efforts at convict rehabilitation. There would still remain plenty of markets for private business, for almost no state could produce by prison labor more than a fraction of the goods, services and food required by all its institutions.

Here too the federal system has shown the way toward solution. Since the establishment, in 1934, of Federal Prison Industries, Inc., all able-bodied federal convicts not used for prison services are engaged in productive work. In the past 18 years the federal prisons have turned over to the U.S. Treasury more than \$18 million in pure profit. Last year alone the profits amounted to \$3.5 million, which nearly paid for the upkeep of both the Atlanta and Leavenworth penitentiaries, the two biggest federal prisons. Besides, in the face of rising costs in administration, the bureau, with the help of income from prison labor, has been able to maintain and improve the caliber of its personnel, its medical attention, its educational and rehabilitation services, all designed to make as many convicts as possible into useful citizens of the future. All this has been done without unfair competition with private industry, because the goods made in federal prisons go only to the government itself. None is sold on the open market. State prisons could also make goods for other state agencies if only the pressure groups who have an inside track on state business were put in their places by courageous governors and legislators.

## Dangerously low budgets

**O**NE of the worst evils in the state prisons today cannot be blamed on the wardens. In the majority of states prison appropriations remain where they were in 1943, when prices were lower and prison populations were smaller than they are now. Consider the food problem alone. Despite inflation, the budgets for meals in the state prisons range from 37¢ a day per prisoner in the South to 60¢ per day per prisoner in Michigan. This 60¢ figure is only half what the Army spends on its ration. Figured on the average, the money appropriated by the states amounts to about 16¢ per meal for each convict.

A commissioner of corrections often works out a realistic, progressive plan for reforming the prison system of a state—and then finds he is wasting his time because a cost-cutting governor or legislature has allowed him barely enough money to keep the old regime functioning, much less introduce the new. In New Jersey, where two particularly serious outbreaks occurred this year, the Commissioner of Institutions and Agencies is Sanford Bates, one of the most enlightened American penologists. When Bates was director of the Federal Bureau of Prisons in 1930-37, Presidents Hoover and Roosevelt saw to it that he had adequate budgets, and he got results. But in New Jersey he has been crippled by the penurious budget and antiquated administrative system under which the big Trenton prison had to operate until last year.

Even where state legislatures can afford no larger budgets than they could in 1943, there are ways to save money without assuring more riots in the prisons.

One way is by better use of the classification system, to de-

CONTINUED ON NEXT PAGE



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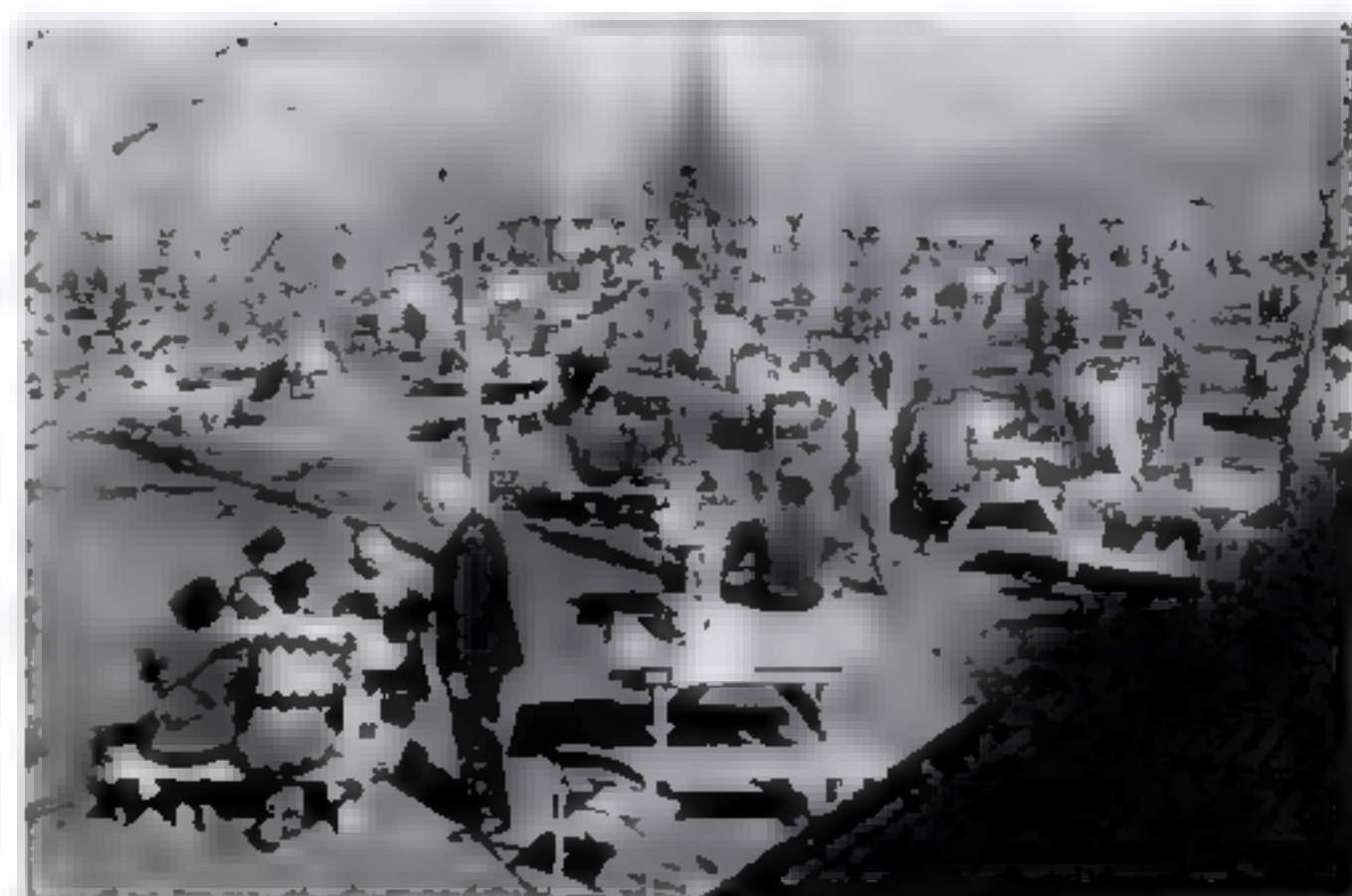
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**PRISONERS' PICNIC** is a privilege for inmates who behave themselves at the California Institution for Men at Chino. Families of the men are invited.

## PRISON RIOTS CONTINUED

termine the small number of the prisoners who really need maximum-security institutions. The others can be more speedily put on probation or parole or put on work farms and in road camps. Maintenance for one man in a maximum-security penitentiary for a year comes to more than \$1,500. A minimum-security institution can cut this cost in half. Probation and parole costs cut it down to 1/10th, sometimes to 1/20th. Some states have already emphasized this method of cost-cutting, notably Rhode Island, New Hampshire, Ohio and Minnesota.

In Massachusetts the officials have learned how to use their appropriations constructively. There is, in Charlestown, Mass., a 147-year-old maximum-security fortress which was first condemned in 1878 but is still being used. Inmates carry food to their cells because there is no dining hall. Toilet facilities consist of a bucket in the cell corner. The walls actually drip and stink. Governor Dever, calling Charlestown "a disgrace—a bastille," got an appropriation of \$8 million, which will be used for a new penitentiary. But the capacity of this maximum-security prison will be kept down to about 800. Prisoners who are good risks will be taken care of in a new system of prison camps. Instead of paring budgets for prisoners' food, medical care and rehabilitation, state legislatures could save money by following this example. Massachusetts has approached the long-term expense problem more realistically by deciding not to waste funds on maximum-security institutions. They cost as much as \$15,000 per cell to build and the majority of convicts are only made worse by being confined in them.

## Politics

**P**RISON jobs in at least 26 of our states can still be handed out as political patronage. Even in the states where civil service operates at the working level, many of the top jobs can be appointive. One unfortunate result is that a prison administration can change with every new governor, with the inevitable result that penitentiary jobs are held by men with no training for them. Another drawback is that despite the great advances made in the science of penology in the last quarter of a century, wardens whose jobs depend upon political whim are afraid to advocate anything new; it is safer to follow the old pattern.

The solution to this problem is simple; put *all* the prison jobs under civil service and see that only qualified men hold them, without being subject to the whims of local or state politicians.

## Poor pay for personnel

**T**HE sixth major problem of the state penitentiaries is just about the oldest. Salaries and general working conditions of prison employees have almost always been subnormal. Guards in some of the Southern prisons get as little as \$100 a month. Even in the north the average is \$200 a month. The employee turnover is so great, up to 300% per year, that on-the-job training is virtually useless. The warden of one state institution, asked what the qualifications were for guards, replied candidly, "The ability to walk, see and hear."

The only solution to this problem is to convince the state legislatures that what they save on prisons they will spend on police,





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that the citizens will lose more from additional crimes than they will save in taxes. Maybe this lesson can be learned in most of the states, as it has in California, New York and Wisconsin, where comparatively good salaries and working conditions have stabilized prison personnel and built up well qualified prison staffs.

These, then, are the six major problems of the state prisons today, the six main reasons why there have been penitentiary riots all across the nation this year—and the reasons why there will be more.

These conditions, which are reflected invariably in the grievances of rioting prisoners throughout the nation, show why we have prison riots at all. But they do not make it clear just why there has been such a unique wave of riots in the last year. Prison conditions are always bad enough, but increasing costs of prison food, clothing and other supplies and services have made the situation so much worse during the last six or seven years that rioting has become the inevitable convict answer to intolerable abuses.

Every state has its own problems; but every state should take a hard look at its prison establishment, whether the riot-warning has sounded or not. It must be a really penetrating investigation. Because of his frustrating situation, even the best state prison warden will try to conceal some of the shortcomings of his institution.

Reforms can be made. They have already been made in the federal prisons. Except for Alcatraz alone, the ill-famed "Isle of Dread" which holds the nation's most unsalvageable criminals, all of the federal prisons are being changed over from cages for beasts to places where men have a chance for rehabilitation. And the bureau has a plan for a new and modernized institution to replace Alcatraz. More than one-third of the federal prisoners are in active vocational training, learning some occupation by which they can at least hope to make an honest living when they get out.

The custodians of the old-style fortress prisons and fortress methods of handling prisoners are fond of claiming that the "dogooders" sound fine but do not make practical sense. It is true that the average convict is beyond the scoutmaster approach, but he is not an animal, and the application of humane principles sometimes works even with a tough con.

Take, for example, the work done at the federal minimum-security correctional institution at Seagoville, near Dallas, Texas, whose warden, Reed Cozart, is now helping the state of Louisiana clean up Angola. In place of the old cell blocks, Seagoville has rows of cottages. The steel "escape-proof" cells that convicts are always escaping from in the old-fashioned prisons do not exist at Seagoville; instead, each inmate has a private room, with a door that is never locked. He has full freedom inside his cottage, restrained only by a minimum of rules necessary in any institution. There are no walls at Seagoville, only a low fence around part of the area. Escape would be fantastically easy.

Medical and psychiatric treatment is provided for every inmate. A vocational training program prepares them for skilled jobs on the outside. A 600-acre farm provides both training and healthy work. There are no guards. Most important is the atmosphere. The inmates are assumed to have paid their debt to society by losing their freedom. The staff's function is to see that prisoners are ready for the outside world when they are released.

The crux of this plan, of course, is the classification of inmates,

CONTINUED ON NEXT PAGE

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## PRISON RIOTS CONTINUED

to weed out the minority of men who appear unable to benefit by this rehabilitation. Seagoville has had amazing results. At its start it was naturally regarded as an experiment. Its first inmates were conscientious objectors, the old, the infirm and the crippled. But gradually more and more of the run of prison life was included. Today 80% of the men serving time at Seagoville were sent there from federal court, without having first proved "good behavior" elsewhere. Seagoville's men are not "trusties." At least half of them would in most states be automatically regarded as poor security risks and clapped in a fortress hoosegow. Some of them are unstable youthful offenders, the category of criminal most wardens regard as the worst of all security risks.

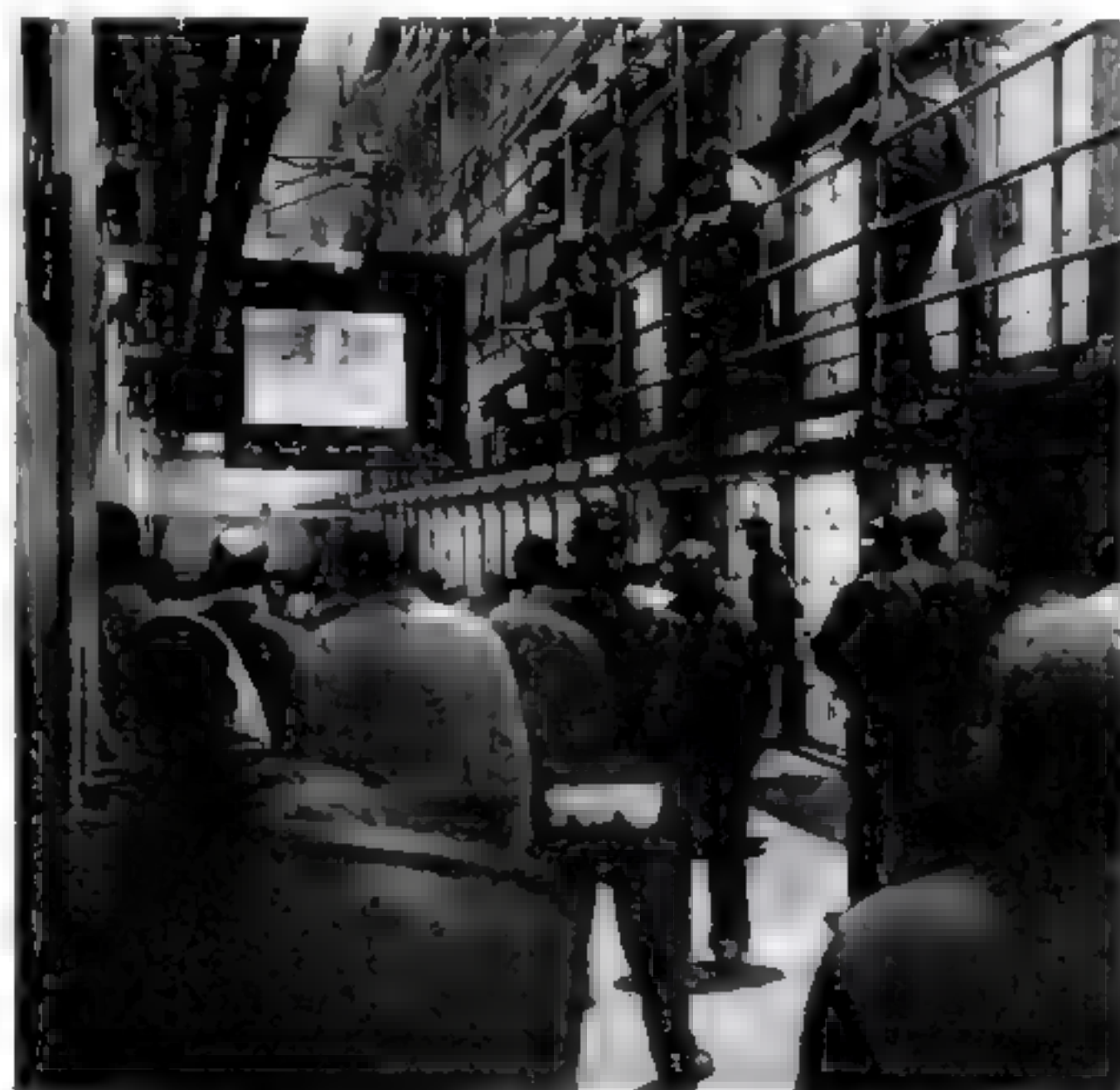
The real success of Seagoville is measured in some very encouraging statistics. Of the 3,500 men who have served time at the institution, only 32 or 1% have tried to walk away. All were caught. While more than 80% of the "graduates" of most prisons return to crime after their release, Seagoville's record is less than 20%.

This plan can work at the state level, too. The pioneer institution of the Seagoville type is Wallkill Prison in New York. Under the direction of Walter M. Wallack, Wallkill has become the model for progressive prisons both in this country and abroad.

Another excellent example of humane prison treatment is found in California, which, under Governor Warren's close leadership, has the best prison system of all 48 states. In California most lawbreakers are not given fixed prison sentences by the judges. Instead the state's Youth Authority or Adult Authority studies the cases and treats as many persons as possible outside the institutions. Those imprisoned are carefully classified, and the prisons are diversified. The prison at California's Soledad offers industrial training in 11 different trades. But to criminologists California's greatest distinction is the institution at Chino, directed by Kenyon J. Scudder. Here, as at Wallkill and Seagoville, there are no walls, no bars, no locks, no guns. And here also there is rehabilitation, a minimum of walkaways, a parole success of 75%—and no riots.

Wallkill, Seagoville, Chino, a handful of other institutions like them, all seem to prove what a great many criminologists have been arguing for years: the old-style lockups, where a lawbreaker is simply salted away until his term is served, are the wrong approach. Most state prisons, as currently built and managed, are costing too much money and doing too little good. They are not deterring crime; instead they are hardening criminals. And so they cannot be said to protect law-abiding people. The simple truth has long since been appreciated by the officials and wardens who run the federal penitentiaries and the better state institutions. But many "hard-headed" penologists and "practical" wardens have not grasped the idea yet. Now they have riots on their hands, nearly two a month.

These officials will continue to have riots—until they realize that there are humane ways to handle prisoners, and that these methods have already been proved.



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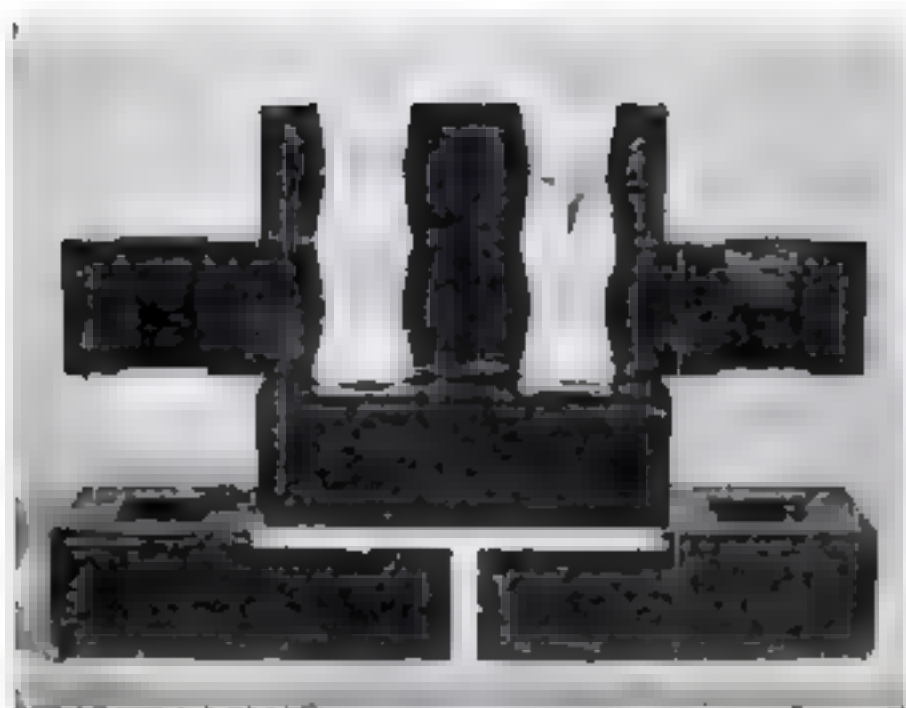
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## HOUSING



**CUTAWAY SECTION** of bricks (*top*) shows how mortar runs through grooves. At bottom bricks are seen from exterior after decorative mortar is added.

# TRICK BRICKS

**New designs by a Welsh inventor may send walls in all directions**

For thousands of years about the only thing anybody did to bricks was let 'em lay. Within the past few decades, however, all sorts of things have happened to them. They have been grooved, chiseled and molded to make brick-laying easier. Now a Welsh goldsmith, Thomas Alban Leyshon, has designed a new brick which may cut building time by 67% and which permits him to cut capers (*right*). The Leyshon bricks are conventional except that each has two large holes and various grooves. Stacked on top of one another, the bricks may be bound together by pouring mortar into the holes to run through the grooves (*above*). This is a far speedier operation than laying each brick in a bed of mortar and buttering the end with more mortar and, according to Leyshon, makes a stronger binding. Though still in the experimental stage, experts think Leyshon's punched bricks may work—punching holes in tradition.

**ON BRINK OF BRICK**, Designer Leyshon confidently demonstrates strength of binding which enables weird structure to support his weight easily. →







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# Trick Bricks CONTINUED



**BRICKLAYING RACE** begins at 9 a.m. near Swansea, Wales, between men using ordinary bricks (right) and men using the new Levston bricks (left).



**RACE ENDS** at 9:25 as Levston brick wall of 240 bricks receives last water can full of mortar. Ordinary wall had only 37 bricks in place at the finish.



**BEARDED BRICKMEN** Levison (left) and Len Washaw, a sculptor who helped him, stand behind experimental models in Washaw's cluttered studio.





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BARBARA IS DWARFED BUT NOT AWED BY HORSE'S SIZE

## Youth and Age at the Horse Show

### PIGTAILS AND FINE FEATHERS WIN THE CROWD

From beneath the top hats and finery at National Horse Show in Madison Square Garden last week there emerged two ladies—one very young and the other old—who won both the hearts of the crowd and prize ribbons. Nine-year-old Barbara Gardner (*opposite*), a veteran of horse shows for six years, did it with horsemanship and pigtailed. Loula Long Combs, the kindly 71-year-old empress of U.S. show rings, got the same effect with her vivacious gestures on the sidelines and her high-stepping

harness horses and ponies in the ring (*right*).

As always at the National Horse Show it was touch and go whether the horses or people were better groomed. Nobody, young or old, could resist the urge to dress up. The pigtail set, which was more numerous than ever this year, pattered in and out of dressing rooms, busily changing costumes and looking pert. And on Saturday night those who were big enough really got dressed up for the Horse Show Ball at the Waldorf-Astoria (*next page*).



TAKING A HURDLE, Barbara Gardner goes over with pigtailed flying. She rode with her right arm in

a cast because of a recent fall but lengthened right sleeve so that nobody in the audience would notice.



SPEAKING OF HATS, Loula Long Combs describes big one left home "People were tired of it."



DRIVING A HORSE, Mrs. Combs sits ramrod straight in elegant phaeton with footman behind.

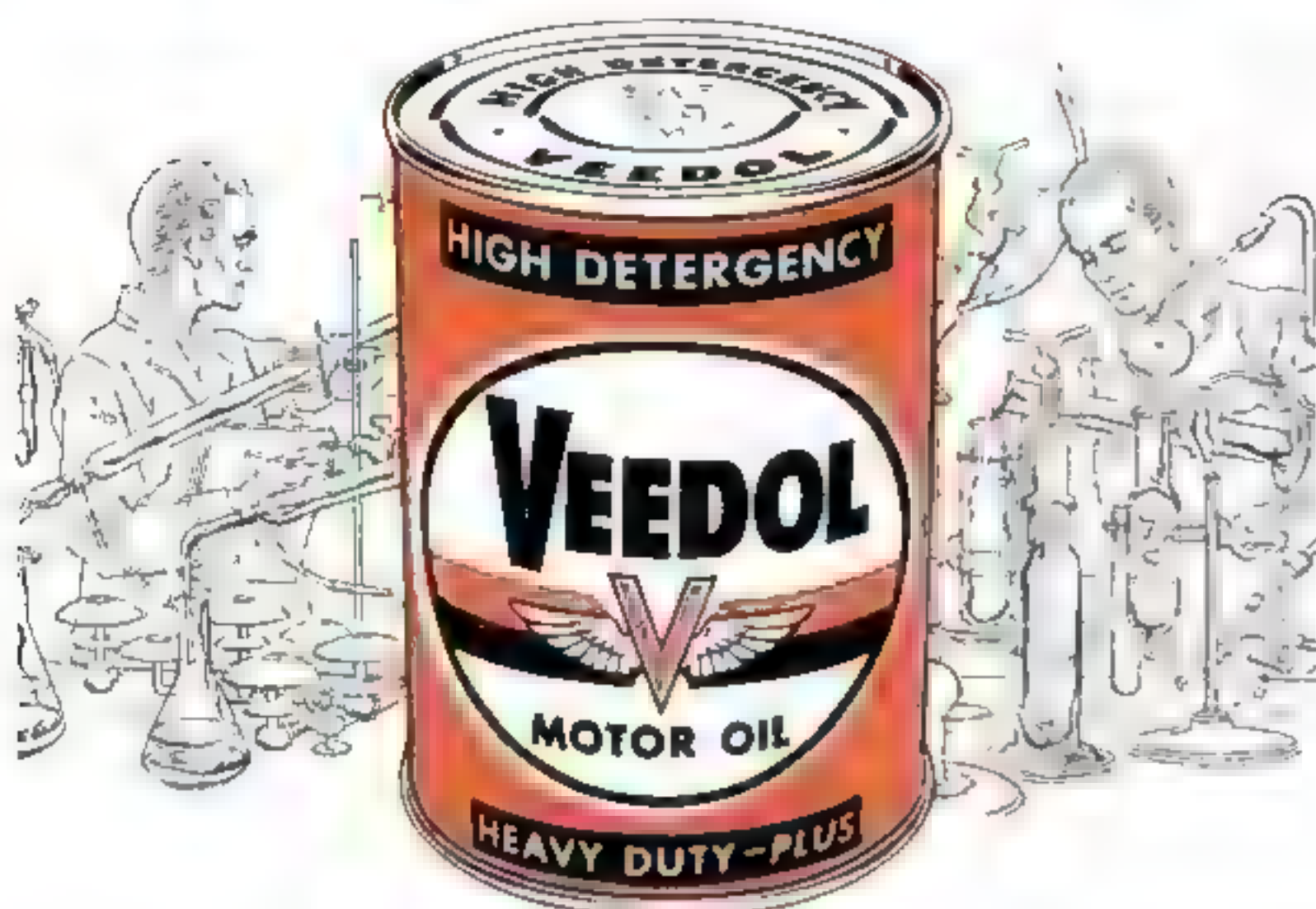


PRATTLING ABOUT PRIZES, she talks about her stable, which took nine blue ribbons in show.



# New VEEDOL HIGH-DETERGENCY Motor Oil...

is one oil best under all conditions!



**T**HE introduction of modern detergent motor oils to the automotive world has brought with it a tremendous responsibility on the part of the producers to the motoring public.

In producing new VEEDOL High-Detergency Motor Oil, Tide Water Associated Oil Company more than met that responsibility!

Years of tremendous research on the part of the famous Tide Water team of scientists produced new VEEDOL High-Detergency Motor Oil. Following this, came grueling road tests—tests that were *truly*

thorough, *truly* conclusive. Then, and only then, was new VEEDOL High-Detergency offered for public approval.

And great approval it has had... from the public, as well as other quarters. New VEEDOL High-Detergency Motor Oil is the kind of product car manufacturers recommend for use in your car!

Now, more than ever before, more and more motorists are discovering that new VEEDOL High-Detergency Motor Oil lets their cars' motors keep "new car power" for thousands of extra miles.

**FOR NEW CAR POWER...FOR THOUSANDS OF EXTRA MILES  
TRY NEW VEEDOL HIGH-DETERGENCY MOTOR OIL TODAY!**



New car power! VEEDOL HIGH-DETERGENCY's scientific new ingredients improve oil's strength, give better piston seal!



Keeps engines cleaner! New VEEDOL HIGH-DETERGENCY, judged on a comparative basis, showed far superior engine cleanliness!



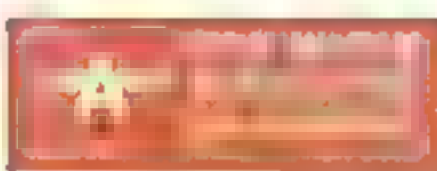
Pistons, using various grades of gas, show contamination. New VEEDOL HIGH-DETERGENCY would have kept both clean.



Fights corrosive by-products! VEEDOL HIGH-DETERGENCY, when tested, showed as much as 18 times the capacity to neutralize acids!



Guards idle motors from condensation. "Sweat" is made harmless by covering vital parts with clinging anti-corrosive film.



New VEEDOL HIGH-DETERGENCY Motor Oil assures all the advantages of 100% Pennsylvania crude, plus the most modern additives.

**FEDERAL TIRES... Good for a long safe ride!**



**RIDING SISTERS**, Joanne and Daryl Link, adjust each other's ties before going into ring. Joanne, 18, is a veteran ribbon winner, Daryl, 12, a beginner.



**AT THE BALL** dancers show clothes and fancy steps. Here Joan Neutzel spins with Peter Flanagan.



**AT THE BOWL** punch is ladled by Horse Show Secretary William Joshua Barney Jr. for his wife.





**HALF-DRESSED,** Daryl Link peers out of her dressing room in top hat and bare toes.



**DRESSED TO KILL,** Cary Latimer, who appeared on LIFE's cover Nov. 6, 1950, cuts impressive figure at the ball after winning ribbons at the show.

*Sweet Sue*  
has  
**SARAN**<sup>®</sup>  
hair . . . . .  
You can wash it,  
wave it, comb it,  
curl it! . . .

Schoolgirl

**7<sup>98</sup>**  
up

# *Sweet Sue*

## SHE Walks



You can wash it



You can wave it



You can curl it

"Sweet Sue" walks right along hand in hand with her "mama", her head turning in lifelike motion as she walks . . . the most lovable, adorable play-mate a little girl ever had.

Her hair is lively, gleaming SARAN . . . the kind that can be washed, combed, set and curled; stays soft and lovely, adds shining new beauty and play value. "Sweet Sue" is dressed in the very height of fashion in a choice of ten beautifully designed costumes, complete and perfect in every detail.

"Sweet Sue" is made of lifelike plastic, washable, unbreakable; with big beautiful eyes that close, and long eyelashes. And it's the first time a doll as beautiful as this—THAT WALKS—can be bought for as little as 7.98.\* For a Christmas she'll never forget—get her a "Sweet Sue" doll at leading department stores and toy shops.

American Character Doll Co., 200 Fifth Ave., N.Y. 10

\*Prices slightly higher west of the Rockies.



Sunday Best



Mardi Gras



Cocktails

*Childhood's most cherished possession—an American Character Doll*





## TWO PEOPLE—FIVE MOUTHS

This puzzling picture of two people, taken as Contralto Marian Anderson recently made ready for a concert in London's Royal Albert Hall, includes four heads and five mouths. In the case of Accompanist Franz Rupp the surplus of features came about because the camera, aimed about head-on, was misleading in indicating that

his real mouth was closed, but catching his image under the chin from a different angle, told the truth that it was open. In Miss Anderson's two images the camera angle had less effect, but distortions in the polished top of the piano had her singing out of two mouths, one a little larger than her real mouth and the other a little smaller.





*Other times, other tastes...*

## What made Milwaukee change its mind?

No doubt about it...modern times and modern taste have changed Milwaukee's mind about beer.

Gone are the days when America's beer capital could not agree on which beer was the finest.

Now, year after year, Blatz is the largest-selling beer in Milwaukee...far and away the favorite in the city where nearly three-quarters of the country's wonderful premium beers are brewed!

So wherever you are in this land of ours, lift a glass of Blatz tonight. When you do, you'll join the growing millions of Americans who sing:

*"I'm from Milwaukee  
and I ought to know,  
it's Blatz, Blatz, Blatz,  
wherever you go."*



*Milwaukee's finest beer!*



*Today it's Blatz!*



# The Green Giant does a fireman's act

when he gets the signal for  
the fleeting moment



The Green Giant doesn't really slide down a brass pole at picking time. But he does just about everything else. When the call comes from the field that the *fleeting moment of perfect flavor* is at hand, he must be ready—midnight or noon. Within three short hours, his peas are packed away in cans, dewy-fresh. That's about three hours longer than it takes to serve Green Giant Brand peas to your family tonight!

## GREEN GIANT PEAS

BRAND

Green Giant Company, headquarters, Le Sueur, Minnesota; Fine Foods of Canada, Ltd., Toronto, Ontario



The race to the cannery. The Green Giant gives his peas a fast truck ride from field to cannery. The minutes he saves mean extra tenderness and flavor for you.

"Green Giant" Brand Reg. U. S. Pat. Off. © GGC Co.